

Demographic Profile Expanded

Census, Estimates & Projections

Lon: -111.865177 / Lat: 33.247113

July 2010

Alma School And Ocotillo Chandler, AZ	1.00 Mile		3.00 Miles		5.00 Miles	
Population						
Estimated Population (2010)	7,149		63,396		159,411	
Census Population (1990)	351		8,890		41,647	
Census Population (2000)	5,197		33,636		92,773	
Projected Population (2015)	12,385		80,977		186,105	
Forecasted Population (2020)	16,377		107,270		237,930	
Historical Annual Growth 1990 to 2000	4,845	137.9 %	24,747	27.8 %	51,126	12.3 %
Historical Annual Growth 2000 to 2010	1,952	137.9 %	29,760	27.8 %	66,638	12.3 %
Projected Annual Growth 2010 to 2015	5,236	14.6 %	17,581	5.5 %	26,694	3.3 %
Est. Population Density (2010)	2,314.06 psm		2,255.74 psm		2,037.86 psm	
Trade Area Size	3.09 sq mi		28.10 sq mi		78.22 sq mi	
Households						
Estimated Households (2010)	2,550		23,351		53,621	
Census Households (1990)	116		4,185		15,390	
Census Households (2000)	1,939		13,963		34,228	
Projected Households (2015)	4,306		28,935		61,957	
Forecasted Households (2020)	5,620		37,247		77,338	
Households with Children (2010)	948	37.2 %	7,030	30.1 %	19,328	36.0 %
Average Household Size	2.80		2.71		2.97	
Average Household Income						
Est. Average Household Income (2010)	115,157		94,812		83,552	
Proj. Average Household Income (2015)	\$124,231		\$106,270		\$93,487	
Average Family Income (2010)	\$127,733		\$105,161		\$92,810	
Median Household Income						
Est. Median Household Income (2010)	\$95,827		\$78,324		\$70,120	
Proj. Median Household Income (2015)	\$101,043		\$86,150		\$76,323	
Median Family Income (2010)	\$107,562		\$87,186		\$78,231	
Per Capita Income						
Est. Per Capita Income (2010)	\$41,076		\$34,933		\$28,371	
Proj. Per Capita Income (2015)	\$43,196		\$37,982		\$31,361	
Per Capita Income Est. 5 year change	\$2,120.25	-4.9 %	\$3,049.39	-8.0 %	\$2,990.43	-9.5 %
Other Income						
Est. Disposable Income (2010)	\$74,646		\$62,555		\$56,717	
Proj. Disposable Income (2015)	\$77,561		\$67,728		\$60,995	
Disposable Income Est. 5 year change	\$2,914.41	3.9 %	\$5,172.56	8.3 %	\$4,278.07	7.5 %
Est. Average Household Net Worth (2010)	\$803,936		\$670,861		\$585,094	
Daytime Demos						
Total Number of Businesses (2010)	230		1,122		3,668	
Total Number of Employees (2010)	3,247		16,450		51,513	
Company Headqtrs: Businesses (2010)	0	0.1 %	1	0.1 %	3	0.1 %
Company Headqtrs: Employees (2010)	37	1.1 %	172	1.0 %	1,026	2.0 %
Unemployment Rate (2010)	4.02 %		3.85 %		4.37 %	
Employee Population Per Business	14.1 to 1		14.7 to 1		14.0 to 1	
Residential Population per Business	31.0 to 1		56.5 to 1		43.5 to 1	
Est. Adj. Daytime Demographics (Age16+)	5,052		37,499		97,721	

