

Demographic Profile Expanded

Census, Estimates & Projections

Lon: -111.89316 / Lat: 33.34946

July 2010

Price Freeway And Elliot Chandler, AZ	1.00 Mile		3.00 Miles		5.00 Miles	
Population						
Estimated Population (2010)	11,996		142,392		400,724	
Census Population (1990)	10,507		115,983		275,214	
Census Population (2000)	11,405		133,253		363,943	
Projected Population (2015)	11,882		150,172		434,030	
Forecasted Population (2020)	12,144		159,533		472,867	
Historical Annual Growth 1990 to 2000	898	0.9 %	17,270	1.5 %	88,729	3.2 %
Historical Annual Growth 2000 to 2010	591	0.9 %	9,139	1.5 %	36,782	3.2 %
Projected Annual Growth 2010 to 2015	-113	-0.2 %	7,781	1.1 %	33,306	1.7 %
Est. Population Density (2010)	3,876.17 psm		5,092.73 psm		5,145.50 psm	
Trade Area Size	3.09 sq mi		27.96 sq mi		77.88 sq mi	
Households						
Estimated Households (2010)	4,042		50,230		142,762	
Census Households (1990)	3,459		40,382		103,298	
Census Households (2000)	4,053		49,585		137,133	
Projected Households (2015)	3,968		52,629		153,922	
Forecasted Households (2020)	3,917		54,278		163,144	
Households with Children (2010)	1,541	38.1 %	17,986	35.8 %	49,037	34.3 %
Average Household Size	2.97		2.83		2.81	
Average Household Income						
Est. Average Household Income (2010)	97,492		85,079		72,980	
Proj. Average Household Income (2015)	\$106,709		\$91,705		\$78,891	
Average Family Income (2010)	\$108,878		\$97,692		\$86,362	
Median Household Income						
Est. Median Household Income (2010)	\$83,470		\$73,683		\$61,603	
Proj. Median Household Income (2015)	\$88,265		\$77,128		\$64,025	
Median Family Income (2010)	\$94,863		\$85,844		\$73,749	
Per Capita Income						
Est. Per Capita Income (2010)	\$32,968		\$30,396		\$26,389	
Proj. Per Capita Income (2015)	\$35,756		\$32,517		\$28,352	
Per Capita Income Est. 5 year change	\$2,787.70	-7.8 %	\$2,120.83	-6.5 %	\$1,963.29	-6.9 %
Other Income						
Est. Disposable Income (2010)	\$66,538		\$59,436		\$50,499	
Proj. Disposable Income (2015)	\$69,886		\$61,908		\$52,264	
Disposable Income Est. 5 year change	\$3,348.65	5.0 %	\$2,472.51	4.2 %	\$1,765.43	3.5 %
Est. Average Household Net Worth (2010)	\$651,834		\$563,546		\$464,944	
Daytime Demos						
Total Number of Businesses (2010)	337		4,936		14,821	
Total Number of Employees (2010)	3,258		57,060		206,139	
Company Headqtrs: Businesses (2010)	2	0.5 %	5	0.1 %	23	0.2 %
Company Headqtrs: Employees (2010)	434	13.3 %	1,145	2.0 %	2,935	1.4 %
Unemployment Rate (2010)	3.66 %		4.27 %		5.03 %	
Employee Population Per Business	9.7 to 1		11.6 to 1		13.9 to 1	
Residential Population per Business	35.6 to 1		28.8 to 1		27.0 to 1	
Est. Adj. Daytime Demographics (Age16+)	5,977		89,779		302,302	

