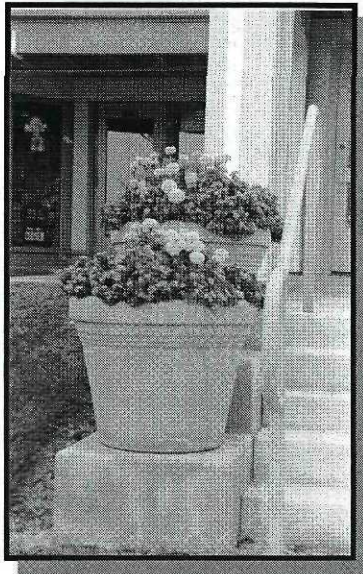
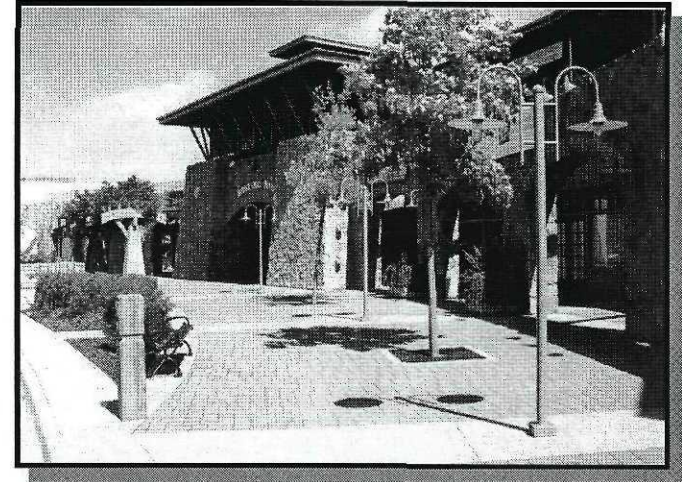




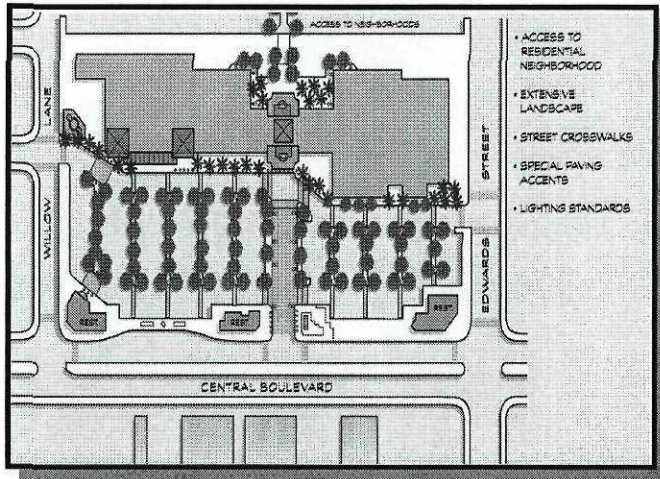
Appendix VII — Commercial Design Illustrations



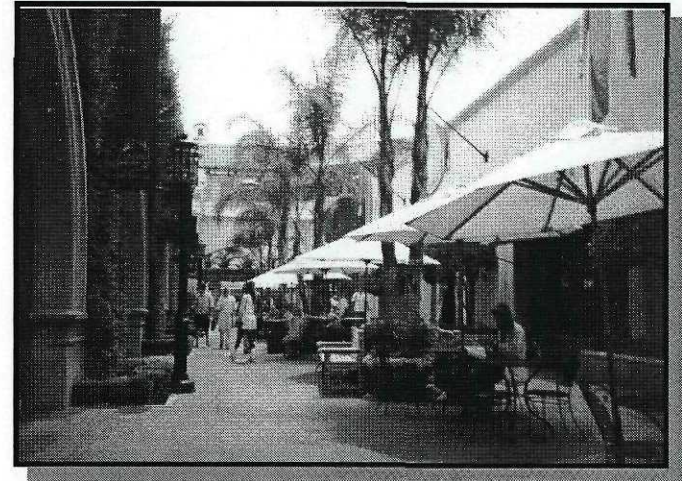
Even small details can enhance the commercial environment.



