



Chandler · Arizona
Where Values Make The Difference



MEMORANDUM Management Services Department - Council Memo No. MR12-041

DATE: OCTOBER 27, 2011

TO: MAYOR AND COUNCIL

THRU: RICH DLUGAS, CITY MANAGER *RD*
DENNIS STRACHOTA, MANAGEMENT SERVICES DIRECTOR *DS*
DAWN LANG, ASSISTANT DIRECTOR FOR FINANCE *DL*

FROM: MEGHAN FINERTY, CUSTOMER SERVICE SUPERVISOR *MF*

SUBJECT: NEW LICENSE SERIES 10 BEER AND WINE STORE LIQUOR LICENSE
APPLICATION FOR MARTHA A. HERNANDEZ, AGENT,
LA VICTORIA CARNICERIA

RECOMMENDATION

Staff recommends Council forward a recommendation for approval of State Liquor License No. 10076195, and further, that approval be given for the City of Chandler Series 10, Beer and Wine Store Liquor License, No. 137356 L12, for Martha A. Hernandez, Agent, La Victoria Carniceria, located at 731 S. Arizona Ave., Suite 100.

DISCUSSION

The following application for a liquor license was posted for hearing on October 27, 2011:

New License, Series 10, Beer and Wine Store Liquor License, for Martha A. Hernandez, Agent, La Victoria Carniceria, located at 731 S. Arizona Ave., Suite 100.

Consideration may be given to the applicant's personal qualifications and to the location.

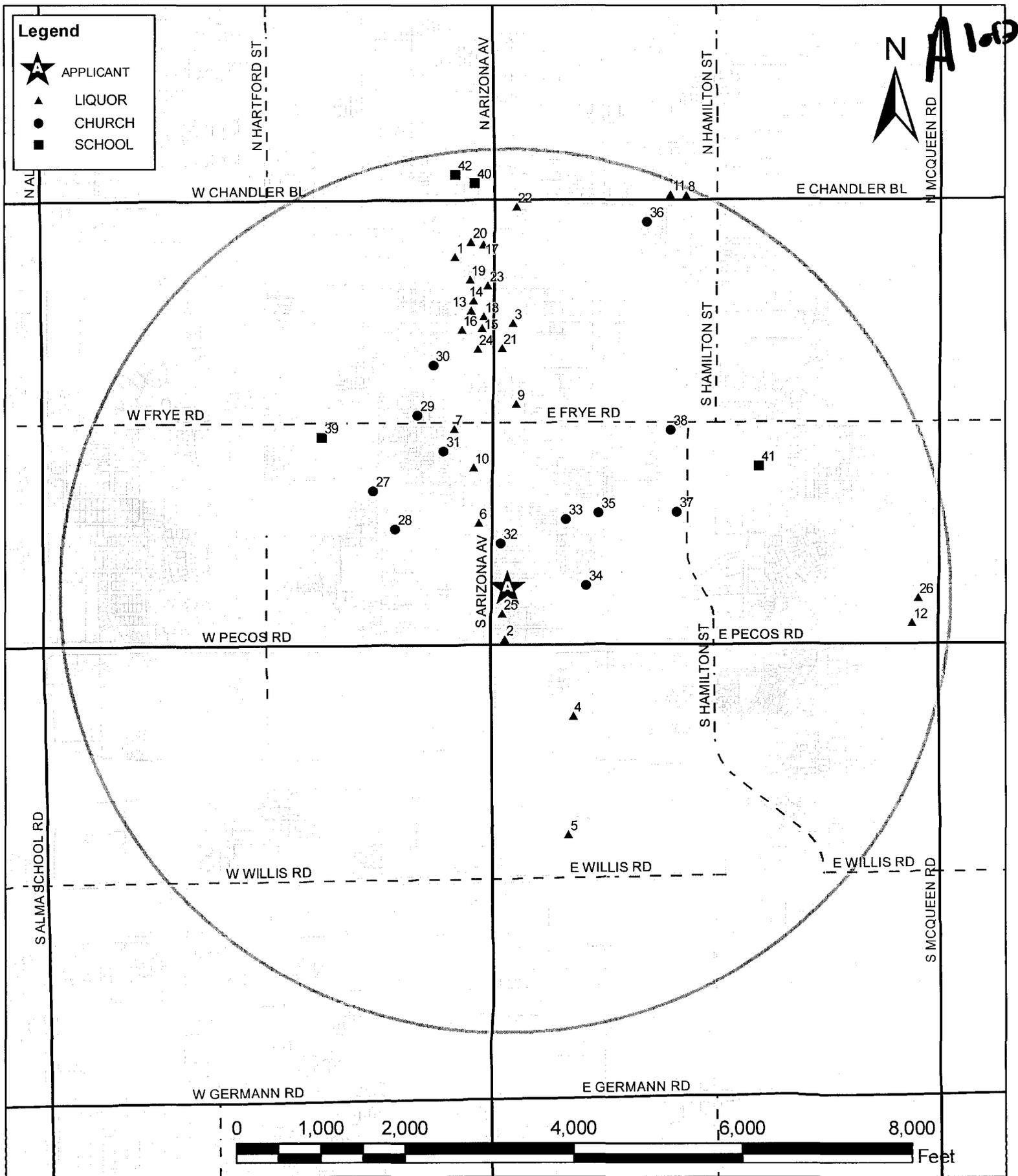
The Police Department reports no objections to the issuance of this license, and no written protests pursuant to A.R.S. 4-201(B) have been received. All licenses, permits, and fees have been paid, and the applicant is in compliance with the City's Tax Code. With a Series 10, Beer and Wine Store Liquor License, the business may sell beer and wine only for off-premise consumption.

