

# Demographic Profile Expanded

## Census, Estimates & Projections

Lon: -111.928173 / Lat: 33.319963

July 2010

Rural And Ray Chandler, AZ	1.00 Mile		3.00 Miles		5.00 Miles	
<b>Population</b>						
Estimated Population (2010)	17,165		100,197		290,696	
Census Population (1990)	6,249		49,601		180,530	
Census Population (2000)	14,476		86,273		257,062	
Projected Population (2015)	17,729		105,635		313,502	
Forecasted Population (2020)	19,531		116,364		345,036	
Historical Annual Growth 1990 to 2000	8,227	13.2 %	36,672	7.4 %	76,532	4.2 %
Historical Annual Growth 2000 to 2010	2,688	13.2 %	13,923	7.4 %	33,634	4.2 %
Projected Annual Growth 2010 to 2015	564	0.7 %	5,438	1.1 %	22,806	1.6 %
Est. Population Density (2010)	5,486.72 psm		3,559.68 psm		3,737.13 psm	
Trade Area Size	3.13 sq mi		28.15 sq mi		77.79 sq mi	
<b>Households</b>						
Estimated Households (2010)	5,769		35,577		103,921	
Census Households (1990)	2,180		17,800		65,090	
Census Households (2000)	5,134		32,230		96,610	
Projected Households (2015)	5,901		37,331		111,438	
Forecasted Households (2020)	6,324		40,140		119,688	
Households with Children (2010)	2,553	44.3 %	13,651	38.4 %	36,806	35.4 %
Average Household Size	2.98		2.82		2.80	
<b>Average Household Income</b>						
Est. Average Household Income (2010)	107,780		93,536		84,278	
Proj. Average Household Income (2015)	\$116,187		\$100,932		\$91,299	
Average Family Income (2010)	\$123,085		\$108,127		\$97,655	
<b>Median Household Income</b>						
Est. Median Household Income (2010)	\$91,969		\$80,307		\$71,918	
Proj. Median Household Income (2015)	\$96,078		\$83,613		\$75,387	
Median Family Income (2010)	\$105,352		\$93,541		\$83,808	
<b>Per Capita Income</b>						
Est. Per Capita Income (2010)	\$36,227		\$33,425		\$30,453	
Proj. Per Capita Income (2015)	\$38,673		\$35,879		\$32,766	
Per Capita Income Est. 5 year change	\$2,445.90	-6.3 %	\$2,454.05	-6.8 %	\$2,312.87	-7.1 %
<b>Other Income</b>						
Est. Disposable Income (2010)	\$71,690		\$63,912		\$58,096	
Proj. Disposable Income (2015)	\$74,744		\$66,382		\$60,572	
Disposable Income Est. 5 year change	\$3,053.75	4.3 %	\$2,470.25	3.9 %	\$2,476.34	4.3 %
Est. Average Household Net Worth (2010)	\$697,038		\$610,802		\$548,650	
<b>Daytime Demos</b>						
Total Number of Businesses (2010)	349		3,832		9,915	
Total Number of Employees (2010)	7,692		71,775		142,788	
Company Headqtrs: Businesses (2010)	0	0.0 %	8	0.2 %	14	0.1 %
Company Headqtrs: Employees (2010)	0	0.0 %	1,803	2.5 %	2,098	1.5 %
Unemployment Rate (2010)	3.32 %		4.16 %		4.43 %	
Employee Population Per Business	22.1 to 1		18.7 to 1		14.4 to 1	
Residential Population per Business	49.2 to 1		26.1 to 1		29.3 to 1	
Est. Adj. Daytime Demographics (Age16+)	11,000		92,128		208,116	

