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Where Values Make The Difference

Memorandum

Memo: MC11-025

DATE: May 31, 2011

TO: MAYOR AND CITY COUNCIL

FROM: DAVE BIGOS, MAYOR AND COUNCIL ASSISTANT *DB*

THRU: RICH DLUGAS, CITY MANAGER *RD*
NACHIE MARQUEZ, COMMUNICATIONS & PUBLIC AFFAIRS DIR. *NM*

SUBJECT: Resolution No. 4511

RECOMMENDATION:

Request approval of Resolution No. 4511 authorizing the submittal of a \$171,280 Pass-Through Indian Gaming Grant application from the Catholic Healthcare West Foundation – East Valley to the Gila River Indian Community.

BACKGROUND/DISCUSSION:

The grant funding sought by Catholic Healthcare West Foundation – East Valley is intended to be used to reduce the number of deaths due to breast cancer through education, early detection through screenings and testing, and timely treatment. The attached Tribal application provides a detailed account of the request.

PROPOSED MOTION:

Move to approve Resolution No. 4511 authorizing the submittal of a \$171,280 Grant application from Catholic Healthcare West Foundation – East Valley to the Gila River Indian Community.

Attachments:

Resolution 4511
City Application
Tribal Application and/or Related Documentation on behalf of Catholic Healthcare West Foundation – East Valley

RESOLUTION NO. 4511

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CHANDLER, ARIZONA, AUTHORIZING THE MAYOR TO SUBMIT AN APPLICATION FOR AN INDIAN GAMING REVENUE SHARING GRANT TO GILA RIVER INDIAN COMMUNITY ON BEHALF OF CATHOLIC HEALTHCARE WEST FOUNDATION – EAST VALLEY IN THE AMOUNT OF \$171,280.

WHEREAS, pursuant to A.R.S. § 5-601.02, Indian tribes entering into a tribal-state gaming compact shall contribute monies to “. . . cities, towns and counties . . . for government services that benefit the general public, including public safety, mitigation of impacts of gaming, and promotion of commerce and economic development”; and

WHEREAS, those Indian tribes entering into a tribal-state gaming compact have various grant application procedures for evaluating which cities, towns and counties, and which government services, will receive gaming revenue sharing contributions pursuant to A.R.S. § 5-601.02; and

WHEREAS, it has become a relatively common practice for cities to authorize the submission of grant applications for such Indian gaming revenue sharing grants on behalf of 501(c)(3) nonprofit organizations that are deemed to be providing government related services that benefit the general public; and

WHEREAS, Catholic Healthcare West Foundation – East Valley, a 501(c)(3) nonprofit organization, has requested that the City authorize the submission of an application for such Indian gaming revenue sharing grant funding to Gila River Indian Community on its behalf in the amount of \$171,280; and

WHEREAS, the deadline for accepting applications for grant funding by Gila River Indian Community is June 30, 2011; and

WHEREAS, the funding sought by Catholic Healthcare West Foundation – East Valley is intended to be used to reduce the number of deaths due to breast cancer through education, early detection through screenings and testing, and timely treatment, as more specifically described in the application materials prepared by Catholic Healthcare West Foundation – East Valley, to be submitted to Gila River Indian Community which application materials are attached hereto and incorporated herein by this reference; and

WHEREAS, the City Manager’s Office has reviewed the application materials prepared by Catholic Healthcare West Foundation – East Valley, and believes that the funding request described in such application materials qualifies as being for government related

services that benefit the general public and is consistent with the City's Administrative Regulation regarding such grant applications.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Chandler, Arizona, that:

1. Catholic Healthcare West Foundation – East Valley, is hereby authorized to submit the application materials prepared by Catholic Healthcare West Foundation – East Valley, that are attached hereto, together with this Resolution, to Gila River Indian Community.
2. The Mayor is hereby authorized to execute the application, in the form attached hereto, in conjunction with the grant application to be submitted to Gila River Indian Community on behalf of Catholic Healthcare West Foundation – East Valley.
3. Within ten (10) days of the City's receipt of any grant funds from Gila River Indian Community pursuant to a grant application submitted on behalf of Catholic Healthcare West Foundation – East Valley, City staff is directed to mail a check to Catholic Healthcare West Foundation – East Valley, covering one hundred percent (100%) of the funds received by the City from Gila River Indian Community pursuant to such application.
4. The City, by virtue of this Resolution, is simply acting as a financial conduit between the Gila River Indian Community and Catholic Healthcare West Foundation – East Valley, and is in no way:
 - (a) Agreeing or obligating itself to monitor or report on the expenditure of any grant funding distributed to or on behalf of Catholic Healthcare West Foundation – East Valley; or
 - (b) Guaranteeing or warranting the accuracy, completeness or truthfulness of the information set forth in the application materials prepared by Catholic Healthcare West Foundation – East Valley; or
 - (c) Supervising, or taking any responsibility regarding, the actions or activities undertaken by Catholic Healthcare West Foundation – East Valley; or
 - (d) Representing that Catholic Healthcare West Foundation – East Valley either has, or does not have, other sources of funding relating to the intended use of grant funding set forth in this Resolution, including funding from grant applications made on Catholic Healthcare West Foundation – East Valley's behalf to other Indian tribes.

PASSED AND ADOPTED by the City Council of the City of Chandler, Arizona,
this ____ day of _____, 2011.