Transportation and Development advises a new Use Permit is not required since this will be a continuation of the location's previous use as Mama Mia Panderia and Market.

PROPOSED MOTION

Move for recommendation to the State Department of Liquor Licenses and Control for approval of a Series 10, Beer and Wine Store Liquor License, for Martha A. Hernandez, Agent, La Victoria Carniceria, located at 731 S. Arizona Ave., Suite 100, and approval of the City of Chandler Liquor License.

Attachments: Geographical Map - A
Site Layout - B



Source: City of Chandler GIS; Tax and License Division (Tax Mantra)



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Liquor License Map - 731 S. Arizona Ave

This map shows the locations of all churches, schools and spirituous liquor outlets within a one (1) mile radius of the proposed location.

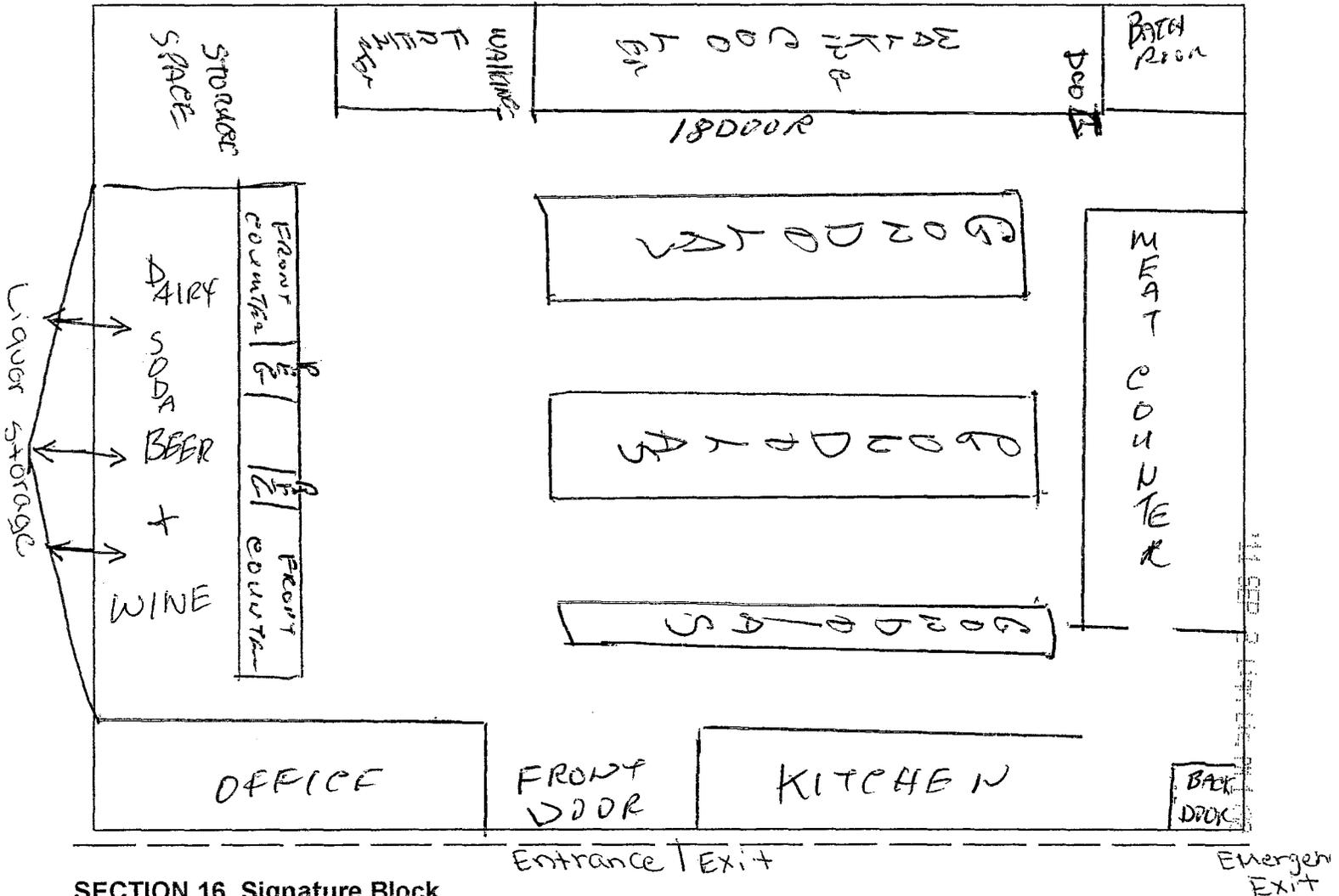
Please refer to attached list for additional information