Demographic Source: Applied Geographic Solutions / TIGER Geography

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Alma School And Ocotillo Chandler, AZ						
	1.00 Mile		3.00 Miles		5.00 Miles	
Race & Ethnicity						
White (2010)	6,333	88.6 %	57,154	90.2 %	140,112	87.9 %
Black or African American (2010)	289	4.0 %	2,032	3.2 %	6,577	4.1 %
American Indian & Alaska Native (2010)	74	1.0 %	679	1.1 %	3,208	2.0 %
Asian (2010)	392	5.5 %	2,792	4.4 %	6,337	4.0 %
Hawaiin & Pacific Islander (2010)	5	0.1 %	85	0.1 %	292	0.2 %
Other Race (2010)	33	0.5 %	437	0.7 %	2,259	1.4 %
Multi Race (2010)	24	0.3 %	218	0.3 %	625	0.4 %
Not Hispanic or Latino Population (2010)	5,902	82.6 %	49,927	78.8 %	110,955	69.6 %
Hispanic or Latino Population (2010)	1,247	17.4 %	13,469	21.2 %	48,457	30.4 %
Not of Hispanic Origin Population (1990)	287	81.7 %	8,189	92.1 %	31,363	75.3 %
Hispanic Origin Population (1990)	64	18.3 %	701	7.9 %	10,284	24.7 %
Not Hispanic or Latino Population (2000)	4,806	92.5 %	30,906	91.9 %	70,809	76.3 %
Hispanic or Latino Population (2000)	391	7.5 %	2,731	8.1 %	21,964	23.7 %
Not Hispanic or Latino Population (2015)	9,779	79.0 %	61,345	75.8 %	126,137	67.8 %
Hispanic or Latino Population (2015)	2,605	21.0 %	19,632	24.2 %	59,969	32.2 %
Hist. Hispanic Ann Growth (1990 to 2010)	1,183	122.9 %	12,769	121.5 %	38,172	24.7 %
Proj. Hispanic Ann Growth (2010 to 2015)	1,358	21.8 %	6,162	9.2 %	11,512	4.8 %
Age						
Age 0 to 4 yrs (2010)	616	8.6 %	4,907	7.7 %	13,565	8.5 %
Age 5 to 9 yrs (2010)	587	8.2 %	4,434	7.0 %	12,534	7.9 %
Age 10 to 14 yrs (2010)	473	6.6 %	3,850	6.1 %	11,248	7.1 %
Age 15 to 19 yrs (2010)	379	5.3 %	3,183	5.0 %	9,777	6.1 %
Age 20 to 24 yrs (2010)	306	4.3 %	2,484	3.9 %	8,445	5.3 %
Age 25 to 29 yrs (2010)	531	7.4 %	3,912	6.2 %	11,267	7.1 %
Age 30 to 34 yrs (2010)	729	10.2 %	4,923	7.8 %	12,697	8.0 %
Age 35 to 39 yrs (2010)	655	9.2 %	4,767	7.5 %	12,418	7.8 %
Age 40 to 44 yrs (2010)	554	7.8 %	4,128	6.5 %	10,901	6.8 %
Age 45 to 49 yrs (2010)	534	7.5 %	3,881	6.1 %	9,997	6.3 %
Age 50 to 54 yrs (2010)	501	7.0 %	3,849	6.1 %	9,261	5.8 %
Age 55 to 59 yrs (2010)	392	5.5 %	4,235	6.7 %	9,035	5.7 %
Age 60 to 64 yrs (2010)	341	4.8 %	4,316	6.8 %	8,321	5.2 %
Population age 65-74 (2010)	354	5.0 %	6,453	10.2 %	11,709	7.3 %
Population age 75-84 (2010)	141	2.0 %	3,109	4.9 %	5,823	3.7 %
Population age 85+ (2010)	55	0.8 %	967	1.5 %	2,413	1.5 %
Median Age (2010)	34.7 yrs		39.9 yrs		35.3 yrs	
Gender Age Distribution						
Population Female (2010)	3,542	49.5 %	31,826	50.2 %	78,817	49.4 %
Age 0 to 19 yrs (2010)	1,028	29.0 %	7,932	24.9 %	22,661	28.8 %
Age 20 to 64 yrs (2010)	2,233	63.1 %	18,330	57.6 %	45,379	57.6 %
Age 65 yrs plus (2010)	281	7.9 %	5,565	17.5 %	10,777	13.7 %
Median Age Females (2010)	34.6 Yrs		40.5 Yrs		36.1 Yrs	
Population Male (2010)	3,607	50.5 %	31,570	49.8 %	80,594	50.6 %
Age 0 to 19 yrs (2010)	1,028	28.5 %	8,441	26.7 %	24,463	30.4 %
Age 20 to 64 yrs (2010)	2,310	64.0 %	18,165	57.5 %	46,964	58.3 %
Age 65 yrs plus (2010)	268	7.4 %	4,964	15.7 %	9,168	11.4 %
Median Age Males (2010)	34.9 yrs		39.3 yrs		34.6 yrs	

