



MEMORANDUM Transportation & Development Department – Memo No. TN15-18

DATE: JUNE 25, 2015

TO: MAYOR AND COUNCIL

THRU: MARSHA REED, ACTING CITY MANAGER *MR*
NACHIE MARQUEZ, ASSISTANT CITY MANAGER *NM*
R.J. ZEDER, TRANSPORTATION & DEVELOPMENT DIRECTOR *RJ*
DANIEL W. COOK, CITY ENGINEER *DW*

FROM: JASON CRAMPTON, TRANSIT SERVICES COORDINATOR *JC*

SUBJECT: WITHDRAWAL OF CONTRACT NO. TD5-915-3495 WITH STREETMEDIAGROUP, LLC, FOR TRANSIT SHELTER ADVERTISING & MAINTENANCE SERVICES

STAFF RECOMMENDATION: Staff recommends City Council withdraw Contract No. TD5-915-3495 with StreetMediaGroup, LLC, for transit shelter advertising and maintenance services.

BACKGROUND/DISCUSSION: Due to a number of concerns arising over state licensing requirements associated with a portion of the work to be performed under this contract, staff has determined that the best course of action is to begin a new solicitation to clarify these licensing concerns.

PROPOSED MOTION: Move to withdraw Contract No. TD5-915-3495 with StreetMediaGroup, LLC, for transit shelter advertising and maintenance services.