ATTEST:

CITY CLERK
APPROVED AS TO FORM:

MAYOR



CITY ATTORNEY

CERTIFICATION

I HEREBY CERTIFY that the above and foregoing Resolution No. 4511 was duly passed
and adopted by the City Council of the City of Chandler, Arizona, at a regular meeting
held on the ____ day of _____, 2011, and that a quorum was present thereat.

CITY CLERK

PRELIMINARY INFORMATION REGARDING REQUEST
THAT THE CITY OF CHANDLER PASS-THROUGH AN
APPLICATION FOR AN INDIAN GAMING REVENUE
SHARING GRANT ON BEHALF OF NON-PROFIT
ORGANIZATION

1. Requestor Name: CHW Foundation - East Valley

2. Address: 1727 West Frye Road, Suite 230, Chandler, AZ 85224

3. Contact Person and Contact Information: Diane Abraham, 1727 W. Frye Road,
Suite 230, Chandler, AZ 85224, (480) 728-3931, diane.abraham@chw.edu
Program Contact: Kathleen Dowler, 1760 E. Pecos Rd., Suite 235, Gilbert, AZ 85295
(480) 861-4239

4. Date of obtaining 501(c)(3) non-profit organizational status and verification of such status at time of the request. July 10, 1986

5. Describe the nexus between Requestor and the City of Chandler and its residents. CHW and the City of Chandler have a rich history of collaboration with many projects
children's immunizations, diabetes self-management, CHW Children's Dental Clinic, First
First Oral Health, Building Blocks hearing and vision screening, community education, and
previous grants from Gila River Indian Community.

6. Specifically, but concisely, describe how the grant funding sought by Requestor will be utilized (please do not just refer to general description included in the application materials). CHW seeks funding to reduce the number of deaths in the community:
from breast cancer through education, early detection, and timely treatment. CHW's
Breast Health Program will offer breast health education to the community; offer screening
mammograms and diagnostic testing; and provide treatment to individuals with breast cancer.

7. Describe how the use for which funding is sought will provide "government (related) services that benefit the general public, including public safety, mitigation of impact of gaming and promotion of commerce and economic development". (See A.R.S. § 5-601.02(H)(4)). This grant will provide health education
to the general community, as well as prevention services and treatment to the uninsured and
underserved populations. Arizona's health safety net is in jeopardy and this funding will help
to insure that area residents in need have access to breast health care.

8. Describe how the use for which funding is sought will benefit Chandler residents as a whole rather than simply benefiting a particular individual, entity or class of individuals. CHW's Community Breast Health Program will promote breast health for the
entire city while also serving the disenfranchised who tend to fall through the societal cracks.
Allowing CHW to provide breast health care to city residents will enable city resources to be
allocated for other worthwhile programs.

9. Verify that no portion of the funding sought will be used to in any way promote or teach any religious or political viewpoint or cause. NA (initial)

10. Identify the Tribe that Requestor wishes the City to submit application materials on Requestor's behalf, and the deadline for such application submittal. CHW
requests that the City approve these application materials for submission to the Gila River
Indian Community with a deadline date of June 30, 2011.

11. Identify any application for Indian gaming revenue sharing grant submitted on Requestor's behalf by another city, town or county, and the amount of funding sought. CHW Requests no other funding from another city.

12. Attach to the request all information that is to be submitted to the Tribe on Requestor's behalf.

13. Agree that, to the fullest extent permitted by law, Requestor shall defend, indemnify and hold harmless the City of Chandler, its Mayor and Council, officials, officers and employees from and against all losses, claims, suits, actions, payments and judgments, demands, expenses, damages, including consequential damages and loss of productivity, attorney's fees, defense costs or actions of any kind and nature relating to, arising out of, or alleged to have resulted from the City of Chandler's processing or consideration of this request to pass through an application for an Indian gaming revenue sharing grant on behalf of Requestor, or in passing through any grant funds awarded pursuant to such application.
DA (initial)

By signing below, Diane Abraham
 (name), asserts that he or she has the authority to execute the application on behalf of Requestor, has read, understands and agrees to be bound by Sections 9 and 13 of this application, and otherwise certifies that the information provided herein is believed to be true and correct.

Diane Abraham
 (Signature)

Diane Abraham

(Print)

VP of Philanthropy and President of CHW
 (Title) Foundation - East Valley

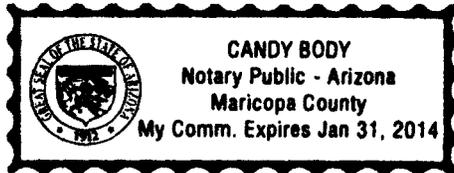
4-28-11
 (Date)

STATE OF ARIZONA)
)ss
County of Maricopa)

SUBSCRIBED AND SWORN to before me this 28th day of April,
2011 by Candy Body.

Candy Body
Notary Public

My Commission Expires: 1-31-2014



Gila River Indian Community Grant Application Cover Sheet

Date of Application: April 29, 2011	
Name of City, Town or County: City of Chandler	
Mayor or Board of Supervisor's Chairman: Mayor Jay Tibshraeny	
Mailing Address: 55 N. Arizona Place #301	
City: Chandler State: AZ Zip Code: 85225	
Contact Person/Title*: Diane Abraham, President and Kathleen Dowler, Director	
Organization or Dept. CHW Foundation - East Valley	
Mailing Address: 1727 W. Frye Road, Suite 230	
Phone Number: (480) 728-3931 and (480) 728-3458	Fax Number: (480) 728-3945
E-mail Address: diane.abraham@chw.edu and kdowler@chw.edu	

*The individual listed here will be our direct point of contact for grant-related questions or requests for information. Duplicates of all grant correspondence will be sent to the contact person.

