

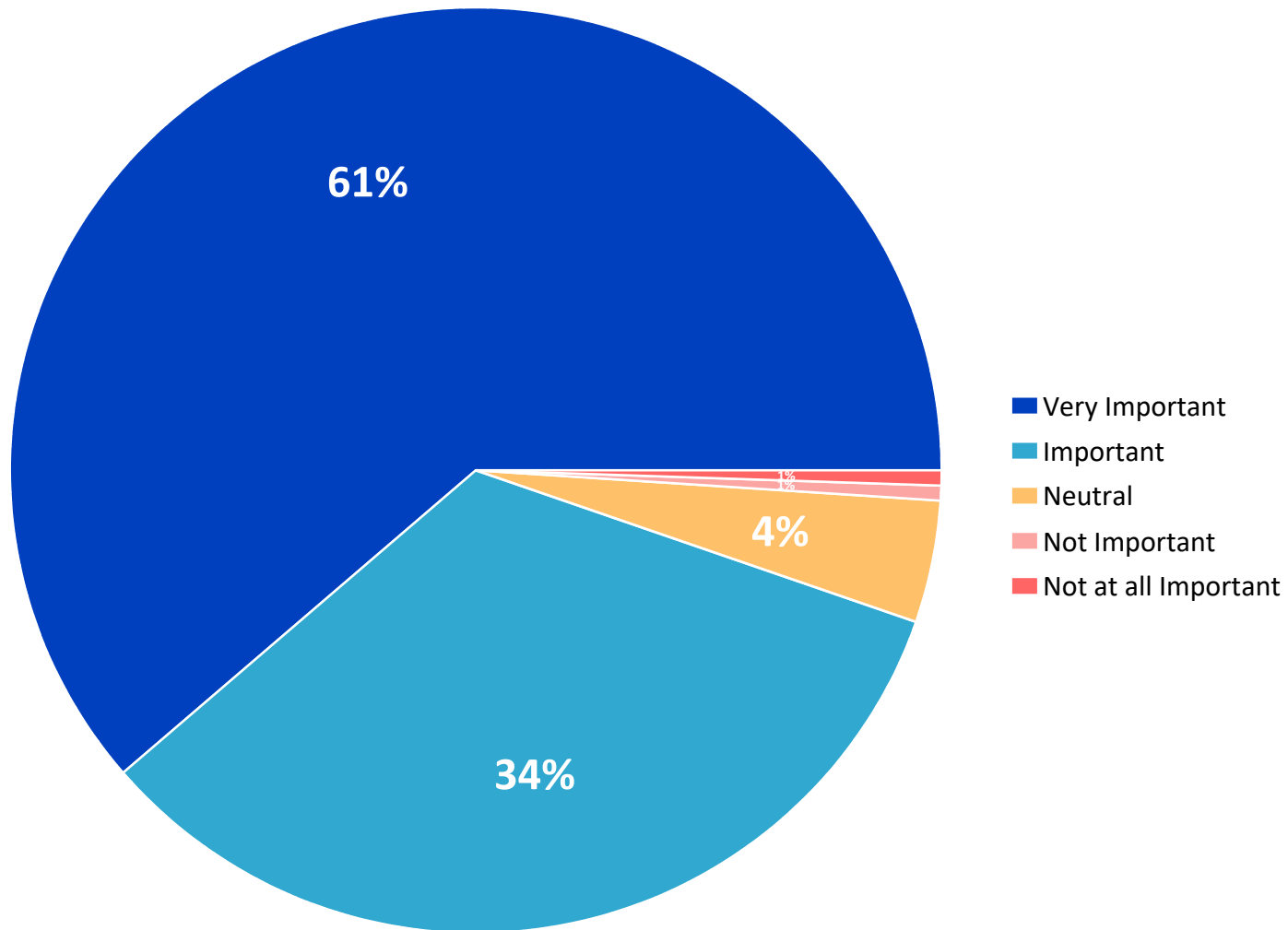
# **Section 1**

## **Charts and Graphs**

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# Q1. Please indicate how important high-quality park and trail experiences are to the quality of life in the City of Chandler.

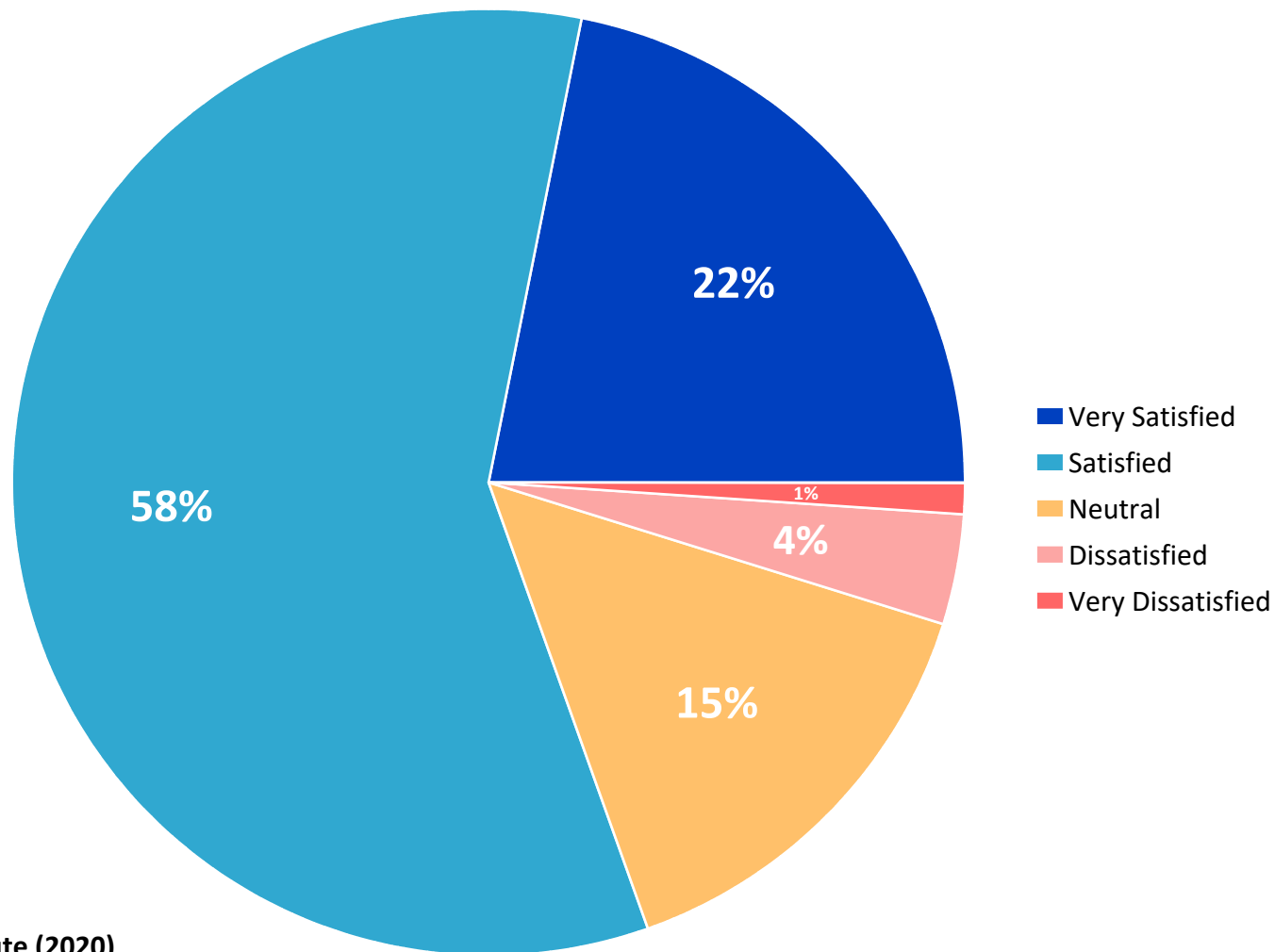
by percentage of respondents (without "don't know")



Source: ETC Institute (2020)

## Q2. Overall, how would you rate your satisfaction with the physical condition of ALL the park and trail experiences offered by the City of Chandler Community Services Department that you have utilized in the past year?

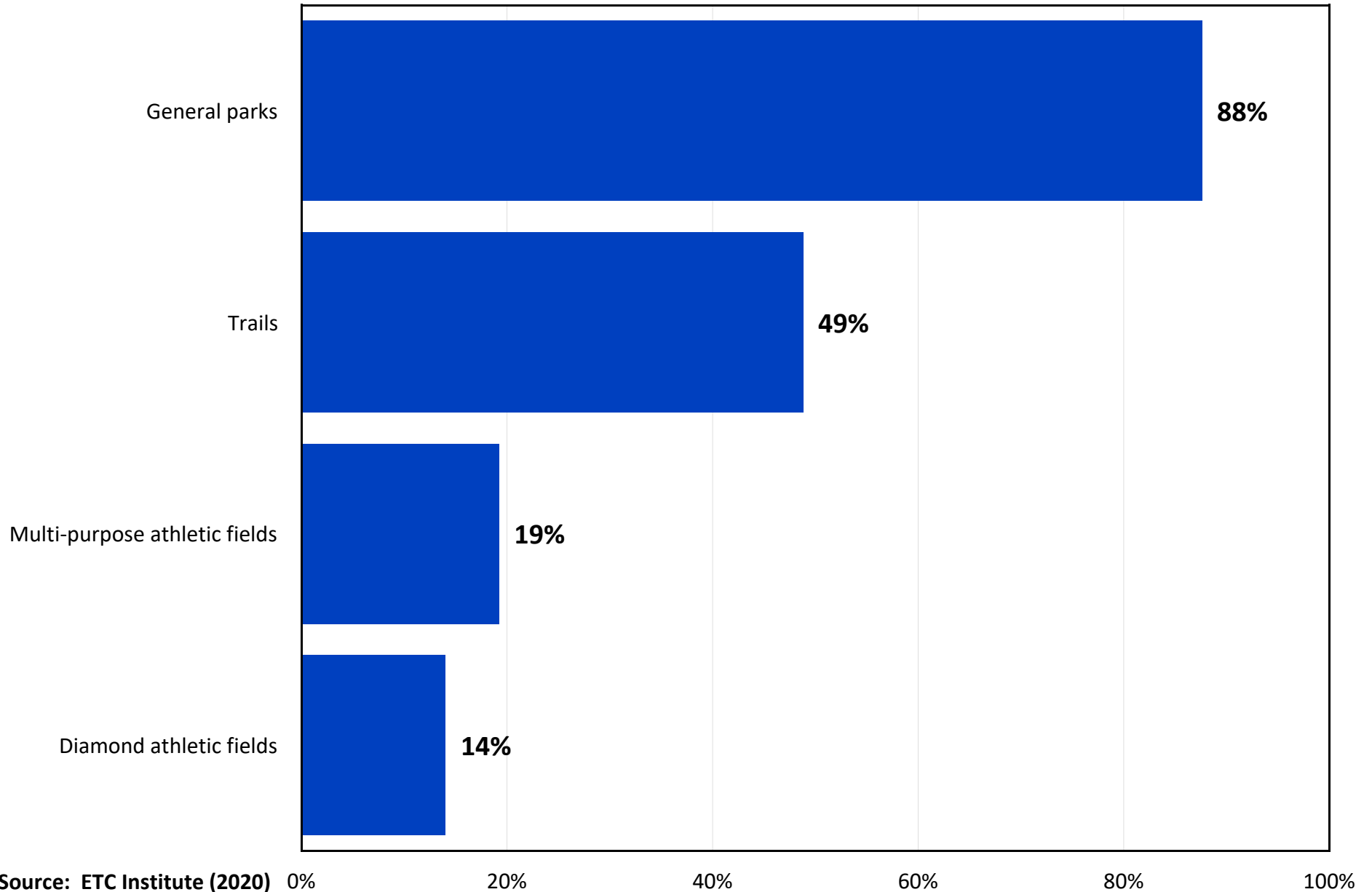
by percentage of respondents (without "don't know")



Source: ETC Institute (2020)

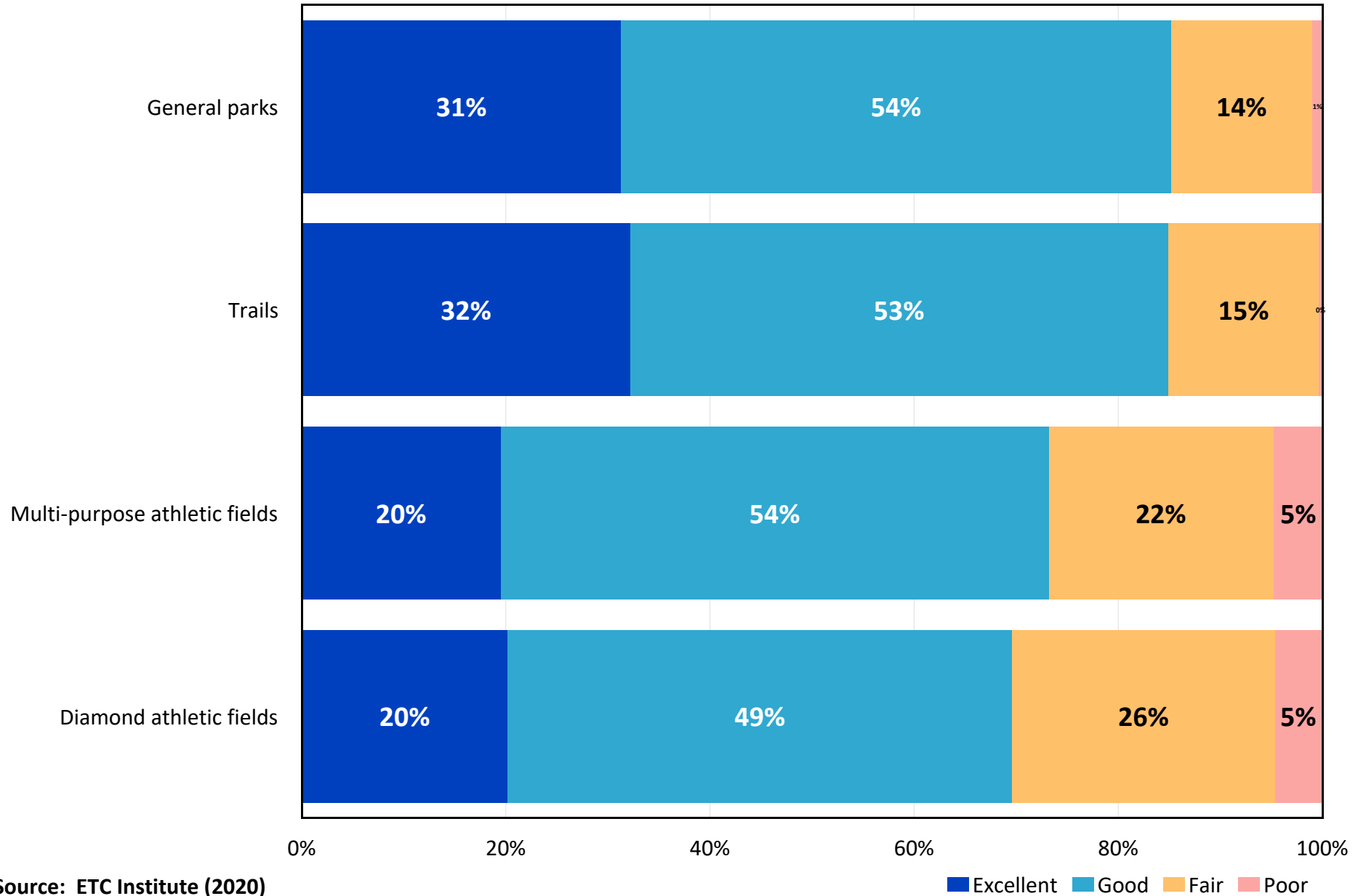
### Q3. Please indicate if you or any member of your household has used each of the Parks facilities listed below in the past 12 months.

by percentage of respondents (multiple responses could be selected)



### Q3. If "YES," please rate the facilities of this type using a scale of 4 to 1, where 4 means "Excellent" and 1 means "Poor."

