



#8
AUG 11 2016



MEMORANDUM MEMO NO. MC16-02

DATE: AUGUST 11, 2016

TO: MAYOR AND COUNCIL

THRU: MARSHA REED, CITY MANAGER *MR*
 NACHIE MARQUEZ, ASSISTANT CITY MANAGER *NM*
 MATT BURDICK, COMMUNICATIONS AND PUBLIC AFFAIRS DIRECTOR *MB*

FROM: DAVE BIGOS, MAYOR AND COUNCIL ASSISTANT *DB*

SUBJECT: RESOLUTION NO. 4978 AUTHORIZING THE SUBMITTAL OF A \$75,000.00, PASS-THROUGH INDIAN GAMING GRANT APPLICATION FROM VISIONQUEST 20/20, TO THE GILA RIVER INDIAN COMMUNITY

RECOMMENDATION: Staff recommends City Council pass and adopt Resolution No. 4978 authorizing the submittal of a \$75,000.00, Pass-Through Indian Gaming Grant application from VisionQuest 20/20, to the Gila River Indian Community.

BACKGROUND/DISCUSSION: In 2002, a coalition of Arizona Indian tribes successfully obtained passage of Proposition 202, whereby the State was authorized to enter into gaming compacts with individual tribes. The new compacts allowed for expanded tribal use of games and gaming devices as well as pari-mutuel wagering. In exchange, tribes agreed to share a portion of gaming revenues with the State and its counties, cities and towns. Specifically, among other things, the law provides that: 12 percent of tribal contributions pursuant to the new compacts shall be contributed by Indian tribes to cities, towns and counties for government services that benefit the general public, including public safety, mitigation of impacts of gaming, and promotion of commerce and economic development. The Indian Tribes have some discretion over how these contributions will be made and each tribe has different application procedures that need to be observed to obtain funding. Additionally, it has become a relatively common practice for cities to submit applications for such contributions on behalf of 501(c)(3) nonprofit organizations that are deemed to be providing government related services that benefit the general public.

The City of Chandler for many years has submitted Pass-Through Grant Applications for numerous nonprofit organizations based on the interests of the City and its residents. The Pass-Through Grant Applicant must be a 501(c)(3) nonprofit organization with some nexus with the City and its residents.

VisionQuest 20/20, an Arizona nonprofit, provides free vision screening for children in Chandler and is seeking support from the Gila River Indian Community to expand its services in order to serve more Chandler children. The grant funding sought by VisionQuest 20/20 is intended to provide vision

screening for young students in local elementary schools. The attached Tribal application provides additional information related to their request.

FINANCIAL IMPLICATIONS: None.

PROPOSED MOTION: Move City Council pass and adopt Resolution No. 4978 authorizing the submittal of a \$75,000.00, Pass-Through Indian Gaming Grant application from VisionQuest 20/20, to the Gila River Indian Community.

Attachments: Resolution No. 4978
City Application
Tribal Application and/or Related Documentation on behalf of VisionQuest 20/20

RESOLUTION NO. 4978

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CHANDLER, ARIZONA, AUTHORIZING THE MAYOR TO SUBMIT AN APPLICATION FOR AN INDIAN GAMING REVENUE SHARING GRANT TO GILA RIVER INDIAN COMMUNITY ON BEHALF OF VISIONQUEST 20/20, IN THE AMOUNT OF \$75,000.00.

WHEREAS, pursuant to A.R.S. § 5-601.02, Indian tribes entering into a tribal-state gaming compact shall contribute monies to “. . . cities, towns and counties . . . for government services that benefit the general public, including public safety, mitigation of impacts of gaming, and promotion of commerce and economic development”; and

WHEREAS, those Indian tribes entering into a tribal-state gaming compact have various grant application procedures for evaluating which cities, towns and counties, and which government services, will receive gaming revenue sharing contributions pursuant to A.R.S. § 5-601.02; and

WHEREAS, it has become a relatively common practice for cities to authorize the submission of grant applications for such Indian gaming revenue sharing grants on behalf of 501(c)(3) nonprofit organizations that are deemed to be providing government related services that benefit the general public; and