Program or Project Name: CHW Community Breast Health Program
Purpose of Grant (one sentence): The CHW Community Breast Health Program (CBHP), in partnership with the Gila River Indian Community, will provide breast health education to the community and breast care services including screening, diagnostics, and treatment, to low-income women.
Beginning and Ending Dates of Program or Project: November 1, 2011 - October 31, 2012
Amount Requested: \$171,280 Total Project Cost: \$357,144
Geographic Area Served: East Valley including Chandler, Gilbert, and the Gila River Indian Community

Signature: _____
 Mayor or County Chairperson: _____ Date: _____

Typed Name and Title: Mayor Jay Tibshraeny



CHW Foundation – East Valley

CHW

CHW Foundation – East Valley Community Breast Health Program

1. Purpose of Grant

a) Describe the proposed program or project

Catholic Healthcare West - Chandler Regional Medical Center and Mercy Gilbert Medical Center are pleased to introduce the Gila River Indian Community to our signature program, the CHW Community Breast Health Program (CBHP). The goal of this program is to improve the breast health of women in the community through education, breast cancer screenings, and early treatment. By meeting the physical, emotional and financial needs of the individual with breast cancer, we are able to further our mission, which includes providing health care to our disenfranchised brothers and sisters in the community.

The CHW Breast Health Program has provided breast health care and education to the community since 2007. Utilizing the resources of Chandler Regional and Mercy Gilbert Medical Centers and community partnerships, this program encourages screening mammography, early diagnosis, and treatment for low-income individuals with breast cancer. However, the current national economic crisis and healthcare budget cuts have had a devastating effect on access to health care, particularly for the disenfranchised individuals in need of life-saving treatment. At the same time more women are in need of breast care, funding sources have become more scarce necessitating even more funding partners.

CHW, in partnership with the Gila River Indian Community (GRIC), will continue to provide education to the community and uninterrupted breast care services to low-income women. CHW believes the way to reduce the number of deaths from breast cancer is through education, early detection, and timely treatment. Recognizing the physical, emotional and financial benefits of early diagnosis, the CBHP will offer expanded breast health education to the community, targeting low-income individuals and local employers; provide continued referrals to low-cost health providers, once again offer screening mammograms and diagnostic testing for low-income, uninsured women. Uninterrupted, quality medical treatment will be offered to uninsured low-income individuals diagnosed with breast cancer.

The Program Coordinator/Patient Navigator will serve as the liaison, ensuring care and treatment is timely and streamlined, reducing barriers to care. The navigator will screen participants for child care and transportation needs, spiritual and support needs, and utilize resources to meet those requirements. She will advocate for the patients and their needs throughout the healthcare system and processes.

CHW is committed to the breast health of all individuals. Education is the key to routine breast self-exams, screenings, early detection, treatment and thus improved outcomes. The benefit to individuals and families is immeasurable, but the return on investment to the community is equally significant.

Partnership with the Gila River Indian Community benefits both the community and individuals. Working together, education, screenings and treatment will be provided for uninsured, low-income individuals requiring breast health services.. Gila River Indian Community's return on investment will be improved quality of life, a healthier community, and stronger families. The community benefits as a whole through education to the broader community with a focus on prevention. When the community constituency is healthier, the community can thrive. In addition, life saving intervention and treatment will be available for our mothers, daughters, granddaughters, grandmothers, aunts, sisters, and friends, all who make up our valued families and communities.

b) Describe how the proposed program or project satisfies one or more of the "priority areas" identified by the Gila River Indian Community.

This project primarily addresses Gila River Indian Community's priority funding area of Health Care Services. CHW- Chandler Regional and Mercy Gilbert Medical Centers seek community partnerships and support from organizations such as the Gila River Indian Community, who have a shared vision and mission that includes a desire to strengthen the health and well being of communities by improving the quality of life for people. CHW is pleased to partner with the Gila River Indian Community to provide quality healthcare to those of need through emphasis on CHW Core Community Benefit principles of access to care for the disenfranchised, primary prevention, continuum of care, capacity building, and collaborative governance.

c) Identify the needs/problems to be addressed, target population and number of people to be served by the project.

Nationally, breast cancer is the second most common cancer among American women, exceeded only by skin cancer. It is estimated that 207,090 new cases of invasive breast cancer will be diagnosed and 39,840 women will die from breast cancer in 2010 (American Cancer Society, Inc., 2010). According to the Arizona Department of Health Services, breast cancer is the second leading cause of death and most commonly diagnosed cancer in women (Komen Community Profile Report, 2009). The good news is that there are currently 2.5 million breast cancer survivors in the U.S. (American Cancer Society, Inc., 2010). Death rates from breast cancer have been declining since about 1990, believed to be a result of increased awareness, screening, early detection, and improved treatment.

Even with improved outcomes, the elderly, minorities, low-income and the uninsured, continue to have a disproportionate number of deaths due to breast cancer. White women are most often diagnosed with breast cancer; however Black women are more likely to die from it. Twenty percent more Hispanic women die from breast cancer than non-Hispanic. Minority, low-income and uninsured women are less likely to have screenings and are more likely to be diagnosed with late stage breast cancer. Low-income women are three times more likely to die from breast cancer than the general population. Overall, the risk of developing breast cancer increases significantly with age, with a lifetime risk of 1 out of 8.