Demographic Source: Applied Geographic Solutions / TIGER Geography

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Rural And Ray Chandler, AZ	1.00 Mile		3.00 Miles		5.00 Miles	
<b>Race &amp; Ethnicity</b>						
White (2010)	14,435	84.1 %	84,708	84.5 %	246,795	84.9 %
Black or African American (2010)	672	3.9 %	5,150	5.1 %	15,035	5.2 %
American Indian & Alaska Native (2010)	150	0.9 %	1,402	1.4 %	7,091	2.4 %
Asian (2010)	1,727	10.1 %	7,634	7.6 %	17,070	5.9 %
Hawaiin & Pacific Islander (2010)	35	0.2 %	230	0.2 %	765	0.3 %
Other Race (2010)	83	0.5 %	646	0.6 %	2,667	0.9 %
Multi Race (2010)	63	0.4 %	425	0.4 %	1,273	0.4 %
Not Hispanic or Latino Population (2010)	13,994	81.5 %	79,379	79.2 %	219,986	75.7 %
Hispanic or Latino Population (2010)	3,170	18.5 %	20,818	20.8 %	70,710	24.3 %
Not of Hispanic Origin Population (1990)	5,815	93.0 %	45,305	91.3 %	159,550	88.4 %
Hispanic Origin Population (1990)	434	7.0 %	4,296	8.7 %	20,981	11.6 %
Not Hispanic or Latino Population (2000)	13,222	91.3 %	76,659	88.9 %	217,029	84.4 %
Hispanic or Latino Population (2000)	1,254	8.7 %	9,614	11.1 %	40,034	15.6 %
Not Hispanic or Latino Population (2015)	13,828	78.0 %	79,990	75.7 %	227,200	72.5 %
Hispanic or Latino Population (2015)	3,900	22.0 %	25,645	24.3 %	86,302	27.5 %
Hist. Hispanic Ann Growth (1990 to 2010)	2,736	42.0 %	16,521	25.6 %	49,729	15.8 %
Proj. Hispanic Ann Growth (2010 to 2015)	730	4.6 %	4,827	4.6 %	15,592	4.4 %
<b>Age</b>						
Age 0 to 4 yrs (2010)	1,262	7.3 %	7,488	7.5 %	21,573	7.4 %
Age 5 to 9 yrs (2010)	1,506	8.8 %	8,190	8.2 %	22,431	7.7 %
Age 10 to 14 yrs (2010)	1,565	9.1 %	8,046	8.0 %	21,560	7.4 %
Age 15 to 19 yrs (2010)	1,285	7.5 %	7,096	7.1 %	20,099	6.9 %
Age 20 to 24 yrs (2010)	785	4.6 %	6,230	6.2 %	20,004	6.9 %
Age 25 to 29 yrs (2010)	952	5.5 %	7,318	7.3 %	22,544	7.8 %
Age 30 to 34 yrs (2010)	1,282	7.5 %	8,093	8.1 %	23,562	8.1 %
Age 35 to 39 yrs (2010)	1,608	9.4 %	8,839	8.8 %	24,064	8.3 %
Age 40 to 44 yrs (2010)	1,728	10.1 %	8,963	8.9 %	23,617	8.1 %
Age 45 to 49 yrs (2010)	1,518	8.8 %	8,207	8.2 %	22,633	7.8 %
Age 50 to 54 yrs (2010)	1,192	6.9 %	6,770	6.8 %	19,407	6.7 %
Age 55 to 59 yrs (2010)	853	5.0 %	4,931	4.9 %	14,756	5.1 %
Age 60 to 64 yrs (2010)	569	3.3 %	3,379	3.4 %	10,924	3.8 %
Population age 65-74 (2010)	658	3.8 %	3,895	3.9 %	13,115	4.5 %
Population age 75-84 (2010)	285	1.7 %	1,850	1.8 %	6,923	2.4 %
Population age 85+ (2010)	120	0.7 %	901	0.9 %	3,484	1.2 %
Median Age (2010)	34.0 yrs		33.1 yrs		33.3 yrs	
<b>Gender Age Distribution</b>						
Population Female (2010)	8,665	50.5 %	50,090	50.0 %	144,471	49.7 %
Age 0 to 19 yrs (2010)	2,800	32.3 %	15,240	30.4 %	41,934	29.0 %
Age 20 to 64 yrs (2010)	5,288	61.0 %	31,225	62.3 %	89,447	61.9 %
Age 65 yrs plus (2010)	578	6.7 %	3,625	7.2 %	13,090	9.1 %
Median Age Females (2010)	34.5 Yrs		33.6 Yrs		34.0 Yrs	
Population Male (2010)	8,499	49.5 %	50,107	50.0 %	146,225	50.3 %
Age 0 to 19 yrs (2010)	2,816	33.1 %	15,580	31.1 %	43,729	29.9 %
Age 20 to 64 yrs (2010)	5,197	61.1 %	31,506	62.9 %	92,064	63.0 %
Age 65 yrs plus (2010)	486	5.7 %	3,022	6.0 %	10,432	7.1 %
Median Age Males (2010)	33.4 yrs		32.7 yrs		32.5 yrs	

