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MEMORANDUM **Downtown Redevelopment – General Memo DT16-013**

DATE: JANUARY 14, 2016

TO: MAYOR AND CITY COUNCIL

THRU: MARSHA REED, ACTING CITY MANAGER MR

FROM: KIM MOYERS, DOWNTOWN REDEVELOPMENT MANAGER Km

SUBJECT: CHANDLER UNIFIED SCHOOL DISTRICT ENTERTAINMENT DISTRICT EXPANSION

On Wednesday, January 13, 2016, the Chandler Unified School District (CUSD) voted to support the expansion of the Downtown Entertainment District to the north to include the Chandler Center for the Arts.

For more information, please contact Kim Moyers at 480-782-3045, or kim.moyers@chandleraz.gov.

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JAN 14 2016

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MEMORANDUM **Downtown Redevelopment – Council Memo DT16-011**

DATE: JANUARY 14, 2016

TO: MAYOR AND CITY COUNCIL

THRU: MARSHA REED, ACTING CITY MANAGER MR

FROM: KIM MOYERS, DOWNTOWN REDEVELOPMENT MANAGER KM

SUBJECT: RESOLUTION NO. 4925 AUTHORIZING THE EXPANSION OF THE DOWNTOWN CHANDLER ENTERTAINMENT DISTRICT IN ACCORDANCE WITH ARIZONA REVISED STATUTE SECTION 4-207(C)(4).

RECOMMENDATION: Staff recommends City Council pass and adopt Resolution No. 4925 approving the expansion of the Downtown Chandler Entertainment District in accordance with Arizona Revised Statute Section 4-207(C)(4).

BACKGROUND/DISCUSSION: In December 2014, Mayor and Council adopted Resolution No. 4819 implementing an Entertainment District in Downtown Chandler. The Entertainment District allows a municipality's governing body to approve an exemption from the 300' distance restriction applicable to churches/schools and certain liquor licenses. These liquor licenses must be approved by Mayor and Council on a case-by-case basis after receiving public input.

State statute defines an Entertainment District as an area that contains "significant number of entertainment, artistic, and cultural venues, including music halls, concert facilities, theaters, arenas, stadiums, museums, studios, galleries, restaurants, bars, and other related facilities."

On November 19, 2015, Mayor and City Council adopted Ordinance No. 4668 authorizing the provisions of a development and option agreement between VPK The Row, LLC, and the City of Chandler for redevelopment of Site 3 and option to Purchase sites 1 and 2 for redevelopment. As part of the agreement, Phase 1, The Row, will consist of a two-story retail/entertainment development, including an approximate 30,000 square foot, 6-screen, Red's Drafthouse Cinema on the second level. The Row, at the southwest

corner of Chandler Boulevard and Arizona Avenue, is within the current Entertainment District.

Red's Drafthouse Cinema is required to purchase a Series 6 Liquor License. Although within the Entertainment District, the City Council is unable to waive the 300' restriction because Chandler High School sits outside the current Entertainment District boundaries.

City staff, along with VPK The Row, LLC, attended the December 9, 2015, Chandler Unified School District (CUSD) Board of Directors Study Session to discuss the expansion of the Entertainment District to include a section of the school property up to, and including, the Chandler Center of the Arts. A formal vote to support the expansion of the Entertainment District will be taken at the January 13, 2016, CUSD Board Meeting.

The expansion of the Entertainment District to the north (see attachment) accomplishes two objectives. First, giving City Council the ability to waive the 300' restriction, permitting Red's Drafthouse Cinema to obtain a Series 6 Liquor License needed for the project. Second, adding the Chandler Center for the Arts to the Entertainment District will increase the inventory of entertainment, artistic, and cultural venues within the previously established district.

FINANCIAL IMPLICATIONS: No financial implications.

PROPOSED MOTION: Move City Council pass and adopt Resolution No. 4925 approving the expansion of the Downtown Chandler Entertainment District in accordance with Arizona Revised Statute Section 4-207(C)(4).

Attachments: Resolution No. 4925
Proposed Entertainment District Map

RESOLUTION NO. 4925

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CHANDLER, ARIZONA, EXPANDING THE BOUNDARIES OF THE DOWNTOWN CHANDLER ENTERTAINMENT DISTRICT IN ACCORDANCE WITH ARIZONA REVISED STATUTE SECTION 4-207(C)(4).

WHEREAS, the Chandler City Council earlier adopted Resolution No. 4819 creating an Entertainment District in downtown Chandler and in accordance with A.R.S. Section 4-207; and

WHEREAS, the Chandler City Council seeks to expand the downtown Chandler Entertainment District boundaries to, among other things, include the Chandler Center for the Arts facility within the downtown Chandler Entertainment District; and

WHEREAS, the Center for the Arts facilities is within the grounds of Chandler High School located on the northwest corner of Arizona Avenue and Chandler Boulevard;

WHEREAS, the Chandler City Council has determined the expansion of the downtown Chandler Entertainment District, as more specifically depicted in attached Exhibit A, meets the requirements of A.R.S. Section 4-207 for such a district and will increase the inventory of entertainment, artistic and cultural venues within the previously established Entertainment District;

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Chandler, Maricopa County, Arizona, as follows:

A. The Center for the Arts is an integral part of the City's entertainment, artistic and cultural venues and is adjacent to the existing northern boundary of the City's Entertainment District; and
B. The expansion of the Entertainment District in downtown Chandler, as depicted in attached Exhibit A, is approved.