WHEREAS, VisionQuest 20/20, a 501(c)(3) nonprofit organization, has requested that the City authorize the submission of an application for such Indian gaming revenue sharing grant funding to Gila River Indian Community on its behalf in the amount of \$75,000.00; and

WHEREAS, the deadline for accepting final applications for grant funding by Gila River Indian Community is August 31, 2016; and

WHEREAS, the funding sought by VisionQuest 20/20, is intended to provide free vision screening to young students in local elementary schools; and

WHEREAS, the City Manager’s Office has reviewed the application materials prepared by VisionQuest 20/20 and believes that the funding request described in such application materials qualifies as being for government related services that benefit the general public and is consistent with the City’s Administrative Regulation regarding such grant applications.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Chandler, Arizona, that:

1. VisionQuest 20/20 is hereby authorized to submit the application materials prepared by VisionQuest 20/20, that are attached hereto, together with this Resolution, to Gila River Indian Community.
2. The Mayor is hereby authorized to execute the application, in the form attached hereto, in conjunction with the grant application to be submitted to Gila River Indian Community on behalf of VisionQuest 20/20.
3. Within ten (10) days of the City's receipt of any grant funds from Gila River Indian Community pursuant to a grant application submitted on behalf of VisionQuest 20/20, City staff is directed to mail a check to VisionQuest 20/20, covering one hundred percent (100%) of the funds received by the City from Gila River Indian Community pursuant to such application.
4. The City, by virtue of this Resolution, is simply acting as a financial conduit between the Gila River Indian Community and VisionQuest 20/20, and is in no way:
 - (a) Agreeing or obligating itself to monitor or report on the expenditure of any grant funding distributed to or on behalf of VisionQuest 20/20; or
 - (b) Guaranteeing or warranting the accuracy, completeness or truthfulness of the information set forth in the application materials prepared by VisionQuest 20/20; or
 - (c) Supervising, or taking any responsibility regarding, the actions or activities undertaken by VisionQuest 20/20; or
 - (d) Representing that VisionQuest 20/20, either has, or does not have, other sources of funding relating to the intended use of grant funding set forth in this Resolution, including funding from grant applications made on behalf of VisionQuest 20/20, to other Indian tribes.

PASSED AND ADOPTED by the City Council of the City of Chandler, Arizona, this ____ day of _____, 2016.

ATTEST:

CITY CLERK

APPROVED AS TO FORM:

MAYOR

CITY ATTORNEY 

CERTIFICATION

I HEREBY CERTIFY that the above and foregoing Resolution No. 4978 was duly passed and adopted by the City Council of the City of Chandler, Arizona, at a regular meeting held on the ____ day of _____, 2016, and that a quorum was present thereat.

CITY CLERK

EXHIBIT "A"

PRELIMINARY INFORMATION REGARDING REQUEST THAT THE CITY OF CHANDLER PASS-THROUGH AN APPLICATION FOR AN INDIAN GAMING REVENUE SHARING GRANT ON BEHALF OF NON-PROFIT ORGANIZATION

1. Requestor Name: VisionQuest 20/20, an Arizona nonprofit.
2. Address: 4113 E. Pinchot Ave., Phoenix, AZ 85018
3. Contact Person and Contact Information: Richard S. Tirendi, CEO & Co-founder
rtirendi@visionquest2020.org; 602-791-7140
4. Date of obtaining 501(c)(3) non-profit organizational status and verification of such status at time of the request: 2003. (See attached verification)
5. Describe the nexus between Requestor and the City of Chandler and its residents.

VisionQuest 20/20 provides free vision screening for children in Chandler and is seeking support from the Gila River Indian Community to expand in order to serve more Chandler children. Currently, the EyeSpy 20/20 vision screening technology is being used by the following schools: Pomeroy Elementary, Serrine Elementary, and Summit Academy K-6. EyeSpy 20/20 is also being used in the Chandler Regional Medical Center-Building Blocks for Children Program (CRMC). Both the CRMC and the elementary schools were given the screening technology, along with training and non-expiring lifetime licenses for the software.