- A LA VICTORIA CARNICERIA
- 1 SAN MARCOS CONFERENCE CTR & RESORT
- 2 JUGGZ SALOON
- 3 INSPIRADOR
- 4 WAL-MART SUPERCENTER #2671
- 5 SAM'S CLUB #4927
- 6 CIRCLE K STORES INC #905
- 7 DEL SOL MERCADO
- 8 MI AMIGOS FOODMART INC
- 9 CIRCLE K STORE #9187
- 10 PAYLESS MARKET
- 11 LA LUMBRERA CARNICERIA
- 12 CVS/PHARMACY #5849
- 13 DOWNTOWN CHANDLER STEAKHOUSE
- 14 MURPHYS LAW
- 15 LATITUDES EIGHT THAI GRILL
- 16 VINTAGE 95
- 17 SUSHI EYE
- 18 THE URBAN TEA LOFT
- 19 SAN TAN BREWING COMPANY LLC
- 20 LA STALLA
- 21 SERRANO'S MEXICAN FOOD
- 22 GUEDO'S
- 23 EL ZOCALO MEXICAN GRILLE
- 24 KOKOPELLI WINERY/BISTRO AT KOKOPELLI
- 25 VETERANS OF FOREIGN WARS #7401
- 26 MCDUFFY'S GRILLE
- 27 MISSIONARY BAPTIST CHURCH
- 28 CHANDLER CHURCH
- 29 CHURCH OF GOD
- 30 IGLESIA DEL NAZARENO
- 31 CHANDLER CHRISTIAN COMM CNTR
- 32 METHODIST CHURCH
- 33 MOUNT OLIVE MISSIONARY BAPTIST CHURCH
- 34 GRACE MEMORIAL
- 35 PENTACOSTAL
- 36 NEW LIFE TRINITY CHURCH OF GOD
- 37 CENTRO DE ALABANZA JUDA
- 38 THE DOOR CHRISTIAN CENTER
- 39 SAN MARCOS ELEMENTARY SCHOOL
- 40 CHANDLER HIGH SCHOOL
- 41 FRYE ELEMENTARY SCHOOL
- 42 CTA - LIBERTY CAMPUS

SECTION 15 Diagram of Premises

4. In this diagram please show only the area where spirituous liquor is to be sold, served, consumed, dispensed, possessed or stored. It must show all entrances, exits, interior walls, bars, bar stools, hi-top tables, dining tables, dining chairs, the kitchen, dance floor, stage, and game room. Do not include parking lots, living quarters, etc. When completing diagram, North is up ↑.

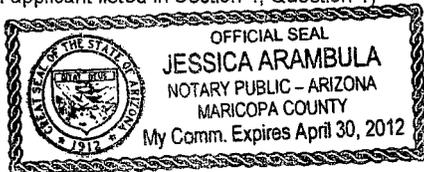
If a legible copy of a rendering or drawing of your diagram of premises is attached to this application, please write the words "diagram attached" in box provided below.



SECTION 16 Signature Block

I, Martha Alicia Hernandez hereby declare that I am the OWNER/AGENT filing this application as stated in Section 4, Question 1. I have read this application and verify all statements to be true, correct and complete.

x Martha Hernandez
(signature of applicant listed in Section 4, Question 1)



State of Arizona County of Maricopa

The foregoing instrument was acknowledged before me this 1st of September, 2011
Day Month Year

Jessica Arambula
signature of NOTARY PUBLIC

My commission expires on: 30th April 2012
Day Month Year