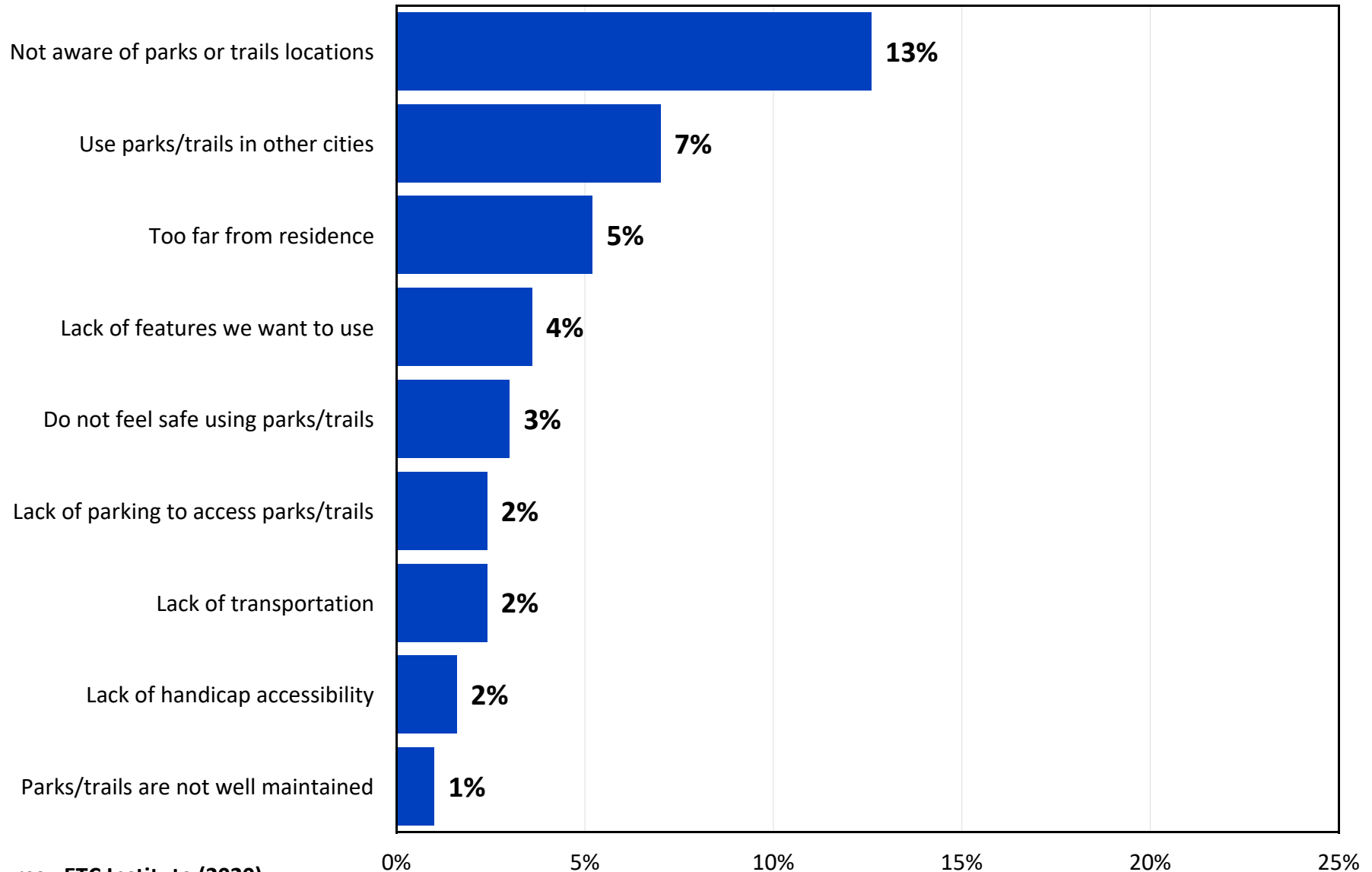
by percentage of respondents using a scale of 1 to 4, where 4 means "excellent" and 1 means "poor" (without "don't know")



Source: ETC Institute (2020)

### Q3a. If your household has NOT visited any City of Chandler parks or trails in the past 12 months, please **CHECK ALL** of the following reasons you have **NOT** visited.

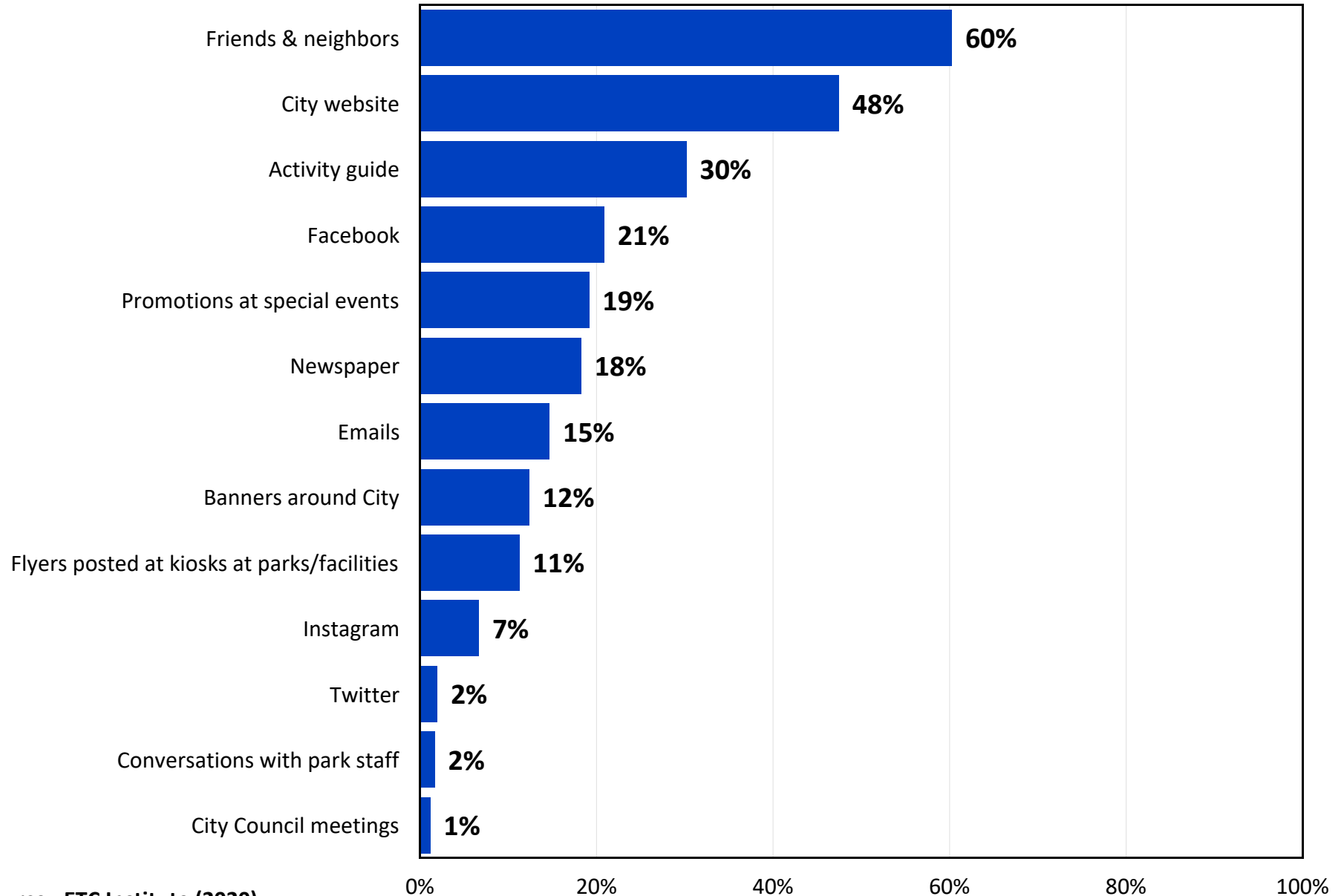
by percentage of respondents (multiple responses could be selected) (without “none”)



Source: ETC Institute (2020)

## Q4. From the following list, please CHECK ALL of the following ways you learn about Chandler Parks and Trails.

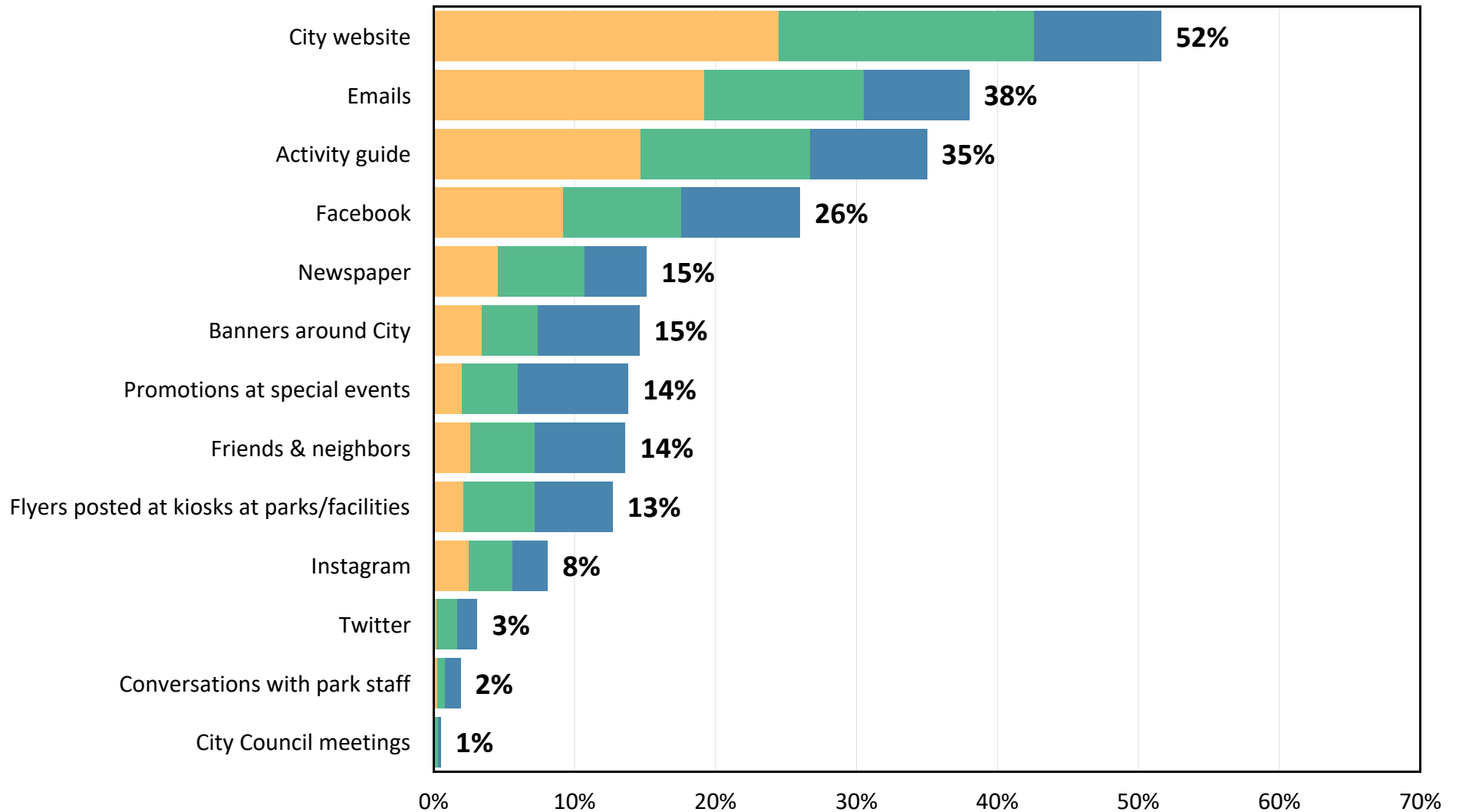
by percentage of respondents (multiple responses could be selected)



Source: ETC Institute (2020)

# Q5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the City to use to communicate with you about parks and trails?

by percentage of respondents who selected the items as one of their top three choices



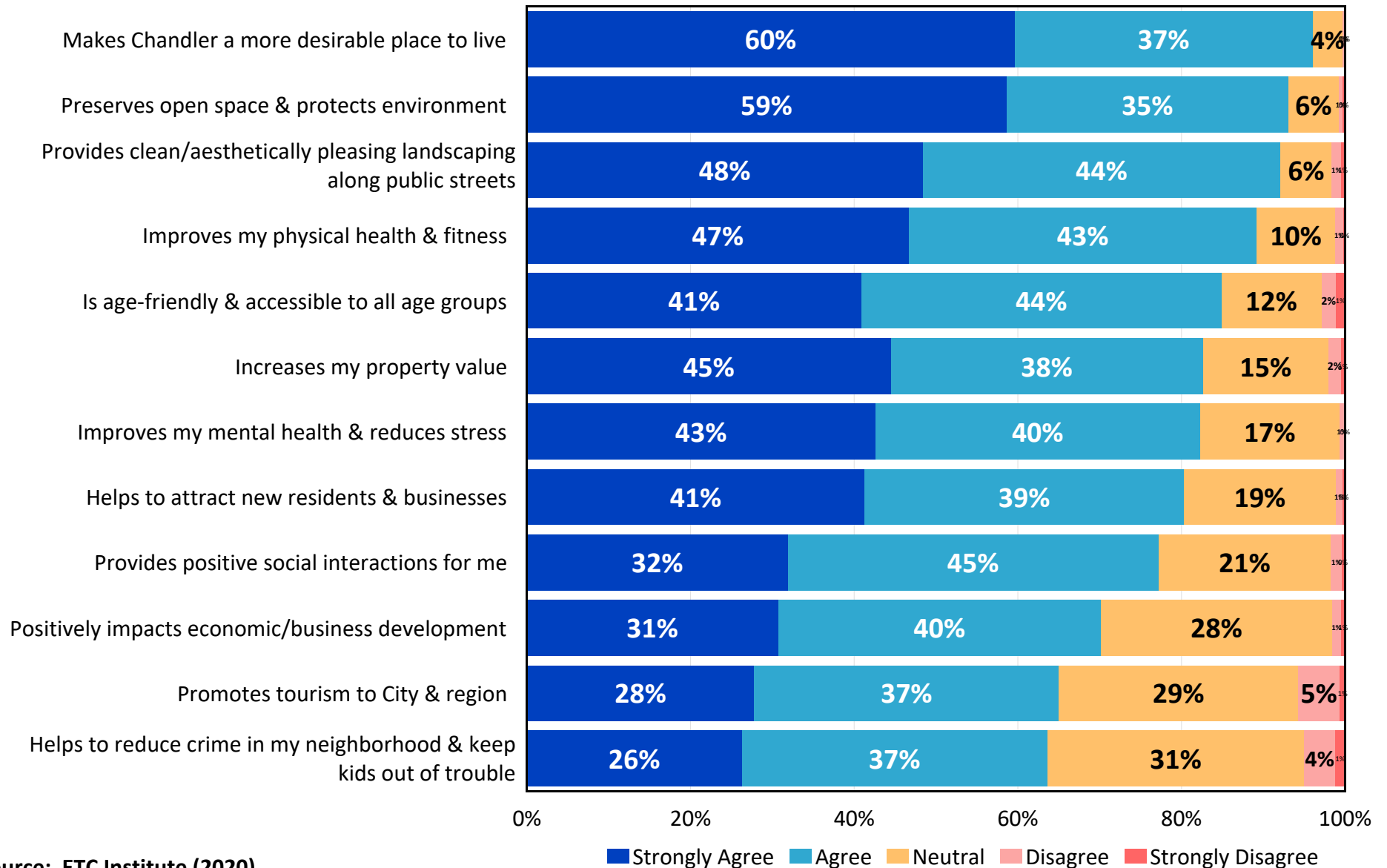
Source: ETC Institute (2020)