In the words of CRMC Program Coordinator, Rene Seawright,

"We have been using VisionQuest 20/20 in the CRMC program since 2006. I can honestly say it has helped us create a huge impact on our community. In each clinic VisionQuest is used we might see a child with vision issues undetectable or even undetermined. The program has the ability to screen differently than the "chart on the wall method" which my own child passed, yet was in need of glasses. She was only 8 and struggling in school. Not realizing that everyone did not see the way she did there were no complaints. After the VisionQuest screening, it was clear something wasn't right. I took her to the Ophthalmologist and she has to wear glasses all the time. Unbelievable, I thought WOW this VisionQuest 20/20 really works!"

6. Specifically, but concisely, describe how the grant funding sought by Requestor will be utilized (please do not just refer to general descriptions included in the application materials).

Grant funding will be used to implement the EyeSpy vision screening program into Chandler Elementary schools first, then other East Valley schools and East Valley center-based programs. This will involve installation of the EyeSpy 20/20 screening software, as well as providing the schools and programs with all necessary equipment and training. A minimum of 25 new schools and/or sites will receive the EyeSpy 20/20 vision screening system, allowing them to immediately begin screening children. The EyeSpy 20/20 database also generates automatic reports that are sent home to parents.

7. Describe how the use for which funding is sought will provide “government (related) services that benefit the general public, including public safety, mitigation of impact of gaming and promotion of commerce and economic development”. (See A.R.S. § 5-601.02(H)(4)).

VisionQuest 20/20 will provide an important health service for Chandler children and families with the EyeSpy 20/20 vision screening system. Vision disorders are the 4th leading health crisis for children in America, impacting up to 1 in 4 children. Arizona children are at particular risk for undetected vision disorders, as Arizona is one of only eight states lacking a vision screening requirement. In addition, 1 in 5 individuals are uninsured in Maricopa County and 1 in 4 are underinsured; this results in many families doing without vision screening or glasses for their children.

VQ 20/20 is also helping the education system by bringing a resource that most schools cannot afford. Undetected vision issues can cause problems for children who cannot read the blackboard or who may have other issues such as amblyopia (lazy eye), which can cause permanent blindness if not detected and treated. EyeSpy 20/20 is a more comprehensive and accurate vision screening than the traditional eye chart which has been used for 150 years and is highly prone to error. EyeSpy 20/20 is the future of vision screening for the nation's children.

8. Describe how the use for which funding is sought will benefit Chandler residents as a whole rather than simply benefiting a particular individual, entity or class of individuals.

The benefit to Chandler residents from identifying children who have undetected vision issues is helping to correct issues that may be interfering with a child's ability to learn. Since 80% of learning is visual, vision challenges have a direct impact on a child's ability to read and learn and can also result in children being held back a grade. When vision issues are addressed, children generally do better in school, which is good for the child as well the school system and community as a whole.

Another major challenge is that Arizona schools continue to be under resourced and most do not have the funding to do vision screening. Nor do they have trained screeners. VQ 20/20 eliminates those barriers by giving schools and centers the technology and training needed to implement a very simple and effective screening system. They also receive a permanent use, lifetime license for the software.

Thus, the overall benefit to Chandler residents is bringing a much needed health resource to the community, positively impacting the school system, children's health and children's education.

9. Verify that no portion of the funding sought will be used to in any way promote or teach any religious or political viewpoint or cause. RT (initial)
10. Identify the Indian tribe that Requestor wishes the City to submit application materials on Requestor's behalf, and the deadline for such application submittal.

Gila River Indian Community, Deadline April 1, 2016

11. Identify any application for Indian gaming revenue sharing grant submitted on Requestor's behalf by another city, town or county, and the amount of funding sought.

