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57
OCT 22 2015



MEMORANDUM Management Services Department – Council Memo No. MR16-068

DATE: OCTOBER 22, 2015
TO: MAYOR AND COUNCIL
THRU: MARSHA REED, ACTING CITY MANAGER *MR*
DAWN LANG, MANAGEMENT SERVICES DIRECTOR *DW*
MATTHEW DUNBAR, REVENUE AND TAX MANAGER *MD*
FROM: BONNIE BODDY, CUSTOMER SERVICE SUPERVISOR *BB*
SUBJECT: WINE FESTIVAL/WINE FAIR LICENSE APPLICATION FOR
GERALD K. SMITH, AGENT, SIERRA BONITA VINEYARDS

RECOMMENDATION

Staff recommends Council forward a recommendation for approval of the State Wine Festival/Wine Fair License 13023013, and further, that approval be given for the City of Chandler Wine Festival/Wine Fair License for Gerald K. Smith, Agent, Sierra Bonita Vineyards, located at Crowne Plaza San Marcos Golf Resort, 1 N. San Marcos Place.

DISCUSSION

An application for a Wine Festival/Wine Fair License has been submitted by Sierra Bonita Vineyards for The Grand Wine Festival on Saturday, November 21, 2015, from 10:00 a.m. until 10:00 p.m. and Sunday, November 22, 2015, from 10:00 a.m. until 6:00 p.m., located at Crowne Plaza San Marcos Golf Resort, 1 N. San Marcos Place.

With a Wine Festival License, a licensed domestic farm winery, within the confines of the event during the designated event periods, can serve samples of its products, sell such products for consumption on the premises and sell their products in original containers for consumption off the premises.

The Police Department has no objections to this extension, and the applicant has applied for a Temporary Sales and Promotional Event Permit through Community and Neighborhood Services.

PROPOSED MOTION

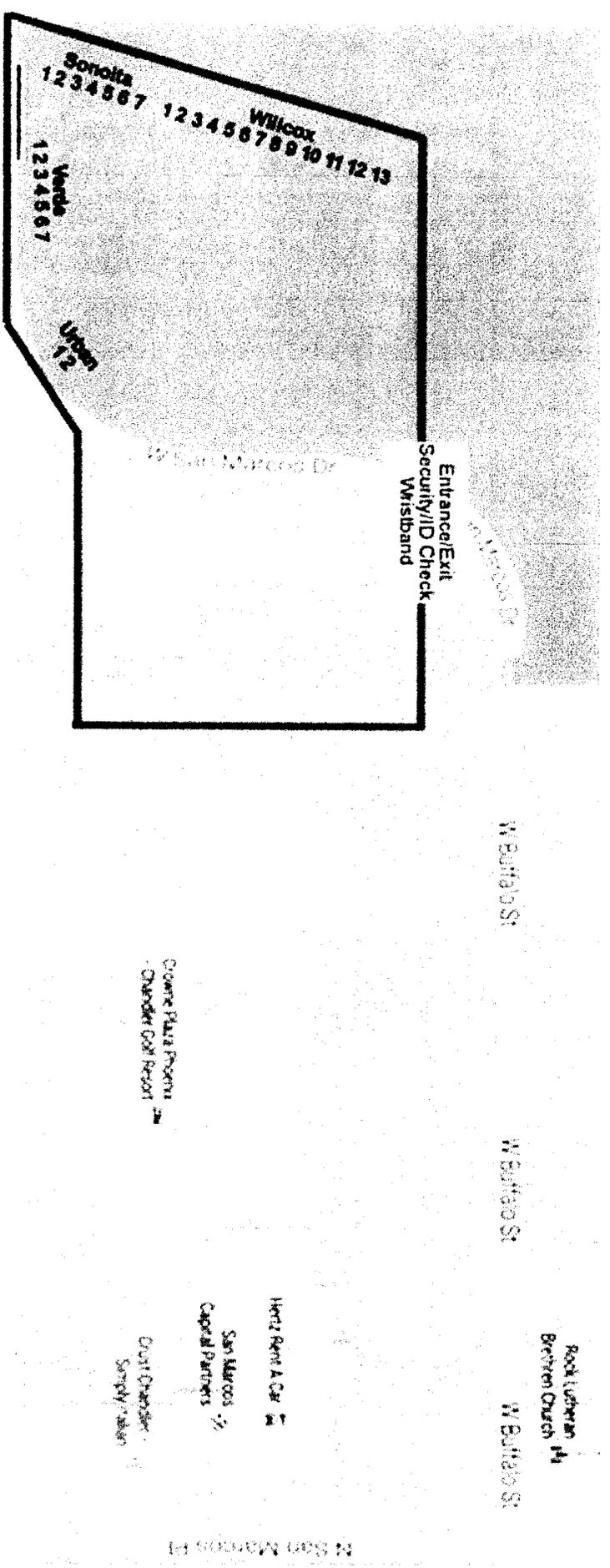
Move for recommendation to the State Department of Liquor Licenses and Control for approval of a Wine Festival/Wine Fair License for Sierra Bonita Vineyards on Saturday, November 21, 2015, from 10:00 a.m. until 10:00 p.m. and Sunday, November 22, 2015, from 10:00 a.m. until 6:00 p.m., located at Crowne Plaza San Marcos Golf Resort, 1 N. San Marcos Place, and approval of the City of Chandler Wine Festival/Wine Fair License.

Attachment: A - Map of Event

A

The Grand Wine Festival

November 21 & 22, 2015



Outline = Fencing or Back of Tents. One security person at entrance checking ID and 1 roaming the festival.
 Expected maximum attendance at any one time, 650 people.
 North/South dimension approximately 350 feet, East/West approximately 500 feet.

Willcox		11	Pillsbury Wine	Verde	
1	Burning Tree Cellars	12	Sierra Bonita Vineyards	1	Alcantara Vineyards
2	Carlson Creek Vineyards	13	Zarpara Vineyards	2	Arizona Stronghold Vineyards
3	Coronado Vineyards	Sonota		3	Chateau Tumbleweed
4	Deep Sky Vineyards	1	Hannah's Hill Vineyards	4	Freitas Vineyards
5	Flying Leap Vineyards	2	Kief Joshua Vineyards	5	Javelina Leap Estate Vineyards
6	Four Tails Vineyards	3	Lightning Ridge Cellars	6	Oak Creek Vineyards
7	Golden Rule Vineyards	4	Rune Wines	7	Page Springs Cellars
8	Keeling Schaefer Vineyards	5	Sonota Vineyards	Urban	
9	Passion Cellars	6	Tombstone Wineworks	1	Gallifant Cellars
10	Pierce Wines	7	Wilhelm Family Vineyards	2	Su Vino Winery