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<b>Household Income Distribution</b>						
HH Income \$200,000 or More (2010)	403	7.0 %	1,612	4.5 %	3,585	3.5 %
HH Income \$150,000 to 199,999 (2010)	446	7.7 %	2,531	7.1 %	5,931	5.7 %
HH Income \$100,000 to 149,999 (2010)	1,608	27.9 %	8,184	23.0 %	19,327	18.6 %
HH Income \$75,000 to 99,999(2010)	1,076	18.7 %	6,192	17.4 %	18,090	17.4 %
HH Income \$50,000 to 74,999(2010)	1,122	19.4 %	7,546	21.2 %	23,706	22.8 %
HH Income \$35,000 to 49,999(2010)	535	9.3 %	4,141	11.6 %	14,047	13.5 %
HH Income \$25,000 to 34,999(2010)	289	5.0 %	2,514	7.1 %	8,205	7.9 %
HH Income \$15,000 to 24,999(2010)	153	2.7 %	1,452	4.1 %	5,684	5.5 %
HH Income \$0 to 14,999 (2010)	137	2.4 %	1,404	3.9 %	5,345	5.1 %
HH Income \$35000+ (2010)	5,190	90.0 %	30,207	84.9 %	84,687	81.5 %
HH Income \$75000+ (2010)	3,533	61.2 %	18,520	52.1 %	46,934	45.2 %
<b>Housing</b>						
Total Housing Units (2010)	6,082		38,447		112,049	
Housing Units Occupied (2010)	5,769	94.9 %	35,577	92.5 %	103,921	92.7 %
<i>Housing Units, Owner Occupied (2010)</i>	4,387	72.1 %	23,829	62.0 %	67,465	60.2 %
<i>Housing Units, Renter Occupied (2010)</i>	1,382	22.7 %	11,747	30.6 %	36,456	32.5 %
Housing Units, Vacant (2010)	312	5.1 %	2,870	7.5 %	8,127	7.3 %
Median Years in Residence (2010)	3 yrs		3 yrs		3 yrs	
<b>Marital Status</b>						
Never Married (2010)	2,909	22.7 %	21,680	28.4 %	66,537	29.5 %
Now Married (2010)	8,203	63.9 %	43,201	56.5 %	120,700	53.6 %
Separated (2010)	248	1.9 %	1,891	2.5 %	7,193	3.2 %
Widowed (2010)	258	2.0 %	1,860	2.4 %	7,485	3.3 %
Divorced (2010)	1,210	9.4 %	7,798	10.2 %	23,304	10.3 %
<b>Household Type</b>						
Population Family (2010)	15,154	88.3 %	83,299	83.1 %	235,240	80.9 %
Population Non-Family (2010)	2,011	11.7 %	16,641	16.6 %	54,058	18.6 %
Population Group Qtrs (2010)	0	0.0 %	257	0.3 %	1,399	0.5 %
Family Household (2010)	4,072	70.6 %	22,989	64.6 %	65,373	62.9 %
Married Couple Family With Kids (2010)	1,922	43.8 %	9,658	40.5 %	24,994	37.0 %
Average Family Household Size (2010)	3.72		3.62		3.60	
Non-Family Household (2010)	1,697	29.4 %	12,588	35.4 %	38,548	37.1 %
<b>Household Size</b>						
1 Person Household (2010)	1,355	23.5 %	9,459	26.6 %	28,637	27.6 %
2 Person Households (2010)	1,253	21.7 %	8,490	23.9 %	25,605	24.6 %
3 Person Households (2010)	746	12.9 %	4,631	13.0 %	13,379	12.9 %
4 Person Households (2010)	1,525	26.4 %	7,924	22.3 %	21,119	20.3 %
5 Person Households (2010)	605	10.5 %	3,312	9.3 %	9,321	9.0 %
6+ Person Households (2010)	285	4.9 %	1,761	5.0 %	5,859	5.6 %
<b>Household Vehicles</b>						
Total Vehicles Available (2010)	11,177		68,488		194,952	
Household: 0 Vehicles Available (2010)	159	1.4 %	948	1.4 %	3,897	2.0 %
Household: 1 Vehicles Available (2010)	1,671	14.9 %	11,597	16.9 %	35,959	18.4 %
Household: 2+ Vehicles Available (2010)	3,940	35.3 %	23,032	33.6 %	64,065	32.9 %
Average Vehicles Per Household (2010)	2		2		2	

