



**PURCHASING ITEM
FOR
COUNCIL AGENDA
CS12-035**

1. Agenda Item Number:

36

2. Council Meeting Date:
September 27, 2012

TO: MAYOR & COUNCIL

3. Date Prepared: August 15, 2012

THROUGH: CITY MANAGER

4. Requesting Department: Community Services

5. SUBJECT: Approve use of City of Phoenix Contract No. 126962 with OverDrive, Inc. to provide digital book technology and services as part of the Greater Phoenix Digital Library Consortium, in an amount not to exceed \$200,000.00 for a two-year period.

6. RECOMMENDATION: Recommend approval of the use of City of Phoenix Contract No. 126962 with OverDrive, Inc. to provide digital book technology and services as part of the Greater Phoenix Digital Library Consortium, in an amount not to exceed \$200,000.00 for a two-year period.

7. HISTORICAL BACKGROUND/DISCUSSION: The Greater Phoenix Digital Library (GPDL) is a partnership of eleven libraries that cooperate in purchasing e-format materials for library customers. Currently, all materials are purchased through OverDrive, Inc. The Greater Phoenix Digital Library (GPDL) was launched in the fall of 2006 with the City of Chandler being a founding member. Other members include the City of Apache Junction, The Arizona State Library, City of Glendale, City of Mesa, City of Phoenix, City of Scottsdale, City of Tempe, City of Casa Grande, City of Peoria and Maricopa County. The reasons for establishing the consortium were OverDrive, Inc. was the only vendor to supply materials that could be circulated on a customer's device using a library model of placing holds and other circulation functions. Additionally, the cost for each library to establish their own OverDrive website was prohibitive, particularly for smaller library systems. By sharing a website, members could maximize their materials budget, provide access to a wider range of materials, and share the cost of yearly maintenance of the website.

The directors of participating libraries set and approve an annual materials budget for the GPDL. Each member has been asked to contribute their share of the approved budget. The City of Chandler along with the other member libraries, all contribute money to the GPDL based on each local library customers usage of this digital library. Shares are based on the amount of use for each system for the prior twelve months. The budget for GPDL for FY2012/13 is \$750,000.00, and the City's contribution is \$78,000.00. The annual budget is set by the consortium directors in late spring for the following fiscal year. Recommended approval amount includes \$78,000.00 for year one and \$122,000.00 for year two, as readership of ebooks is increasing.

8. EVALUATION PROCESS: GPDL, under the direction of collection managers from each system, has a collection plan which governs selection of materials for the consortium. The collection is developed to offer cardholders of the member libraries access to electronically formatted materials for all ages. GPDL offers a diverse collection of the most popular and needed e-formats and topics. By combining resources, the public will be offered a wider range of needed materials than can be offered by each member alone. Since 2006, GPDL has developed a collection of over 120,441 items. OverDrive, Inc. has recognized GPDL as having the largest annual circulation over two of the past three years.

9. FINANCIAL IMPLICATIONS: Funds for this agreement have been appropriated in account 101.4310.5320.8LEB.

10. PROPOSED MOTION: Move to approve use of City of Phoenix Contract No. 126962 with OverDrive, Inc. to provide digital book technology and services as part of the Greater Phoenix Digital Library Consortium, in an amount not to exceed \$200,000.00 for a two-year period.

APPROVALS

11. Requesting Department

Brenda Brown

Brenda Brown
Library Manager

12. Department Head

Mark M. Eynatten

Mark M. Eynatten
Community Services Director

13. Procurement Officer

Kristy Garcia

Kristy Garcia, CPPB

14. City Manager

Rich Dlugas

Rich Dlugas