

SEP 22 2011



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MEMORANDUM NEIGHBORHOOD RESOURCES-COUNCIL MEMO NO. NR11—039

DATE: SEPTEMBER 13, 2010

TO: MAYOR AND CITY COUNCIL

THRU: RICH DLUGAS, CITY MANAGER RD
 PATRICK MCDERMOTT, ASSISTANT CITY MANAGER ^{PM}
 JENNIFER MORRISON, NEIGHBORHOOD RESOURCES DIRECTOR ^{JM}

FROM: JUDY RAMOS, NEIGHBORHOOD PROGRAMS COORDINATOR ^{JR}

SUBJECT: APPROVAL OF NEW HORIZONS NEIGHBORHOOD GRANT REQUEST IN AN AMOUNT NOT TO EXCEED \$5,000

RECOMMENDATION: Staff of Neighborhood Resources and the Neighborhood Advisory Committee (NAC) recommend approval of the New Horizons Neighborhood grant request in an amount not to exceed \$5,000.

BACKGROUND: The New Horizons Neighborhood is located north of Elliot Road between Arizona Avenue and Summit Place. The 25-year-old community is comprised of approximately 400 homes. The community is applying for grant funds to install a new neighborhood entry sign, four street sign toppers and eight Block Watch signs. The primary focus of the grant is to create neighborhood identity and increase resident interaction.

The New Horizons Neighborhood has been working with the City of Chandler to create positive changes in their neighborhood. One of the items that the neighbors addressed was the condition of their retention basin. Staff worked with the residents and assisted them with minor improvements along their community wall, which included a fresh coat of paint and the addition of trees that had been removed over time. During the course of these improvements, the community's neighborhood entry sign was vandalized and stolen. This sign had been a part of their community for approximately 25 years.

Additionally, the residents want to increase public safety awareness by implementing Block Watch throughout their entire neighborhood and will participate in this year's Getting Arizona Involved in Neighborhoods (G.A.I.N.) Event on October 22, 2011. They see this as an opportunity to invigorate their social network and develop stronger ties within their neighborhood.

STANDARD CONDITIONS OF THE GRANT: Applicants of the Traditional Neighborhood Grant must meet four required standard conditions in order to be considered for a grant award. The conditions include addressing neighborhood safety issues, completing neighborhood outreach, providing neighborhood education and a final presentation to the Neighborhood Advisory Committee upon completion of the project. The New Horizons Neighborhood agreed to implement several community activities to address the conditions of the grant and to engage all members of their community.

1. **Neighborhood Safety:** The New Horizons Neighborhood will activate Block Watch throughout their community. They are currently working on developing neighborhood committees to strategize a plan and establish meeting times.
2. **Neighborhood Outreach:** The neighborhood organization is continuing the efforts to involve all property owners and residents in neighborhood activities. A “Retention Rally” is being planned to celebrate the new neighborhood sign, sign toppers, and the recent city improvements to the retention basin. All property owners and residents will be invited to this event as a way to provide the community with safety and crime prevention information and to build pride in their neighborhood. The Retention Rally will be held in conjunction with the citywide (G.A.I.N.) Event on Saturday, October 22, 2011.

Additionally, plans are underway for a fall New Horizons Neighborhood meeting, to provide an opportunity to continue the efforts to celebrate neighborhood successes and address neighborhood issues.

3. **Neighborhood Education:** The New Horizons Neighborhood leaders have been working with the City to establish a “Neighborhood Livability Elements” document. The resident leaders have requested that the City use their neighborhood as a pilot area to explore the question of “What makes a neighborhood livable?” Their goal is to perform this analysis to use as a basis by which other neighborhoods can develop their own livability standards. Additionally, the New Horizons Neighborhood is excited about being the first neighborhood to create a Neighborhood Livability Plan.
4. **Final Presentation to the NAC:** The New Horizons Neighborhood will provide a final presentation to the NAC upon completion of the Traditional Neighborhood Grant Standard Conditions.

FINANCIAL IMPLICATIONS: The New Horizons Neighborhood does not have a neighborhood association fund and therefore are not required to submit two-year financial information. The funding request is based on cost estimates provided by Traffic Engineering, the Police Department, Neighborhood Programs and various local sign shops. Based on the estimates provided, City staff and the NAC are recommending the grant be funded in an amount not to exceed \$5,000.

Funds for the Traditional Neighborhood Grants have been budgeted in the Neighborhood Resources 2011-2012 operating budget and are available to fund the grant request.

NEIGHBORHOOD ADVISORY COMMITTEE RECOMMENDATION: NAC discussed whether the grant amount should be less based on the estimates provided but because grant reimbursements are provided on actual project costs, which are not known until the project is complete, NAC decided to approve the grant request in an amount not to exceed \$5000.

Motion to recommend to City Council the approval of the New Horizons Neighborhood grant request in an amount not to exceed \$5,000:

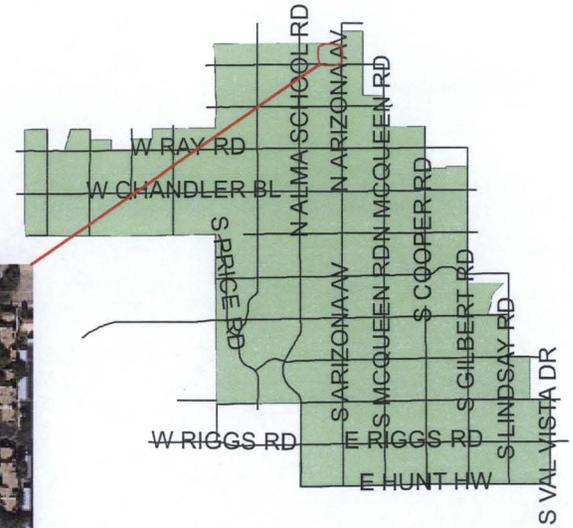
In Favor: 4 Opposed: 2 Absent: 1

PROPOSED MOTION: Move to approve New Horizons Neighborhood grant request in an amount not to exceed \$5,000 to install a new neighborhood entry sign, four street sign toppers and eight Block Watch signs or as many as deemed necessary by the Crime Prevention Unit.

Attachments: New Horizons Neighborhood Map & Neighborhood Sign Design



NEW HORIZONS NEIGHBORHOOD TRADITIONAL NEIGHBORHOOD GRANT COUNCIL MEMO NO. NR11-039



PROPOSED NEIGHBORHOOD SIGN