Demographic Source: Applied Geographic Solutions / TIGER Geography

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Price Freeway And Elliot Chandler, AZ	1.00 Mile		3.00 Miles		5.00 Miles	
Race & Ethnicity						
White (2010)	10,612	88.5 %	124,248	87.3 %	336,287	83.9 %
Black or African American (2010)	492	4.1 %	6,425	4.5 %	21,674	5.4 %
American Indian & Alaska Native (2010)	145	1.2 %	1,980	1.4 %	11,714	2.9 %
Asian (2010)	596	5.0 %	7,657	5.4 %	22,488	5.6 %
Hawaiin & Pacific Islander (2010)	32	0.3 %	382	0.3 %	1,253	0.3 %
Other Race (2010)	73	0.6 %	1,093	0.8 %	5,407	1.3 %
Multi Race (2010)	46	0.4 %	606	0.4 %	1,901	0.5 %
Not Hispanic or Latino Population (2010)	9,607	80.1 %	111,162	78.1 %	283,080	70.6 %
Hispanic or Latino Population (2010)	2,388	19.9 %	31,229	21.9 %	117,645	29.4 %
Not of Hispanic Origin Population (1990)	9,825	93.5 %	106,767	92.1 %	236,588	86.0 %
Hispanic Origin Population (1990)	682	6.5 %	9,216	7.9 %	38,626	14.0 %
Not Hispanic or Latino Population (2000)	10,216	89.6 %	116,714	87.6 %	286,330	78.7 %
Hispanic or Latino Population (2000)	1,188	10.4 %	16,538	12.4 %	77,612	21.3 %
Not Hispanic or Latino Population (2015)	9,113	76.7 %	111,856	74.5 %	292,404	67.4 %
Hispanic or Latino Population (2015)	2,770	23.3 %	38,317	25.5 %	141,626	32.6 %
Hist. Hispanic Ann Growth (1990 to 2010)	1,706	16.7 %	22,013	15.9 %	79,019	13.6 %
Proj. Hispanic Ann Growth (2010 to 2015)	382	3.2 %	7,087	4.5 %	23,981	4.1 %
Age						
Age 0 to 4 yrs (2010)	737	6.1 %	9,336	6.6 %	30,598	7.6 %
Age 5 to 9 yrs (2010)	918	7.6 %	10,536	7.4 %	30,511	7.6 %
Age 10 to 14 yrs (2010)	989	8.2 %	10,894	7.7 %	28,666	7.2 %
Age 15 to 19 yrs (2010)	896	7.5 %	10,573	7.4 %	29,390	7.3 %
Age 20 to 24 yrs (2010)	597	5.0 %	9,315	6.5 %	34,407	8.6 %
Age 25 to 29 yrs (2010)	666	5.6 %	10,031	7.0 %	33,443	8.3 %
Age 30 to 34 yrs (2010)	768	6.4 %	10,309	7.2 %	32,162	8.0 %
Age 35 to 39 yrs (2010)	933	7.8 %	10,913	7.7 %	30,832	7.7 %
Age 40 to 44 yrs (2010)	1,022	8.5 %	11,685	8.2 %	29,954	7.5 %
Age 45 to 49 yrs (2010)	1,156	9.6 %	12,050	8.5 %	28,826	7.2 %
Age 50 to 54 yrs (2010)	1,024	8.5 %	10,925	7.7 %	25,302	6.3 %
Age 55 to 59 yrs (2010)	756	6.3 %	8,094	5.7 %	19,659	4.9 %
Age 60 to 64 yrs (2010)	496	4.1 %	5,665	4.0 %	14,647	3.7 %
Population age 65-74 (2010)	528	4.4 %	6,469	4.5 %	17,610	4.4 %
Population age 75-84 (2010)	306	2.5 %	3,500	2.5 %	9,564	2.4 %
Population age 85+ (2010)	204	1.7 %	2,096	1.5 %	5,153	1.3 %
Median Age (2010)	36.4 yrs		34.5 yrs		31.8 yrs	
Gender Age Distribution						
Population Female (2010)	5,912	49.3 %	71,105	49.9 %	197,277	49.2 %
Age 0 to 19 yrs (2010)	1,692	28.6 %	20,141	28.3 %	58,321	29.6 %
Age 20 to 64 yrs (2010)	3,647	61.7 %	44,143	62.1 %	120,851	61.3 %
Age 65 yrs plus (2010)	573	9.7 %	6,821	9.6 %	18,104	9.2 %
Median Age Females (2010)	37.3 Yrs		35.8 Yrs		32.7 Yrs	
Population Male (2010)	6,084	50.7 %	71,287	50.1 %	203,448	50.8 %
Age 0 to 19 yrs (2010)	1,847	30.4 %	21,198	29.7 %	60,843	29.9 %
Age 20 to 64 yrs (2010)	3,772	62.0 %	44,845	62.9 %	128,381	63.1 %
Age 65 yrs plus (2010)	464	7.6 %	5,243	7.4 %	14,223	7.0 %
Median Age Males (2010)	35.5 yrs		33.3 yrs		31.1 yrs	