Most Preferred 2nd Choice 3rd Choice



## Q6. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Chandler's Park system.

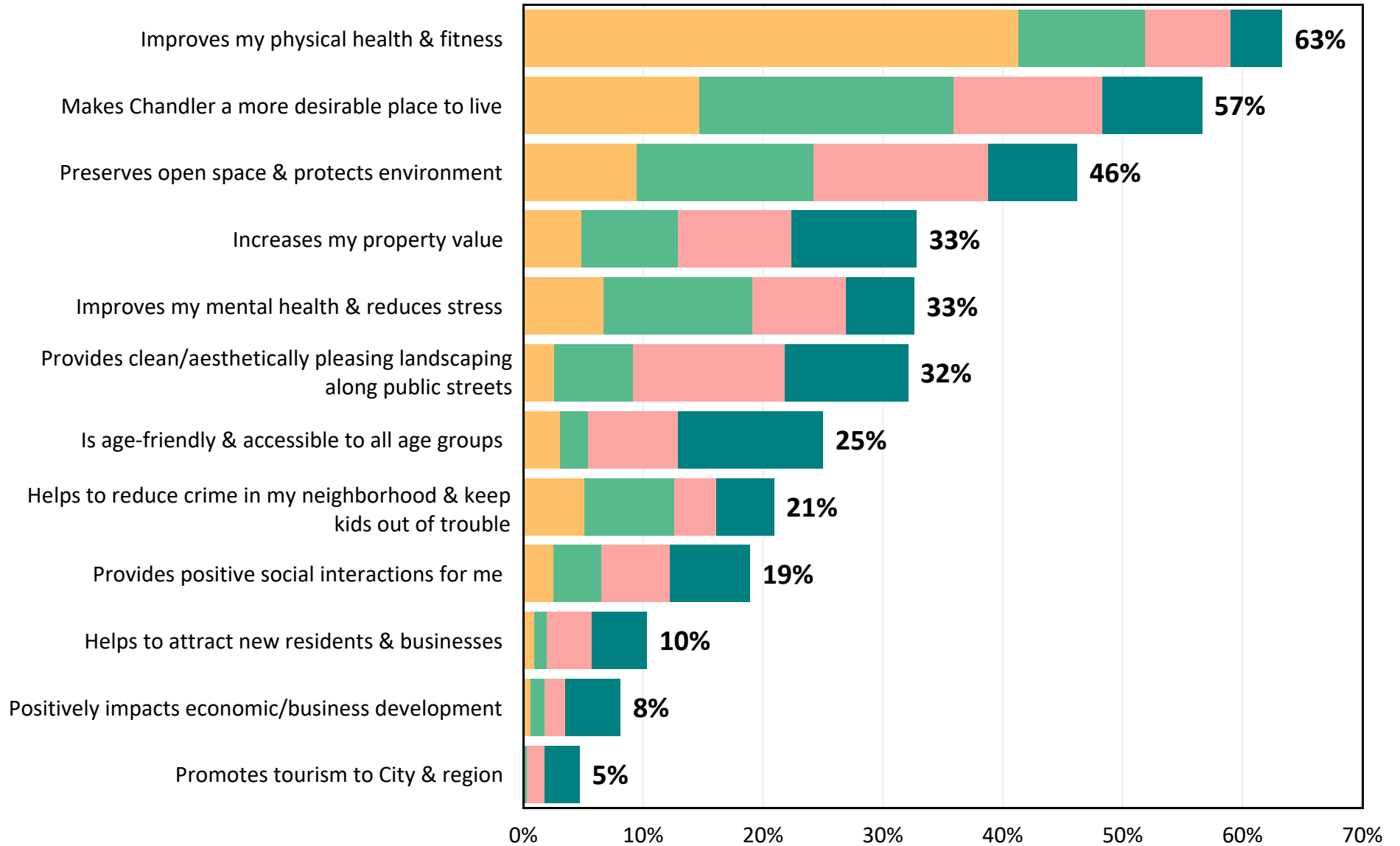
by percentage of respondents using a scale of 1 to 5, where 5 means "strongly agree" and 1 means "strongly disagree" (without "don't know")



Source: ETC Institute (2020)

# Q7. Which FOUR benefits from the list in Question 6 are MOST IMPORTANT to you and members of your household?

by percentage of respondents who selected the items as one of their top four choices

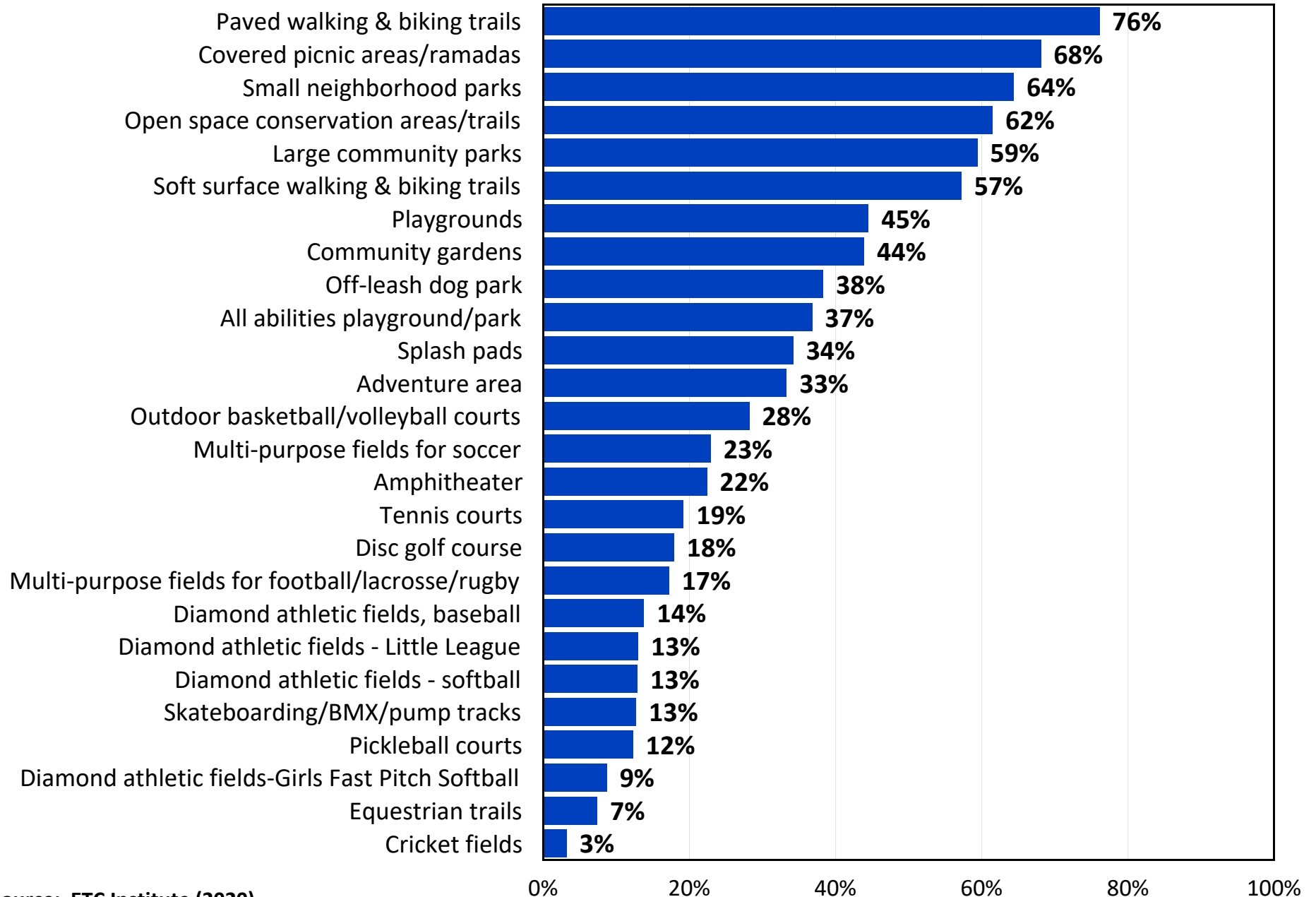


Source: ETC Institute (2020)

Most Important 2nd Choice 3rd Choice 4th Choice

## Q8. Households' Facility Needs

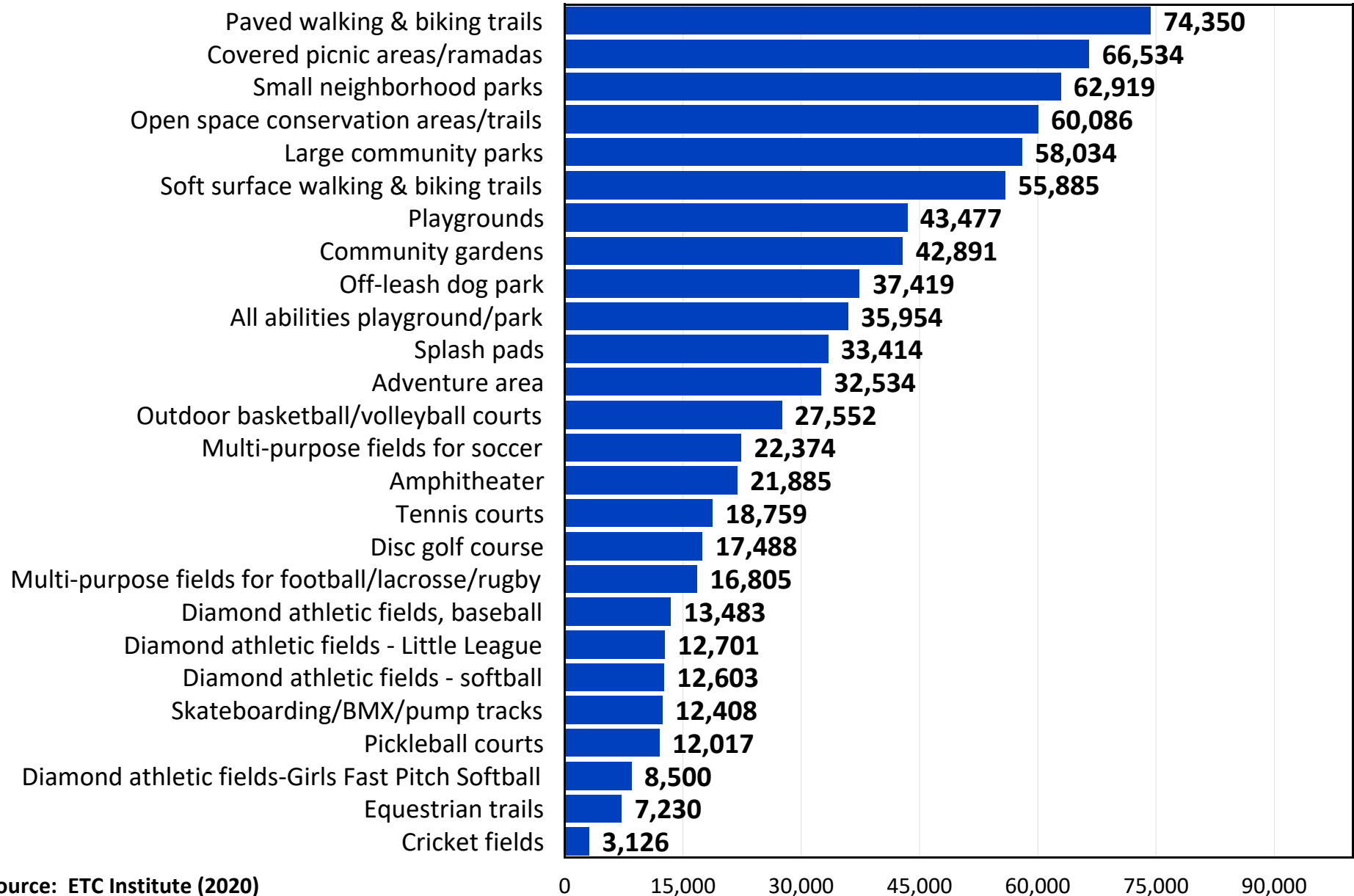
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2020)

# Estimated Number of Households That Have a Need for Various Facilities

by number of households based on an estimated 97,701 households in Chandler, AZ

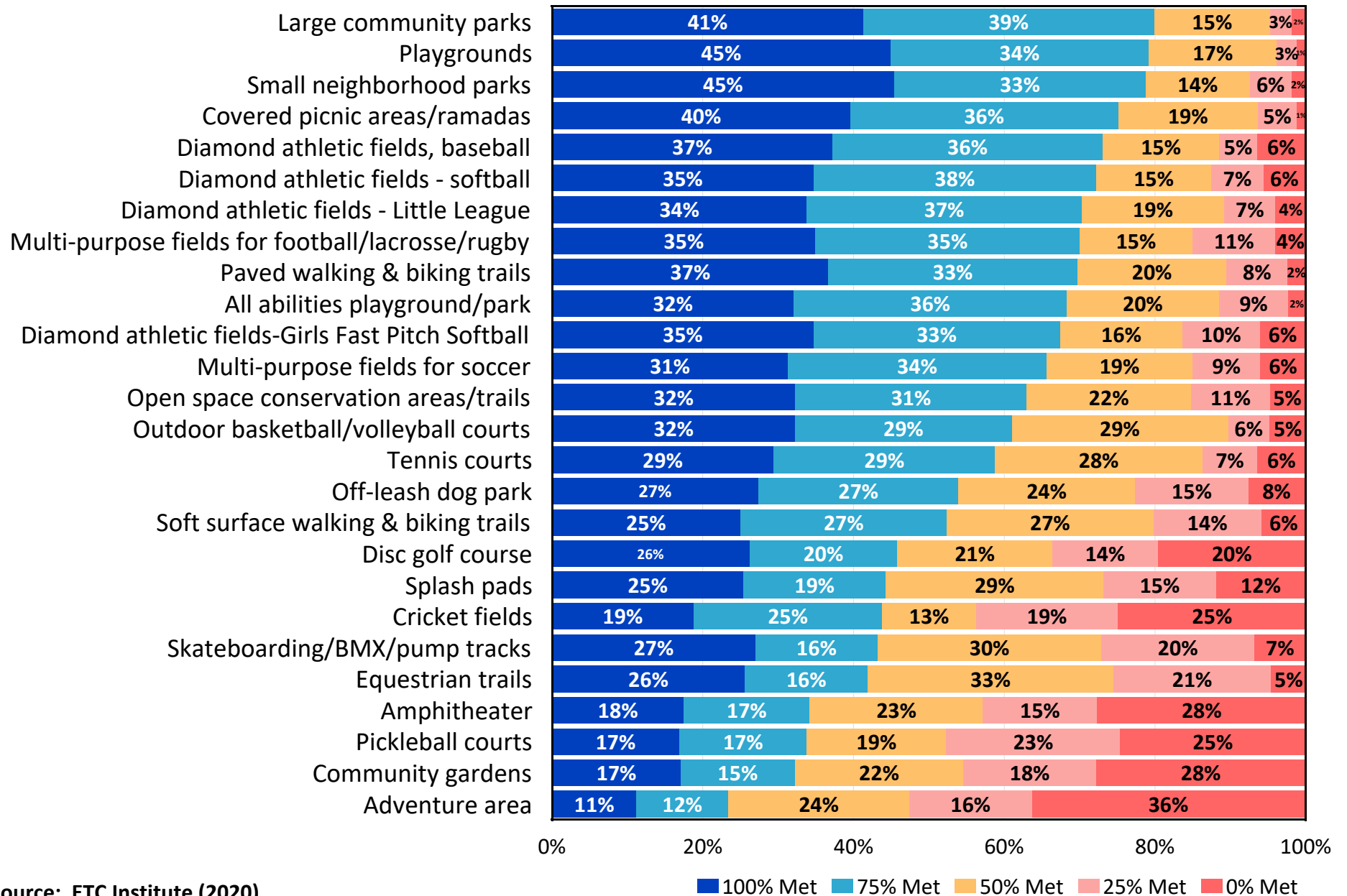


Source: ETC Institute (2020)