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Household Income Distribution						
HH Income \$200,000 or More (2010)	205	8.1 %	1,172	5.0 %	1,909	3.6 %
HH Income \$150,000 to 199,999 (2010)	286	11.2 %	1,730	7.4 %	3,341	6.2 %
HH Income \$100,000 to 149,999 (2010)	716	28.1 %	5,359	22.9 %	9,711	18.1 %
HH Income \$75,000 to 99,999(2010)	590	23.1 %	4,345	18.6 %	9,257	17.3 %
HH Income \$50,000 to 74,999(2010)	449	17.6 %	4,541	19.4 %	11,737	21.9 %
HH Income \$35,000 to 49,999(2010)	148	5.8 %	2,564	11.0 %	6,853	12.8 %
HH Income \$25,000 to 34,999(2010)	62	2.4 %	1,396	6.0 %	3,968	7.4 %
HH Income \$15,000 to 24,999(2010)	54	2.1 %	1,258	5.4 %	3,510	6.5 %
HH Income \$0 to 14,999 (2010)	40	1.6 %	985	4.2 %	3,335	6.2 %
HH Income \$35000+ (2010)	2,393	93.9 %	19,712	84.4 %	42,808	79.8 %
HH Income \$75000+ (2010)	1,797	70.5 %	12,607	54.0 %	24,218	45.2 %
Housing						
Total Housing Units (2010)	3,007		27,260		61,793	
Housing Units Occupied (2010)	2,550	84.8 %	23,351	85.7 %	53,621	86.8 %
<i>Housing Units, Owner Occupied (2010)</i>	1,938	64.4 %	19,247	70.6 %	40,044	64.8 %
<i>Housing Units, Renter Occupied (2010)</i>	612	20.3 %	4,104	15.1 %	13,577	22.0 %
Housing Units, Vacant (2010)	457	15.2 %	3,909	14.3 %	8,172	13.2 %
Median Years in Residence (2010)	2 yrs		3 yrs		3 yrs	
Marital Status						
Never Married (2010)	921	16.9 %	7,232	14.4 %	24,851	20.4 %
Now Married (2010)	4,036	74.2 %	36,710	73.2 %	78,121	64.1 %
Separated (2010)	99	1.8 %	707	1.4 %	3,973	3.3 %
Widowed (2010)	95	1.7 %	2,340	4.7 %	5,697	4.7 %
Divorced (2010)	291	5.3 %	3,158	6.3 %	9,233	7.6 %
Household Type						
Population Family (2010)	6,427	89.9 %	56,644	89.3 %	139,516	87.5 %
Population Non-Family (2010)	722	10.1 %	6,749	10.6 %	19,244	12.1 %
Population Group Qtrs (2010)	0	0.0 %	3	0.0 %	651	0.4 %
Family Household (2010)	1,886	74.0 %	17,195	73.6 %	38,570	71.9 %
Married Couple Family With Kids (2010)	771	39.8 %	5,625	29.2 %	14,268	35.6 %
Average Family Household Size (2010)	3.41		3.29		3.62	
Non-Family Household (2010)	664	26.0 %	6,156	26.4 %	15,050	28.1 %
Household Size						
1 Person Household (2010)	524	20.6 %	5,118	21.9 %	11,999	22.4 %
2 Person Households (2010)	754	29.6 %	8,003	34.3 %	15,005	28.0 %
3 Person Households (2010)	339	13.3 %	2,442	10.5 %	6,059	11.3 %
4 Person Households (2010)	598	23.4 %	4,409	18.9 %	10,756	20.1 %
5 Person Households (2010)	229	9.0 %	2,064	8.8 %	5,541	10.3 %
6+ Person Households (2010)	107	4.2 %	1,315	5.6 %	4,262	7.9 %
Household Vehicles						
Total Vehicles Available (2010)	5,004		42,856		98,870	
Household: 0 Vehicles Available (2010)	65	1.3 %	570	1.3 %	2,044	2.1 %
Household: 1 Vehicles Available (2010)	642	12.8 %	8,236	19.2 %	18,859	19.1 %
Household: 2+ Vehicles Available (2010)	1,842	36.8 %	14,544	33.9 %	32,717	33.1 %
Average Vehicles Per Household (2010)	2		2		2	

