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JUN 26 2014



MEMORANDUM **Community Services Department Council Memo No. CS14-126**

DATE: JUNE 23, 2014

TO: MAYOR AND COUNCIL

THRU: RICH DLUGAS, CITY MANAGER *RD*
 NACHIE MARQUEZ, ASSISTANT CITY MANAGER *NM*
 MARK M. EYNATTEN, COMMUNITY SERVICES DIRECTOR *ME*
 BARBARA YOUNG, RECREATION MANAGER *BY*

FROM: HERMELINDA LLAMAS, SPECIAL EVENTS COORDINATOR *HL*

SUBJECT: APPROVAL OF PAYMENT TO CHANDLER LIONS CLUB

RECOMMENDATION: Approve the payment of FY 2014-2015 ongoing funds in the amount of \$35,000 and \$15,000 in one-time funds to the Chandler Lions Club for the 4th of July Celebration.

BACKGROUND: The Chandler Lions Club, in partnership with the City of Chandler, has been organizing and producing the 4th of July Celebration over the past ten years. Initially, the event was held downtown and it is estimated that over 40,000 attendees came to see this event. Since moving the event to Tumbleweed Park, over 100,000 attendees now enjoy this free event. The funds needed to organize and implement a large event such as this are collected from a number of various organizations. The City's contribution to this effort will once again allow the Chandler Lions Club to put on an amazing 4th of July Celebration for the community. To mirror the Chandler Lions Club's efforts in organizing such a large-scale event for the community, it would cost the City over \$90,000 without sponsorship.

In 2013, the Chandler Lions Club declined sponsoring the event due to financial struggles. For 2014, they have recommitted themselves to producing the event and restoring it to the level it was in 2012.

As part of the FY 2007-2008 budget amendment process, Council awarded ongoing funding in the amount of \$35,000 for the Chandler Lions Club 4th of July Celebration. As part of the FY 2014-2015 budget process, Council awarded one-time funding in the amount of \$15,000 for the Chandler Lions Club 4th of July Celebration.

FINANCIAL IMPLICATIONS: FY 2014-2015 funding totaling \$50,000 for the Chandler Lions Club will be from the General Fund, Recreation Cost Center, Other Expenses Account, 101-4550-5818.

PROPOSED MOTION: Move to approve disbursement of FY 2014-2015 ongoing funds in the amount of \$35,000 and one-time funds in the amount of \$15,000 to the Chandler Lions Club for the 4th of July Celebration.