Clearly there is a need to continue to reduce the incidence of late diagnosis breast cancer. This can be accomplished through education, screenings and early detection. That is why CHW believes it is important for our medical facility to leverage our resources and those of our partners, such as the Gila River Indian Community, to fill the gap in services. CHW recognizes that it cannot address this issue

alone. Only through partnerships and collaboration can an impact be made to reduce the incidence of breast cancer.

The CHW CBHP understands the financial and emotional cost of late diagnosis, and has tailored its program for the greatest benefit to the community. Offering breast health services since 2007, the program has expanded to include all three essential elements of comprehensive breast health-education, screening, and treatment. Utilizing and expanding existing community partners, the program will provide education to a broad base of men and women – insured, uninsured, employed, and low-income persons of all races, at multiple locations. This broad based approach will present current breast health education to the community as a whole, improving on prevention strategies.

The greatest need is screening and diagnosis for individuals who are not insured and unable to pay for services. As a result of delayed screenings, they are more likely to present with advanced stages of breast cancer. Funding from GRIC would allow the CHW CBHP to provide the services necessary for diagnosis and treatment, as funding allows. A minimum of 80 participants without access to care will be offered free screening mammograms.

Funding will ensure diagnosed patients will be referred to the program and treated by contract physicians. Patient services will be provided primarily at CHW facilities, thereby ensuring reduced costs in an effort to maximize funding.

The CHW Patient Coordinator-Navigator is a vital part of the CHW program. The Coordinator will implement curriculum, collaborate with community health promoters, expand partnerships, schedule and conduct educational classes, utilize CHW resources to develop patient qualification standards, maintain accurate and detailed patient records, and offer support and encouragement to program participants. She will arrange transportation and other services as needed. She will provide the life-line for patients traversing the maze of medical care.

d) Describe the project goals and objectives, and your plan to meet them.

CHW understands the physical, emotional and financial impact of breast cancer on the individual, their family and the community. With this knowledge, CHW believes that prevention and early intervention are essential to combating breast cancer. The goal of this program is to improve the breast health of women in the community through education, breast cancer screenings, and early treatment. With that goal, CHW has developed the following objectives for 2011-2012:

- Provide classroom education on breast health to approximately 200 participants in community and employer settings, regardless of age, race, gender or socio-economic status
- Offer English/Spanish breast health education classes, utilizing a culturally sensitive health educator
- Offer 100% of class participants a resource list for obtaining a breast exam and screening
- Provide 80 mammogram screenings to low-income, uninsured participants as funding allows
- Provide diagnostic testing for uninsured, low-income participants as funding allows
- Provide the facility, medical personnel and funding for excisional biopsies for low-income participants as financial support allows
- Provide breast cancer and lymphedema treatment as allowed by funding
- CHW will continue and develop partnerships with program healthcare providers at a reduced rate

- Offer holistic care and resources to participants, including physical, social-emotional, financial and spiritual
- Invite program participants to take part in the *CHW CLIMB (Children's Lives Include Moments of Bravery) Program*, a support program for children of parents with cancer, as appropriate
- Invite all treatment participants to join the *Look Good Feel Better Program*, where they receive wigs, scarves, and makeup application lesson
- Provide transportation for clients as needed
- Offer a nominal stipend for participants requesting childcare
- Pursue additional funding sources for program sustainability

See attached program goals, objectives and timeline table.

Program Methodology

CHW addresses the unmet needs of the community through its comprehensive approach to breast health. This unique program provides a full circle of care; ensuring uninterrupted individual healthcare needs are met. CHW CBHP, an all-inclusive program, has offered education, screening and treatment, focusing on the underserved population throughout the East Valley. Partnering with GRIC will enable CHW to continue to support the unmet healthcare needs of this underserved population.

Educational classes will be offered to both the underserved population and the community at large. The program will seek to increase knowledge, promote behavior changes, and empower women to make healthy choices. Education will be offered in English and Spanish by a culturally sensitive health educator, or promotora. The educator will also work closely with existing Asian and Hispanic community promotoras, eliminating cultural barriers and ensuring community acceptance of the program. A Qualified Medical Interpreter will be available when additional interpretation is necessary. Classes will be held at a variety of venues, including community centers such as Chicanos Por La Causa, Tzu Chi Foundation, Chandler CARE Center, Hope Community Clinic, in addition to churches, schools, and corporate locations. Free classes will be available to all, regardless of insurance, age, race, or income.

Class curriculum will include current breast cancer information, and will utilize evidence-based data from trusted sources, such as Susan G. Komen for the Cure, National Cancer Institute, American Cancer Society, and Center for Disease Control (CDC). Current evidence-based health information will provide the foundation for the curriculum. Information will be available in various formats, to appeal to all types of learners. Participants will be provided with a referral list for free or low-cost screenings and other community resources.

Breast Cancer Screenings will be offered by CHW and/or partners, which will include screening mammograms and/or any required diagnostic testing. This may include ultrasound, diagnostic mammograms, and biopsies. CHW will utilize part of the screening dollars for surgical excisional biopsies, to be performed at a CHW facility. If additional testing is required as part of a patient's evaluation and treatment, it would be provided at a CHW location or through a contracted program partner.