# Q8. How Well Facilities Meet the Needs of Respondent Households

by percentage of respondents with a need for facilities

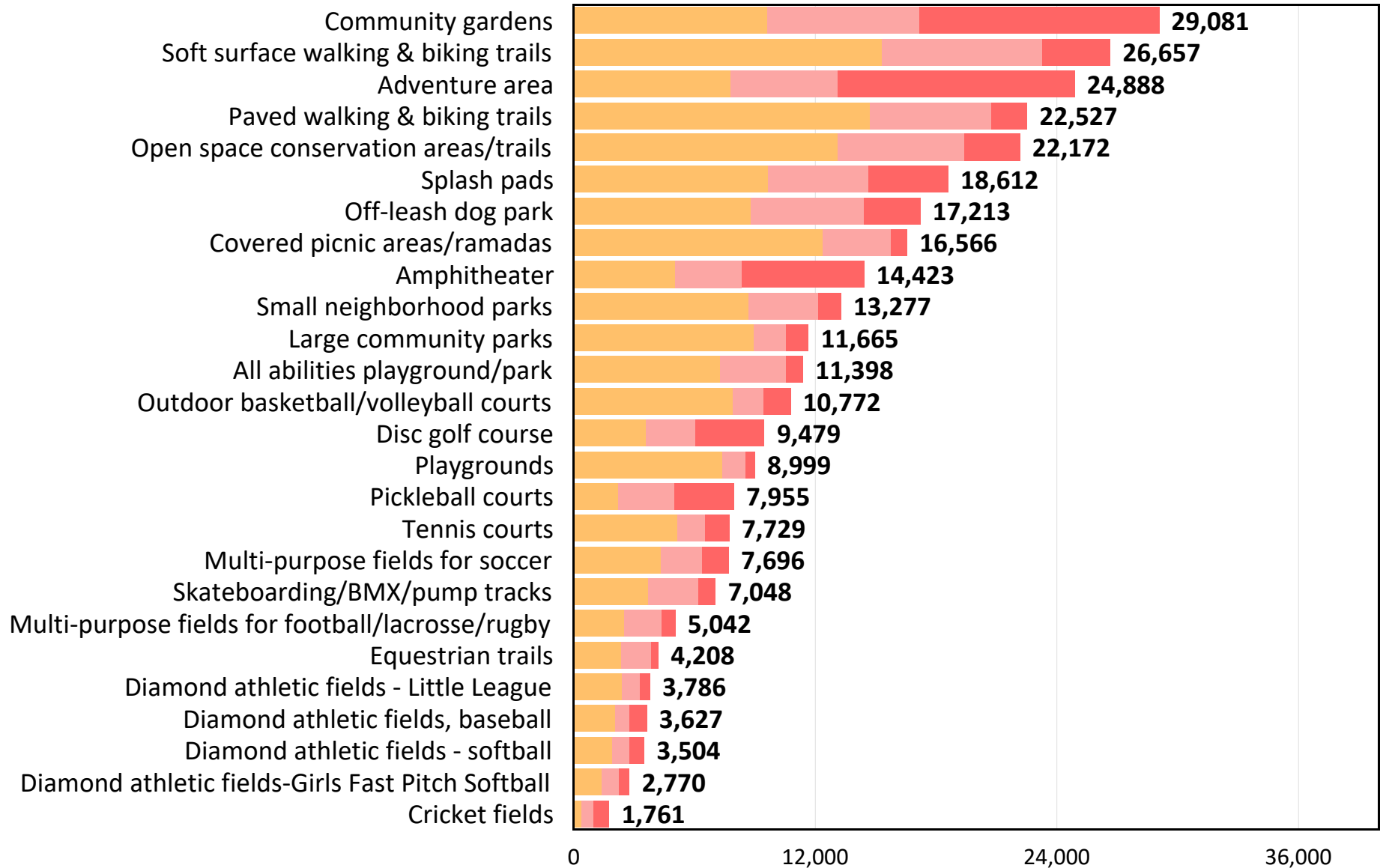
(using a scale of 1 to 5, where 5 means your needs are "100% Met" and 1 means "0% Met.")



Source: ETC Institute (2020)

## Estimated Number of Households Whose Needs for Facilities Are Being Met 50% or Less

by number of households based on an estimated 97,701 households in Chandler, AZ

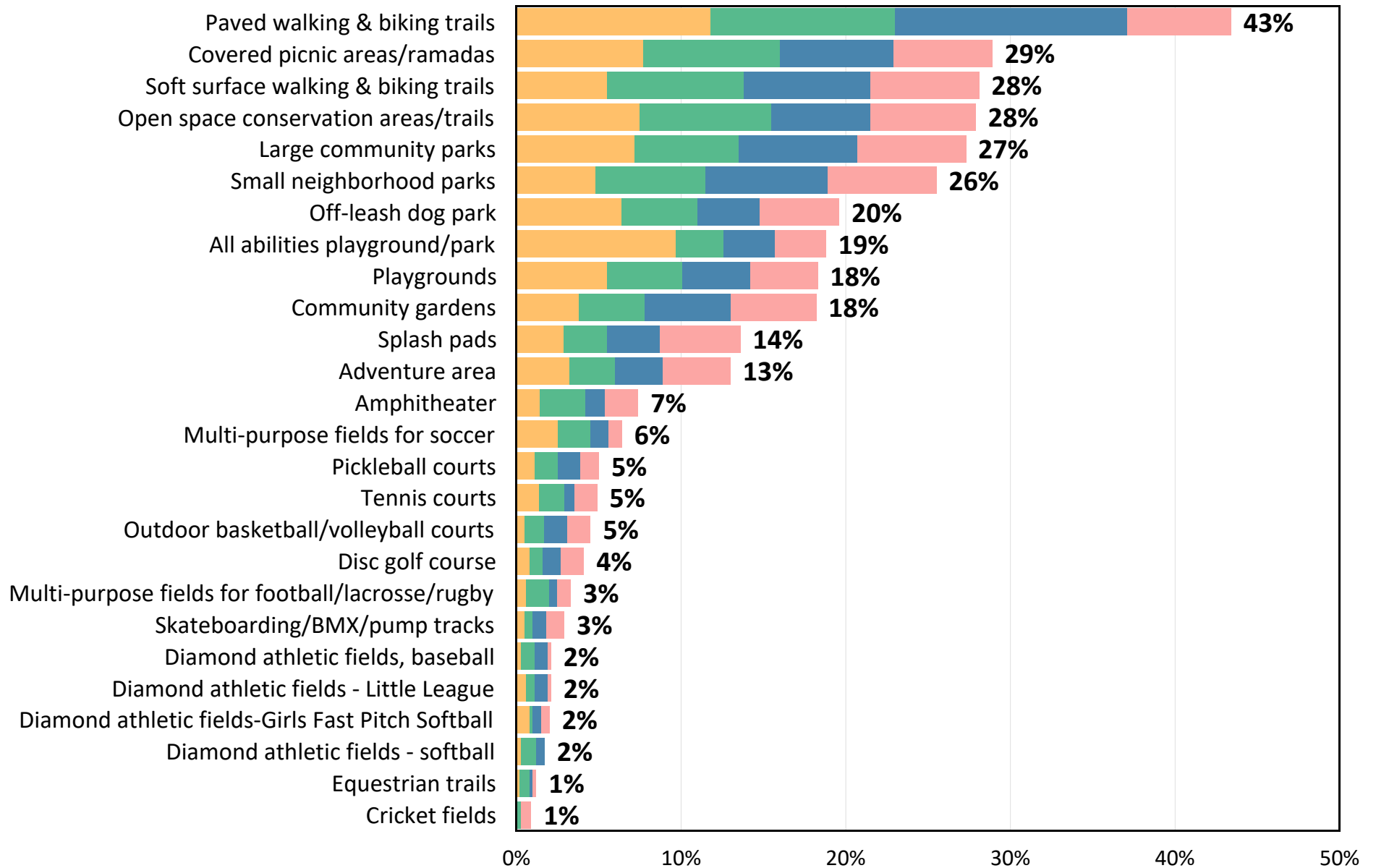


Source: ETC Institute (2020)

50% Met 25% Met 0% Met

# Q9. Facilities Most Important to Households

by percentage of respondents who selected the items as one of their top four choices

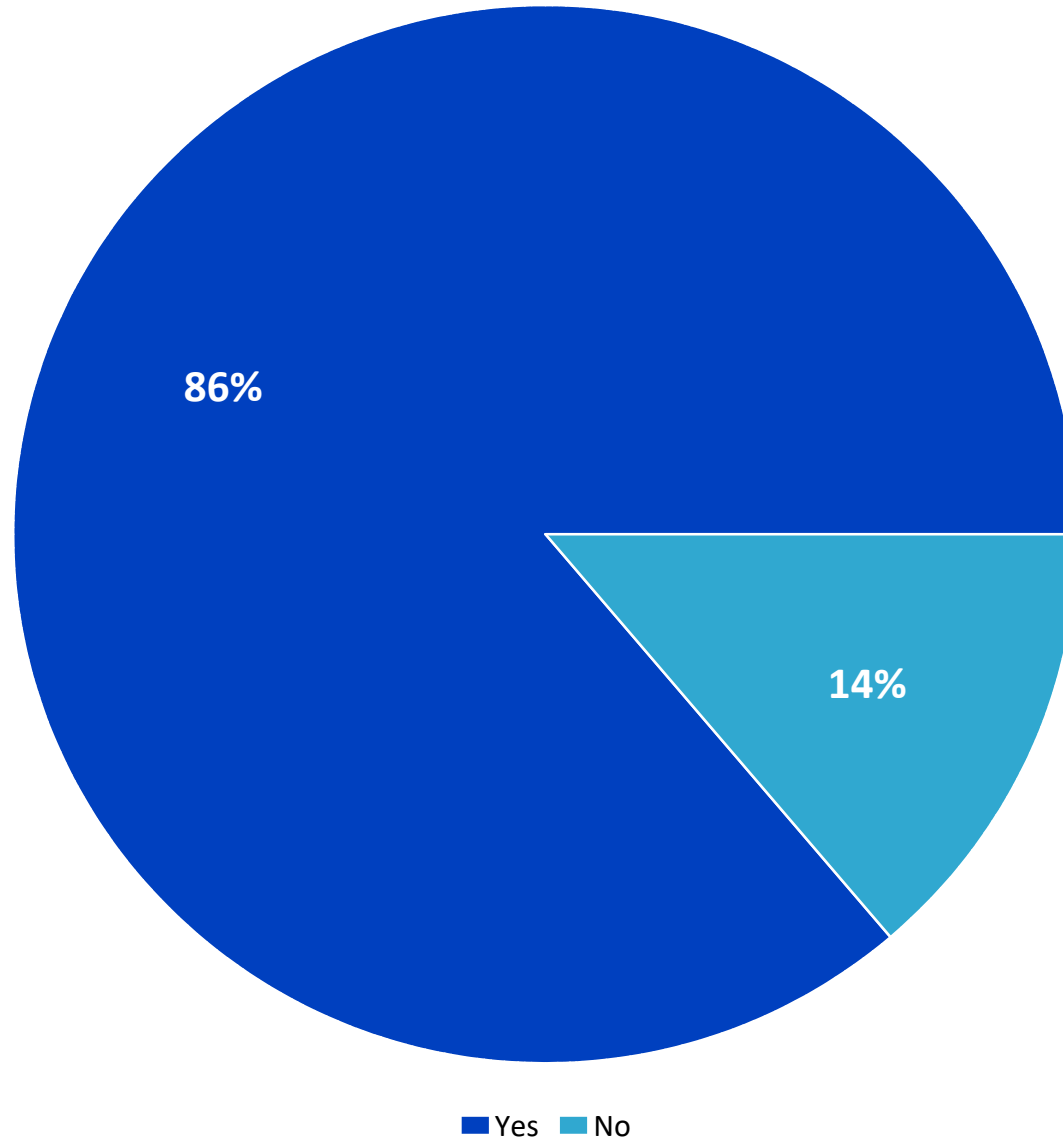


Source: ETC Institute (2020)

Most Important 2nd Choice 3rd Choice 4th Choice

# Q10. Do you feel the athletic fields at current locations are easily accessible?

by percentage of respondents (without "not provided")

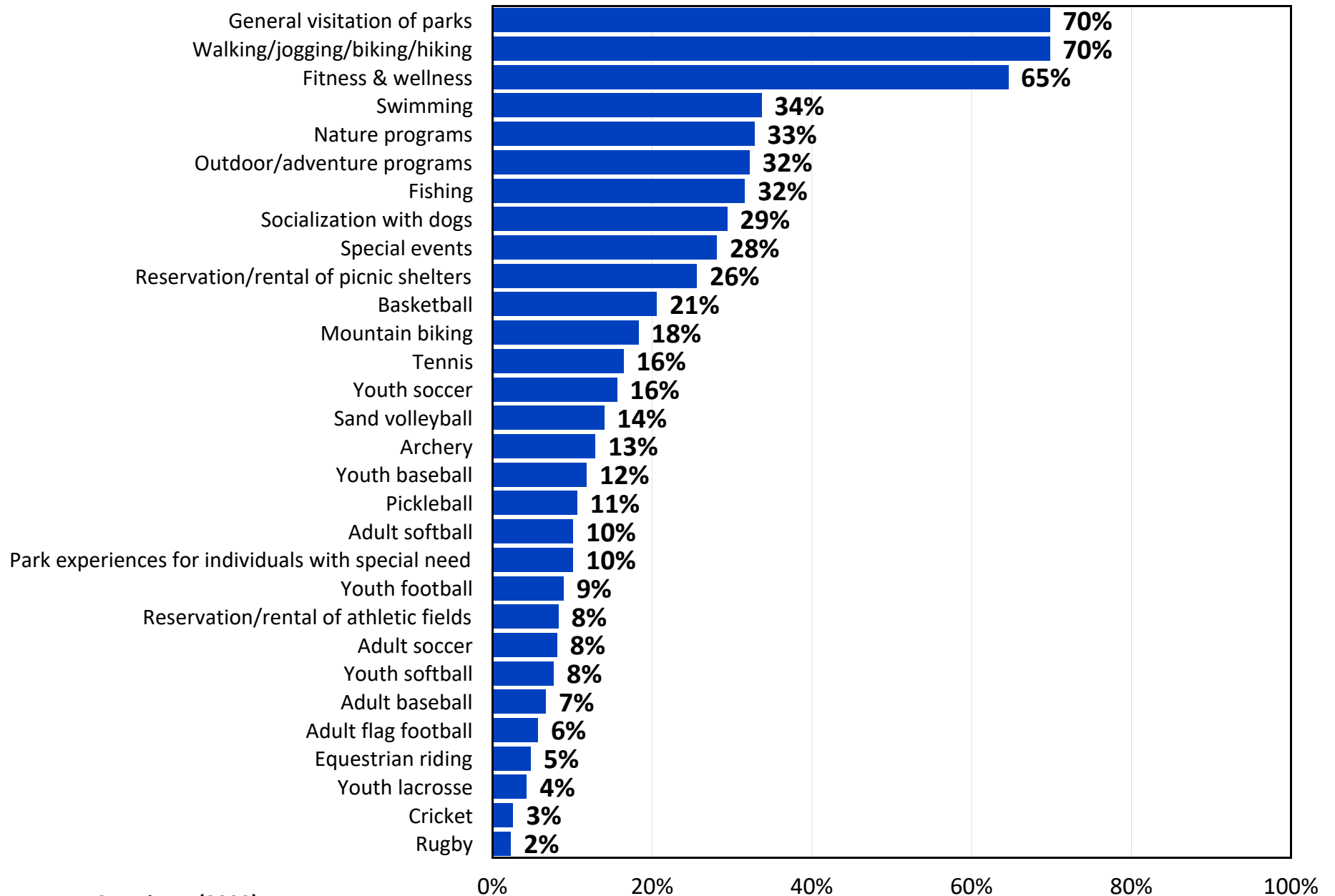


Source: ETC Institute (2020)