Theme treatments are essential to provide uniqueness.



Vehicular and pedestrian access from within neighborhoods reduces arterial traffic.

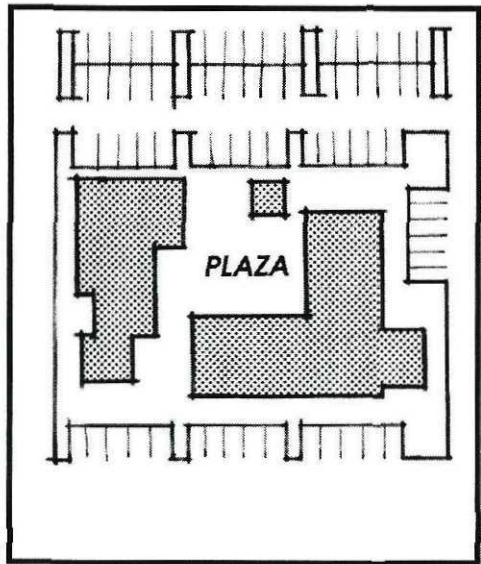


Spaces between buildings should be useable spaces.

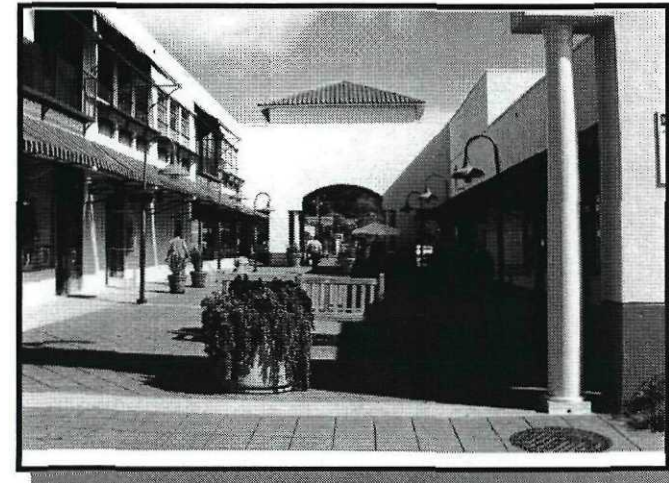


Appendices: Southeast Chandler Area Plan

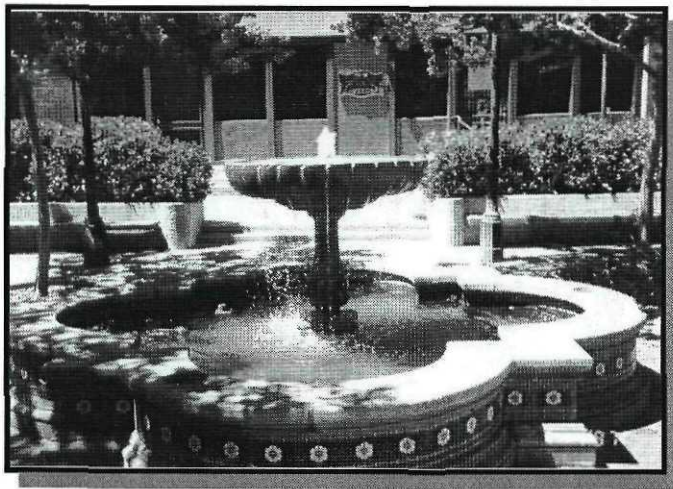
APPENDIX VII - COMMERCIAL DESIGN ILLUSTRATIONS



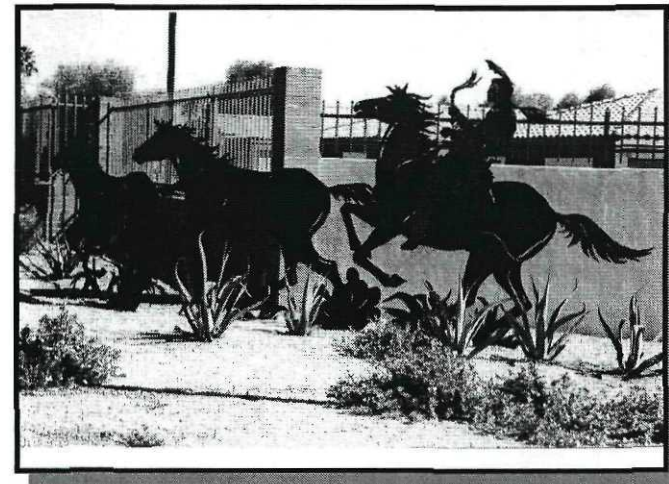
Small commercial sites can accommodate a village concept.



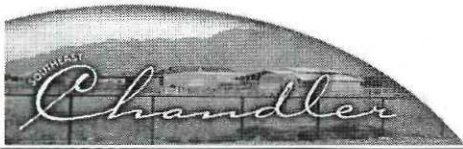