N/A

12. Attach to the request all information that is to be submitted to the Tribe on Requestor's behalf.
13. Agree that, to the fullest extent permitted by law, Requestor shall defend, indemnify and hold harmless the City of Chandler, its Mayor and Council, officials, officers and employees from and against all losses, claims, suits, actions, payments and judgments, demands, expenses, damages, including consequential damages and loss of productivity, attorney's fees, defense costs or actions of any kind and nature relating to, arising out of, or alleged to have resulted from the City of Chandler's processing or consideration of this request to pass through an application for an Indian gaming revenue sharing grant on behalf of Requestor, or in passing through any grant funds awarded pursuant to such application.
RT (initial)
14. Acknowledge that the City will exercise its sole discretion as to whether to process this request to pass through the application materials submitted to the City to the Indian tribe identified. RT (initial)
15. Acknowledge that if the City does pass through the application materials submitted to the City to the Indian tribe identified, and such application is funded by that Indian tribe, it is Requestor's sole responsibility to satisfy all requirements associated with, or related to, the receipt of such funding. RT (initial)

By signing below, VisionQuest 20/20 CEO & Co-founder Richard S. Tirendi, asserts that he has the authority to execute the application on behalf of Requestor, has read, understands and agrees to be bound by Sections 9 and 13 of this application, and otherwise certifies that the information provided herein is believed to be true and correct.

Richard S. Tirendi
(Signature)

Richard S. Tirendi
(Name)

CEO & Co-founder, VisionQuest 20/20
(Title)

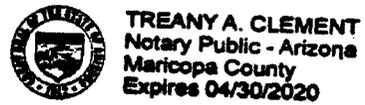
July 13, 2016
Date

STATE OF ARIZONA)
)
County of Maricopa)

SUBSCRIBED AND SWORN to before me this 13 day of July,
2016 by Treany A. Clement

Treany A. Clement
Notary Public

My Commission Expires:
04-30-2020





*Gila River Indian Community Grant Application
Grant Cycle 2016*

19. Total amount requested (annual amount x # of years)	\$75,000
20. Has your organization received past funding from GRIC? If yes, list each year and amount	No
21. Geographic area served	Statewide with emphasis in Maricopa County



Gila River Indian Community Grant Application Grant Cycle 2016

Narrative

Please structure your proposal to provide the following information in the order indicated. Provide the narrative in paragraph form in the text field provided. Please be thorough but strive for brevity.

1. Briefly describe the organization's mission, history and goals.

Mission: Founded in 2003, VisionQuest 20/20 (VQ 20/20) is a nonprofit dedicated to the use of technology for the early detection of vision disorders and preventable blindness in school age children to promote educational success, vision health and quality of life.

VQ 20/20 was founded by James W. O'Neill, a pediatric ophthalmologist, and Richard S. Tirendi, an electrical and computer engineer, who were concerned about the 1000's of children whose vision issues were going undetected, needlessly resulting in lifelong negative consequences for many children. The founders believed that there was a more effective and efficient vision screening model and system that could reach all school age children and begin to tackle what is now the 4th leading health crisis for children in America.

Their efforts resulted in the invention of a computerized vision screening "video game" known as EyeSpy 20/20 that quickly, easily and accurately screens school aged children for vision issues. It is the first and only automated subjective vision screening method for children and it has been independently, medically validated. VQ 20/20 addresses an unmet public health need in Arizona by bringing modern, cost effective, user-friendly vision screening technology to thousands of Arizona school age children in kindergarten through eighth grade.

Goals:

1. To implement EyeSpy 20/20 vision screening in 1000 Arizona schools and locations (e.g. Boys and Girls Clubs) by the year 2020, beginning with the highest need schools. EyeSpy 20/20 is currently in 219 Arizona schools and locations and screened 66,450 Arizona children in 2015.
2. Implement EyeSpy 20/20 in at least 50 Arizona schools and locations during the 2016-17 school year.
3. In 2017, VisionQuest 20/20 will begin implementation of its "Closing the Loop on Children's Vision Project," to connect low-income children with eye care professionals and eyewear that is either free or at a substantially reduced cost.
4. In 2017, VQ 20/20 will build upon its HIPAA-compliant database to develop bridges between the EyeSpy 20/20 vision screening system, school districts and entities that provide vision services to underserved children.
5. Address the fact that Arizona is currently among only eight states that do not require vision screening in schools.
 2. If the organization is a non-profit 501c(3), please describe your relationship with the municipality including past and present support, whether it be through partnerships, collaborations, in-kind contributions, grants, tax-based funding or other. If the organization is a municipality governmental sub-division please enter the text "Not applicable."