RC is a patient who originally came to a CHW Community Breast Health Program free mammography clinic. She was diagnosed with Stage I Breast Cancer. Since that life-changing day, she has undergone

chemotherapy and radiation therapy. She and her husband are very grateful that she attended the mammography clinic that day and her breast cancer was caught early. Early detection is the key to saving lives!

Breast Cancer Treatment should be a fundamental right for all women regardless of income or socioeconomic status. Last year the average CHW CBHP treatment cost was \$29,500 per patient. It is difficult to determine the exact cost of treatment per patient due to timing and stage of diagnosis. Figures are dependent on an individualized treatment plan, however, statistics show the national average cost for breast cancer treatment from initial diagnosis of early disease to end of follow-up, is estimated at \$175,000 (*American Journal of Managed Care*, September 2010). Leverage by CHW has kept treatment fees to a minimum and ensured fiscal responsibility of funds. With funding from GRIC, the program will build and develop new partnerships, thus allowing for expansion of services, an increase in the number of participants, and will continue services to those currently receiving treatment. Recently, CHW has secured additional, new partners to collaborate on the breast cancer treatment services.

GM is 30 yrs old with two children, a boy and a girl about 9 – 10 yrs old. She was referred to the CHW BHCP for biopsy. She was diagnosed with Stage III Breast Cancer. She has gone through chemotherapy and radiation therapy and will begin her breast reconstructive surgery soon. During her treatment, she was able to come in to the Chandler Regional Medical Center Cancer Center boutique and pick out some wigs to have on hand. She has a very positive attitude and great family support. She is determined to fight this disease. She is very grateful for our program and is praying that funding will continue with the generous partnership with Gila River Indian Community.

Unfortunately this story is not uncommon, as the CHW BHCP has treated five women under the age of 30.

Patient Coordinator-Navigator will provide educational classes on breast health and assist the patients as they navigate through the screening, diagnosis, and treatment process. The coordinator is a vital part of the program, providing direction to the participants as they traverse the complicated medical care system. She reduces the fear factor by meeting patients at the door and walking them to their appointments on campus, and organizing their care with healthcare providers. The coordinator also maintains medical records, processes payments, arranges transportation, provides gas cards, and assists with childcare stipends as needed.

The coordinator screens participants regarding spiritual care needs, connects them to appropriate support groups, and offers meditation books. She relates to the patients personally, calls to touch-base with them regularly, sends birthday cards, and helps in any way possible to dry their tears. She continually offers encouragement and support while CHW staff and partners provide the medical care. The coordinator adds an extremely valuable dimension of personalized, social-emotional care.

Oversight Committees: The CHW Breast Health Community Program utilizes the professional advice and over-site of two primary committees:

- The Patient Advocacy Committee (PAC), comprised of staff, administration, and community partners, meets on an “as needed” basis to discuss ethical issues that may arise relating to a

patient's medical treatment or care to ensure all program participants are treated equitably and with dignity and compassion.

- CHW Community Breast Health Program (CBHP) Advisory Board is comprised of staff, healthcare providers, and community partners. CHW would welcome Gila River Indian Community participation. The committee meets quarterly for discussion regarding program needs, concerns, success, and evaluation.

e) Define the project as a new or continuing program.

CHW CBHP is a continuing program that has provided breast cancer screening and treatment services to low-income persons since 2007. Through this program, low-income women in the community have received breast health education, screening, diagnostic testing, and treatment for breast cancer – including surgical care, radiation therapy, chemotherapy, and follow-up services. This program never loses sight of the needs of the individual and their family.

Committed to personalizing care, the program Coordinator works closely to ensure emotional needs are addressed. One way this is done is through collaboration with the Chandler Regional Medical Center Cancer Center *CLIMB Program* (Children's Lives Include Moments of Bravery) in Spanish. This is a national program for children who have a parent fighting cancer. Five families participated in the first program; three of those families were enrolled in the CHW Community Breast Health Program and receiving grant-funded breast cancer treatment.

The first meeting was amazing! The families truly identified and connected with each other. As each one of them shared their story, they realized that many were experiencing similar thoughts, feelings, and challenges! They experienced a true connection with one another, as they saw how their story helped to give strength to one another. They were able to see that they are not alone in this battle. Each of the families was impacted in an incredibly positive way!

The CHW CBHP makes a difference in all of the families' lives. However, the current economic crisis and devastating budget cuts are affecting not only individuals, but programs such as ours. Only through funding from organizations like the Gila River Indian Community, will this program continue to impact the lives of women with breast cancer and their families.

f) Identify other organizations, partners or funders participating in the project and their roles.

CHW – Chandler Regional and Mercy Gilbert Medical Centers are in a unique and advantageous position as major healthcare providers in Arizona. Utilizing the hospitals' resources, CHW is able to leverage treatment fees to a minimum and ensure fiscal responsibility of funds. Building strong partnerships with surgeons, oncologists, reconstructive/plastic surgeons, family physicians, and anesthesiologists, the program will offer cutting-edge cancer diagnosis and treatment to participants.

Additionally, the program will collaborate with community centers and clinics dedicated to helping the low-income population. Valuable partners, such as Hope Community Clinic, CHW Cancer Center, WellCare Foundation, and other community health clinics will provide patient referrals, locations for free breast health classes, and offer follow-up services. St. Joseph's Hospital and Medical Center, a

CHW sister hospital, will be a key partner in both sharing of best practice modalities and partnering to provide advanced radiology services.

g) Indicate any application to and/or awards made by a Tribe other than the Gila River Indian Community.