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July 2010

Rural And Ray Chandler, AZ	1.00 Mile		3.00 Miles		5.00 Miles	
<b>Labor Force</b>						
Est. Labor: Population Age 16+ (2010)	12,505		74,873		221,043	
Est. Civilian Employed (2010)	9,186	73.5 %	54,436	72.7 %	155,466	70.3 %
Est. Civilian Unemployed (2010)	416	3.3 %	3,115	4.2 %	9,782	4.4 %
Est. In Armed Forces (2010)	12	0.1 %	85	0.1 %	250	0.1 %
Est. Not in Labor Force (2010)	2,892	23.1 %	17,238	23.0 %	55,546	25.1 %
<b>Occupation (2000)</b>						
Occupation: Population 16+	8,178		49,875		145,085	
Mgmt, Business, & Financial Operations	1,936	23.7 %	10,220	20.5 %	26,004	17.9 %
Professional and Related	2,448	29.9 %	14,278	28.6 %	37,184	25.6 %
Service	710	8.7 %	5,099	10.2 %	16,078	11.1 %
Sales and Office	2,227	27.2 %	14,125	28.3 %	42,921	29.6 %
Farming, Fishing, and Forestry	7	0.1 %	44	0.1 %	310	0.2 %
Construction, Extraction, & Maintenance	312	3.8 %	2,491	5.0 %	9,613	6.6 %
Production, Transport, & Material Moving	537	6.6 %	3,617	7.3 %	12,976	8.9 %
Percent White Collar Workers	80.9 %		77.4 %		73.1 %	
Percent Blue Collar Workers	19.1 %		22.6 %		26.9 %	
<b>Consumer Expenditure (in Millions)</b>						
Total Household Expenditure (2010)	\$430		\$2,392		\$6,488	
Total Non-Retail Expenditures (2010)	\$249	58.0 %	\$1,386	57.9 %	\$3,754	57.9 %
Total Retail Expenditures (2010)	\$180	42.0 %	\$1,006	42.1 %	\$2,734	42.1 %
Apparel (2010)	\$21	4.8 %	\$115	4.8 %	\$312	4.8 %
Contributions (2010)	\$17	4.0 %	\$93	3.9 %	\$245	3.8 %
Education (2010)	\$12	2.7 %	\$62	2.6 %	\$163	2.5 %
Entertainment (2010)	\$24	5.7 %	\$135	5.6 %	\$365	5.6 %
Food And Beverages (2010)	\$64	14.8 %	\$359	15.0 %	\$981	15.1 %
Furnishings And Equipment (2010)	\$20	4.6 %	\$109	4.6 %	\$293	4.5 %
Gifts (2010)	\$12	2.8 %	\$66	2.8 %	\$175	2.7 %
Health Care (2010)	\$24	5.6 %	\$138	5.8 %	\$382	5.9 %
Household Operations (2010)	\$17	3.9 %	\$91	3.8 %	\$240	3.7 %
Miscellaneous Expenses (2010)	\$7	1.6 %	\$39	1.6 %	\$106	1.6 %
Personal Care (2010)	\$6	1.4 %	\$35	1.4 %	\$94	1.4 %
Personal Insurance (2010)	\$5	1.1 %	\$26	1.1 %	\$68	1.1 %
Reading (2010)	\$1	0.3 %	\$8	0.3 %	\$21	0.3 %
Shelter (2010)	\$84	19.5 %	\$464	19.4 %	\$1,253	19.3 %
Tobacco (2010)	\$2	0.5 %	\$14	0.6 %	\$39	0.6 %
Transportation (2010)	\$86	19.9 %	\$479	20.0 %	\$1,306	20.1 %
Utilities (2010)	\$28	6.6 %	\$160	6.7 %	\$443	6.8 %
<b>Educational Attainment</b>						
Adult Population (25 Years+)(2010)	10,763		63,147		185,029	
Elementary (0 to 8)(2010)	103	1.0 %	977	1.5 %	6,151	3.3 %
Some High School (9 to 11)(2010)	284	2.6 %	1,849	2.9 %	8,392	4.5 %
High School Graduate (12)(2010)	1,535	14.3 %	9,867	15.6 %	35,115	19.0 %
Some College (13 to 16)(2010)	2,215	20.6 %	14,469	22.9 %	42,541	23.0 %
Associate Degree Only(2010)	902	8.4 %	5,572	8.8 %	16,364	8.8 %
Bachelor Degree Only(2010)	3,430	31.9 %	18,737	29.7 %	47,844	25.9 %
Graduate Degree(2010)	2,294	21.3 %	11,675	18.5 %	28,623	15.5 %

