

#23

MAY 24 2012



**MEMORANDUM**                      **Transportation & Development – CC Memo No. 12-049**

**DATE:**            MAY 7, 2012

**TO:**                MAYOR AND CITY COUNCIL

**THRU:**            RICH DLUGAS, CITY MANAGER *RD*  
                          PATRICK MCDERMOTT, ASSISTANT CITY MANAGER *PM*  
                          R.J. ZEDER, TRANSPORTATION & DEVELOPMENT DIRECTOR *RJZ*  
                          JEFF KURTZ, PLANNING ADMINISTRATOR *JK*  
                          KEVIN MAYO, PLANNING MANAGER *KA*

**FROM:**            BILL DERMODY, SENIOR CITY PLANNER *BD*

**SUBJECT:**        LUP12-0008 SOMEBURROS MEXICAN FOOD

**Request:**            Use Permit approval to sell liquor for on-premise consumption only within an existing restaurant that includes an outdoor patio (Series 12 Restaurant License)

**Location:**            3461 W. Frye Road

**Applicant:**            La Vista Investments

**Zoning:**              Planned Area Development (PAD)

**RECOMMENDATION**

Planning Commission and Staff, finding consistency with the General Plan, recommend approval.

**BACKGROUND**

The subject business is located in a freestanding pad building in the shopping center anchored by Target south of the Chandler Fashion Center. It is surrounded in all locations by other commercial uses. It has operated at this location for seven (7) years without alcohol service. The restaurant seats approximately 98 indoors and 50 on the outdoor patio. Hours of operation are 9 a.m. to 10 p.m. daily. No modifications are anticipated to the business model or layout, except that a portion of the patio that is currently unfenced will be closed off in order to comply with State of Arizona requirements. There is no live entertainment, either indoors or outdoors.

A Series 12 Restaurant License allows the on-site sale of beer, wine, and spirits for on-premise consumption. Under a typical Series 12 license the establishment must derive at least 40 percent of its gross revenue from the sale of food and non-alcoholic beverages.

**PUBLIC/NEIGHBORHOOD NOTIFICATION**

- This request was noticed in accordance with the requirements of the Chandler Zoning Code.
- A neighborhood meeting was held on April 25, 2012 at the subject site. No neighbors attended.
- The Police Department has been informed of the application and has no issues or concerns.
- At the time of this writing, Staff is not aware of any opposition to the request.

**PLANNING COMMISSION VOTE REPORT**

Motion to approve:

In Favor: 6    Opposed: 0    Absent: 1 (Veitch)

**RECOMMENDED ACTION**

Planning Commission and Staff, upon finding consistency with the General Plan and Planned Area Development (PAD) zoning, recommend approval of LUP12-0008 SOMEBURROS MEXICAN FOOD subject to the following conditions:

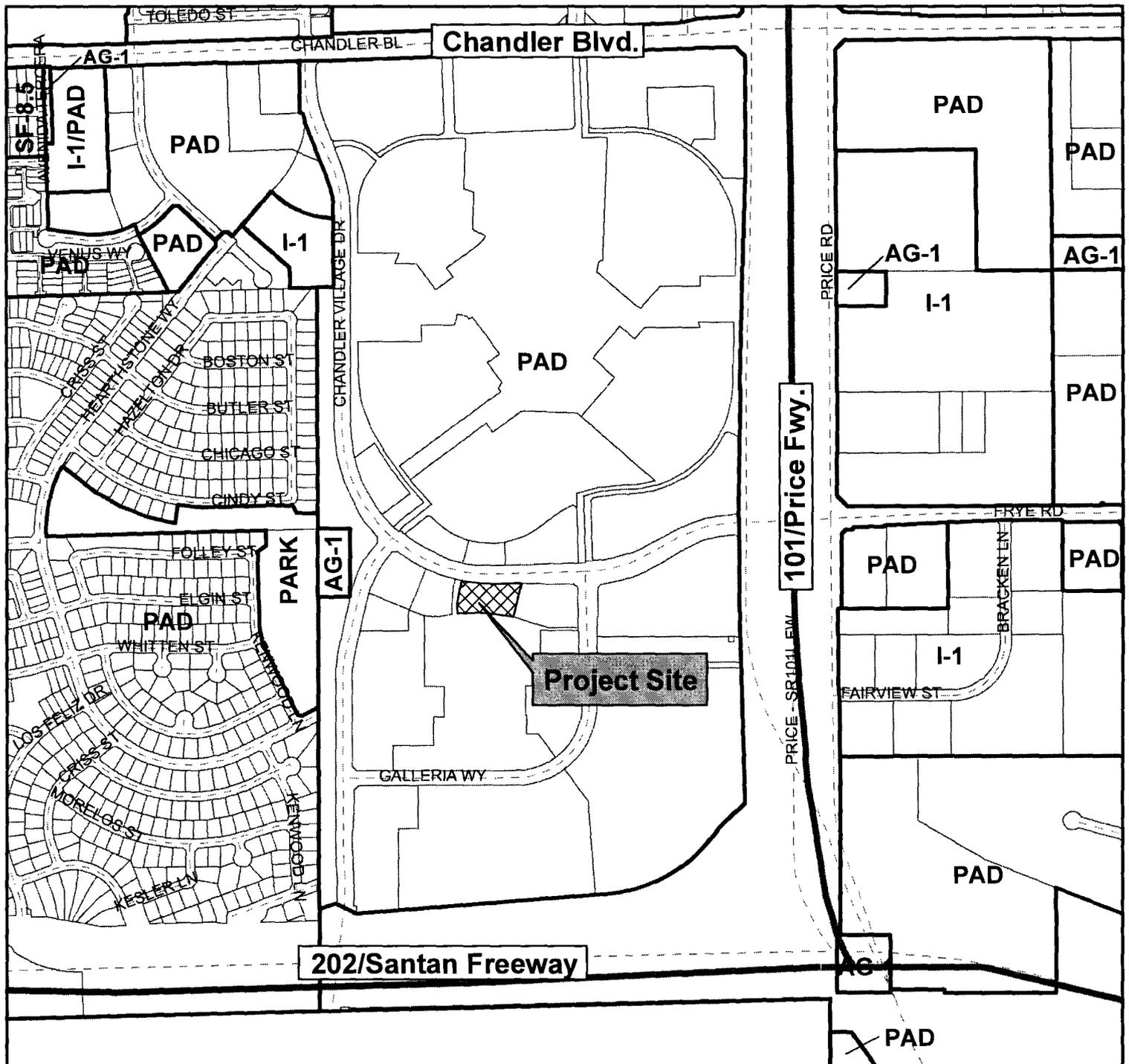
1. The Use Permit granted is for a Series 12 license only, and any change of license shall require reapplication and new Use Permit approval.
2. The Use Permit is non-transferable to any other location.
3. Expansion or modification beyond the approved exhibits (Floor Plan and Narrative) shall void the Use Permit and require new Use Permit application and approval.
4. Any substantial change in the floor plan to include such items as, but not limited to, additional bar serving area or the addition of entertainment related uses shall require reapplication and approval of the Use Permit.
5. The outdoor patio shall be maintained in a clean and orderly manner.

**PROPOSED MOTION**

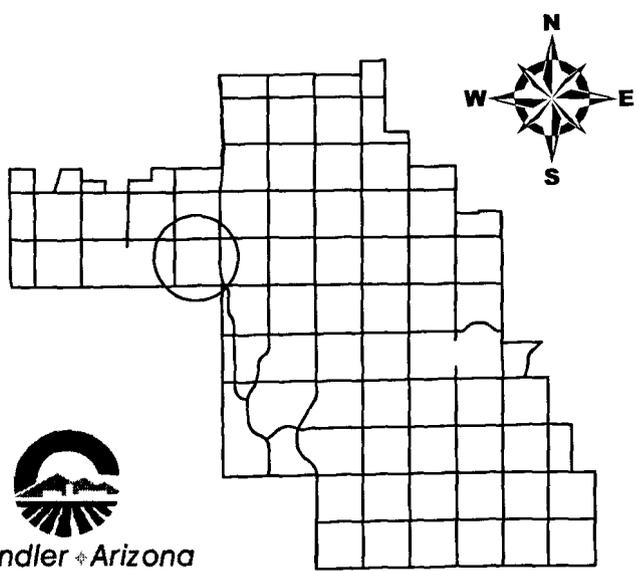
Move to approve LUP12-0008 SOMEBURROS MEXICAN FOOD subject to the conditions recommended by Planning Commission and Staff.

**Attachments**

1. Vicinity Maps
2. Aerial Close-up
3. Floor Plan
4. Applicant Narrative
5. Staff Photo
6. Menu



**Vicinity Map**



LUP12-0008

**Someburros Mexican Food  
Liquor Use Permit**



**Chandler Arizona**  
Where Values Make The Difference







## Narrative

We are requesting a Series 12 Liquor License for Someburros Mexican Food located at 3461 W. Frye Rd. Chandler, AZ 85224 located in the Chandler Village Center. Someburros is open daily from 9:00am-10:00pm serving Sonoran Mexican cuisine in a Fast-Casual atmosphere. We are proposing to serve bottled beer that will be displayed in a cooler on the back counter of our cashier line. The extra storage will be in our walk-in refrigerator in the kitchen. We also propose to serve frozen margaritas that will be in a machine also on our counter.