CHW has not applied to nor received any other awards for this project or any other project from another Tribe.

h) Provide a timetable for implementation.

Activity	Timeframe
Notify media of CHW partnership with Gila River Indian Community. Program coordinator, manager and director meet to commence program services. Notify partners – program now accepting referrals and scheduling classes.	Nov. 2011
Develop and implement breast care referral list for class participants.	Dec. 2011 and ongoing
Develop breast cancer treatment and referral processes Begin breast cancer screenings and treatments	Dec 2011 and ongoing
Develop and implement curriculum for breast care classes, complete instructor training. Hold trial class, evaluate and revise as needed.	Nov. 2011 – Jan. 2012
Promote Spanish / English breast care classes and schedule at multiple locations in the community.	Ongoing
Begin assessment of participants for breast cancer treatment, childcare, transportation and spiritual needs.	Ongoing
Screen treatment participants / schedule for <i>CLIMB</i> and <i>Look Good Feel Better</i> support groups.	Ongoing
Compile library of books to be available for participants	Ongoing
Compile six month, annual, and final reports	April and September 2012

i) Identify long-term funding resources.

The Board of Directors and the Executive Director of CHW Foundation – East Valley along with our partners will continue to build a solid fundraising program which strengthens its relationships with private and public donors, volunteers and community partners to assist in funding. Various funding strategies include, but are not limited to, mail appeals and individual, major and planned gift opportunities as well as seeking corporate and foundation support. CHW is committed to the establishment of long-term sustainability and growth.

2. Reports

- Data collected monthly and reported to Corporate CHW through the Community Benefit Reporting System
- Director of Community Integration and CBHP Manager meet weekly for updates and strategic planning
- Coordinator of the program and CBHP Manager meet weekly for grant updates
- Manager and/or Coordinator meet monthly with the CHW Finance Department and Patient Financial Services to ensure accurate use and reporting of funds

- RN Manager to audit breast education classes for clarity, evidence-based content, cultural sensitivity, referrals, and funding source acknowledgement
- Manager to audit patient records monthly for accuracy and completeness as part of performance quality and improvement
- CHW Community Breast Health Program (CBHP) Advisory Board to meet quarterly
- PAC Committee will meet as needed
- Interim and final reports will be submitted to GRIC

Conclusion

With its values of dignity, collaboration, justice, excellence, and stewardship, CHW is dedicated to saving lives as evidenced by the best practice medical care provided to the community. As an exemplary healthcare provider, it is clear that prevention is the key to saving the lives of our mothers, sisters, daughters and friends from breast cancer. Only through the collaboration of community partners actively seeking to provide education, screening and treatment do we effectively address this issue. Working together, Catholic Healthcare West (Chandler Regional Medical Center and Mercy Gilbert Medical Center) and the Gila River Indian Community will improve the breast health of individuals in our community.

ATTACHMENTS

- A resolution from the City of Chandler in support of the proposed project
- Proposed budget for project
- List of other funders, potential funders and amounts committed or requested for project
- Letters of support

CHW Community Breast Health Program (CBHP)
Project Goals, Objectives, and Timeline

Goal Evaluation	Objective	Action Items	Timeline	Measures and Techniques
<p><u>Education Goal 1:</u> Increase breast cancer screening and awareness through education, by reaching out to underserved, underinsured, rural communities, and the general population</p>	<p>Provide culturally sensitive classroom education in English/Spanish on breast health, emphasizing the <i>8 Warning Signs</i>, to approximately 200 participants in community and corporate settings, regardless of age, race, gender or socio-economic status</p>	<p>Contact community-based organizations, churches, businesses, and safe haven locations to schedule group breast health education sessions</p>	<p>Implement classroom education within 8 weeks of grant award receipt; Provide education to participants throughout the remainder of grant cycle</p>	<p>Measure the number of attendees by collecting rosters and evaluations at each educational class</p>
<p><u>Screening Goal 1:</u> The CBHP will evaluate participants' needs and provide the necessary resources for screening</p>	<p>Offer 100% of class participants a referral list for breast exam and/or screening at no-cost or low-cost medical clinics</p>	<p>Provide participants with referrals to mammography clinics, healthcare providers, and other community resources, including CHW facilities as needed</p>	<p>Begin providing referrals for screenings to women at beginning of grant cycle, and continue throughout year</p>	<p>Documentation to be kept on number of referrals distributed at education event and during other encounters with women in the community</p>
<p><u>Screening Goal 2:</u> To provide access to breast cancer screening for individuals without access to care</p>	<p>Provide a minimum of 80 mammogram screenings at a CHW facility to participants without health insurance coverage</p>	<p>Offer screening mammograms to uninsured individuals, including women on AHCCCS, who no longer receive preventive health</p>	<p>Upon receipt of grant funds, qualifying individuals will have access to screening mammograms at no charge</p>	<p>Monitor and track number of mammogram screenings performed using GRIC grant funds</p>

