

## WHAT IS THE CHANDLER GENERAL PLAN UPDATE?

The Chandler General Plan Update will build upon the community's strong vision and Chandler's long history of quality planning. The update process will result in the revision of the current plan (November 4, 2008) through Council adoption and voter ratification. Due to Chandler's maturing nature and the state statute requirement for general plan's to be ratified every ten years, the city has initiated a community process to update the plan. The theme, "a vision refined," illustrates the need to discuss, fine-tune and ensure alignment around the vision and related strategies.

To assist staff planners with the effort, the city has contracted with the planning consulting firm of Partners for Strategic Action, Inc. (PSA) to develop the General Plan Update. PSA has the support of two other consulting firms – EPS Group Inc. and Elliott D. Pollack & Company – to complete the planning effort.

The Chandler General Plan is a statement of policy and an expression of the city's vision for growth, development and redevelopment. The General Plan Update will be a tool to help guide and shape the city's future as it achieves build-out and continues to mature.

The General Plan Update will include:

- A vision statement that will guide decision making;
- A plan for managing growth and development, including all modes of transportation;
- Strategies to ensure economic viability to ensure residents' quality of life;
- Goals and policies related to economic development, housing, infrastructure and recreation; and
- An implementation plan to realize the vision.

### Citizen Advisory Committee

The Chandler City Council has appointed a Citizen Advisory Committee to oversee the planning process and to provide input. The Committee is responsible for reviewing the progress, ensuring that concepts and ideas are explored thoroughly, and ensuring that the ultimate plan is reflective of the city's vision.

### GET ENGAGED!



Visit [www.chandleraz.gov/GPupdate](http://www.chandleraz.gov/GPupdate)  
Follow social media ([www.chandleraz.gov/socialmedia](http://www.chandleraz.gov/socialmedia))  
Contact project team with questions



Participate in online questionnaires  
Visit the Planning Lab at the McCullough-Price House  
*300 S. Chandler Village Drive*  
*Events held on first Friday's: 10 a.m. to 2 p.m.*



Attend public meetings  
Participate in Chandler Vision Fest activities

2015

## Project Start-Up

The purpose of this phase is to evaluate and program tasks to prepare the General Plan Update. Deliverables include a General Plan Audit and Strategic Analysis and a dialogue paper outlining community opportunities and issues.



## Visioning & Gathering Input

The foundation of this phase is the multi-day, multi-event **Chandler Vision Fest**. Based on the feedback received at a variety of events and activities, a range of corridor or subarea alternatives will be developed.



## Development of Draft General Plan Update

The purpose of this phase is to craft a preferred alternative and, from it, create drafts of the general plan update elements and chapters. Feedback received will inform the development of the final draft General Plan Update.



2016

## Final Draft Plan

A 60-Day Review Draft General Plan Update will be developed and circulated for outside agency review. Based on feedback received by the public and stakeholders, a Final Draft General Plan Update will be developed.



March & April Planning & Zoning Public Hearings

April 28 Council Public Hearing, Ratification

August 30 Election

Citizen Advisory Committee meeting public meetings, events, input opportunities

# FREQUENTLY ASKED QUESTIONS

## How does a general plan differ from zoning?

*A general plan sets policy that guides decision making; zoning regulates how land will be developed (e.g., building heights, setbacks, number of parking spaces). When the General Plan Update is adopted, zoning will not be impacted until a change in use is requested and approved by City Council.*

## Why should I be interested in the General Plan Update process?

*A general plan outlines how and where the entire city should develop or redevelop over time. It addresses how parks should develop, identifies employment areas, where shopping should be located, how the downtown should continue to redevelop, and where services should be located. All of these decisions will impact how the transportation system will function, where citizens will live and work, and how the city's quality of life will be maintained. These impact everyone and your ideas and desires need to be heard.*

## Where can I get more information?

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