# Q11. Households' Program Needs

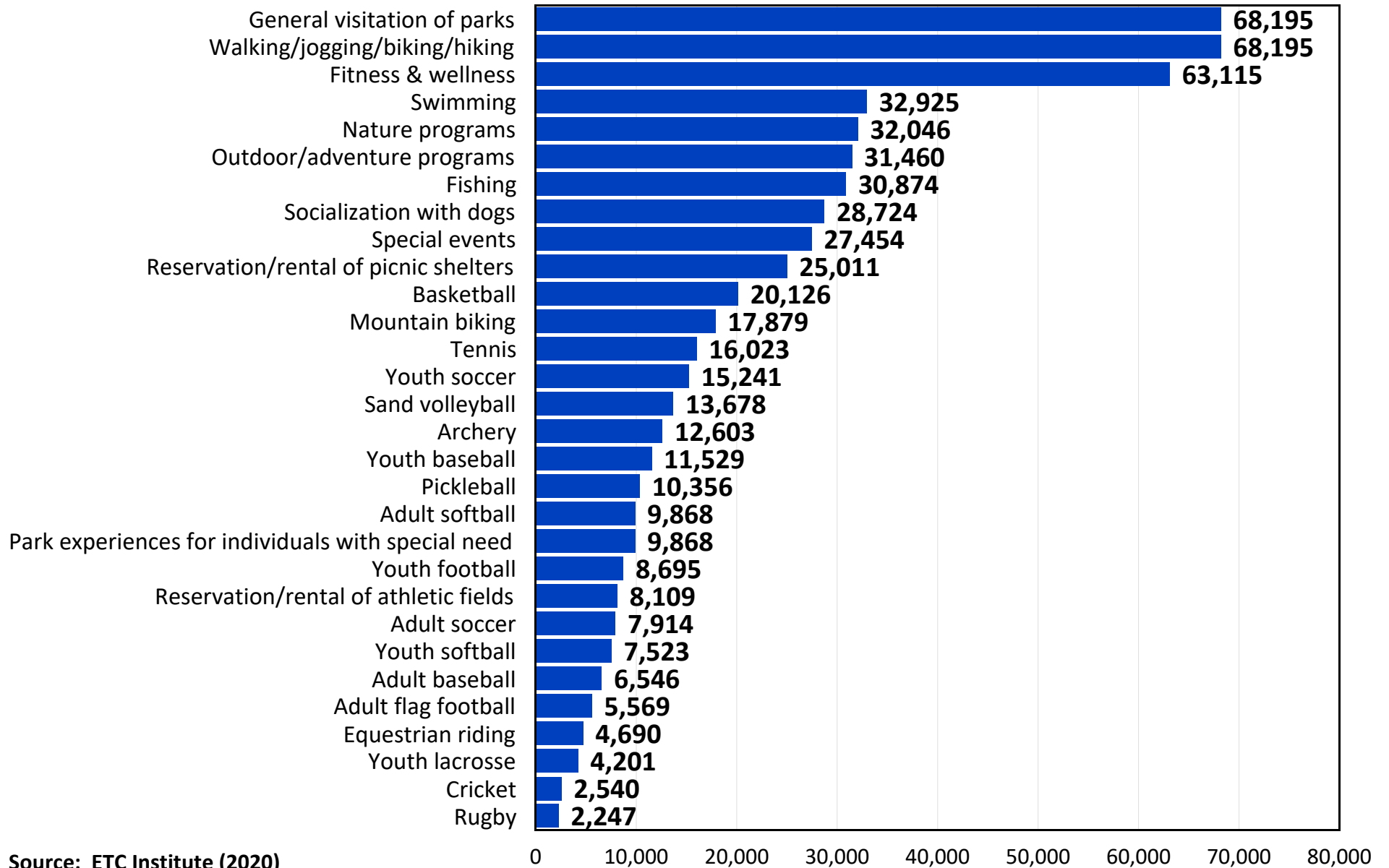
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2020)

# Estimated Number of Households That Have a Need for Various Programs

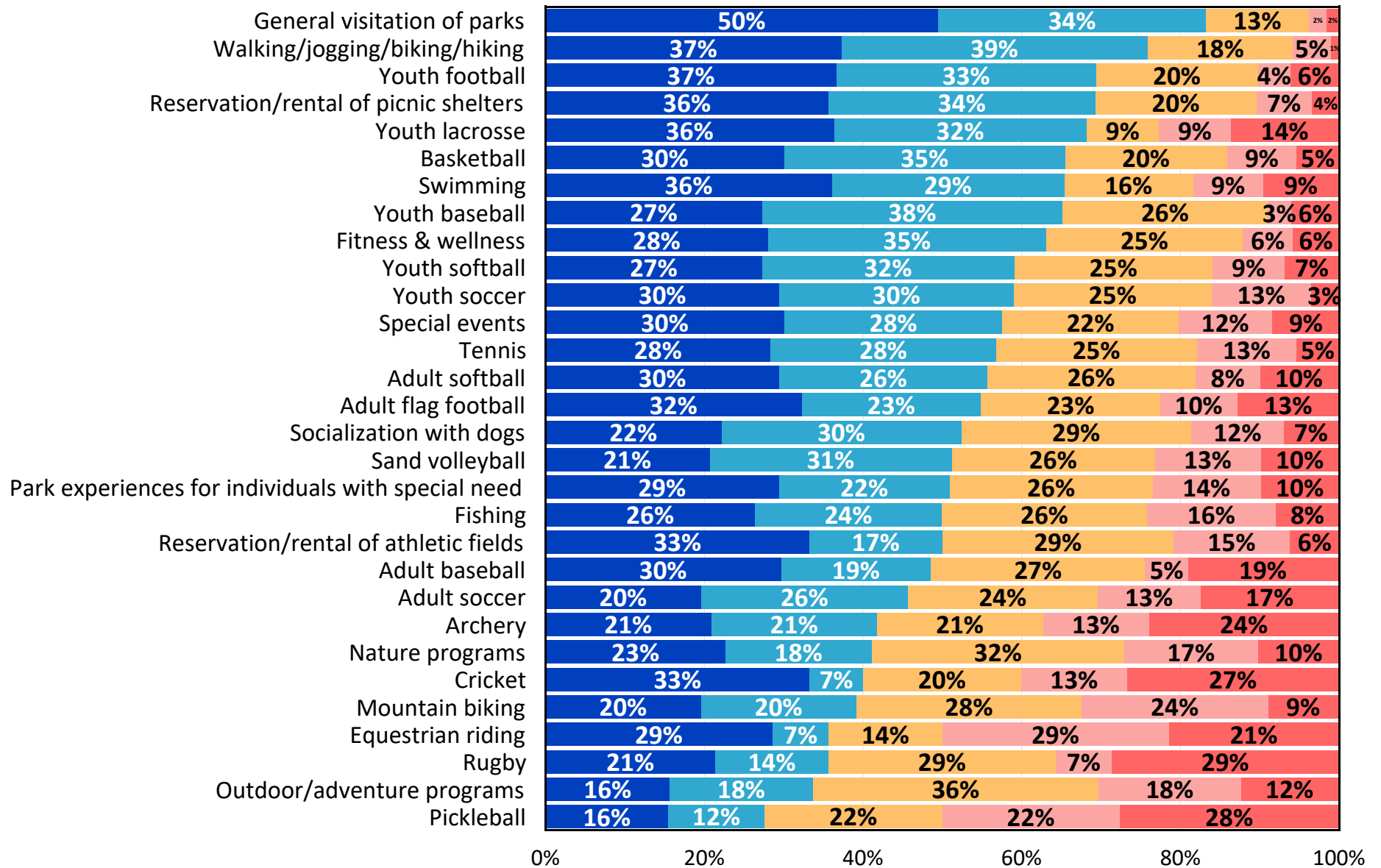
by number of households based on an estimated 97,701 households in Chandler, AZ



Source: ETC Institute (2020)

# Q11. How Well Programs Meet the Needs of Respondent Households

by percentage of respondents with a need for programs  
 (using a scale of 1 to 5, where 5 means your needs are "100% Met" and 1 means "0% Met.")

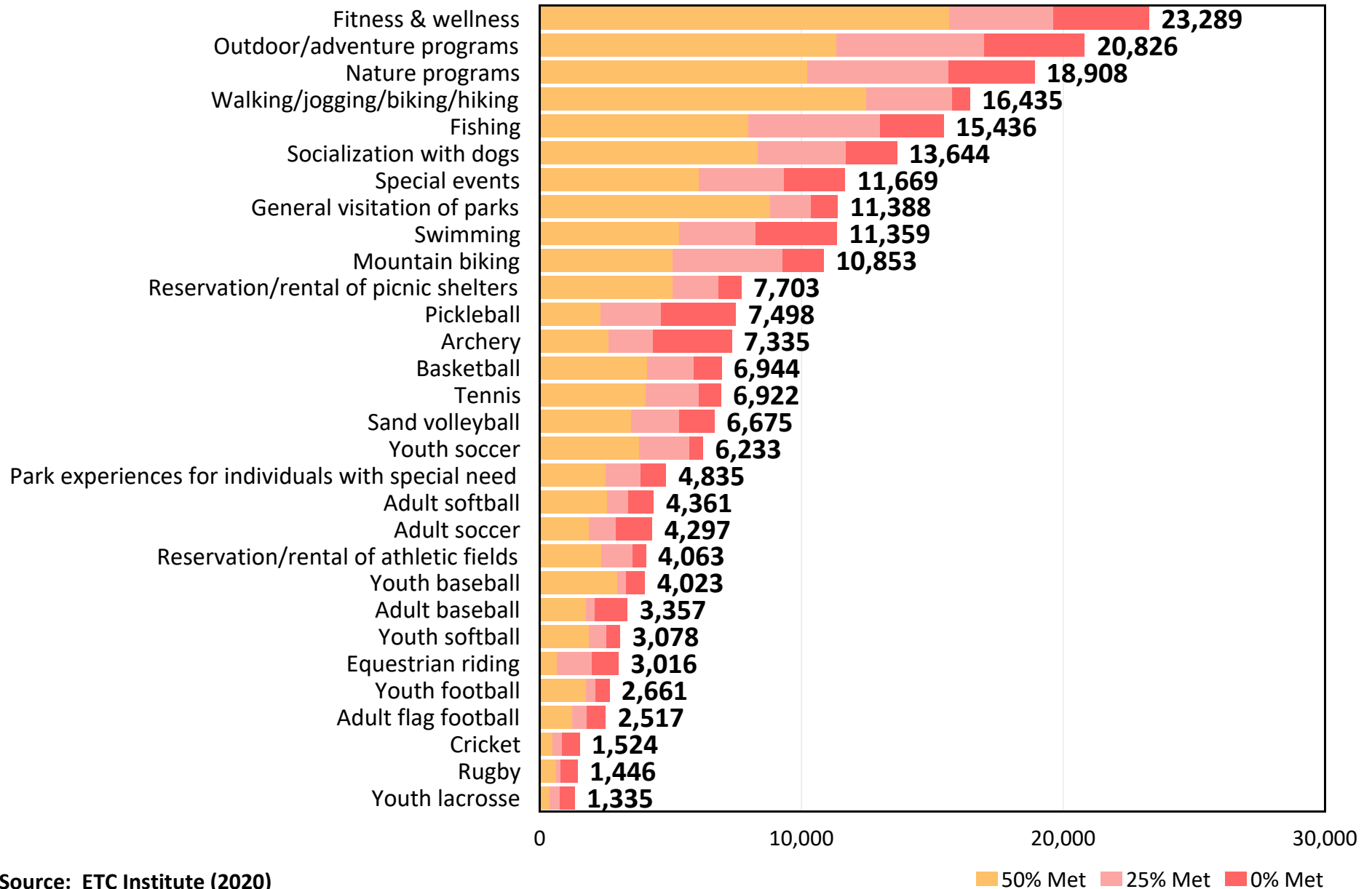


Source: ETC Institute (2020)

100% Met 75% Met 50% Met 25% Met 0% Met

# Estimated Number of Households Whose Needs for Programs Are Met 50% or Less

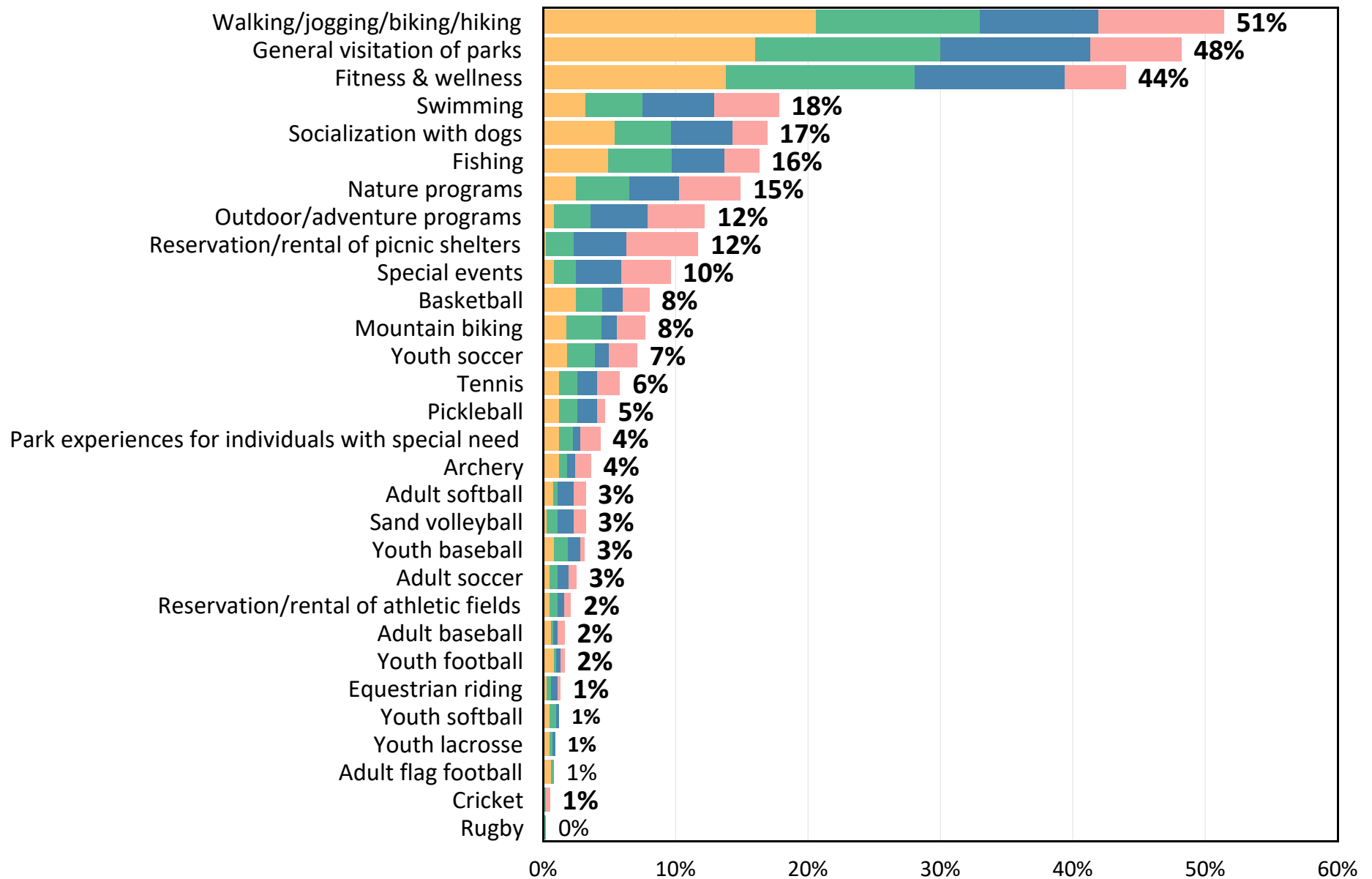
by number of households based on an estimated 97,701 households in Chandler, AZ



Source: ETC Institute (2020)

## Q12. Programs Most Important to Households

by percentage of respondents who selected the items as one of their top four choices