		services, and all who do not have access to screening		
<u>Screening Goal 3:</u> To provide breast cancer diagnostics to uninsured individuals needing further testing that would otherwise not receive services	CHW CBHP partners will provide necessary resources and services for individuals to receive various diagnostic testing procedures, including excisional biopsies, as funding allows	Contact contracted healthcare partners to provide necessary professional services, for participants at a reduced rate	Contact providers as soon as care is required. Patient Navigator will schedule participants as procedure and diagnostic testing is ordered	Measure and report the number and type of breast cancer diagnostics provided for program participants
<u>Screening Goal 4:</u> To secure a medical home for each program participant	Provide a resource for medical home to each participant and encourage to schedule a visit with primary care provider	Interview each participant at entry into program regarding medical home	Each participant will have a referral for a medical home within first two weeks of entry into program	Medical home referrals for each participant will be documented in client record
<u>Treatment Goal 1:</u> To provide access to breast cancer and lymphedema treatment to uninsured individuals diagnosed with breast cancer	Provide breast cancer and lymphedema treatment as allowed by funding	Schedule and provide breast cancer treatment for participants needing surgery, chemotherapy, radiation therapy or lymphedema treatment	Upon receipt of GRIC Grant funds, treatment services will be available for program participants with a diagnosed breast cancer.	Measure number of individuals receiving treatment, and types of services received. Monitor funding to maximize resources and continuity of care
<u>Treatment Goal 2:</u> To expand CBHP healthcare partners, offering access to a wider range of medical specialties	Discuss program with local healthcare providers, and continue partnerships with current	Seek to expand CBHP physician network and add additional medical specialties including genetic	Seek new healthcare partners within 8 weeks of grant notification. Ongoing	Monitor number of program providers and visits made to recruit program partners

	CBHP providers at a reduced rate, per contract	counseling	recruitment of healthcare providers throughout the grant cycle	
<u>Treatment Goal 3:</u> To meet the needs of breast cancer treatment participants	Promote and offer holistic care and resources to participants, including psychosocial, emotional, financial and spiritual	Assess participant physical, emotional, psychosocial, financial and spiritual needs. Patient Navigator will set up appointments with chaplain, oncology social worker, and nutritionist as needed	Assess client within two weeks of program start and monthly throughout treatment process	Measure number of internal and external referrals given for various community resources and programs
<u>Treatment Goal 4:</u> To provide emotional comfort and support to children and family of breast cancer clients in the program	Invite program participants (as appropriate) to take part in the <i>CHW CLIMB (Children's Lives Include Moments of Bravery) Program</i> , a national support program for children of parents with cancer	Coordinate <i>CLIMB Program</i> in collaboration with CHW Cancer Center in English and / or Spanish	Upon entry into treatment, assess clients who may benefit from. <i>CLIMB Program</i> , which will be offered two to three times at no cost to participants, throughout the grant cycle, in Spanish/English	Monitor number of families accessing the <i>CLIMB Program</i> throughout the grant cycle

<p><u>Treatment Goal</u> 5: Increase confidence and self-esteem in participants receiving breast cancer treatment</p>	<p>Provide access for all treatment participants to join the <i>Look Good Feel Better</i> Program, in which they will receive free wigs, scarves, and a makeup application lesson</p>	<p>Collaborate with CHW Cancer Center to assure program participants are included in the <i>Look Good Feel Better</i> Program that is offered at Chandler Regional Medical Center</p>	<p>Program participants will be eligible for <i>Look Good Feel Better</i> throughout their treatment cycle</p>	<p>Measure the number of participants offered the <i>Look Good Feel Better</i> Program and the number who participate</p>
<p><u>Screening & Treatment Goal</u> 1: To reduce barriers to breast cancer screening, diagnostics and treatment</p>	<p>Provide access to transportation and childcare to participants facing barriers</p>	<p>Arrange for assistance with transportation needs, including payment for taxi, medical transportation or gas cards; provide \$15 stipend to participants in need of childcare, as needed</p>	<p>Upon start of program, determine if screening and treatment participants require assistance with transportation or childcare</p>	<p>Monitor number of gas cards distributed, transportation costs, and childcare stipends dispersed</p>
<p><u>Education, Screening & Treatment Goal</u> 1: To continue to offer breast health education, access to screening, diagnostics, and breast cancer treatment for uninsured and underinsured individuals</p>	<p>Secure additional funding sources for program sustainability and expansion of services</p>	<p>Research and pursue additional funding sources for Community Breast Health Program</p>	<p>Continually assess and research available grants and donor sources</p>	<p>Monitor and record grants and gifts applied for throughout the year</p>

CHW Community Breast Health Program Budget				
Budget Item	Amount Requested from GRIC	Amount secured from other funders	In-Kind Expense (CHW*)	Total Budget
Salaries				
Patient Navigator/Coordinator Salary	\$ 22,880.00		\$ 22,880.00	\$ 45,760.00
Patient Navigator/Coordinator Benefits			\$12,355.00	\$ 12,355.00
Program Manager's Salary			\$ 24,953.00	\$ 24,953.00
Program Director's Salary			\$ 12,476.00	\$ 12,476.00
Education Component				
Marketing/Advertising	\$ 500.00		\$ 250.00	\$ 750.00
Printed Materials	\$ 400.00		\$ 100.00	\$ 500.00
LCD Projector and Screen			\$1,900.00	\$ 1,900.00
Internet Access			\$ 780.00	\$ 780.00
Laptop			\$ 2,200.00	\$ 2,200.00
Snacks/water	\$ 250.00		\$ 250.00	\$ 500.00
Patient Educational Materials			\$400.00	\$ 400.00
Staff Reference Books/Materials			\$250.00	\$ 250.00
Mileage	\$ 250.00		\$ 250.00	\$ 500.00
Screening Component				
Screening Mammograms (\$140.X80)	\$ 11,200.00			\$ 11,200.00
Diagnostics	\$ 15,000.00			\$ 15,000.00
Transportation (Gas cards and transportation costs)	\$ 500.00			\$ 500.00
Childcare Stipends (\$15.00 stipends X 20)	\$ 300.00			\$ 300.00
Cell Phone (Communication with Screening & Treatment patients-out of office \$60.X 12)			\$ 720.00	\$ 720.00
Patient Educational Materials			\$ 100.00	\$ 100.00
Screening/Diagnostics		\$ 6,000.00		
Treatment Component				
Professional fees				
Surgery				
Chemotherapy				
Radiation				
Technical fees				
Surgery				
Chemotherapy				
Radiation				
Lymphedema Treatment				
Prosthesis				
Treatment Total Request	\$ 120,000.00	\$ 100,000.00		\$ 220,000.00
TOTAL	\$ 171,280.00	\$ 106,000.00	\$ 79,864.00	\$ 357,144.00