VQ 20/20 partners with Arizona public schools and districts to bring critically needed vision screening to Arizona children. VQ 20/20 serves a need in the public schools as well as the needs of the children and families living in the communities. The school partner relationships developed over the years are solid, and a particularly strong relationship



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with the Mesa School District exists where EyeSpy 20/20 was implemented in 53 of their schools in 2014. EyeSpy 20/20 is already in several schools within Chandler, including: Pomeroy Elementary, Serrine Elementary, and Summit Academy K-6. These schools have all been given the technology and training to provide vision screening to their students, along with non-expiring lifetime licenses for the software. EyeSpy 20/20 is also being used in the Chandler Regional Medical Center-Building Blocks for Children Program.

3. Describe the proposed project and planned goals and activities.

The purpose of this request is to support the implementation of EyeSpy 20/20 vision screening in 25 elementary schools in Chandler and the East Valley.

EyeSpy 20/20 is the future of vision screening for the nation's school children because of its accuracy, low costs, and ease of implementation in schools. The scientifically validated three minute EyeSpy 20/20 "game" screens children for a fraction of the cost of traditional eye screening. Further, it is more accurate than the eye chart that has been in use for 150 years which is prone to error and which does not catch many issues. EyeSpy 20/20 also allows schools to automatically generate reports for parents when a vision issue is identified. The need for EyeSpy 20/20 in Arizona schools has been attested to by many parents, teachers and school nurses:

"My son was having trouble in school with his writing. The doctor said his vision was fine and he passed the wall chart screening in school. When he received the EyeSpy 20/20 screening, he failed, including the 3D portion. We saw an eye specialist who said he was 20/40 20/50 and diagnosed Amblyopic. He was fitted for glasses, uses an eye patch and now sees much better." Tiffani, School Nurse/Parent

"My kids loved EyeSpy 20/20. When I send referrals home with printed results, more parents are taking kids to get checked and most come back with glasses." Donna, School Nurse

With GRIC's support, we will be able to implement EyeSpy 20/20 in at least 25 schools in the 2016-2017 school year, with a priority to expand into more schools in Chandler. The cost of full implementation in 25 schools is \$75,000 which covers the costs of the software, implementation, training, and technical support. Implementation in 25 schools equates to reaching at least 12,500 children with vision screening. And, given that the schools receive a non-expiring, unlimited use license, they will continue to reach children each year thereafter.

GRIC will be recognized as our Champion for Children's Vision throughout each year of support, including on our website, on all of our collateral materials, on reports sent home to parents, and in other ways that would be meaningful to GRIC in helping promote children's vision screening.

4. Describe how the proposed project satisfies one or more of the priority funding areas identified by the Gila River Indian Community.

VQ 20/20's mission is in alignment with GRIC's commitment to support the health and education needs of children and lifelong success. Since 80% of learning is visual, barriers to good eyesight make it difficult to achieve success in school and also impact lifelong health. This is particularly true for low-income families who may not have access to resources to see an eye care professional.



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5. Identify the needs/problems to be addressed, target population and number of people to be served by the project.

Needs/Problems: Vision disorders are the 4th leading health crisis for children in America, impacting up to 1 in 4 children. Arizona children are at particular risk for undetected vision disorders, as Arizona is one of only eight states lacking a vision screening requirement. Numerous studies show that low-income children and children experiencing problems in school are affected by vision problems. The biggest impacts are:

Learning challenges-80% of learning occurs visually and an estimated 60 percent of "problem learners" have trouble seeing.

Health challenges-Undetected vision problems can result in irreversible vision loss and studies show correlation between untreated vision problems and attention related disorders, bullying, risk for obesity, and even lifelong criminality.

