

JUN 14 2012



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MEMORANDUM

DATE: JUNE 4, 2012

TO: MAYOR AND CITY COUNCIL

THRU: RICH DLUGAS, CITY MANAGER RD

FROM: MARK EYNATTEN, COMMUNITY SERVICES DIRECTOR 

SUBJECT: Resolution No. 4611, Gila River Indian Community's State-Shared Revenue Grants

RECOMMENDATION: The Community Services Department is applying for \$500,000 in funding from the Gila River Indian Community's (GRIC) State-Shared Revenue Program. If awarded, grant funds will provide support for the design and construction of a Veterans' Memorial to be located at Veterans Oasis Park.

Staff recommends approval of Resolution No. 4611 authorizing the Community Services Director, as appointed agent for the City of Chandler, to conduct all negotiations and to execute and submit all documents in connection with such grant.

BACKGROUND: The attached Tribal application provides a detailed account of the request.

FINANCIAL IMPLICATIONS: This grant does not require matching funds.

PROPOSED MOTION: Move to pass and adopt Resolution No. 4611 as recommended by staff and authorize the Community Services Director to conduct all negotiations and execute and submit all documents in connection with such grant.

Attachments:

1. Resolution No. 4611
2. Tribal Application

RESOLUTION NO. 4611

A RESOLUTION OF THE COUNCIL OF THE CITY OF CHANDLER, ARIZONA, PERTAINING TO THE SUBMISSION OF PROJECTS FOR CONSIDERATION BY THE GILA RIVER INDIAN COMMUNITY'S STATE-SHARED REVENUE PROGRAM.

WHEREAS, the Gila River Indian community is seeking proposals from nearby cities, towns, and counties for projects relating to government services that benefit the general public, and

WHEREAS, the City of Chandler, through the Community Services Department, is interested in submitting projects to be considered for funding by the Gila River Indian Community's State-Shared Revenue Program;

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Chandler, Arizona as follows:

1. THAT approval of the submission of projects for consideration by the Gila River Indian Community's State-Shared Revenue Program is granted.
2. THAT Mark Eynatten, Community Services Director, is appointed agent for the City of Chandler Community Services Department, to conduct all negotiations and to execute and submit all documents and any other necessary or desirable instruments in connection with such grant.

PASSED AND ADOPTED by the City Council of the City of Chandler, Arizona, this ____ day of _____, 2012.

ATTEST:

CITY CLERK

MAYOR

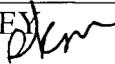
CERTIFICATION

I HEREBY CERTIFY that the above and foregoing Resolution No. 4611 was duly passed and adopted by the City Council of the City of Chandler, Arizona, at a regular meeting held on the ____ day of _____, 2012 and that a quorum was present at the meeting.

CITY CLERK

APPROVED AS TO FORM:

CITY ATTORNEY





Gila River Indian Community Grant Application

Municipality Information

Date of Application: 6-15-12

Name of City, Town or County: Chandler

Mayor or Board of Supervisor's Chairman: Jay Tibshraeny

Mailing Address: 175 S. Arizona Avenue, 5th Floor

City: Chandler State: AZ Zip Code: 85255

Department/Non-Profit Information

Department or Organization Name: City of Chandler Mayor and Council Office

Mailing Address: 175 S. Arizona Avenue City: Chandler State: AZ Zip Code: 85225

Contact Person*: Dave Bigos Title: Mayor and Council Assistant

Phone Number: 480-782-2222 E-mail Address: david.bigos@chandleraz.gov

*The individual listed here will be our direct point of contact for grant-related questions or requests for information. Duplicates of all grant correspondence will be sent to the contact person.