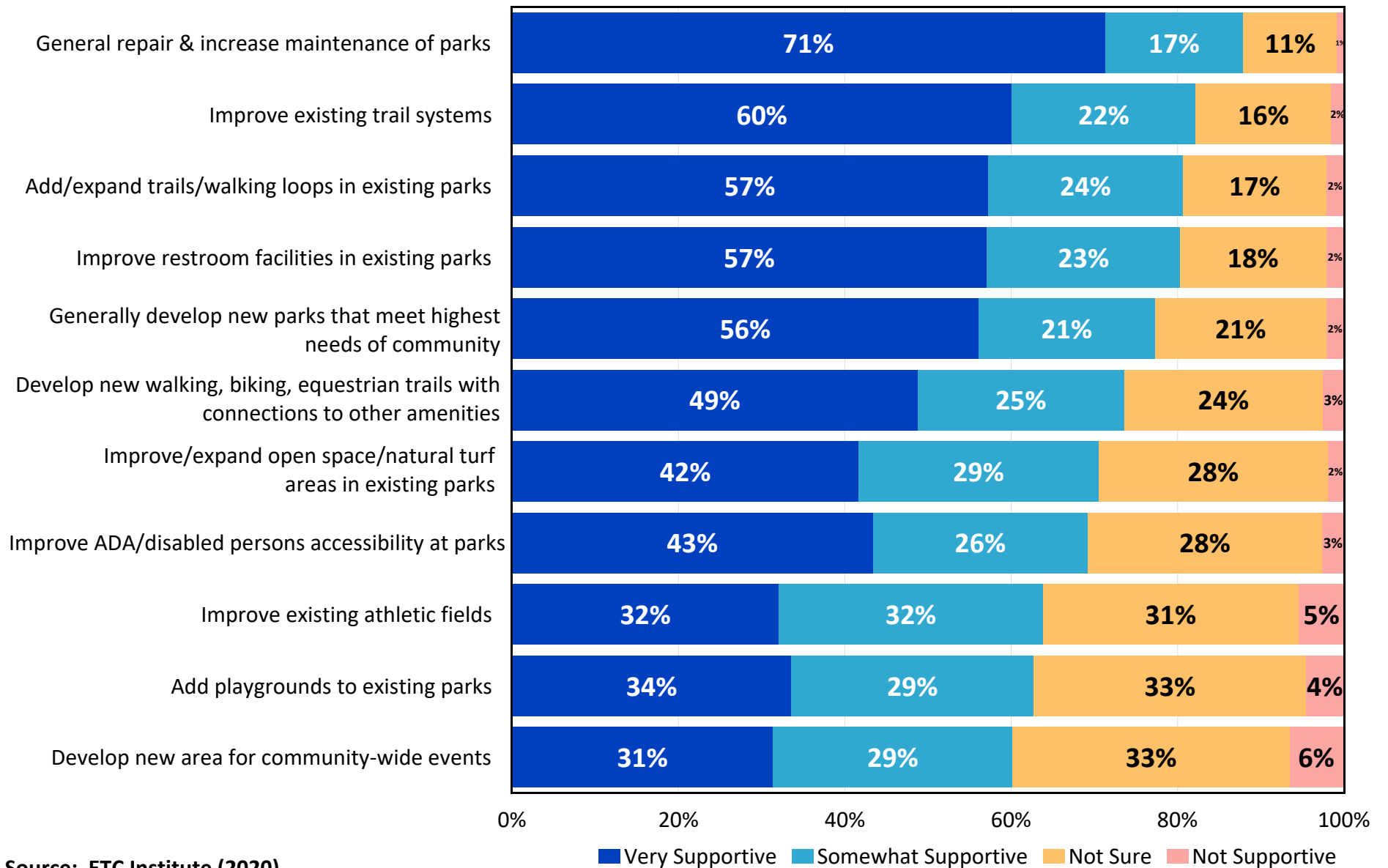


Source: ETC Institute (2020)

Most Important 2nd Choice 3rd Choice 4th Choice

### Q13. The following is a list of actions the City of Chandler could take to improve the park and trail system. Please indicate your support for each potential action.

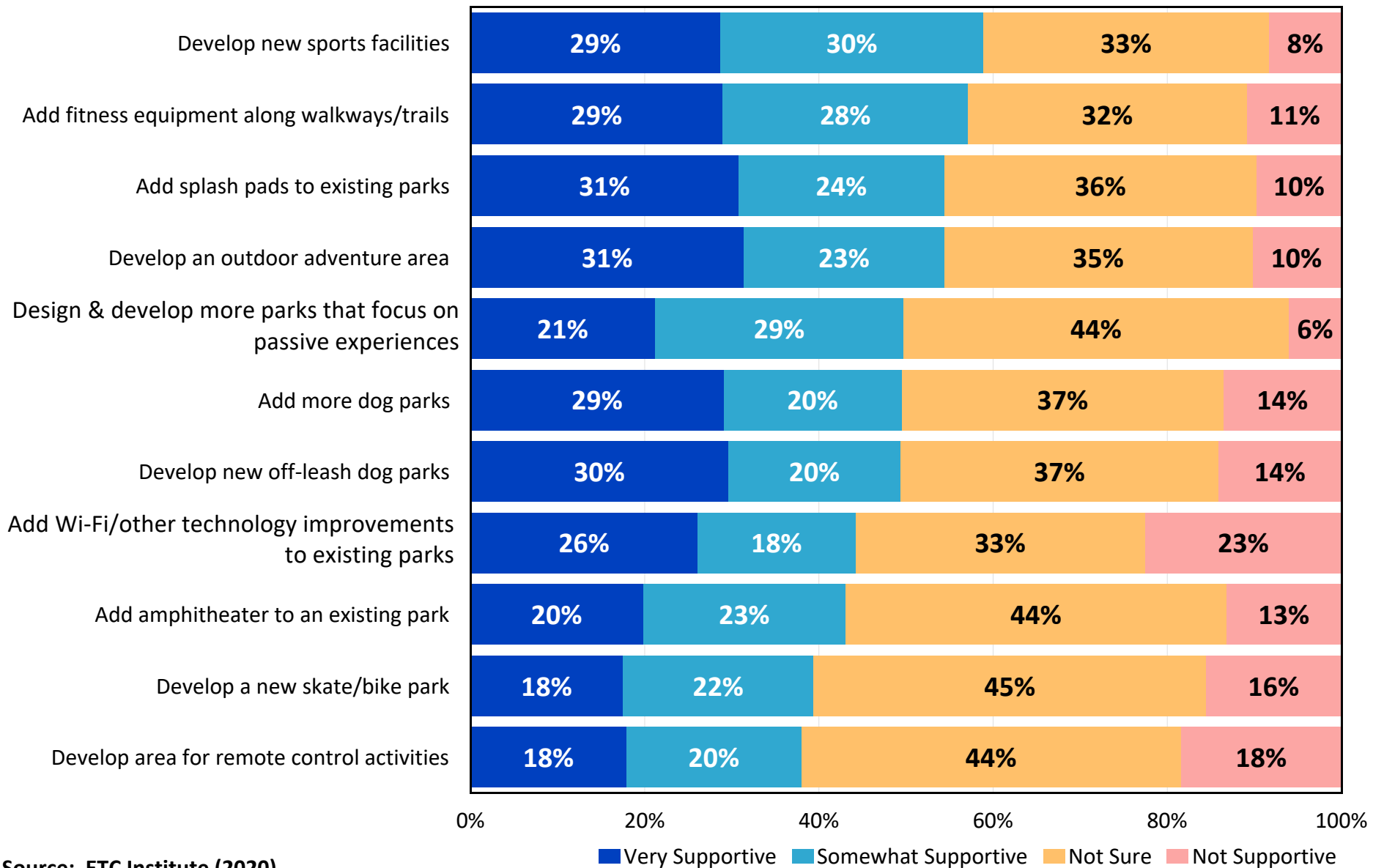
by percentage of respondents using a scale of 1 to 4, where 4 means “very supportive” and 1 means “not supportive” (without “don’t know”)



Source: ETC Institute (2020)

## Cont'Q13. The following is a list of actions the City of Chandler could take to improve the park and trail system. Please indicate your support for each potential action.

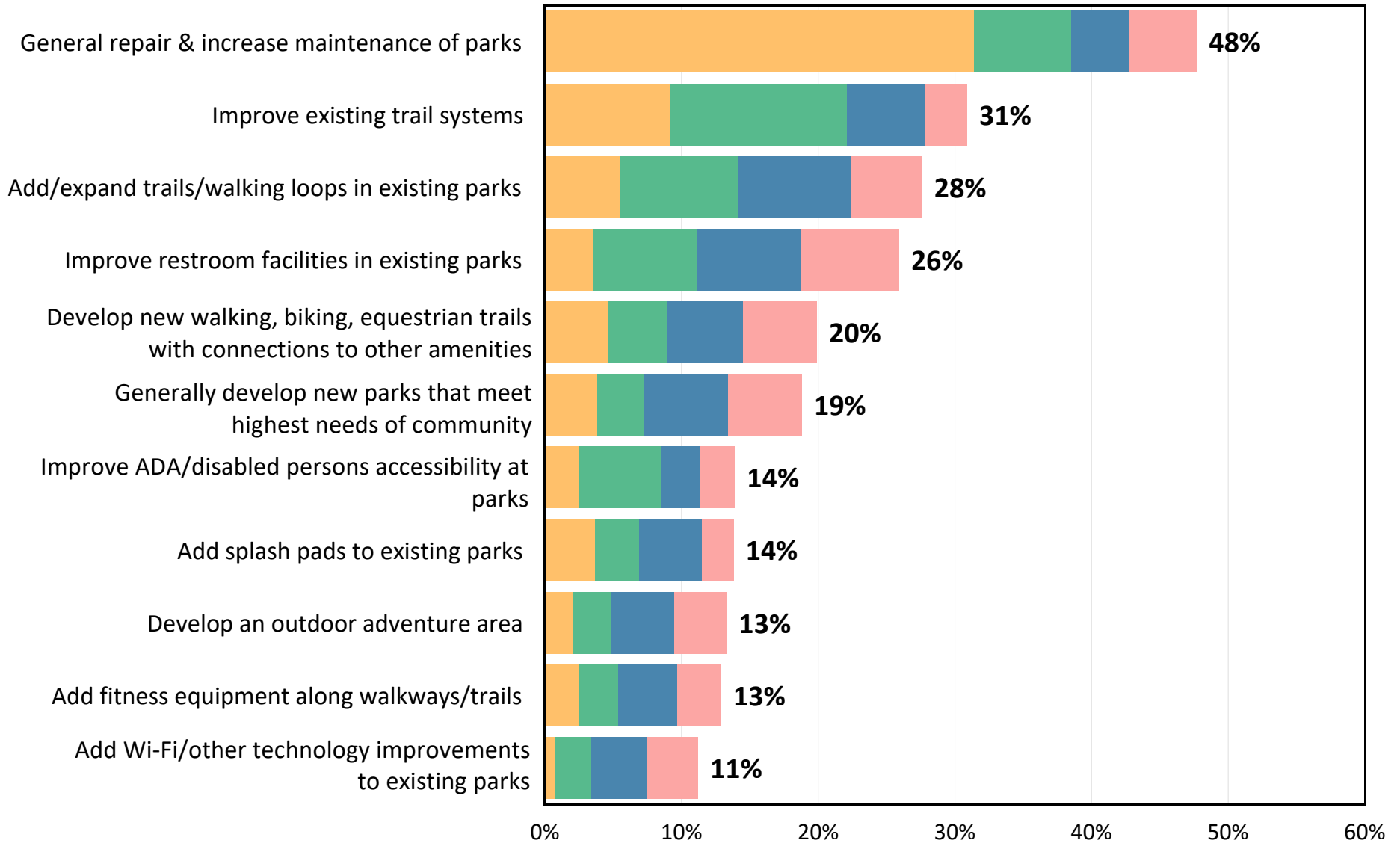
by percentage of respondents using a scale of 1 to 4, where 4 means "very supportive" and 1 means "not supportive" (without "don't know")



Source: ETC Institute (2020)

# Q14. Which FOUR of the items listed in Question 13 would you be MOST WILLING to fund?

by percentage of respondents who selected the items as one of their top four choices



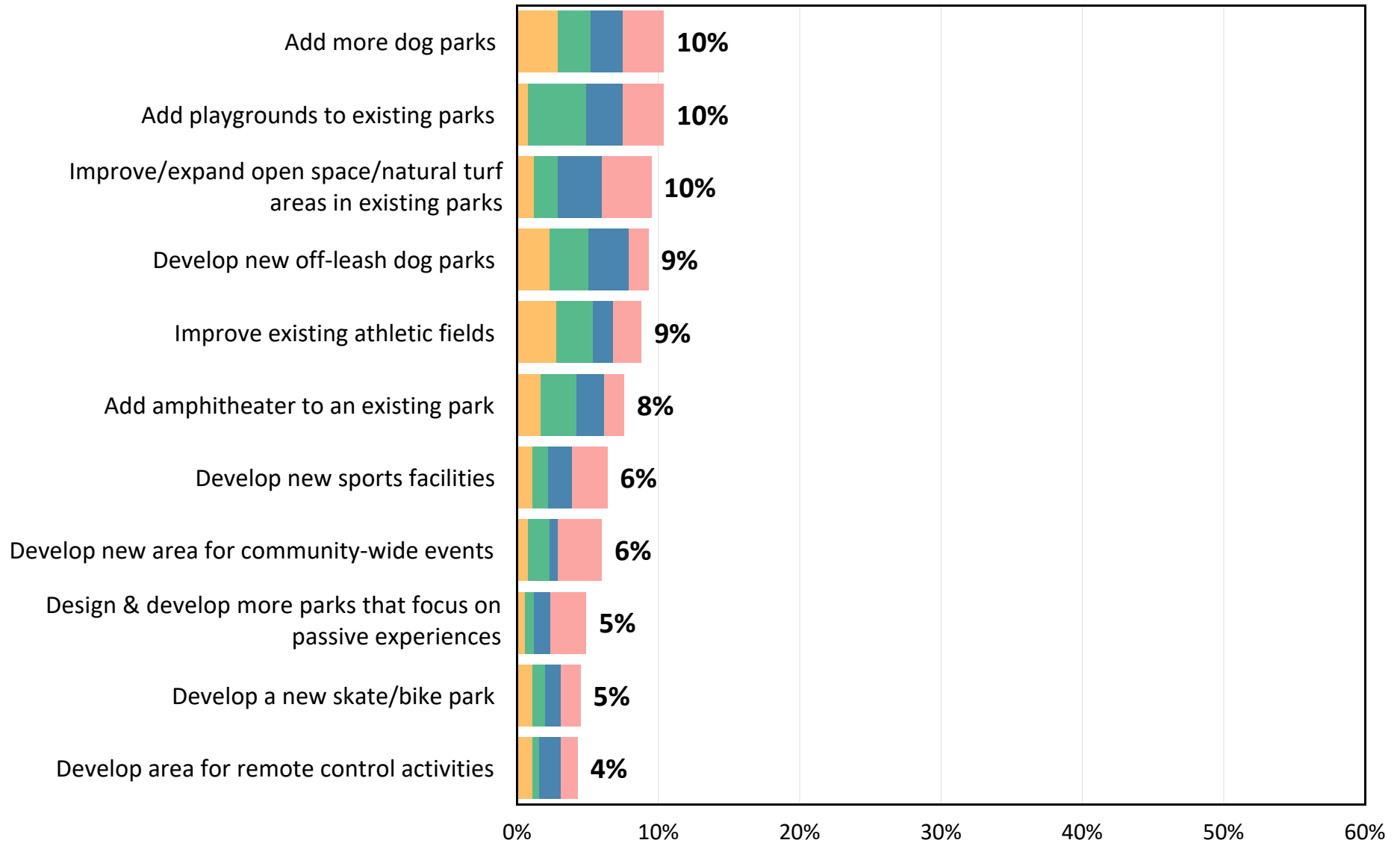
Source: ETC Institute (2020)