The prevalence of undetected vision disorders in Arizona children has a direct impact on their ability to read and learn and may also result in children being held back a grade. In addition to the costs to the school system from children having to repeat grades, the cost to a child of being held back can have a lifelong impact on their confidence and success.

Another major challenge is that Arizona schools continue to be under-resourced and most do not have resources to do vision screening. Nor do they have trained screeners. VQ 20/20 eliminates those barriers by giving the schools the technology and unlimited, permanent use licenses and the training needed to implement a very simple screening system.

Target Population: Arizona children in public K-8 schools are the target populations for EyeSpy 20/20 vision screening. Support from GRIC will be utilized in Maricopa County schools, focusing on Chandler public schools. With implementation of EyeSpy 20/20 in 25 schools, a conservative estimate of 12,500 children will be screened within the first year.

6. Define the project as a new or continuing program.

VQ 20/20's expansion into more Arizona schools is a continuing project. EyeSpy 20/20 is currently in 219 Arizona schools and locations and screened 66,450 Arizona children in 2015.

7. Provide a brief timeline including start and finish dates. Indicate if the timeline is flexible.

Project EyeSpy 20/20: Promoting Educational Success and Health through Vision Screening--Expansion to 25 schools in 2016-2017

October-December 2016: Identify and enter into agreements with 25 schools and centers where EyeSpy 20/20 will be implemented with GRIC's support. Install the software and train key school personnel.

January-June 2017: Schools begin using EyeSpy 20/20 and sending home reports to parents when the child needs a follow up for an identified vision issue. Provide ongoing training and support to the schools during implementation.

June-August 2017: Evaluate progress through data analysis and surveys and set goals for the 2017 school year.

August-December 2017: Based on progress during the first phase of implementation, set goals for adding additional school sites for the remainder of the year.



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7. Identify other organizations, partners or funders participating in the project and their roles.

Some of our most significant funding partners include foundations such as the BHHS Legacy Foundation, the Valley Anesthesiologist Foundation, and the Entertainment Software Association Foundation. We also earn a small amount of revenue for the nonprofit when the software is acquired by schools that have the means to fund the program internally, and we hope to grow this revenue source as a way of helping to sustain the nonprofit.

We are in the process of solidifying agreements with the following eye care partners for beginning to make referrals for follow up care: 1) Midwestern University who will provide professional follow up eye care for children, and 2) GSRX Labs who will provide prescription eyewear at a significantly reduced cost. Other relationships we are working on developing include with vision care providers such as Costco, Walmart, and Target. Our request of these potential partners is to provide funding, as well as free or substantially reduced cost follow up care provision and prescription eyewear.

8. Would you be able to implement the proposed plan if your organization received partial funding for this project?

Yes, partial funding would still allow VQ 20/20 to implement the project, just in fewer schools. Any amount of support from the Gila River Indian Community would be gratefully appreciated and well stewarded.

9. Describe your plan for project sustainability beyond the grant period. If this is a program/project previously funded by the Gila River Indian Community describe efforts made towards the previously described sustainability plan.

EyeSpy 20/20 is a sustainable program for schools as they are provided a non-expiring license for the unlimited use of the vision screening program. This means that once a school has received their lifetime license for EyeSpy 20/20, they can continue vision screening every year thereafter in perpetuity. The vision screening program can also be downloaded to any number of computers within a school and provides a HIPAA-compliant data management and reporting system. VQ 20/20 has been successful for years with long standing foundation support and individual donations. The agency is also an Arizona Charitable Tax Credit agency and will run a tax credit Campaign in 2016 as well as an individual giving campaign. In addition, the agency is identifying national grants it intends to pursue.

10. Describe your plan to document progress and results.

Success will be evaluated via: [1] participation by the targeted number of schools, [2] percentage of children screened with EyeSpy 20/20 in schools where the program is implemented [3] percentage of children identified (based on historical data, approximately 19% of children screened with EyeSpy 20/20 will be recommended for follow up with an eye care professional) [4] feedback surveys from nurses regarding their experience with EyeSpy 20/20 [5] subsequent year usage of the EyeSpy 20/20 program.