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	1.00 Mile		3.00 Miles		5.00 Miles		
Labor Force							
Est. Labor: Population Age 16+ (2010)	5,368		49,498		119,860		
Est. Civilian Employed (2010)	3,560	66.3 %	28,410	57.4 %	73,562	61.4 %	
Est. Civilian Unemployed (2010)	216	4.0 %	1,906	3.9 %	5,236	4.4 %	
Est. In Armed Forces (2010)	2	0.0 %	39	0.1 %	90	0.1 %	
Est. Not in Labor Force (2010)	1,590	29.6 %	19,143	38.7 %	40,972	34.2 %	
Occupation (2000)							
Occupation: Population 16+	2,658		13,918		41,825		
Mgmt, Business, & Financial Operations	669	25.2 %	2,982	21.4 %	6,592	15.8 %	
Professional and Related	730	27.5 %	3,759	27.0 %	9,309	22.3 %	
Service	243	9.1 %	1,394	10.0 %	5,629	13.5 %	
Sales and Office	748	28.1 %	4,048	29.1 %	11,650	27.9 %	
Farming, Fishing, and Forestry	0	0.0 %	38	0.3 %	384	0.9 %	
Construction, Extraction, & Maintenance	120	4.5 %	644	4.6 %	3,515	8.4 %	
Production, Transport, & Material Moving	149	5.6 %	1,053	7.6 %	4,746	11.3 %	
<i>Percent White Collar Workers</i>		80.8 %		77.5 %		65.9 %	
<i>Percent Blue Collar Workers</i>		19.2 %		22.5 %		34.1 %	
Consumer Expenditure (in Millions)							
Total Household Expenditure (2010)	\$201		\$1,597		\$3,339		
<i>Total Non-Retail Expenditures (2010)</i>	\$117	58.1 %	\$925	57.9 %	\$1,932	57.8 %	
<i>Total Retail Expenditures (2010)</i>	\$84	41.9 %	\$672	42.1 %	\$1,408	42.2 %	
Apparel (2010)	\$10	4.8 %	\$77	4.8 %	\$161	4.8 %	
Contributions (2010)	\$8	4.2 %	\$63	3.9 %	\$127	3.8 %	
Education (2010)	\$6	2.8 %	\$41	2.6 %	\$84	2.5 %	
Entertainment (2010)	\$11	5.7 %	\$90	5.7 %	\$188	5.6 %	
Food And Beverages (2010)	\$30	14.7 %	\$239	15.0 %	\$506	15.1 %	
Furnishings And Equipment (2010)	\$9	4.7 %	\$73	4.6 %	\$151	4.5 %	
Gifts (2010)	\$6	2.9 %	\$44	2.8 %	\$90	2.7 %	
Health Care (2010)	\$11	5.6 %	\$93	5.8 %	\$197	5.9 %	
Household Operations (2010)	\$8	4.0 %	\$60	3.8 %	\$124	3.7 %	
Miscellaneous Expenses (2010)	\$3	1.6 %	\$26	1.6 %	\$55	1.6 %	
Personal Care (2010)	\$3	1.4 %	\$23	1.4 %	\$48	1.4 %	
Personal Insurance (2010)	\$2	1.1 %	\$17	1.1 %	\$35	1.1 %	
Reading (2010)	\$1	0.3 %	\$5	0.3 %	\$11	0.3 %	
Shelter (2010)	\$39	19.5 %	\$310	19.4 %	\$645	19.3 %	
Tobacco (2010)	\$1	0.5 %	\$9	0.6 %	\$20	0.6 %	
Transportation (2010)	\$40	19.8 %	\$319	20.0 %	\$671	20.1 %	
Utilities (2010)	\$13	6.4 %	\$106	6.7 %	\$227	6.8 %	
Educational Attainment							
Adult Population (25 Years+)(2010)	4,787		44,539		103,842		
Elementary (0 to 8)(2010)	44	0.9 %	1,427	3.2 %	7,629	7.3 %	
Some High School (9 to 11)(2010)	116	2.4 %	1,801	4.0 %	6,528	6.3 %	
High School Graduate (12)(2010)	700	14.6 %	8,881	19.9 %	22,199	21.4 %	
Some College (13 to 16)(2010)	1,106	23.1 %	11,293	25.4 %	25,731	24.8 %	
Associate Degree Only(2010)	412	8.6 %	3,614	8.1 %	8,444	8.1 %	
Bachelor Degree Only(2010)	1,650	34.5 %	11,317	25.4 %	21,672	20.9 %	
Graduate Degree(2010)	758	15.8 %	6,206	13.9 %	11,639	11.2 %	