Grant Information

Program or Project Name: Veterans Memorial

Purpose of Grant: Fund construction of a Veterans Memorial

Beginning and ending dates of Program or Project: 8/1/2012 to 3/1/2014

Amount Requested: \$500,000.00 Total Project Cost: \$2,000,000.00

Multi-year Request – If checked, # of years requested: Amount/year:

Priority Funding Area:

Economic Development Education Healthcare Public Safety Transportation

Geographic Area Served: East Valley

Signature:

Mayor OR Chairman BOS: _____ Date: _____

Typed Name and Title: **Jay Tibshraeny, Mayor**

Narrative

A) Describe the proposed program or project

In 2008, City of Chandler officials began discussions with local veterans' organizations to develop a conceptual plan for a Veteran's Memorial to honor those in the East Valley who have served their country in the military.

Chandler and its neighboring communities have strong ties to the U.S. Military. In 1941, the U.S. Army Air Corps announced its plans for the construction of a fighter pilot training base east of Chandler. Many who trained at Williams Air Force base during World War II came back to the area following the war. They built homes, began businesses and played critical roles in the development of Chandler and the surrounding communities. However, no true memorial exists today honoring the work and sacrifice of these individuals.

To be located at Veterans Oasis Park, the Veterans' Memorial would be the centerpiece of a four-acre open space at the northeast corner of Chandler Heights and Lindsay roads and will provide a space for memories and quiet reflection. Set below grade, it will be secluded from surrounding park areas and traffic noise. This project will provide an opportunity to recognize the servicemen and women -- and their families -- who have sacrificed for their country and community. The Veteran's Memorial will give the people of the region a chance to reflect, respect and remember. The site has also been designed to host ceremonies and other gatherings. Conceptual drawings of the site are included in this application.

In 2011, a fund-raising consultant was hired by the City of Chandler to determine the feasibility of the project. The group's research concluded that the community would support such a project. Through extensive interviews with more than two dozen stakeholders in the area (including members of GRIC), the consultants also determined that the provision of services and counseling for returning military personnel at the site would create an even greater benefit to the veterans of the community.

At the request of Mayor Jay Tibshraeny, Chandler City Councilmember and Air Force veteran Matt Orlando has agreed to chair a special fund-raising campaign committee to secure approximately 2 million dollars to build and maintain the Memorial. The committee will use a strategic plan to seek out donors large and small. In-kind contributions will also be sought to defray construction costs. We respectfully request that the Gila River Indian Community, with its rich history of service to the country through such iconic servicemen as Ira Hayes and his family, take the lead on this project with a donation of \$500,000. The City is more than willing to work with members of the Gila River community to ensure Ira Hayes and his family are appropriately memorialized at the site.

Many young veterans returning from overseas duty are suffering from physical and mental trauma. Young veterans with Post Traumatic Stress Syndrome have one of the highest suicide rates in the country. Organizations such as the Wounded Warrior Project are offering rehabilitative services to soldiers as they recover and return to civilian life.

Many organizations are already providing outstanding services for veterans. The City is willing to provide access to the existing facilities at Veterans Oasis Park.

This project carefully integrates many ideas into the design representing six core values significant to veterans and their families: **Freedom, Reflection, Recognition, Sacrifice, Family and Memories**. The conceptual drawings offer an interactive experience with spaces representing the National, State and Local aspects of service. We believe it to be a fitting tribute to the men and women of the region and thank the Gila River Indian Community for its consideration of this grant request.

B) Describe how the proposed program or project satisfies one or more of the “priority areas” identified by the Gila River Indian Community.

The Veterans Memorial fits within the “Education” area of the Gila River Grant priorities, as it will not only provide a place of reflection for veterans and their families, it will also afford the opportunity for new generations of young people to learn about the many sacrifices and experiences of the soldiers who have so valiantly protected the freedoms of this country.

The region is home to many men and women who with remarkable accomplishments performed in the line of duty. People like Coast Guard Rear Admiral David Ciancaglini who led the clean-up of the Exxon Valdez disaster; Arizona’s sole Congressional Medal of Honor winner, Fred Ferguson; Lt. Col. David Althoff, a former Marine Aviator of the Year; and, of course, Ira Hayes.