PASSED AND ADOPTED by the City Council of the City of Chandler, Arizona, this ____ day of January, 2016.

ATTEST:

_____	_____
CITY CLERK	MAYOR

CERTIFICATION

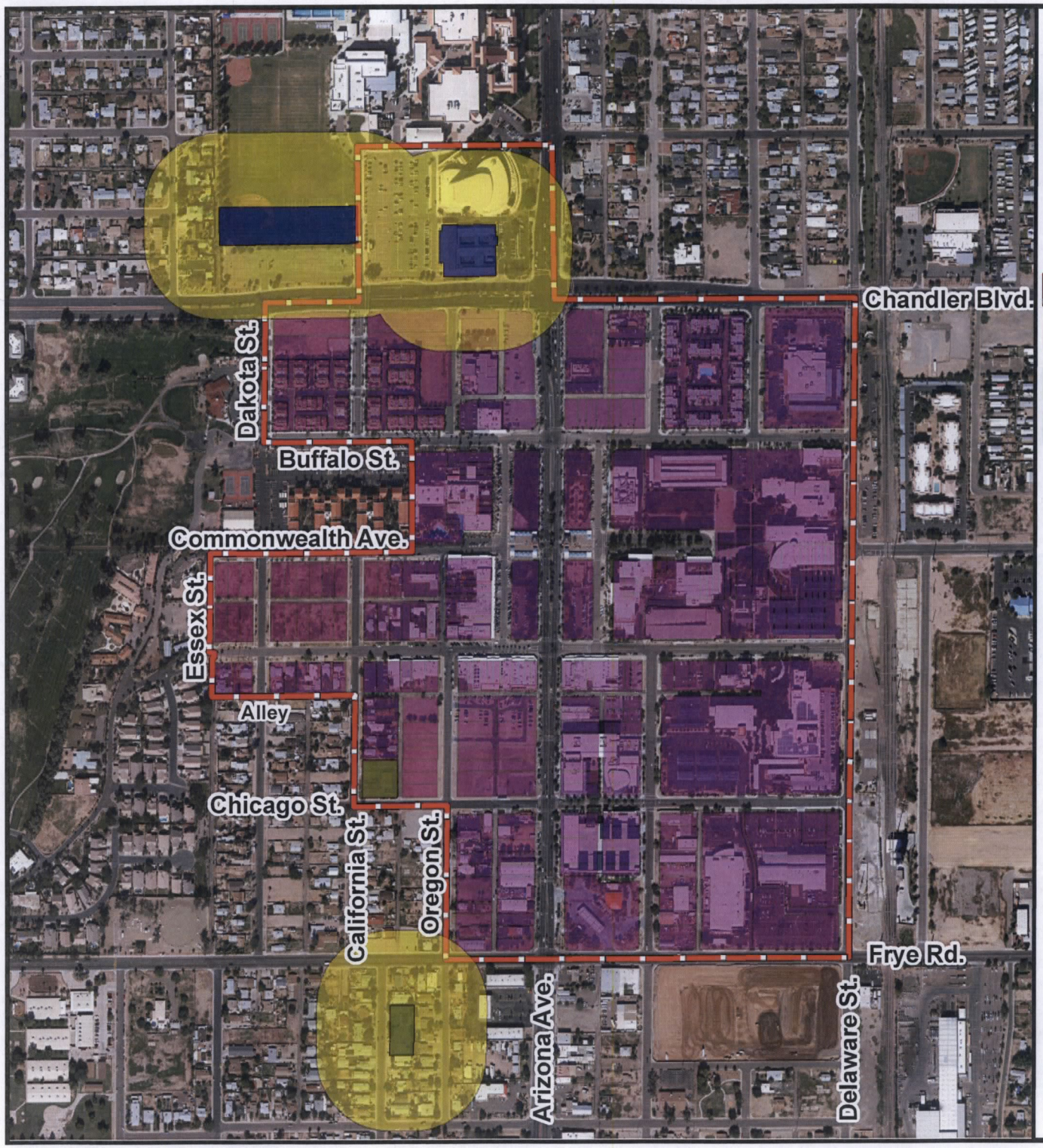
I HEREBY CERTIFY that the above and foregoing Resolution No. 4925 was duly passed and adopted by the City Council of the City of Chandler, Arizona, at a regular meeting held on the ____ day of _____, 2016, and that a quorum was present thereat.

_____
CITY CLERK

APPROVED AS TO FORM:

_____
CITY ATTORNEY

PROPOSED CITY OF CHANDLER DOWNTOWN ENTERTAINMENT DISTRICT



LEGEND

- Downtown Entertainment District
- 300' School/Church Buffer
- Church
- School/Fenced Recreational Area

N

the DC DOWNTOWN CHANDLER

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F:/planning/maps/Long Range Plan/Arcmap Projects/Ryans Entertainment Buffer3.mxd 11/18/2015