



Chandler • Arizona
Where Values Make The Difference

#28
MAY 26 2016



MEMORANDUM

DATE: MAY 19, 2016

TO: VICE MAYOR JACK SELLERS
COUNCILMEMBER NORA ELLEN
COUNCILMEMBER KEVIN HARTKE
COUNCILMEMBER RICK HEUMANN
COUNCILMEMBER RENÉ LOPEZ
COUNCILMEMBER TERRY ROE

FROM: MAYOR JAY TIBSHRAENY 

SUBJECT: BALLOT ARGUMENT

RECOMMENDATION

Authorize the submittal of a ballot argument in support of Proposition 493 (Chandler General Plan Update) for inclusion in the publicity pamphlet for the August 30, 2016 election.

BACKGROUND

The update of Chandler's General Plan builds upon the community's vision and long history of quality planning. The update replaces the current General Plan adopted by City Council on June 26, 2008, and ratified by voters on November 4, 2008. This update is due to Chandler's maturing nature and the state statute requirement for general plans to be ratified every 10 years.

Attached is a proposed ballot argument in support of Proposition 493 (Chandler General Plan Update) that the Council will need to approve in order for it to appear in the publicity pamphlet for the August 30, 2016 election.

PROPOSED MOTION

Authorize the submittal of a ballot argument in support of Proposition 493 (Chandler General Plan Update) for inclusion in the publicity pamphlet for the August 30, 2016 election.

ARGUMENT "FOR" PROPOSITION 493

As members of the Chandler City Council, we believe the 2016 General Plan Update is a strong document that will guide our community through residential build out and beyond. This plan has been presented to the community in more than 50 public hearings and events. As elected officials, we appreciate all of the feedback from residents that was incorporated into the plan, making it a true collaborative effort.

We also want to thank the General Plan Update committee, composed of close to two dozen Chandler residents who worked with staff to refine the existing General Plan. While no major changes have been made, the Update does address a number of important areas to allow us – and future Councils -- to make prudent planning decisions in the coming decade.

The Chandler General Plan is a statement of policy -- and an expression of the city's vision for growth, development and redevelopment.

The General Plan Update includes

- A sensible plan for managing growth and development
- Strategies to ensure economic viability to ensure residents' quality of life for decades to come
- Goals and policies related to economic development, housing, infrastructure and recreation
- A thoughtful and reasonable action plan to help us attain this vision

This General Plan update includes 17 elements organized around three core values: Strategic Community Building, Focused Stewardship and a Strong Community Foundation. Characteristics that have long proven successful for our community.

Please join us in our support of the General Plan Update by voting Yes on Proposition 493.

Thank you.

Mayor Jay Tibshraeny

Vice Mayor Jack Sellers

Councilmember Rene Lopez

Councilmember Rick Heumann

Councilmember Nora Ellen

Councilmember Kevin Hartke

Councilmember Terry Roe

Dated: May 26, 2016