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Household Income Distribution						
HH Income \$200,000 or More (2010)	212	5.3 %	1,694	3.4 %	3,577	2.5 %
HH Income \$150,000 to 199,999 (2010)	275	6.8 %	2,872	5.7 %	5,913	4.1 %
HH Income \$100,000 to 149,999 (2010)	1,029	25.5 %	9,860	19.6 %	21,045	14.7 %
HH Income \$75,000 to 99,999(2010)	614	15.2 %	9,246	18.4 %	21,592	15.1 %
HH Income \$50,000 to 74,999(2010)	994	24.6 %	11,311	22.5 %	30,726	21.5 %
HH Income \$35,000 to 49,999(2010)	464	11.5 %	6,710	13.4 %	21,875	15.3 %
HH Income \$25,000 to 34,999(2010)	210	5.2 %	3,674	7.3 %	14,274	10.0 %
HH Income \$15,000 to 24,999(2010)	111	2.7 %	2,636	5.2 %	11,398	8.0 %
HH Income \$0 to 14,999 (2010)	131	3.3 %	2,227	4.4 %	12,362	8.7 %
HH Income \$35000+ (2010)	3,590	88.8 %	41,693	83.0 %	104,728	73.4 %
HH Income \$75000+ (2010)	2,131	52.7 %	23,672	47.1 %	52,126	36.5 %
Housing						
Total Housing Units (2010)	4,240		53,598		155,349	
Housing Units Occupied (2010)	4,042	95.3 %	50,230	93.7 %	142,762	91.9 %
<i>Housing Units, Owner Occupied (2010)</i>	3,261	76.9 %	35,348	66.0 %	82,388	53.0 %
<i>Housing Units, Renter Occupied (2010)</i>	781	18.4 %	14,882	27.8 %	60,374	38.9 %
Housing Units, Vacant (2010)	198	4.7 %	3,368	6.3 %	12,587	8.1 %
Median Years in Residence (2010)	4 yrs		3 yrs		3 yrs	
Marital Status						
Never Married (2010)	2,319	24.7 %	31,907	28.5 %	103,663	33.3 %
Now Married (2010)	5,557	59.2 %	60,790	54.3 %	150,867	48.4 %
Separated (2010)	214	2.3 %	3,035	2.7 %	12,662	4.1 %
Widowed (2010)	316	3.4 %	3,950	3.5 %	10,798	3.5 %
Divorced (2010)	973	10.4 %	12,266	11.0 %	33,523	10.8 %
Household Type						
Population Family (2010)	10,413	86.8 %	117,343	82.4 %	311,627	77.8 %
Population Non-Family (2010)	1,487	12.4 %	24,162	17.0 %	85,689	21.4 %
Population Group Qtrs (2010)	96	0.8 %	886	0.6 %	3,409	0.9 %
Family Household (2010)	2,864	70.9 %	32,875	65.4 %	85,355	59.8 %
Married Couple Family With Kids (2010)	1,127	34.6 %	12,164	34.4 %	31,251	37.9 %
Average Family Household Size (2010)	3.64		3.57		3.65	
Non-Family Household (2010)	1,178	29.1 %	17,355	34.6 %	57,407	40.2 %
Household Size						
1 Person Household (2010)	911	22.5 %	12,961	25.8 %	42,112	29.5 %
2 Person Households (2010)	998	24.7 %	12,487	24.9 %	33,763	23.6 %
3 Person Households (2010)	541	13.4 %	6,771	13.5 %	17,886	12.5 %
4 Person Households (2010)	923	22.8 %	10,532	21.0 %	27,246	19.1 %
5 Person Households (2010)	420	10.4 %	4,658	9.3 %	12,622	8.8 %
6+ Person Households (2010)	250	6.2 %	2,822	5.6 %	9,134	6.4 %
Household Vehicles						
Total Vehicles Available (2010)	8,272		97,251		260,867	
Household: 0 Vehicles Available (2010)	137	1.7 %	1,701	1.7 %	8,038	3.1 %
Household: 1 Vehicles Available (2010)	1,056	12.8 %	16,224	16.7 %	53,631	20.6 %
Household: 2+ Vehicles Available (2010)	2,849	34.4 %	32,304	33.2 %	81,093	31.1 %
Average Vehicles Per Household (2010)	2		2		2	