This Someburros location employs approximated 32 people. We have speakers throughout the dining room and patio that play background music. There is access to our patio from a set of double doors that comes from our dining room and a single door that also comes from our dining room. We seat 98 people inside the dining room and approximately 50 on the patio. Our patio is non-smoking and is mostly surrounded by wrought iron fence. We propose to enclose the entire patio with wrought iron fence that will include a gate for access.

Someburros has been in business for over 25 years (7 at this location) and promotes a family-friendly atmosphere. By adding alcoholic beverages to our menu we hope to appeal to our customers that would like to enjoy a beer or margarita with their food without changing the family-friendly atmosphere in any way. We do not foresee this addition to our menu to have any effect on our neighboring businesses whatsoever.

If you have any questions feel free to contact me directly at 480-628-3251 or at [tvasquez@someburros.com](mailto:tvasquez@someburros.com). Thank you for your consideration.

Sincerely,

Tim Vasquez

Someburros-President





# BREAKFAST MENU

Breakfast Served All Day!

## SPECIALTY ITEMS

- El Diablo Scramble** ..... 5.85  
Chorizo, jalapeños, white onions, and potatoes scrambled with eggs, topped with cheese and sour cream. Served with beans and a flour tortilla.
- Verde Scramble** ..... 5.65  
Green chiles scrambled with tomatoes, white onions, potatoes and eggs, with melted cheese and sour cream. Served with beans and a flour tortilla.
- Señor Jorge** ..... 5.85  
Beef tamale is grilled until crispy and served with one fried egg plus a side of our delicious beans and a warmed flour tortilla.
- La Sonrisa** ..... 6.50  
Celebrate a new day with two cheese enchiladas served with red or green sauce, topped with a fried egg and accompanied by our nana's beans.
- Huevos Rancheros** ..... 6.50  
Two soft corn tortillas are layered with two fried eggs, green sauce and sour cream and then drizzled with our tasty tomatillo sauce. Served with beans.

## BREAKFAST BURROS

- El Diablo Scramble ..... 4.85    Egg, Onion, and Potato ..... 3.85
- Verde Scramble ..... 4.65    Machaca Beef, Egg, and Potato ... 3.85
- Chorizo, Egg, and Potato ..... 3.85    Bacon, Egg, Cheese, and Potato ... 3.85

## LIL' BURROS

for children 12 and under

- Bacon and Egg Burrito with a side of beans and a drink ..... 3.75
- Egg and Cheese Burrito with a side of beans and a drink ..... 3.75

Did you know...Someburros gives back!

Someburros will hold your fundraiser at any of our 5 locations

You will receive 20% of the sales that YOU bring in!

Encourage your friends and family to enjoy great Mexican food while supporting your organization!

See manager for details

## MAS COSAS

	Half Pint	Pint	Quart
Hot Sauce .....	1.75	3.35	5.95
Tomatillo Sauce (Spicy!) .....	1.75	3.35	5.95
Fresh Chunky Salsa .....	1.95	3.75	6.55
Guacamole .....	3.05	5.95	10.45
Pico de Avocado .....	3.05	5.95	10.45
Jalapeño Cream Cheese .....	3.05	5.95	10.45
Sour Cream .....	2.15	3.95	6.45
Red Enchilada Sauce .....	1.85	3.45	5.95
Green Enchilada Sauce .....	1.85	3.45	5.95
Rice .....	1.75	3.35	5.95
Beans .....	1.75	3.35	5.95
Red or Green Chili Beef .....	3.45	6.50	11.95
One Dozen Beef Tamales in the Husk .....			20.95
One Dozen Green Corn Tamales in the Husk .....			20.95

- One Dozen Flour Tortillas ..... 3.55
- One Dozen Fried Tostada Shells ..... 3.95
- Crispy Tortilla Bowl ..... 1.00 each
- Fresh Chips by the Bag  
Small 1.50 • Medium 2.50 • Large 3.95

## FIESTA PLATTERS



### 40 Mexican Miniatures

Great for entertaining...Easy to serve and delicious! A beautifully arranged and delicious assortment of golden and crunchy miniatures offering ten bean burros, ten red chili burros, ten green chili burros, five beef taquitos and five chicken taquitos. Includes a large bag of chips, hot sauce & guacamole. Serves 10-12

39.00

24-hour advance notice requested

## WE CATER!

For more information on catering please call

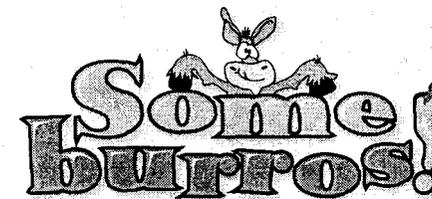
**480-201-TACO (8226)**

Catering menus available upon request. Prices are subject to change.