The EyeSpy 20/20 system has advanced reporting capabilities that are built in and allow the following to be generated on a real time basis:

1. School name, number of screenings, overall referral rate.
2. Number of screenings provided as a function of gender.
3. Number of screenings provided as a function of age.
4. Referral rate as a function of gender.
5. Referral rate as a function of age.



*Gila River Indian Community Grant Application
Grant Cycle 2016*

NOTE: At no time is personally identifiable information disclosed. All data is aggregated and can be filtered based on date range.

11. Indicate any application to and/or awards made by a tribe other than the Gila River Indian Community for state shared revenues for this and any other project. If this information is included in a separate attachment, please indicate that here.

In 2015, VQ 20/20 received \$25,000 in support from the Salt River Pima Maricopa Indian Community (SRPMIC), which funding is helping to support expansion into Tucson and Yuma public schools. No other tribal funds have been received or requested since that time.



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Grant Cycle 2016*

Project Budget

Budget Period: July 2016-July 2017

For each budget item listed here please provide a narrative description on the following Project Budget Detail page.

Proposed Budget Expense (list each budget item)	Amount requested from GRIC	Amount requested or secured from other funders	In Kind contributions	Total Budget
<u>Salaries and Employee Related Expenses for Expansion into 50 schools in year one:</u>				
Director of Operations and Program Manager	\$25,000	\$33,000		\$58,000
Director of Outreach Coordinator (part time)	\$15,000	\$15,000		\$30,000
IT Program Staff (part time)	\$10,000	\$15,500		\$25,500
Materials and Supplies for expansion into 25 schools. These costs include the EyeSpy 20/20 software, as well as all testing equipment and materials that are provided to the schools. The schools are given non-expiring licenses for EyeSpy 20/20	\$25,000	\$12,000		\$37,000
Consulting support, including Marketing and Fundraising	\$0	\$36,000	\$0	\$36,000
Travel	\$0	\$2,500	\$0	\$2,500
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7. Click here to enter text.	\$0	\$0	\$0	\$0



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9. Click here to enter text.	\$0	\$0	\$0	\$0
10. Click here to enter text.	\$0	\$0	\$0	\$0
11. Click here to enter text.	\$0	\$0	\$0	\$0
12. Click here to enter text.	\$0	\$0	\$0	\$0
13. Click here to enter text.	\$0	\$0	\$0	\$0
14. Click here to enter text.	\$0	\$0	\$0	\$0
15. Click here to enter text.	\$0	\$0	\$0	\$0
16. Click here to enter text.	\$0	\$0	\$0	\$0
17. Click here to enter text.	\$0	\$0	\$0	\$0
Total Budget	\$75,000	\$114,000	\$0	\$189,000



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Project Budget Detail

Please provide a narrative description for each of the project budget items listed on the previous page. Include the dollar figure and how it was derived.

1. *Director of Operations and Program Manager, Monica Hecker*: \$58,000. Monica has been on staff with VisionQuest 20/20 for five years and her background is in education and health. Monica is in charge of the school relationships, overseeing program implementation, quality control, and project evaluation. She also oversees the Education and Outreach Coordinator and IT staff. *Director of Outreach, Catrina Frost*: \$30,000. Catrina is part time at 30 hours/week. Catrina is the parent of two visually impaired children. Her role is to provide support and outreach to the schools and the community, promoting vision screening for all Arizona children. *IT Program Staff*: \$25,500. IT Program staff are in charge of installation of the EyeSpy 20/20 software in the schools. They also address any technical issues the schools have with the implementation of EyeSpy 20/20, as well as provide training to the schools.

2. Materials and supplies include all EyeSpy 20/20 software, testing equipment and materials that are provided to the schools.

3. Marketing and fundraising services are currently contracted out, including grant writing, material development, and implementation of the agency's Arizona Charitable Tax Credit Campaign.

4. Staff are reimbursed at the federal rate of \$0.54 per mile for authorized travel to schools within Maricopa County who are using EyeSpy 20/20 or who are part of program expansion.

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Other explanation: [Click here to enter text.](#)