#69
OCT 22 2015

Chandler · Arizona
Where Values Make The Difference

Chandler
All-America City
2010

MEMORANDUM Management Services Department – Council Memo No. MR16-048

DATE: OCTOBER 22, 2015

TO: MAYOR AND COUNCIL

THRU: MARSHA REED, ACTING CITY MANAGER MR
DAWN LANG, MANAGEMENT SERVICES DIRECTOR DL
MATTHEW DUNBAR, REVENUE AND TAX MANAGER MD

FROM: BONNIE BODDY, CUSTOMER SERVICE SUPERVISOR BB

SUBJECT: WINE FESTIVAL/WINE FAIR LICENSE APPLICATION FOR RODNEY KEELING, AGENT, KEELING SCHAEFER VINEYARDS LLC, DBA KEELING SCHAEFER VINEYARDS

RECOMMENDATION

Staff recommends Council forward a recommendation for approval of the State Wine Festival/Wine Fair License 13023006, and further, that approval be given for the City of Chandler Wine Festival/Wine Fair License for Rodney Keeling, Agent, Keeling Schaefer Vineyards LLC, dba Keeling Schaefer Vineyards, located at Crowne Plaza San Marcos Golf Resort, 1 N. San Marcos Place.

DISCUSSION

An application for a Wine Festival/Wine Fair License has been submitted by Keeling Schaefer Vineyards LLC, dba Keeling Schaefer Vineyards for The Grand Wine Festival on Saturday, November 21, 2015, from 10:00 a.m. until 10:00 p.m. and Sunday, November 22, 2015, from 10:00 a.m. until 6:00 p.m, located at Crowne Plaza San Marcos Golf Resort, 1 N. San Marcos Place.

With a Wine Festival License, a licensed domestic farm winery, within the confines of the event during the designated event periods, can serve samples of its products, sell such products for consumption on the premises and sell their products in original containers for consumption off the premises.

The Police Department has no objections to this event, and the applicant has applied for a Temporary Sales and Promotional Event Permit through Community and Neighborhood Services.

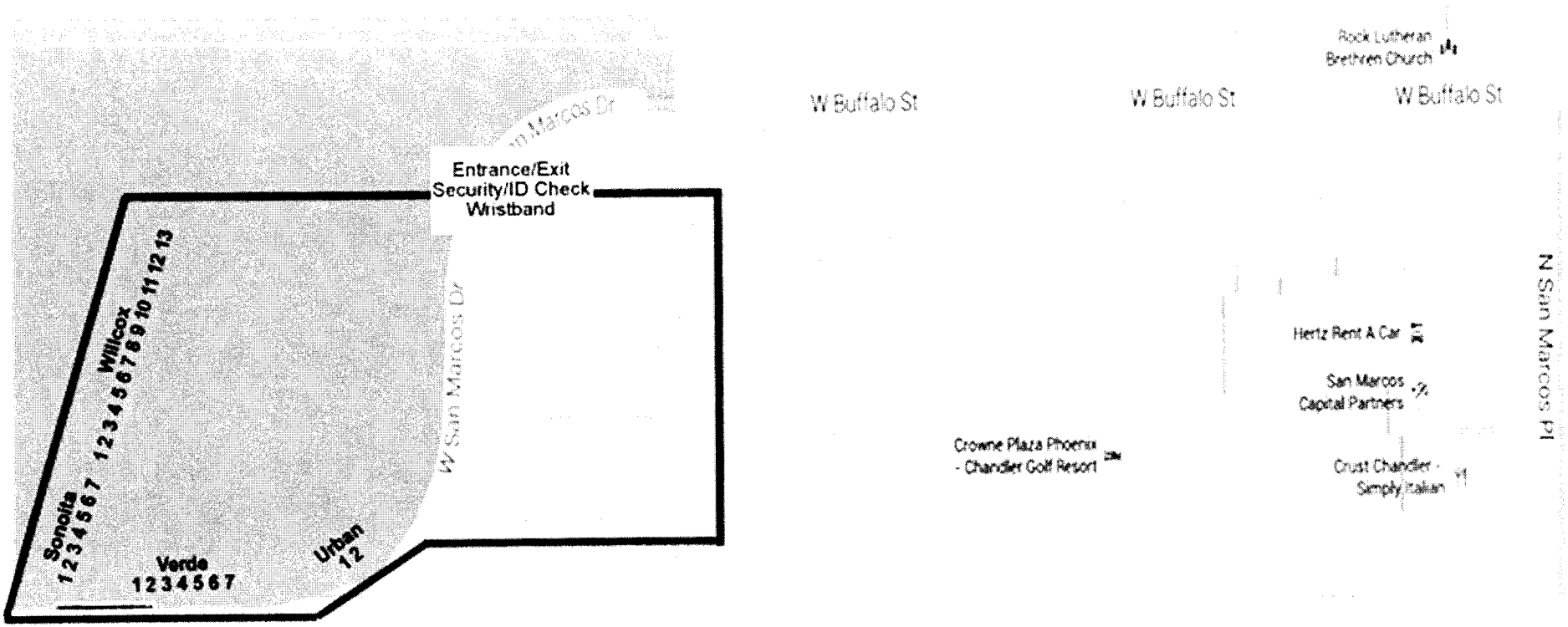
PROPOSED MOTION

Move for recommendation to the State Department of Liquor Licenses and Control for approval of a Wine Festival/Wine Fair License for Rodney Keeling, Agent, Keeling Schaefer Vineyards LLC, dba Keeling Schaefer Vineyards on Saturday, November 21, 2015, from 10:00 a.m. until 10:00 p.m. and Sunday, November 22, 2015, from 10:00 a.m. until 6:00 p.m, located at Crowne Plaza San Marcos Golf Resort, 1 N. San Marcos Place, and approval of the City of Chandler Wine Festival/Wine Fair License.

Attachment: A - Map of Event

The Grand Wine Festival

November 21 & 22, 2015



Outline = Fencing or Back of Tents. One security person at entrance checking ID and 1 roaming the festival.
Expected maximum attendance at any one time, 650 people.
North/South dimension approximately 350 feet, East/West approximately 500 feet.

Willcox	
1	Burning Tree Cellars
2	Carlson Creek Vineyards
3	Coronado Vineyards
4	Deep Sky Vineyards
5	Flying Leap Vineyards
6	Four Tails Vineyards
7	Golden Rule Vineyards
8	Keeling Schaefer Vineyards
9	Passion Cellars
10	Pierce Wines
11	Pillsbury Wine
12	Sierra Bonita Vineyards
13	Zarpara Vineyards

Sonoita	
1	Hannah's Hill Vineyards
2	Kief Joshua Vineyards
3	Lightning Ridge Cellars
4	Sonoita Vineyards
5	Tombstone Wineworks
6	Wilhelm Family Vineyards

Verde	
1	Alcantara Vineyards
2	Arizona Stronghold Vineyards
3	Chateau Tumbleweed
4	Freitas Vineyards
5	Javelina Leap Estate Vineyards
6	Oak Creek Vineyards
7	Page Springs Cellars

Urban	
1	Gallifant Cellars
2	Su Vino Winery