Additionally, having a Counselor on site to aid veterans with questions and benefit information provides a supplementary educational element to the project.

c) Identify the needs/problems to be addressed, target population and number of people to be served by the project.

The City of Chandler does not currently have a monument or space that celebrates military veterans. So, first and foremost this Memorial will serve the veterans of Chandler and its neighboring communities, including the Gila River Indian Community. With a regional population of more than 900,000 (Mesa, Chandler, Gilbert, GRIC, Queen Creek and Sun Lakes combined) this Memorial will provide a place of quiet reflection and remembrance of those who have served our country’s military. We believe the Memorial will become a very popular place for families to visit and will be utilized every day. The Memorial will also host ceremonies to salute veterans on holidays like Memorial Day and Veterans Day. With on-site counseling and aid, it will also provide a convenient place for veterans from the Southeast Valley to gain access to vital benefit information.

d) Describe the project goals and objectives, and your plan to meet them.

The goal is to provide 2 million dollars in contributions to create the Veterans Memorial. To do so, a broad-based community fund-raising campaign will take place. Fund-raising efforts will fall into three phases: Leadership Gift Phase (\$50,000 to \$500,000), Major Gift Phase (\$5,000 to \$25,000) and the Community Gift Phase (less than \$5,000). This will be a strategic plan led by the Campaign Committee with the support of a professional fund-raising consultant group. When a certain, yet-to-be-determined monetary level has been committed to by donors, construction will begin.

e) Define the project as a new or continuing program.

This is a new project that is still in the planning, fund-raising and design phase.

f) Identify other organizations, partners or funders participating in the project and their roles (see attachments section).

Partners include the City of Chandler who will provide the land and ongoing maintenance; the Arizona Department of Veterans Services – or similar aid group, who would provide on-site personnel; and local veterans groups who would aid in fund-raising efforts. An effort will also be made to find sponsors who could potentially provide materials and/or labor in-kind or at a reduced cost.

g) Indicate any application to and/or awards made by a Tribe other than the Gila River Indian Community for state shared revenues for this and/or any other projects/programs.

N/A.

h) Provide a timetable for implementation.

Our hopes are to complete the fund-raising campaign in the next 18 months:

Phase 1: Pre-Campaign Preparation	Months 1-3
Phase 1.A: Cultivation and Prospect Review	Months 1-3
Phase II: Leadership Gift Solicitation	Months 4-18
Phase III: Major Gift Solicitation	Months 6-18
Phase IV: Public/Community Gifts Phase	Months 10-18
Phase V: Campaign Wrap Up	Months 16-18

i) Identify long-term funding resources or project sustainability.

A goal of this project is to build a reserve fund that would allow for continuing maintenance and operations at the site. This would be done through additional fund-raising efforts by the Campaign Committee, on-site donations and legacy donation requests.

Reports

Describe your plan to document progress

Campaign Cabinet: A successful fundraising campaign needs dedicated leadership to provide governance, guidance, accountability and decisions. The Campaign Cabinet will serve as the leadership component of the fundraising effort. The Cabinet will consist of a balanced representation from the following stakeholder groups:

- Leadership Gift Donors/Community Volunteers
- Key City Staff
- Representatives from local veterans groups
- City Council
- Committee Chairs

The Cabinet will meet on a regular basis to be determined by the group to review and approve, reject, or amend the fundraising plan, donor prospect lists, budget and strategies. The work of the campaign will occur between Cabinet meetings and will be led by various committees. Once the fund-raising plan is implemented, the Cabinet meetings will feature strategy discussions and progress reports from committees.

Committees: Committees will be formed to align with the Leadership Gift Phase, Major Gift Phase and the Community Gift Phase and may also include a Marketing/Publicity Committee that will develop a communications plan. The committees will be cross-populated with representatives from all stakeholder groups.