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Price Freeway And Elliot Chandler, AZ	1.00 Mile		3.00 Miles		5.00 Miles	
Labor Force						
Est. Labor: Population Age 16+ (2010)	9,179		109,688		305,952	
Est. Civilian Employed (2010)	6,453	70.3 %	76,892	70.1 %	209,502	68.5 %
Est. Civilian Unemployed (2010)	336	3.7 %	4,680	4.3 %	15,382	5.0 %
Est. In Armed Forces (2010)	6	0.1 %	77	0.1 %	286	0.1 %
Est. Not in Labor Force (2010)	2,383	26.0 %	28,039	25.6 %	80,780	26.4 %
Occupation (2000)						
Occupation: Population 16+	6,376		76,042		200,323	
Mgmt, Business, & Financial Operations	1,292	20.3 %	14,022	18.4 %	30,956	15.5 %
Professional and Related	1,695	26.6 %	19,502	25.6 %	46,979	23.5 %
Service	538	8.4 %	8,250	10.8 %	25,755	12.9 %
Sales and Office	1,962	30.8 %	22,634	29.8 %	59,236	29.6 %
Farming, Fishing, and Forestry	20	0.3 %	110	0.1 %	478	0.2 %
Construction, Extraction, & Maintenance	423	6.6 %	5,251	6.9 %	16,248	8.1 %
Production, Transport, & Material Moving	447	7.0 %	6,273	8.2 %	20,670	10.3 %
Percent White Collar Workers		77.6 %		73.9 %		68.5 %
Percent Blue Collar Workers		22.4 %		26.1 %		31.5 %
Consumer Expenditure (in Millions)						
Total Household Expenditure (2010)	\$280		\$3,160		\$8,035	
Total Non-Retail Expenditures (2010)	\$163	57.9 %	\$1,829	57.9 %	\$4,638	57.7 %
Total Retail Expenditures (2010)	\$118	42.1 %	\$1,331	42.1 %	\$3,397	42.3 %
Apparel (2010)	\$14	4.8 %	\$152	4.8 %	\$386	4.8 %
Contributions (2010)	\$11	3.9 %	\$119	3.8 %	\$293	3.6 %
Education (2010)	\$7	2.6 %	\$79	2.5 %	\$196	2.4 %
Entertainment (2010)	\$16	5.7 %	\$178	5.6 %	\$450	5.6 %
Food And Beverages (2010)	\$42	14.9 %	\$478	15.1 %	\$1,230	15.3 %
Furnishings And Equipment (2010)	\$13	4.6 %	\$143	4.5 %	\$357	4.4 %
Gifts (2010)	\$8	2.8 %	\$85	2.7 %	\$210	2.6 %
Health Care (2010)	\$16	5.7 %	\$186	5.9 %	\$483	6.0 %
Household Operations (2010)	\$11	3.8 %	\$117	3.7 %	\$290	3.6 %
Miscellaneous Expenses (2010)	\$5	1.6 %	\$52	1.6 %	\$133	1.7 %
Personal Care (2010)	\$4	1.4 %	\$46	1.4 %	\$117	1.5 %
Personal Insurance (2010)	\$3	1.1 %	\$33	1.1 %	\$82	1.0 %
Reading (2010)	\$1	0.3 %	\$10	0.3 %	\$26	0.3 %
Shelter (2010)	\$55	19.5 %	\$611	19.3 %	\$1,547	19.3 %
Tobacco (2010)	\$2	0.6 %	\$19	0.6 %	\$51	0.6 %
Transportation (2010)	\$56	20.0 %	\$637	20.2 %	\$1,622	20.2 %
Utilities (2010)	\$19	6.6 %	\$215	6.8 %	\$561	7.0 %
Educational Attainment						
Adult Population (25 Years+)(2010)	7,859		91,738		247,153	
Elementary (0 to 8)(2010)	127	1.6 %	2,031	2.2 %	13,503	5.5 %
Some High School (9 to 11)(2010)	342	4.4 %	4,018	4.4 %	14,437	5.8 %
High School Graduate (12)(2010)	1,483	18.9 %	17,877	19.5 %	51,220	20.7 %
Some College (13 to 16)(2010)	1,900	24.2 %	22,163	24.2 %	57,297	23.2 %
Associate Degree Only(2010)	740	9.4 %	8,630	9.4 %	21,258	8.6 %
Bachelor Degree Only(2010)	1,924	24.5 %	23,087	25.2 %	56,116	22.7 %
Graduate Degree(2010)	1,343	17.1 %	13,931	15.2 %	33,322	13.5 %