Also try our enchilada, taco, burro and pollo fundido platters!

[www.someburros.com](http://www.someburros.com)



GREAT MEXICAN FOOD



[WWW.SOMEBURROS.COM](http://WWW.SOMEBURROS.COM)

## NORTH SCOTTSDALE

Open Daily 9am - 9pm

**480-443-TACO (8226)**

7501 E. Frank Lloyd Wright Blvd.

Located on Frank Lloyd Wright Blvd. in the Promenade shopping center just west of Trader Joe's

## TEMPE

Open Daily 9am - 10pm

**480-839-TACO (8226)**

101 E. Baseline Rd.  
SE Corner of Mill & Baseline

## CHANDLER

Open Daily 9am - 10pm

**480-726-TACO (8226)**

3461 W. Frye Road  
Frye Road West of the 101 in front of Target

## STAPLEY

Open Daily 9am - 10pm

**480-755-TACO (8226)**

1335 E. Baseline Rd.  
SE Corner of Stapley & Baseline

## SAN TAN

Open Daily 9am - 10pm

**480-497-TACO (8226)**

2597 S. Market St.  
South of Williamsfield Road on Market Street

ABOUT OUR PHONE ORDER PICKUP WINDOW...

## MUNCHIES DE MEXICO

Cheese Crisp (14" folded).....	3.95	Nachos.....	4.75
with Green Chile Strips.....	4.85	with beans, cheese, jalapeños & tomatoes	
with Guacamole.....	4.95	3 Taquitos - Beef OR Chicken.....	3.95
with Chorizo.....	4.95	with guacamole	
with Red OR Green Chili Beef.....	5.65	3 Mini Chimis with guacamole.....	4.75
Mexican Pizza.....	4.85	Fresh Chips by the bag	
Open cheese crisp topped with		Small 1.50 • Medium 2.50 • Large 3.95	
green chili beef, green onions & tomatoes			

## BURROS

Bean.....	3.35	Shredded Chicken.....	4.05
Red OR Green Chili Beef.....	3.85	Shredded Beef OR Chicken AND Beans.....	4.05
Red AND Green Chili Beef.....	3.85	Chorizo, Egg and Potato.....	3.85
Red OR Green AND Beans.....	3.85	Egg, Onion and Potato.....	3.85
Three-Way: Red, Green AND Beans.....	3.85	Bacon, Egg, Cheese and Potato.....	3.85
Shredded Beef (Machaca).....	4.05	Veggie Burro (see specialties).....	4.95
Shredded Beef, Egg & Potato.....	3.85	Carne Asada Burro (see specialties).....	4.95

Enchilada Style (Red or Green) 1.15 • Deep Fried .95 • Extra Cheese .75

## TACOS

Shredded Beef OR Chicken.....	2.50
Ground Beef and Potato.....	2.50
Carne Asada.....	2.50

## TOSTADAS

Bean.....	2.65
Bean with Beef.....	2.95
Bean with Chicken.....	2.95

## ENCHILADAS

Served with Red or Green Sauce

Cheese Enchilada.....	2.85
Beef Enchilada.....	3.35
Chicken Enchilada.....	3.35

## TAMALES

Beef Tamale with Red Sauce.....	3.35
Green Corn Tamale	
with Green Sauce and Cheese.....	3.35

## ENSALADAS

Taco Salad served in a crispy tortilla bowl.....	5.75
(substitute shredded beef or chicken for an additional 75c)	
Chicken Avocado Salad served in a crispy tortilla bowl.....	5.95
Garden Salad.....	3.50

## COSITAS AMERICANAS

Hamburger.....	3.65	Corn Dog.....	1.85
Cheeseburger.....	3.95	French Fries.....	1.55