Most Willing 2nd Choice 3rd Choice 4th Choice



# Cont'Q14. Which FOUR of the items listed in Question 13 would you be MOST WILLING to fund?

by percentage of respondents who selected the items as one of their top four choices

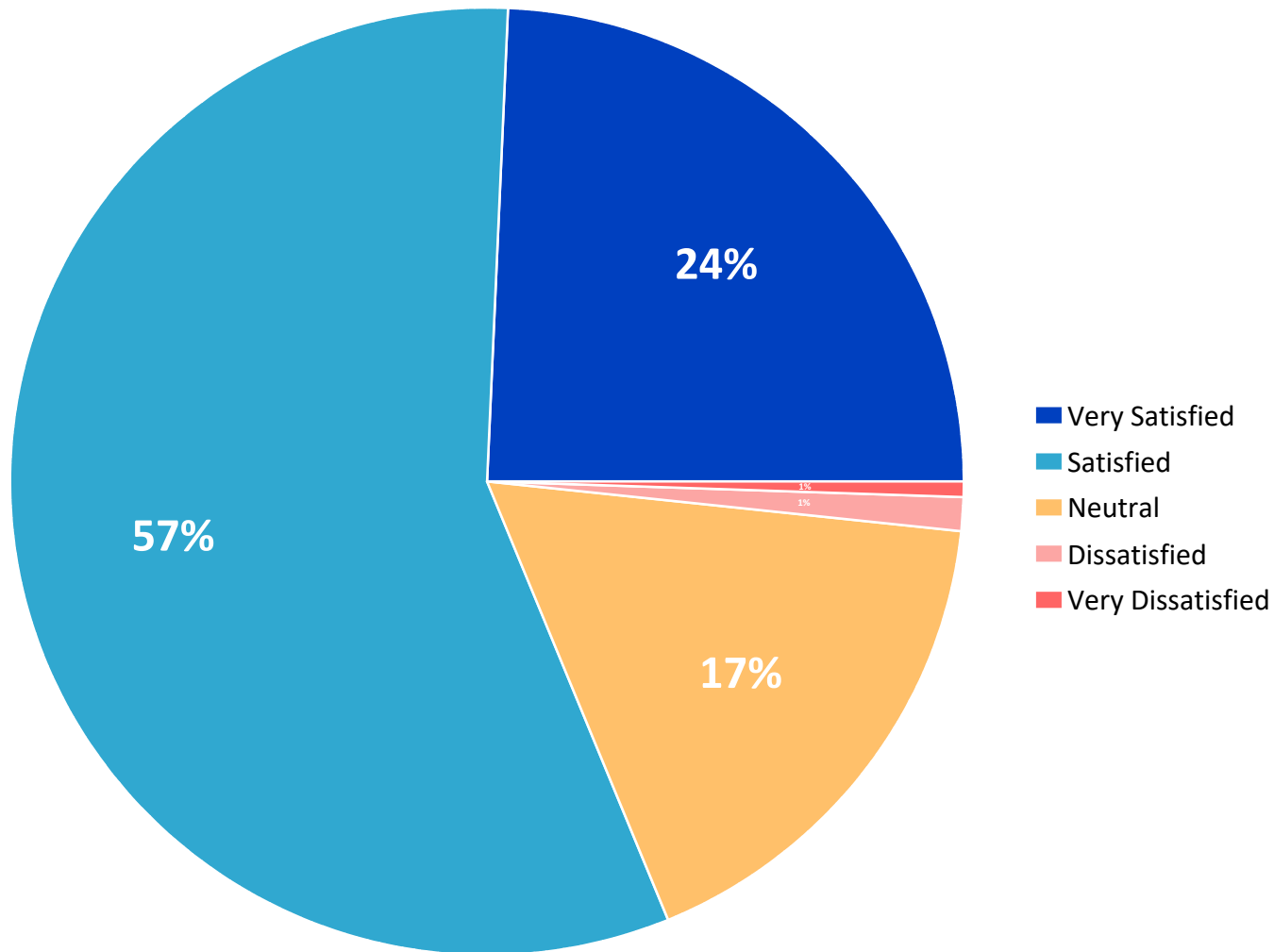


Source: ETC Institute (2020)

■ Most Willing 
 ■ 2nd Choice 
 ■ 3rd Choice 
 ■ 4th Choice

# Q15. Please rate your level of satisfaction with the overall value that your household receives from the City of Chandler Parks and Trail System.

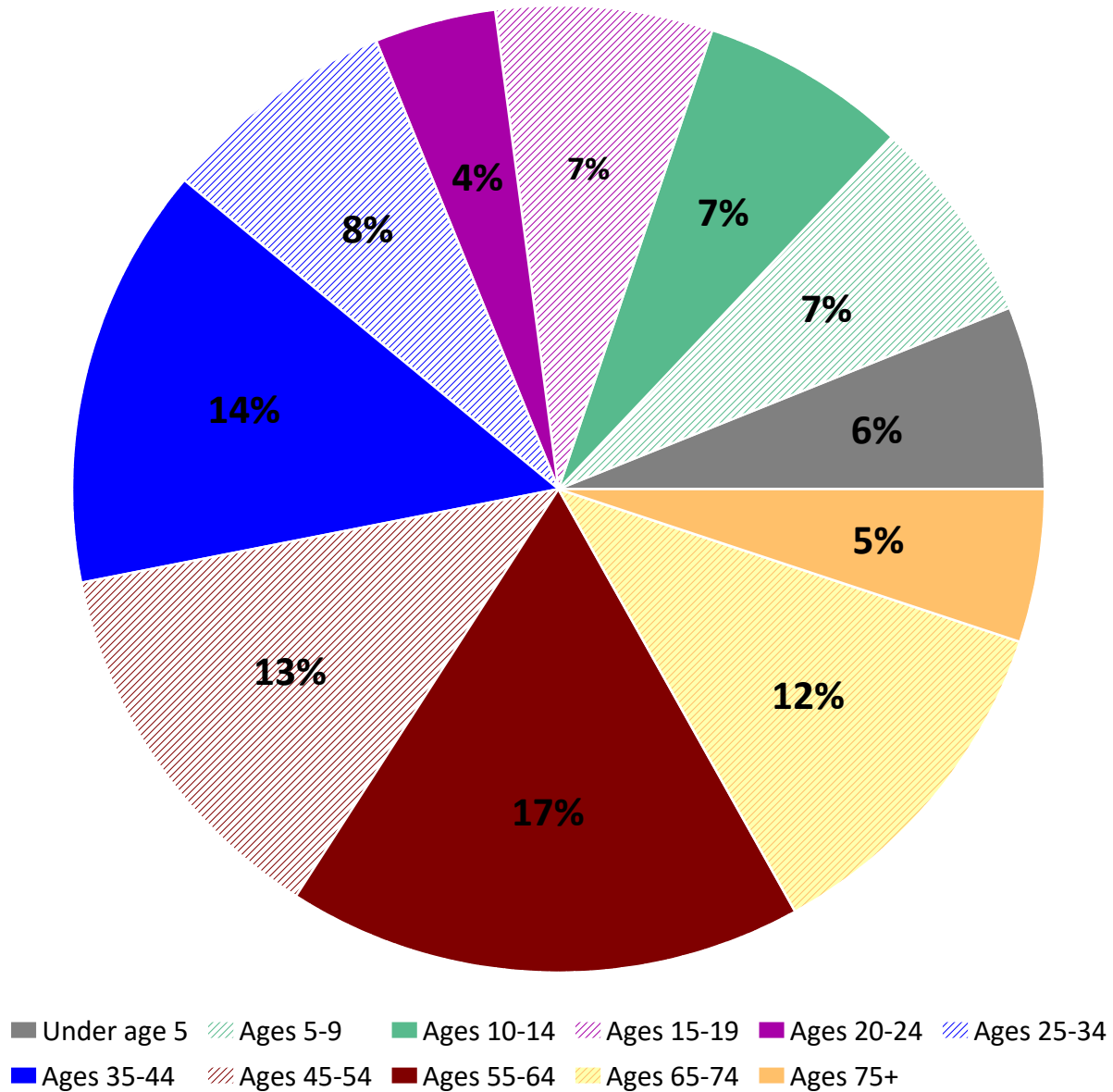
by percentage of respondents (without "don't know")



Source: ETC Institute (2020)

# Q16. Demographics: Counting yourself, how many people in your household are...

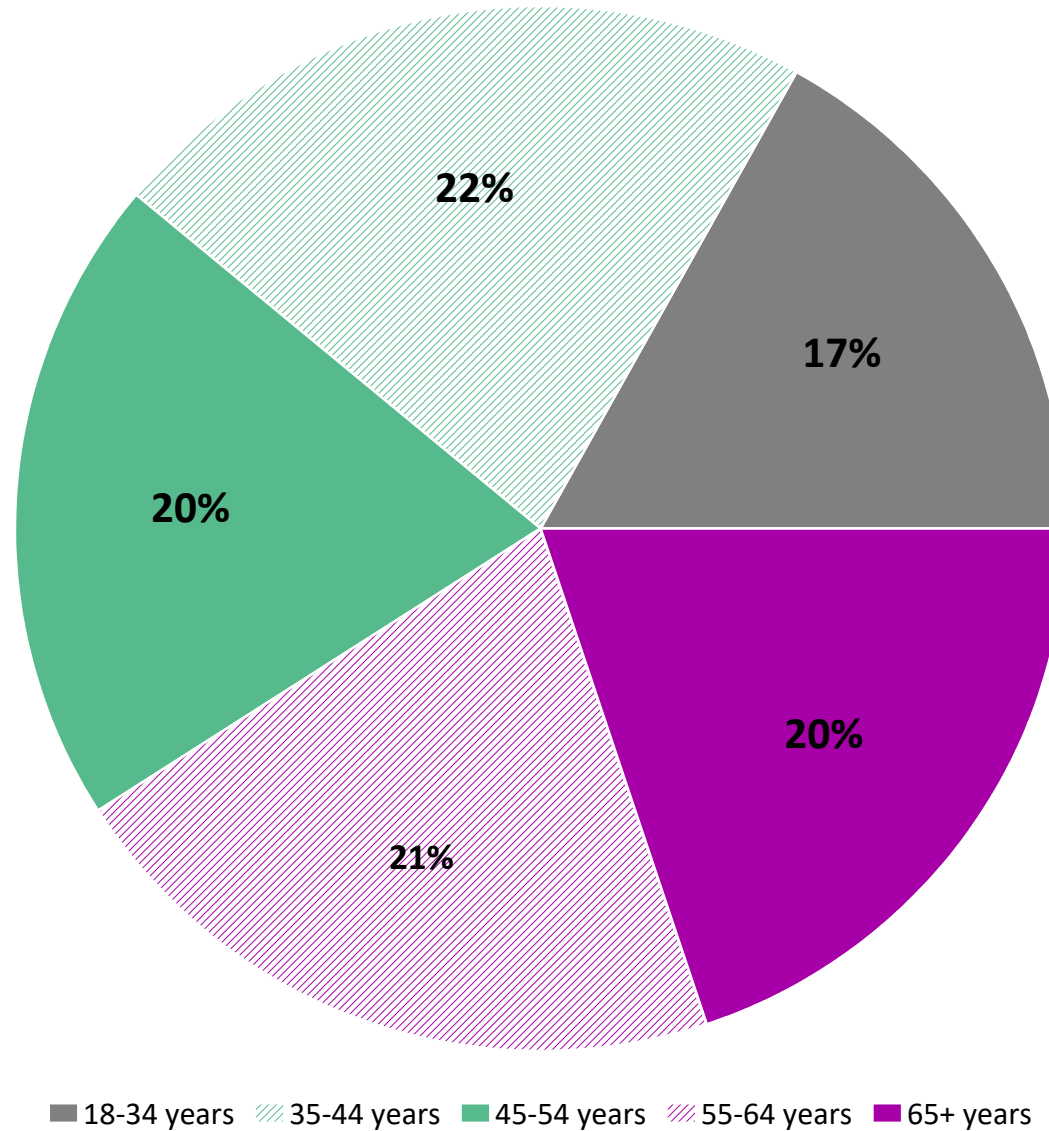
by percentage of respondents



Source: ETC Institute (2020)

## Q17. Demographics: Age

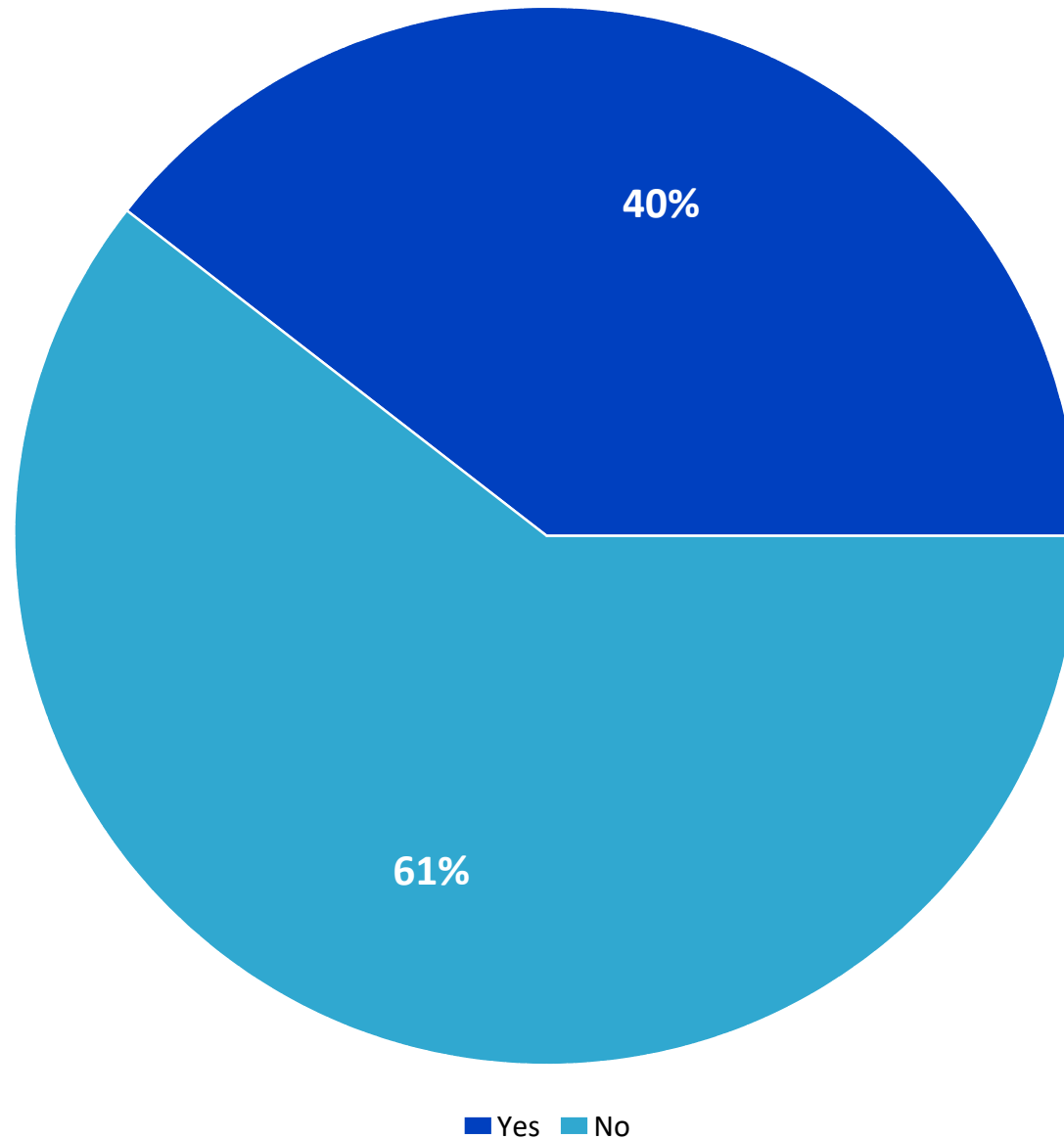
by percentage of respondents (without "not provided")