This provides a functional courtyard which breaks up building mass



Generous use of water features is encouraged.

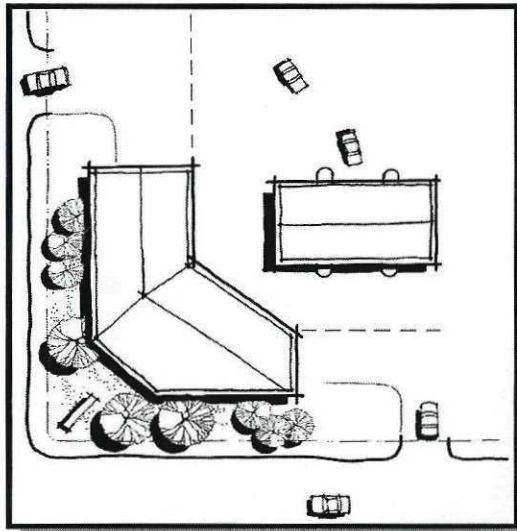


Visual interest features are essential for promoting the character of Southeast Chandler

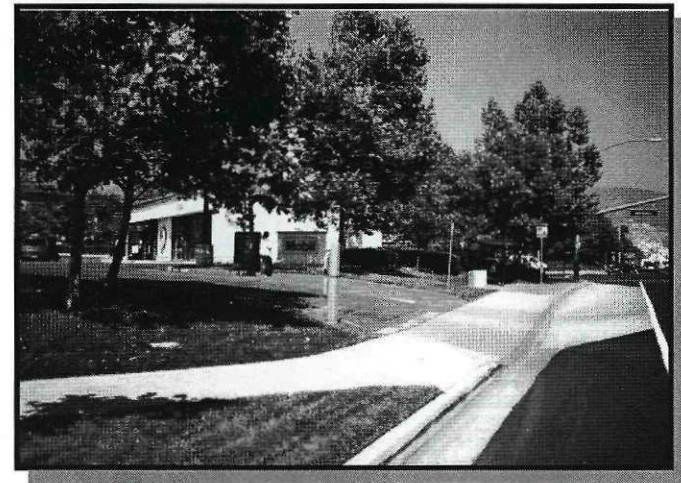


Appendices: Southeast Chandler Area Plan

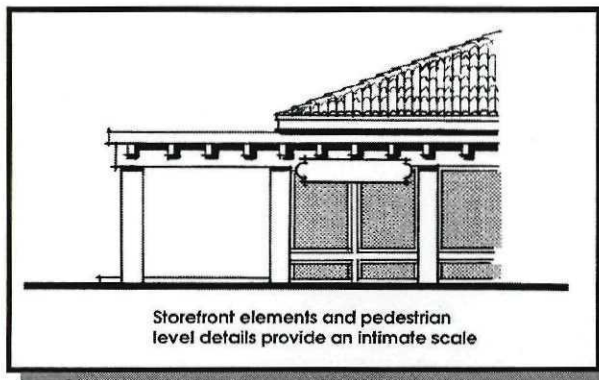
APPENDIX VII - COMMERCIAL DESIGN ILLUSTRATIONS



Reverse orientation of service stations optimize the landscape frontage while screening automobiles and gas pumps.

