



**Chandler's
Most Connected
Community
Forum**

May 11, 2016

**Presented by the City of Chandler,
Gangplank Chandler, and the
ASU Chandler Innovation Center**

**Chandler City Council
Micro-retreat Update
August 8, 2016**

Most Connected Community Forum

This public forum was held on May 11, 2016, at the ASU Chandler Innovation Center. Our goal was to solicit feedback on how the City and community stakeholders can best work toward realizing one of the Chandler City Council's strategic goals;

Make our City an even better place to visit, work, play and live by being the “most connected city” in Arizona.

Forum Highlights

- Nearly 100 people in attendance
 - Approx. 2/3 from within the community
 - Approx. 1/3 with the City of Chandler
- 25 session topics generated by participants
- Community ideas were prioritized
- More than 30 people volunteered to join discussions to address the top ranked ideas



Chandler • Arizona

Gangplank

ASU Entrepreneurship
+ Innovation

ARIZONA STATE UNIVERSITY

Forum Session Topics Included:

Promote Chandler as an **Innovation Hub** ♦ Show the world how **we are unique** ♦ Support a creative economy to **fuel innovation** ♦ Connect businesses with technology ♦ Have Chandler in your back pocket through **Mobile Apps** ♦ Enhance the **City website** to better connect and inform the community ♦ Consider the benefits of a citywide **wireless broadband** network ♦ Introduce more tech into **Parks & Recreation** ♦ Use **social media** and tech to build bridges between youth and adults ♦ Connect those with limited **resources** to technology, including senior adults ♦ **Bring cultures together** and also expose others to those cultures ♦ Leverage tech to promote and coordinate **volunteerism** ♦ Connect people with problems with available **solutions** ♦ Extract our residents' **gifts** to build community ♦ Promote **civic engagement** and increase voter turnout ♦ Modernize **Neighborhood** Watch programs

Review of Session Notes and Idea Scoring at Closing Session:

Volunteer Groups

- Art Community
- Central Fun Connectivity
- Cross Cultural Sharing
- Neighborhood Liaisons
 - Central Website

**Where does the feedback from the
Most Connected Community Forum
fit within the City Council's
Strategic Policy Goals?**

How can the committees contribute toward the
realization of the Strategic Policy Goals?

Where do we go from here?

GOAL: Be the Most Connected City

OBJECTIVE

Connect with the community by using enhanced communication technologies to share information.

STRATEGIES

Increase electronic availability and self-service access to information.

WHO IS INVOLVED?

CAPA, Community Services, IT, Library, Management Services, Volunteer Group

GOAL: Be the Most Connected City

WHAT WILL WE DO?

- ***Survey Chandler residents and businesses to identify information topics and communication preferences***
 - *Consultant Contract approved at July 28th City Council meeting*
- ***Meet with Central Website volunteer group to further discuss their ideas about the City's website***
- ***Refresh technology and design of City website to connect people with information and services***
 - *RFP advertised, Consultant proposals due August 23*

Deliverables: Survey Report, Updated City Website

GOAL: Be the Most Connected City

WHAT WILL WE DO?

- *Use programs and classes through the Chandler Senior Center to assist seniors to enter the world of technology*
- *Evaluate programs and partnerships that could provide access to technology for youth and families with limited resources*

Deliverables: Break Time magazine and Active Adult class enrollment, Library programs and partnerships

GOAL: Attract a Range of Private Sector Businesses

OBJECTIVE

Coordinate and facilitate the revitalization of the City core.

STRATEGIES

Attract new and unique amenities to Downtown Chandler.

WHO IS INVOLVED?

Community Services, Cultural Affairs, Downtown Redevelopment, Economic Development, Fire, Planning, Police, DCCP, Chamber, Volunteer Group

GOAL: Attract a Range of Private Sector Businesses

WHAT WILL WE DO?

- *Combine volunteers from Art Community and Central Fun Connectivity into one group discussion*
- *Refine ideas about public space for fun, connectivity, art and culture into action items that could be incorporated with the redevelopment plan of Downtown Chandler*
- *Promote Chandler and our brand*

Deliverables: Action Plan, Econ. Dev. marketing materials

GOAL: Possess a Contemporary Culture

OBJECTIVE

Capitalize on the cultural and ethnic diversity in the community.

STRATEGIES

Promote Chandler as a contemporary and inclusive community that values its diversity, history and culture.

WHO IS INVOLVED?

CAPA, Community Services, Cultural Affairs, Economic Development, IT, Neighborhood Resources, Volunteer Group

GOAL: Possess a Contemporary Culture

WHAT WILL WE DO?

- *Meet with volunteers from the Cross Cultural Sharing group for further discussion*
- *Refine ideas for cross cultural exchanges into action items that could be incorporated into cultural programs, diversity programs, special events and the City's website*

Deliverables: Action Plan to adapt existing cultural and diversity programs, events and City website

Addressing Other Forum Ideas

Refer ideas for neighborhood liaisons and ambassadors to Neighborhood Resources and Police for consideration:

- *Create network of people that build relationships and knowledge of community resources*
- *Develop neighborhood touch points that connect people with services*
- *Identify volunteer opportunities and extract residents' gifts for the betterment of the community*

Deliverables: Adapt ideas to programs provided by Neighborhood Resources and Police departments

Addressing Other Forum Ideas

Refer ideas for ways to connect with businesses to the Chandler Chamber of Commerce for consideration:

- *Match businesses with volunteer opportunities for the betterment of the community*
- *Connect local businesses with Chandler companies, entrepreneurs and makers*
- *Create online platform to link buyers and sellers – i.e. LinkedIn and Angie's List offered as examples*

Addressing Other Forum Ideas

Refer ideas for using education to the Chandler Unified, Kyrene and Mesa school districts for consideration:

- ***Portal to share educational resources available at the City, non-profits and private companies with youth & adults***
- ***Connect seniors and young generation to learn about technology and education***

Addressing Other Forum Ideas

Refer ideas for using education to the Chandler Unified, Kyrene and Mesa school districts for consideration:

- ***Expose non-parents of all ages to what is happening in schools***
- ***Bridge youth and adults by developing partnerships and using technology - bring subject matter experts into schools to expose students to the creative/maker possibilities***

Questions?