

**MEMORANDUM Management Services Department – Council Memo No. MR16-070**

**DATE:** NOVEMBER 19, 2015

**TO:** MAYOR AND COUNCIL

**THRU:** MARSHA REED, ACTING CITY MANAGER *MR*  
 DAWN LANG, MANAGEMENT SERVICES DIRECTOR *DL*  
 MATTHEW DUNBAR, REVENUE AND TAX MANAGER *BB for MD*

**FROM:** BONNIE BODDY, CUSTOMER SERVICE SUPERVISOR *BB*

**SUBJECT:** NEW LICENSE SERIES 10 BEER AND WINE STORE LIQUOR LICENSE APPLICATION FOR AMANDA ADAMS, AGENT, EL HERRADERO #3 LLC, DBA EL HERRADERO DE MI MAMA MARIA

**RECOMMENDATION**

Staff recommends Council forward a recommendation for approval of State Liquor License No. 10076709, and further, that approval be given for the City of Chandler Series 10, Beer and Wine Store Liquor License No. 160421 L10, for Amanda Adams, Agent, El Herradero #3 LLC, dba El Herradero De Mi Mama Maria, located at 731 S. Arizona Avenue.

**DISCUSSION**

The following application for a liquor license was posted for hearing on November 19, 2015:

New License, Series 10, Beer and Wine Store Liquor License, for Amanda Adams, Agent, El Herradero #3 LLC, dba El Herradero De Mi Mama Maria, located at 731 S. Arizona Avenue.

**Consideration may be given to the applicant’s personal qualifications and to the location.**

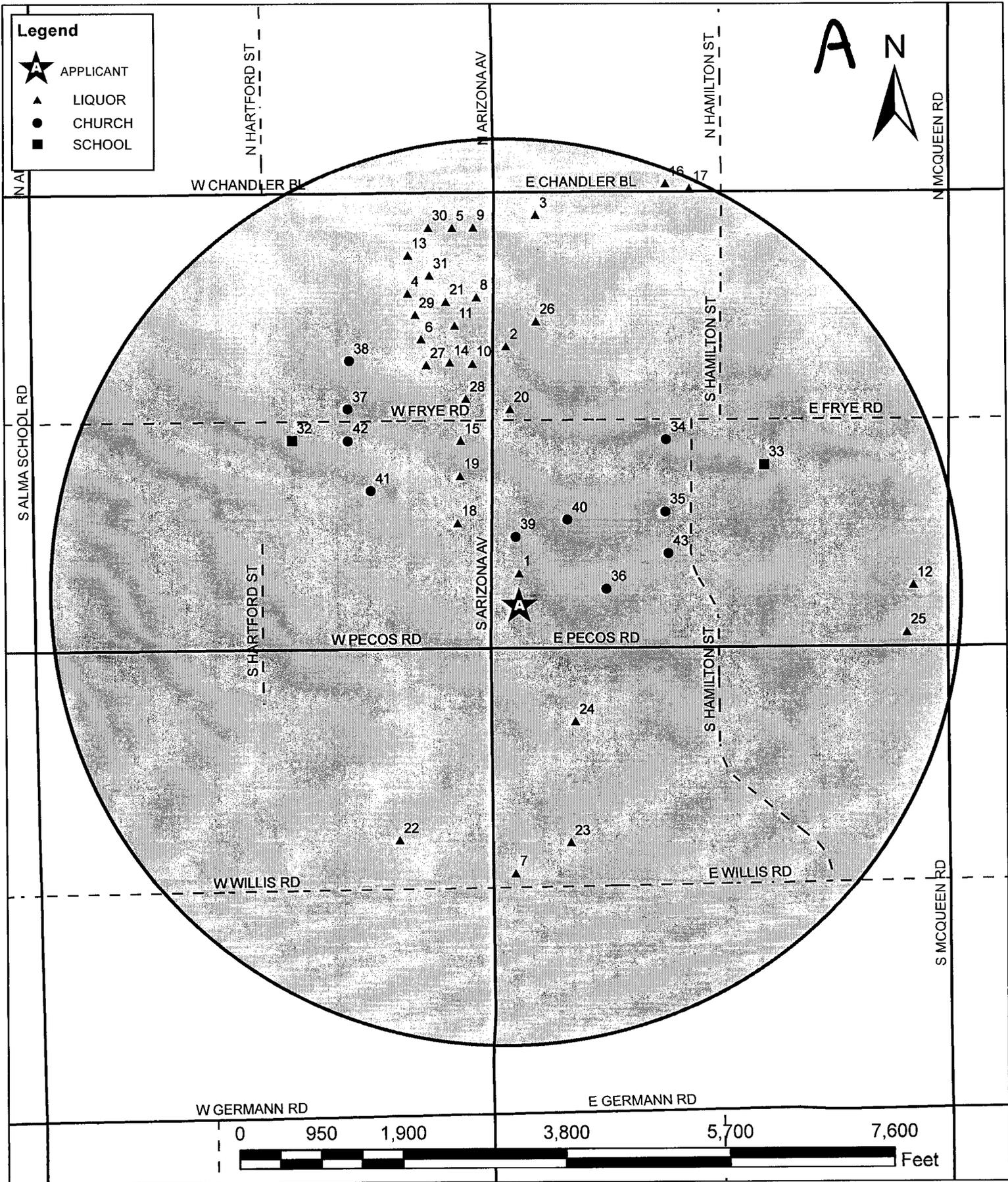
The Police Department reports no objections to the issuance of this license, and no written protests pursuant to A.R.S. 4-201(B) have been received. All licenses, permits, and fees have been paid, and the applicant is in compliance with the City's Tax Code. With a Series 10, Beer and Wine Store Liquor License, the business may sell beer and wine only for off-premise consumption.