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	1.00 Mile		3.00 Miles		5.00 Miles	
Units In Structure						
1 Detached Unit (2000)	1,718	77.8 %	12,897	82.0 %	27,484	72.5 %
1 Attached Unit (2000)	73	3.3 %	532	3.4 %	1,207	3.2 %
2 to 4 Units (2000)	32	1.4 %	93	0.6 %	1,295	3.4 %
5 to 9 Units (2000)	127	5.8 %	286	1.8 %	1,785	4.7 %
10 to 19 Units (2000)	150	6.8 %	509	3.2 %	1,920	5.1 %
20 to 49 Units (2000)	24	1.1 %	42	0.3 %	343	0.9 %
50 or more Units (2000)	83	3.7 %	205	1.3 %	1,544	4.1 %
Mobile Home or Trailer (2000)	3		1,155		2,292	
Other Structure (2000)	0		0		53	
Homes Built By Year						
Homes Built 1999 to 2000	667	30.2 %	2,637	16.8 %	4,127	10.9 %
Homes Built 1995 to 1998	1,106	50.1 %	5,960	37.9 %	11,193	29.5 %
Homes Built 1990 to 1994	308	13.9 %	2,419	15.4 %	6,357	16.8 %
Homes Built 1980 to 1989	105	4.8 %	3,383	21.5 %	9,254	24.4 %
Homes Built 1970 to 1979	15	0.7 %	1,116	7.1 %	3,888	10.3 %
Homes Built 1960 to 1969	3	0.1 %	121	0.8 %	1,488	3.9 %
Homes Built 1950 to 1959	6	0.3 %	69	0.4 %	963	2.5 %
Homes Built Before 1949	0	0.0 %	14	0.1 %	653	1.7 %
Home Values (2000)						
Home Values \$1,000,000+	7	0.5 %	18	0.2 %	40	0.2 %
Home Values \$500,000-\$999,999	46	3.0 %	102	0.9 %	158	0.7 %
Home Values \$400,000-\$499,999	37	2.4 %	146	1.3 %	257	1.1 %
Home Values \$300,000-\$399,999	148	9.6 %	612	5.4 %	816	3.5 %
Home Values \$200,000-\$299,999	665	43.0 %	3,545	31.2 %	4,689	20.1 %
Home Values \$150,000-\$199,999	506	32.7 %	3,406	29.9 %	5,637	24.2 %
Home Values \$100,000-\$149,999	105	6.8 %	2,971	26.1 %	8,604	36.9 %
Home Values \$70,000-\$99,999	23	1.5 %	498	4.4 %	2,491	10.7 %
Home Values \$50,000-\$69,999	0	0.0 %	7	0.1 %	426	1.8 %
Home Values \$25,000-\$49,999	0	0.0 %	16	0.1 %	156	0.7 %
Home Values \$0-\$24,999	10	0.6 %	53	0.5 %	66	0.3 %
Owner Occupied Median Home Value	\$215,878		\$184,599		\$160,074	
Renter Occupied Median Rent	\$868		\$700		\$634	
Transportation to Work (2000)						
Drive to Work Alone	2,237	84.2 %	11,233	80.5 %	32,045	76.5 %
Drive to Work in Carpool	206	7.7 %	1,551	11.1 %	6,398	15.3 %
Travel to Work - Public Transportation	6	0.2 %	58	0.4 %	384	0.9 %
Drive to Work Motorcycle	5	0.2 %	29	0.2 %	179	0.4 %
Walk or Bicycle to Work	39	1.5 %	197	1.4 %	1,080	2.6 %
Other Means	12	0.4 %	134	1.0 %	369	0.9 %
Work at Home	153	5.7 %	753	5.4 %	1,439	3.4 %
Travel Time (2000)						
Travel to Work in 14 Minutes or Less	484	19.3 %	2,823	21.4 %	9,198	22.7 %
Travel to Work in 15 to 29 Minutes	890	35.5 %	4,668	35.4 %	15,206	37.6 %
Travel to Work in 30 to 59 Minutes	1,019	40.7 %	5,110	38.7 %	13,882	34.3 %
Travel to Work in 60 Minutes or More	111	4.4 %	601	4.5 %	2,167	5.4 %
Average Travel Time to Work	25 mins		24 mins		24 mins	

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