Source: ETC Institute (2020)

# Q18. Demographics: Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

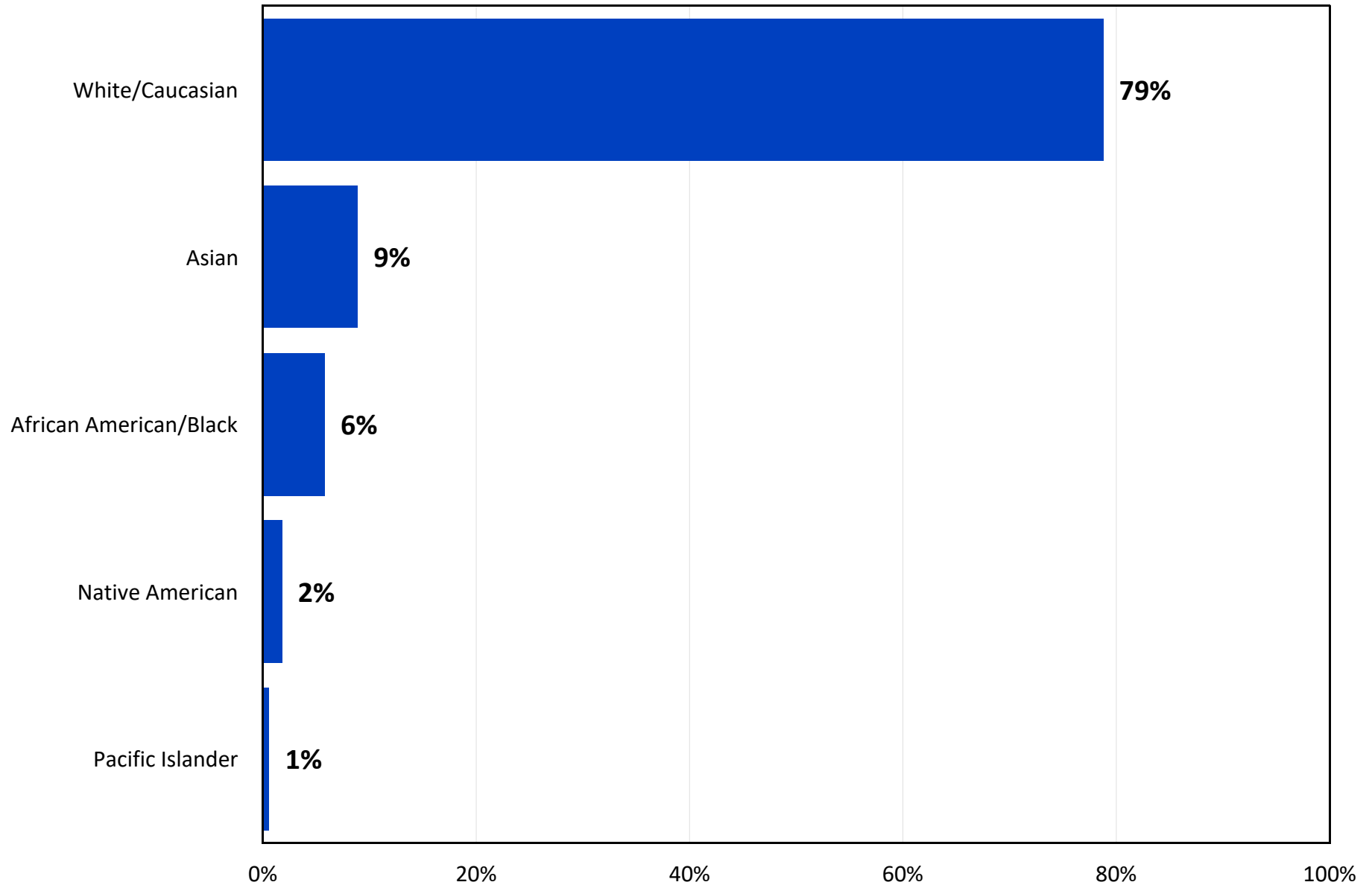
by percentage of respondents (without “not provided”)



Source: ETC Institute (2020)

## Q19. Demographics: Race

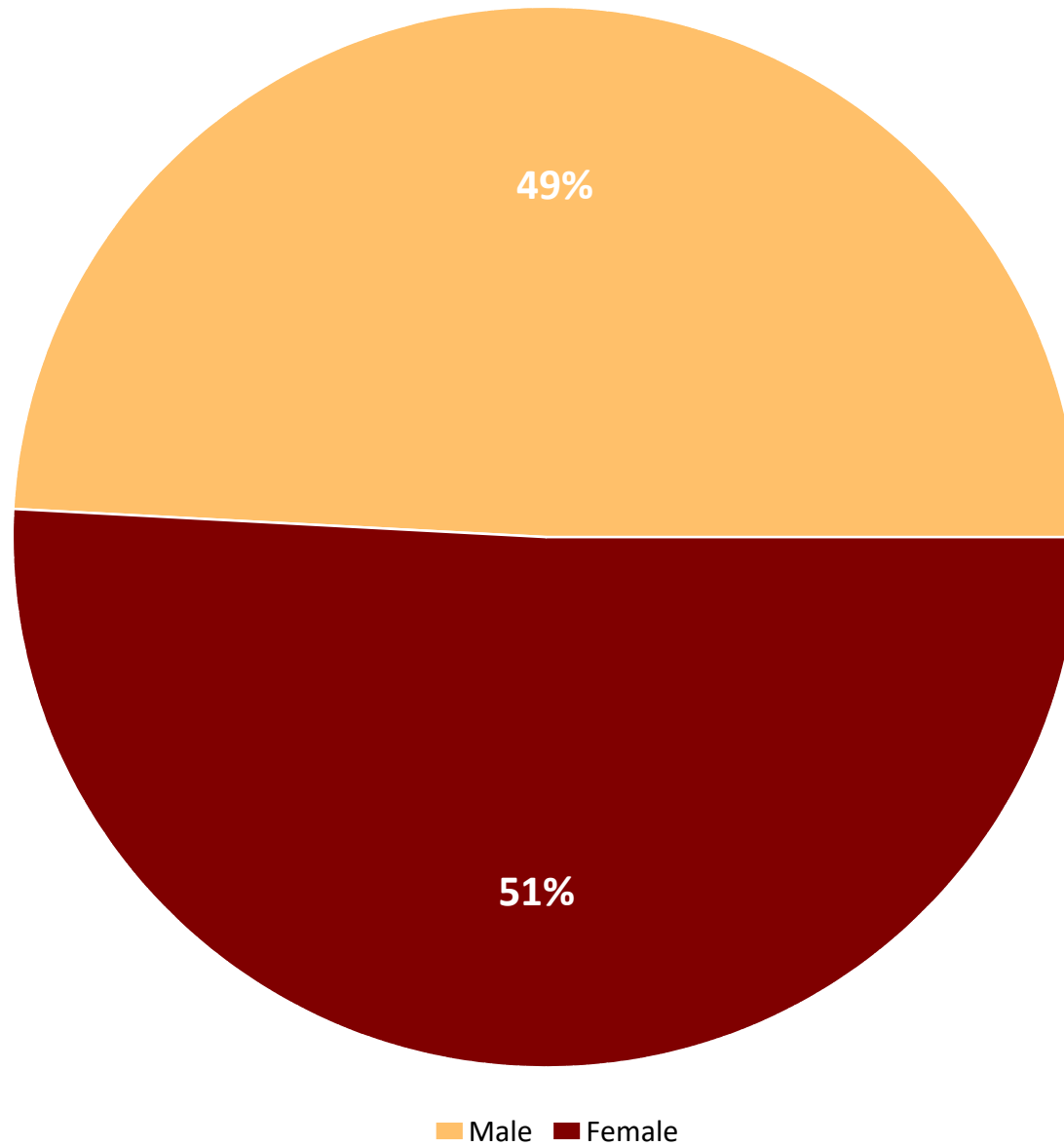
by percentage of respondents (multiple choices could be selected)



Source: ETC Institute (2020)

## Q20. Demographics: Gender

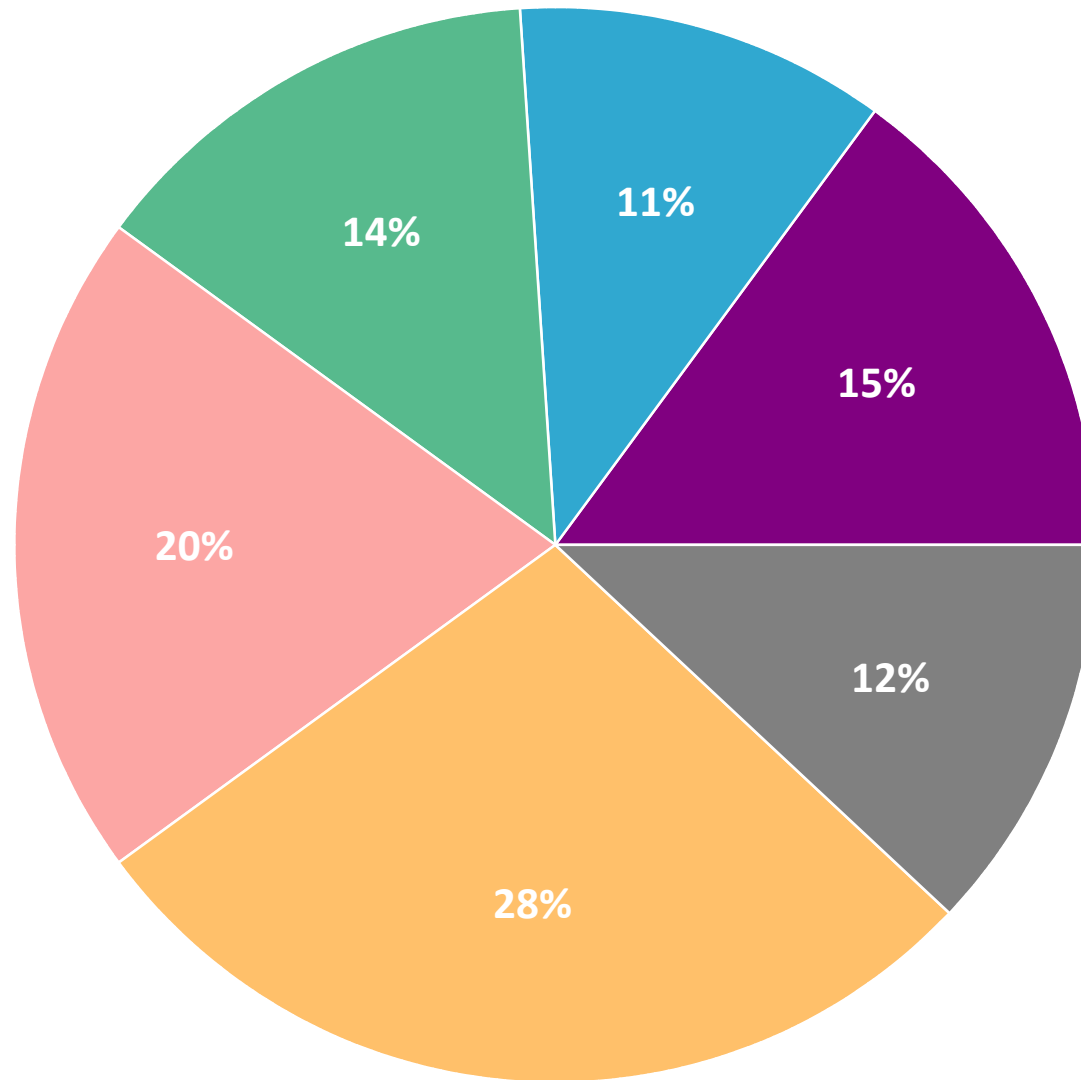
by percentage of respondents (without “not provided”)



Source: ETC Institute (2020)

# Q21. Demographics: How many years have you lived in Chandler?

by percentage of respondents (without "not provided")



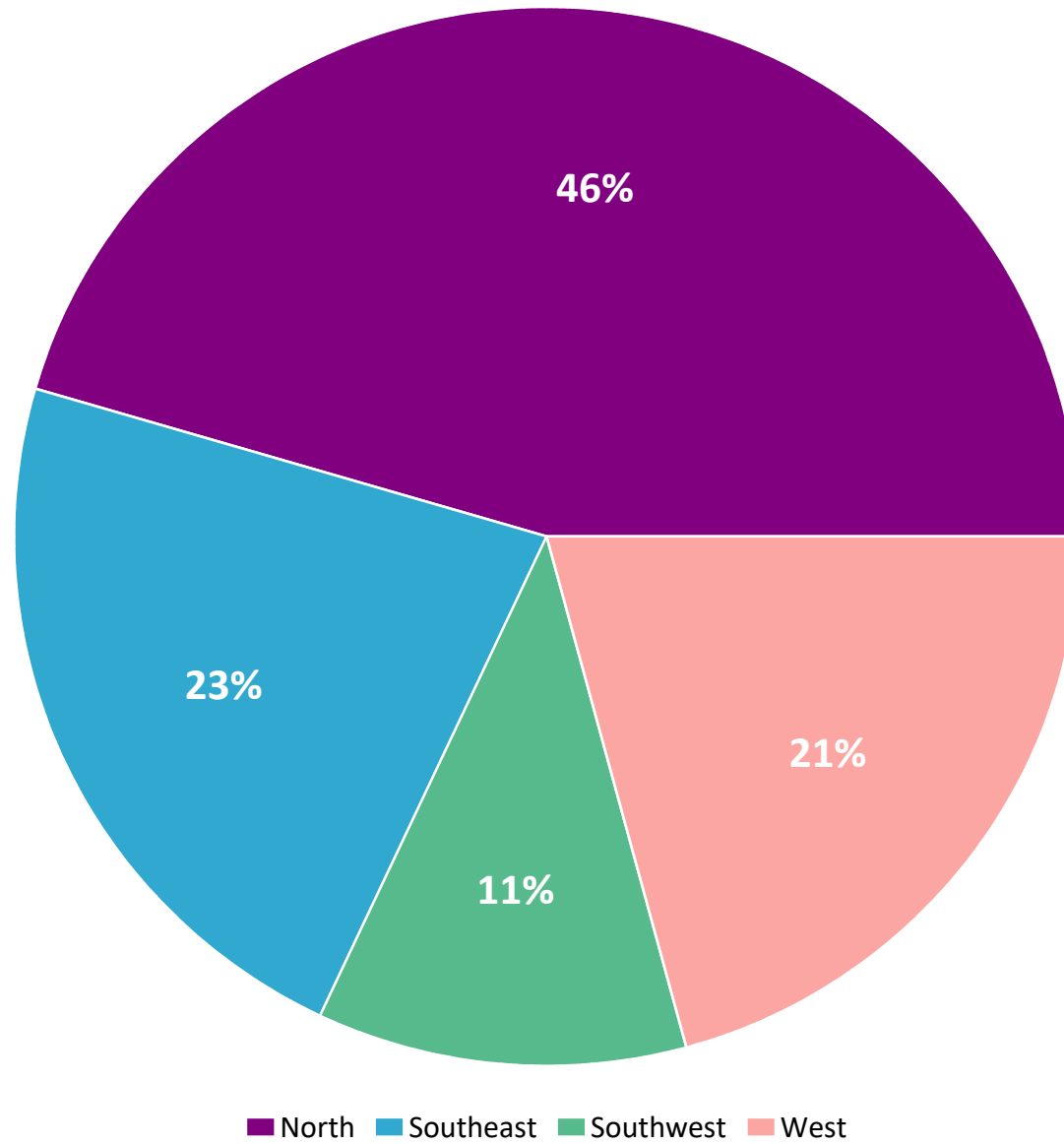
■ 0-5 years ■ 6-10 years ■ 11-15 years ■ 16-20 years ■ 21-30 years ■ 31+ years

Source: ETC Institute (2020)



## Demographics: District

by percentage of respondents



Source: ETC Institute (2020)