## COMBINATION COMIDAS

No substitutions, please

#1 Taco, Cheese Enchilada, Rice & Beans.....	7.75
#2 Taco, Tostada, Rice & Beans.....	7.95
#3 Taco, Tamale, Rice & Beans.....	8.15
#4 3 Mini Chimis, Rice, Beans, & Guacamole.....	7.95
#5 Cheese Enchilada, Tostada, Rice & Beans.....	7.45
#6 Two Cheese Enchiladas, Rice & Beans.....	8.15
#7 Red OR Green Chili Burro OR Bean & Cheese Burro, Rice & Beans.....	7.15
#8 Taco, Tostada, Cheese Enchilada.....	7.35
#9 Two Tacos, Rice & Beans.....	7.95
#10 Breakfast Burro, Rice & Beans.....	7.15
#11 Three Beef OR Chicken Taquitos, Guacamole, Rice & Beans.....	6.85
#12 Shredded Beef OR Shredded Chicken Burro, Rice & Beans.....	7.35

## CHIMICHANGAS

Served deep fried, enchilada style (red or green) with guacamole and sour cream

Bean.....	6.65
Red OR Green Chili Beef.....	7.15
Red AND Green Chili Beef.....	7.15
Three-Way: Red AND Green AND Beans.....	7.15
Shredded Chicken.....	7.35
Shredded Beef (Machaca).....	7.35
Chicken OR Shredded Beef AND Beans.....	7.35

## COSAS PEQUEÑAS

Refried Beans.....	1.75	Sour Cream.....	.95
Whole Pinto Beans.....	1.75	Jalapeño Cream Cheese.....	1.35
Rice.....	1.75	Guacamole.....	1.35
Flour Tortilla.....	.80	Pico de Avocado.....	1.35
Buttered Flour Tortilla.....	.95	Jalapeños.....	.65
3 Corn Tortillas.....	.95	Veggie Salsa .75.....	1/2 pint 1.75
Green Chili OR Red Chili.....	3.45	Hot Sauce.....	1/2 pint 1.75
Shredded Chicken OR Beef.....	3.75	Tomatillo Sauce (Spicy!).....	.75
Fried Egg.....	.70		

## EXTRAS

Enchilada Style (red or green).....	1.15
Deep Fried.....	.95
Extra Cheese.....	.75

## PARA LOS NIÑOS

for children 12 and under

Your choice of:

Taco • Bean Burrito • Two Chicken or Beef Taquitos • Mini Cheese Crisp  
All served with whole or refried beans or rice, plus churro and kid's drink

3.95

## LOS ESPECIALES

POLLO FUNDIDO.....	7.95
Marinated chunks of chicken breast wrapped in a flour tortilla then deep fried and topped with jalapeño cream cheese, grated cheddar, and green onions. Served with rice.	

BORICACHO BURRO.....	6.95
Soft flour tortilla filled with green chili beef, covered with green sauce and melted cheese, topped with sour cream and guacamole.	

CARNE ASADA BURRO.....	4.95
Thin slices of flavorful grilled steak, beans, rice and pico de avocado are wrapped together in a soft flour tortilla. Delicioso!	

VEGGIE BURRO.....	4.95
Flour tortilla filled with tasty whole pinto beans, cheddar cheese, fresh avocado, cilantro, tomatoes, and white onions with side of veggie salsa.	

TOSTADA VERDE.....	5.95
Crispy flour tortilla layered with delicious green chili beef, grated cheddar cheese, lettuce, diced tomatoes, and sour cream.	

CRUDO BURRO (Spicy!).....	6.25
Our juicy and tender machaca beef combined with a spicy, light and tasty green tomatillo sauce. Served with rice.	

PONCHO VILLA.....	6.95
Soft flour tortilla filled with red chili beef, covered with red sauce and melted cheese, topped with sour cream and guacamole.	

ROD BURRO.....	6.95
A warmed flour tortilla filled with green and red chili beef, refried beans, chorizo and white onions, then topped with both red and green enchilada sauce and melted cheese.	

ALBONDIGAS SOUP (Served October thru May).....	3.15/Cup 4.85/Bowl
Seasoned meatballs served with rice in a savory broth with a flour tortilla on the side.	

## DULCES

Cinnamon Crispies with Whipped Cream 2.65	3 Apple Burritos.....	3.95
Churro.....	3 Cherry Burritos.....	3.95

## BEBIDAS

Sodas, Lemonade, Iced Tea, Power Ade			
Small.....	20 oz. 1.55	Medium.....	32 oz. 1.75
Large.....	44 oz. 1.95		
Bottled Water.....	1.50		
Orange Juice.....	1.75		
Milk / Chocolate Milk.....	Small 1.50 • Large 1.95		
Coffee / Hot Tea.....	Small 1.55 • Large 1.95		
Hot Chocolate.....	Small 2.15 • Large 2.70		
Horchata (sorry, no refills)			
Small.....	20 oz. 1.75	Medium.....	32 oz. 1.95
Large.....	44 oz. 2.15		