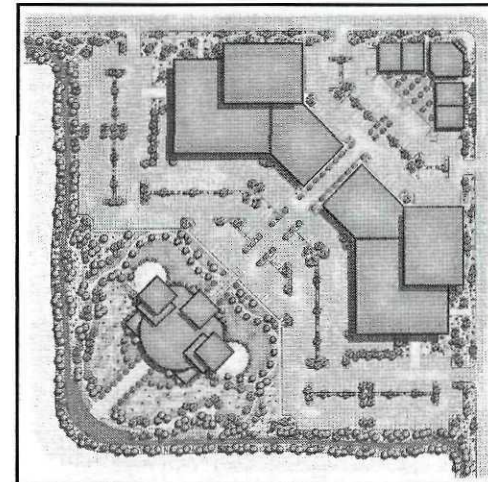


Provide wider landscaping along commercial perimeters.



Storefront elements and pedestrian level details provide an intimate scale

This design provides a pedestrian scale setting.

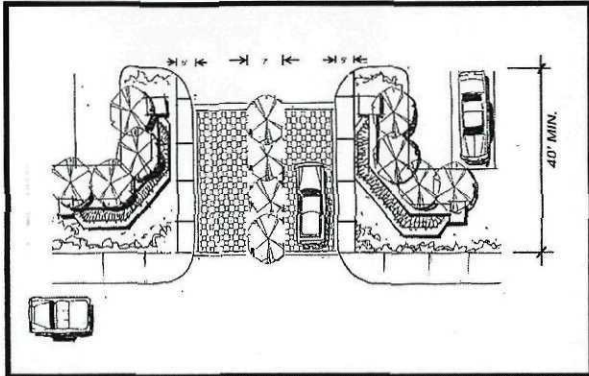


This provides a multi-dimensional commercial concept while enhancing the intersection and providing a nonconventional building orientation.

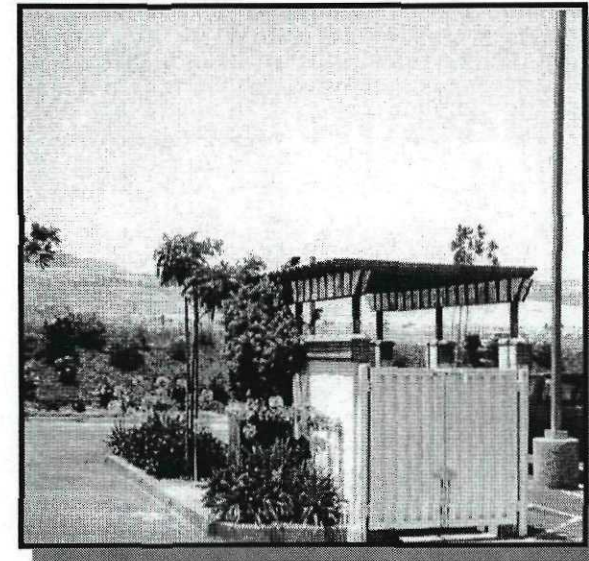


Appendices: Southeast Chandler Area Plan

APPENDIX VII - COMMERCIAL DESIGN ILLUSTRATIONS



Enhance project entries with significantly pronounced landscaped setbacks and decorative planter features.



Appurtenances such as trash enclosures, outdoor vending areas, etc. should be architecturally compatible with buildings.