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MAR 24 2011



Chandler • Arizona
Where Values Make The Difference

MEMORANDUM Management Services Department - Council Memo No. MR11-123

DATE: MARCH 24, 2011

TO: MAYOR AND COUNCIL

THRU: RICH DLUGAS, ACTING CITY MANAGER RD
DENNIS STRACHOTA, MANAGEMENT SERVICES DIRECTOR DS
DAWN LANG, ASSISTANT DIRECTOR FOR FINANCE DL
LEE GRAFSTROM, TAX AUDIT SUPERVISOR LG

FROM: DENISE HOWDEN, SENIOR MANAGEMENT ASSISTANT DH

SUBJECT: SPECIAL EVENT LIQUOR LICENSE
DOWNTOWN CHANDLER COMMUNITY FOUNDATION

RECOMMENDATION

Staff recommends Council forward a recommendation for approval of a Special Event Liquor License for the Downtown Chandler Community Foundation, and further, that approval be given for the City of Chandler Special Event Liquor License.

DISCUSSION

An application for a Special Event Liquor License has been submitted by the Downtown Chandler Community Foundation for the Chandler Jazz Festival Beer and Wine Garden on Friday, April 1, 2011 from 3:30 p.m. until 10:00 p.m. and Saturday, April 2, 2011 from 4:30 p.m. until 10:00 p.m. at Dr. A.J. Chandler Park, 3 S. Arizona Avenue.

With a Special Event Liquor License the organization can sell all alcoholic beverages within the confines of the event during the designated event periods.

The Police Department reports no objections to the issuance of this license. As this applicant is a non-profit organization no sales tax license is required; however the special event liquor fee has been paid.

PROPOSED MOTION

Move for recommendation to the State Department of Liquor Licenses and Control for approval of a Special Event Liquor License for the Chandler Jazz Festival Beer and Wine Garden on Friday, April 1, 2011 from 3:30 p.m. until 10:00 p.m. and Saturday, April 2, 2011 from 4:30 p.m. until 10:00 p.m. at Dr. A.J. Chandler Park, 3 S. Arizona Avenue, and approval of the City of Chandler Special Event Liquor License.

Attachment A - Map of Event

cc: Pat McDermott, Assistant City Manager

Brief Explanation

- *Guests will enter through 1 of 2 entrances
- *Guests with bags will go through security to ensure no outside alcohol enters; Guest with no bags will enter immediately
- *Guests wishing to consume alcohol within the serving area must go to the ID Checking Tents to have their ID checked by a security guard and receive a wristband to consume alcohol.
- *Any guest who has a festival alcohol wristband may purchase coupons at the ID Checking Tent. These coupons are used to exchange them at the serving booth for a drink. Each drink will have a ticket value (I.e. 2 tickets for sample, 5 for a full size drink, etc)
- *Upon leaving, guests will not be able to remove any alcohol from the consumption area. Security & volunteers at the exits will enforce this policy