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Units In Structure							
1 Detached Unit (2000)	3,530	85.2 %	35,635	69.0 %	78,363	53.9 %	
1 Attached Unit (2000)	285	6.9 %	4,644	9.0 %	10,859	7.5 %	
2 to 4 Units (2000)	85	2.0 %	1,799	3.5 %	7,707	5.3 %	
5 to 9 Units (2000)	109	2.6 %	3,123	6.0 %	11,308	7.8 %	
10 to 19 Units (2000)	25	0.6 %	2,078	4.0 %	10,059	6.9 %	
20 to 49 Units (2000)	40	1.0 %	507	1.0 %	5,494	3.8 %	
50 or more Units (2000)	67	1.6 %	3,484	6.7 %	16,662	11.5 %	
Mobile Home or Trailer (2000)	0		345		4,640		
Other Structure (2000)	0		9		267		
Homes Built By Year							
Homes Built 1999 to 2000	15	0.4 %	886	1.7 %	3,329	2.3 %	
Homes Built 1995 to 1998	254	6.1 %	4,486	8.7 %	18,381	12.6 %	
Homes Built 1990 to 1994	346	8.3 %	5,896	11.4 %	17,833	12.3 %	
Homes Built 1980 to 1989	1,834	44.3 %	21,285	41.2 %	49,788	34.3 %	
Homes Built 1970 to 1979	1,625	39.2 %	17,712	34.3 %	39,315	27.0 %	
Homes Built 1960 to 1969	53	1.3 %	1,044	2.0 %	11,557	8.0 %	
Homes Built 1950 to 1959	11	0.3 %	217	0.4 %	3,444	2.4 %	
Homes Built Before 1949	3	0.1 %	97	0.2 %	1,710	1.2 %	
Home Values (2000)							
Home Values \$1,000,000+	0	0.0 %	19	0.1 %	46	0.1 %	
Home Values \$500,000-\$999,999	8	0.2 %	358	1.1 %	441	0.6 %	
Home Values \$400,000-\$499,999	7	0.2 %	402	1.2 %	597	0.8 %	
Home Values \$300,000-\$399,999	165	5.0 %	997	2.9 %	1,762	2.4 %	
Home Values \$200,000-\$299,999	675	20.7 %	3,934	11.6 %	8,425	11.5 %	
Home Values \$150,000-\$199,999	607	18.6 %	6,659	19.7 %	13,506	18.4 %	
Home Values \$100,000-\$149,999	1,565	47.9 %	16,792	49.6 %	33,584	45.8 %	
Home Values \$70,000-\$99,999	232	7.1 %	4,208	12.4 %	12,057	16.4 %	
Home Values \$50,000-\$69,999	9	0.3 %	407	1.2 %	2,118	2.9 %	
Home Values \$25,000-\$49,999	0	0.0 %	55	0.2 %	579	0.8 %	
Home Values \$0-\$24,999	0	0.0 %	30	0.1 %	242	0.3 %	
Owner Occupied Median Home Value	\$158,553		\$151,788		\$142,825		
Renter Occupied Median Rent	\$977		\$798		\$679		
Transportation to Work (2000)							
Drive to Work Alone	5,155	80.8 %	62,586	82.2 %	155,263	77.4 %	
Drive to Work in Carpool	690	10.8 %	8,072	10.6 %	26,416	13.2 %	
Travel to Work - Public Transportation	28	0.4 %	651	0.9 %	3,310	1.7 %	
Drive to Work Motorcycle	26	0.4 %	356	0.5 %	956	0.5 %	
Walk or Bicycle to Work	97	1.5 %	1,267	1.7 %	7,316	3.6 %	
Other Means	16	0.3 %	370	0.5 %	1,094	0.5 %	
Work at Home	369	5.8 %	2,796	3.7 %	6,244	3.1 %	
Travel Time (2000)							
Travel to Work in 14 Minutes or Less	1,423	23.7 %	18,237	24.9 %	51,594	26.5 %	
Travel to Work in 15 to 29 Minutes	2,892	48.1 %	32,870	44.8 %	83,902	43.2 %	
Travel to Work in 30 to 59 Minutes	1,573	26.2 %	19,882	27.1 %	51,523	26.5 %	
Travel to Work in 60 Minutes or More	125	2.1 %	2,313	3.2 %	7,336	3.8 %	
Average Travel Time to Work	20 mins		22 mins		22 mins		

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