The Planning Division advises a new Use Permit is not required since this will be a continuation of the location's previous use as AZ Market LLC, dba AZ Market.

**PROPOSED MOTION**

Move for recommendation to the State Department of Liquor Licenses and Control for approval of the Series 10, Beer and Wine Store Liquor License, for Amanda Adams, Agent, El Herradero #3 LLC, dba El Herradero De Mi Mama Maria, located at 731 S. Arizona Avenue, and approval of the City of Chandler Liquor License.

Attachments: A - Geographical Map  
B - Site Layout



Source: City of Chandler GIS; Tax and License Division (Tax Mantra)



## Liquor License Map - 731 S. Arizona Avenue

This map shows the locations of all churches, schools and spirituous liquor outlets within a one (1) mile radius of the proposed location.

**Please refer to attached list for additional information**

- A EL HERRADERO
- 1 VETERANS OF FOREIGN WARS #7401
- 2 SERRANO'S MEXICAN FOOD
- 3 GUEDO'S TACO SHOP
- 4 EL ZOCALO MEXICAN GRILLE
- 5 LA STALLA
- 6 DOWNTOWN CHANDLER STEAKHOUSE
- 7 PORKOPOLIS BAR-B-QUE
- 8 BOURBON JACKS GRILL
- 9 EASTWIND
- 10 CHOP SHOP CHANDLER LLC
- 11 CHARM THAI CUISINE
- 12 HANGAR 9 BAR & GRILLE
- 13 CRUST SIMPLY ITALIAN
- 14 THE BRICKYARD
- 15 CARNICERIA EL HERRADERO LLC
- 16 LA LUMBRERA CARNICERIA
- 17 MI AMIGOS FOODMART
- 18 CIRCLE K STORES INC #905
- 19 PAYLESS MARKET
- 20 CIRCLE K STORE #9187
- 21 SIBLEYS WEST
- 22 WINCO FOODS
- 23 SAM'S CLUB #4927
- 24 WAL-MART SUPERCENTER #2671
- 25 CVS/PHARMACY #5849
- 26 SOHO 63
- 27 VINTAGE 95
- 28 THE PERCH
- 29 MURPHY'S LAW IRISH PUB AND ALE HOUSE
- 30 CROWNE PLAZA SAN MARCOS GOLF RESORT
- 31 SAN TAN BREWING COMPANY INC
- 32 SAN MARCOS ELEMENTARY SCHOOL
- 33 FRYE ELEMENTARY SCHOOL
- 34 THE DOOR CHRISTIAN CENTER
- 35 CENTRO DE ALABANZA JUDA
- 36 GRACE MEMORIAL
- 37 CHURCH OF GOD
- 38 IGLESIA DEL NAZARENO
- 39 METHODIST CHURCH
- 40 MOUNT OLIVE MISSIONARY BAPTIST CHURCH
- 41 MISSIONARY BAPTIST CHURCH
- 42 CHANDLER CHRISTIAN COMMUNITY CENTER
- 43 CHANDLER FOOTHILLS COMMUNITY CHURCH

NOTE: The information provided on this page represents all active Liquor Licenses which may include businesses in transition to a new owner/use. Therefore, the prior business name may still be listed since the license has not been final closed.

**SECTION 16** Diagram of Premises – continued

6. On the diagram please show only the areas where spirituous liquor is to be sold, served, consumed, dispensed, possessed or stored. It must show all entrances, exits, interior walls, bars, hi-top tables, dining tables, dining chairs, dance floor, stage, game room, and the kitchen. DO NOT include parking lots, living quarters, etc. When completing diagram, North is up ↑.

If a legible copy of a rendering or drawing of your diagram of the premises is attached to this application, please write the words "DIAGRAM ATTACHED" in the box provided for the diagram on the application.

**DIAGRAM OF PREMISES**