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<b>Units In Structure</b>						
1 Detached Unit (2000)	4,332	82.3 %	23,097	68.1 %	65,855	64.9 %
1 Attached Unit (2000)	203	3.8 %	2,001	5.9 %	7,061	7.0 %
2 to 4 Units (2000)	86	1.6 %	990	2.9 %	3,745	3.7 %
5 to 9 Units (2000)	224	4.3 %	2,310	6.8 %	7,229	7.1 %
10 to 19 Units (2000)	251	4.8 %	2,081	6.1 %	6,278	6.2 %
20 to 49 Units (2000)	36	0.7 %	765	2.3 %	1,962	1.9 %
50 or more Units (2000)	133	2.5 %	2,654	7.8 %	7,837	7.7 %
Mobile Home or Trailer (2000)	0		33		1,410	
Other Structure (2000)	0		9		18	
<b>Homes Built By Year</b>						
Homes Built 1999 to 2000	19	0.4 %	1,297	3.8 %	3,167	3.1 %
Homes Built 1995 to 1998	1,213	23.0 %	7,866	23.2 %	16,980	16.7 %
Homes Built 1990 to 1994	1,983	37.7 %	7,777	22.9 %	16,626	16.4 %
Homes Built 1980 to 1989	1,918	36.4 %	13,936	41.1 %	36,907	36.4 %
Homes Built 1970 to 1979	105	2.0 %	2,688	7.9 %	22,493	22.2 %
Homes Built 1960 to 1969	6	0.1 %	219	0.6 %	3,544	3.5 %
Homes Built 1950 to 1959	13	0.2 %	78	0.2 %	1,052	1.0 %
Homes Built Before 1949	8	0.2 %	79	0.2 %	624	0.6 %
<b>Home Values (2000)</b>						
Home Values \$1,000,000+	0	0.0 %	11	0.1 %	78	0.1 %
Home Values \$500,000-\$999,999	68	1.8 %	342	1.6 %	709	1.2 %
Home Values \$400,000-\$499,999	41	1.1 %	479	2.2 %	703	1.1 %
Home Values \$300,000-\$399,999	210	5.5 %	1,185	5.5 %	1,955	3.2 %
Home Values \$200,000-\$299,999	1,220	31.9 %	4,454	20.5 %	8,225	13.4 %
Home Values \$150,000-\$199,999	1,063	27.8 %	5,293	24.4 %	13,649	22.2 %
Home Values \$100,000-\$149,999	1,110	29.0 %	8,077	37.2 %	27,608	45.0 %
Home Values \$70,000-\$99,999	90	2.3 %	1,637	7.5 %	7,106	11.6 %
Home Values \$50,000-\$69,999	16	0.4 %	190	0.9 %	946	1.5 %
Home Values \$25,000-\$49,999	0	0.0 %	34	0.2 %	229	0.4 %
Home Values \$0-\$24,999	5	0.1 %	26	0.1 %	176	0.3 %
Owner Occupied Median Home Value	\$194,628		\$175,954		\$155,468	
Renter Occupied Median Rent	\$875		\$807		\$767	
<b>Transportation to Work (2000)</b>						
Drive to Work Alone	6,734	82.2 %	41,216	82.5 %	116,605	80.2 %
Drive to Work in Carpool	819	10.0 %	5,004	10.0 %	16,996	11.7 %
Travel to Work - Public Transportation	33	0.4 %	318	0.6 %	1,650	1.1 %
Drive to Work Motorcycle	25	0.3 %	253	0.5 %	769	0.5 %
Walk or Bicycle to Work	138	1.7 %	894	1.8 %	3,300	2.3 %
Other Means	35	0.4 %	255	0.5 %	851	0.6 %
Work at Home	404	4.9 %	2,021	4.0 %	5,177	3.6 %
<b>Travel Time (2000)</b>						
Travel to Work in 14 Minutes or Less	2,174	27.9 %	12,069	25.2 %	35,714	25.5 %
Travel to Work in 15 to 29 Minutes	3,320	42.7 %	20,435	42.6 %	59,740	42.6 %
Travel to Work in 30 to 59 Minutes	2,027	26.0 %	13,824	28.8 %	39,676	28.3 %
Travel to Work in 60 Minutes or More	263	3.4 %	1,611	3.4 %	5,042	3.6 %
Average Travel Time to Work	21 mins		22 mins		22 mins	

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