Gila River Indian Community Grant CHW - Funders / Potential Funders

Secured Funding

- Private funder - \$100,000
- Desert Cancer Foundation - \$6,000 for screening

Potential Funding

- Avon Foundation for Women
- SG Komen for the Cure Foundation
- National Breast Cancer Foundation
- Other funders as available

Education Partners

Safe-haven locations within the community – provide meeting space, supplies, printing, and program support through in-kind donations:

- Boys & Girls Club of the East Valley
- Chicanos Por La Causa
- Hope Community Clinic
- WellCare Foundation
- Family of Faith Fellowship Church
- Chandler Christian Community Center
- Local School Districts
- Tzu Chi Foundation
- Additional venues to be secured

Screening & Treatment

Partners provide treatments at significantly reduced cost:

- Chandler Regional Medical Center
- Mercy Gilbert Medical Center
- St. Joseph Hospital and Medical Center
- CBHP Medical Care Partners:
 - Dr. Edgar Hernandez, General Surgery
 - Ironwood Cancer and Research Center
 - Dr. Khang Thai, Reconstructive Surgery
 - Dr. Mytia McNeal, General Surgery
 - Dr. Richard Whitman, General Surgery
 - Chandler Anesthesia Group
 - Chandler Regional Medical Center Cancer Center, Dr. Herbert Hitchon and Dr John Dover
 - Four Winds Hematology and Oncology, Dr. Robin Obenchain, and Dr. Rohit Sud
 - Dr. Ann Engel, Family Practice
 - Dr Rimma Finkel, Reconstructive Surgery
 - Advanced Surgical Associates, Dr Susan Cortesi
 - Desert Oncology Associates
 - Clinpath, Pathology
 - Phoenix Infectious Disease

April 28, 2011

To Whom It May Concern:

The Community Breast Health Program is extremely vital to our practice and our patients.

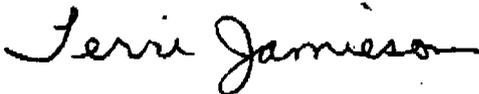
In the current state of our economy breast cancer patients are fighting for coverage with their insurance as well as trying to cover the cost of their treatment.

Foundations that previously had funding now are facing shortages of revenue and patients are being denied assistance for their treatment.

Insurance companies are becoming more strict in their coverage of mammograms, breast MRI and PEM imaging also.

If Community Breast Health Program does not receive additional funding and support to continue it will effect women and they will not have coverage for the treatment they need.

Sincerely,



Terri Jamieson
Office Manager/Financial Counselor



**ADVANCED
SURGICAL ASSOCIATES, LTD.**

Michael Buckmire, M.D.
Carrie A. Cashman, M.D.
Richard E. Cooper, M.D.
Susan R. Cortesi, M.D.
Lawrence J. Damore II, M.D.

Theodore S. Haley, M.D.
Emese Kalnoki-Kis, M.D.
Konya Keeling, M.D.
Kevin Masur, M.D.

Richard Oh, M.D.
Jennifer N. Reitz, M.D.
David Row, M.D.
J. Greg Rula, M.D.

Mark A. Runfola, M.D.
Karin Gonda, PA-C
Jeffrey Jaco, PA-C
Janice Morasch, PA-C

April 28, 2011

To whom it may concern:

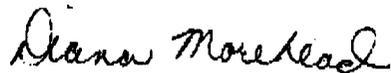
RE: Chandler/Mercy
Breast Care Program

Dear Sir or Madam;

This letter is being written to state that there is a great need for this program for women to have a resource for breast cancer awareness and prevention. Our office has utilized their services in the past with great success.

Women who are diagnosed with breast cancer have many things to "worry" about; how they get treated and having these resources available should not be one of them. Please consider this community breast care program for the funds that you have available.

Please feel free to call at any time if you have any questions.



Diana Morehead
Assistant to Susan R. Cortesi, M.D.
Advanced Surgical Associates

To whom it may concern:

The community Breast Health Programs is a amazing program that help those with cancer. Coming on board and working on this side of the Valley, and working with the program, I was amazed and so heart touch of what it did for those in need. I have worked with another plastic surgeon who did reconstructive work on Cancer patients and there was not a program at the Hospital to help those who needed it I've seen patients opt out because of financial reason. I am asking no I'm PLEADING to please to keep this program going the meaning of it if it can help 1 person or 1,000's it's worth it.

Regards

Sophia McQueen

Sophia McQueen-Practice Manager
East Valley Plastic Surgery
480-894-8873