

# Demographic Profile Expanded

## Census, Estimates & Projections

Lon: -111.894174 / Lat: 33.320324

July 2010

Price Freeway And Ray Chandler, AZ	1.00 Mile		3.00 Miles		5.00 Miles	
<b>Population</b>						
Estimated Population (2010)	18,700		130,180		323,015	
Census Population (1990)	8,263		78,183		182,688	
Census Population (2000)	17,402		115,789		273,888	
Projected Population (2015)	20,181		140,963		353,504	
Forecasted Population (2020)	21,721		154,912		397,654	
Historical Annual Growth 1990 to 2000	9,139	11.1 %	37,607	4.8 %	91,200	5.0 %
Historical Annual Growth 2000 to 2010	1,297	11.1 %	14,391	4.8 %	49,127	5.0 %
Projected Annual Growth 2010 to 2015	1,481	1.6 %	10,782	1.7 %	30,489	1.9 %
Est. Population Density (2010)	5,969.38 psm		4,624.99 psm		4,150.82 psm	
Trade Area Size	3.13 sq mi		28.15 sq mi		77.82 sq mi	
<b>Households</b>						
Estimated Households (2010)	6,635		43,847		111,092	
Census Households (1990)	2,951		26,639		64,567	
Census Households (2000)	6,586		41,178		99,531	
Projected Households (2015)	7,183		47,238		120,764	
Forecasted Households (2020)	7,510		50,571		132,479	
Households with Children (2010)	2,532	38.2 %	17,737	40.5 %	42,507	38.3 %
Average Household Size	2.82		2.97		2.91	
<b>Average Household Income</b>						
Est. Average Household Income (2010)	88,952		87,574		82,753	
Proj. Average Household Income (2015)	\$95,668		\$94,254		\$90,335	
Average Family Income (2010)	\$102,307		\$98,933		\$94,132	
<b>Median Household Income</b>						
Est. Median Household Income (2010)	\$79,578		\$75,949		\$70,688	
Proj. Median Household Income (2015)	\$83,022		\$79,497		\$74,582	
Median Family Income (2010)	\$92,577		\$86,350		\$80,996	
<b>Per Capita Income</b>						
Est. Per Capita Income (2010)	\$31,623		\$29,899		\$28,799	
Proj. Per Capita Income (2015)	\$34,108		\$31,973		\$31,182	
Per Capita Income Est. 5 year change	\$2,484.57	-7.3 %	\$2,073.27	-6.5 %	\$2,383.00	-7.6 %
<b>Other Income</b>						
Est. Disposable Income (2010)	\$63,603		\$60,946		\$57,162	
Proj. Disposable Income (2015)	\$66,324		\$63,506		\$59,921	
Disposable Income Est. 5 year change	\$2,721.08	4.3 %	\$2,560.69	4.2 %	\$2,759.60	4.8 %
Est. Average Household Net Worth (2010)	\$585,637		\$575,627		\$534,992	
<b>Daytime Demos</b>						
Total Number of Businesses (2010)	454		3,944		11,043	
Total Number of Employees (2010)	7,039		52,778		163,671	
Company Headqtrs: Businesses (2010)	1	0.2 %	4	0.1 %	15	0.1 %
Company Headqtrs: Employees (2010)	498	7.1 %	1,705	3.2 %	2,127	1.3 %
Unemployment Rate (2010)	4.77 %		4.16 %		4.48 %	
Employee Population Per Business	15.5 to 1		13.4 to 1		14.8 to 1	
Residential Population per Business	41.2 to 1		33.0 to 1		29.3 to 1	
Est. Adj. Daytime Demographics (Age16+)	10,756		80,863		236,451	

Demographic Source: Applied Geographic Solutions / TIGER Geography

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Price Freeway And Ray Chandler, AZ	1.00 Mile		3.00 Miles		5.00 Miles	
<b>Race &amp; Ethnicity</b>						
White (2010)	15,654	83.7 %	111,737	85.8 %	275,947	85.4 %
Black or African American (2010)	959	5.1 %	6,088	4.7 %	16,512	5.1 %
American Indian & Alaska Native (2010)	238	1.3 %	1,906	1.5 %	6,409	2.0 %
Asian (2010)	1,592	8.5 %	8,348	6.4 %	18,247	5.6 %
Hawaiin & Pacific Islander (2010)	66	0.4 %	309	0.2 %	821	0.3 %
Other Race (2010)	109	0.6 %	1,224	0.9 %	3,670	1.1 %
Multi Race (2010)	83	0.4 %	567	0.4 %	1,409	0.4 %
Not Hispanic or Latino Population (2010)	14,873	79.5 %	98,650	75.8 %	237,111	73.4 %
Hispanic or Latino Population (2010)	3,827	20.5 %	31,530	24.2 %	85,904	26.6 %
Not of Hispanic Origin Population (1990)	7,537	91.2 %	70,022	89.6 %	158,815	86.9 %
Hispanic Origin Population (1990)	726	8.8 %	8,161	10.4 %	23,874	13.1 %
Not Hispanic or Latino Population (2000)	15,572	89.5 %	98,126	84.7 %	224,402	81.9 %
Hispanic or Latino Population (2000)	1,831	10.5 %	17,664	15.3 %	49,486	18.1 %
Not Hispanic or Latino Population (2015)	15,324	75.9 %	102,319	72.6 %	249,155	70.5 %
Hispanic or Latino Population (2015)	4,857	24.1 %	38,644	27.4 %	104,348	29.5 %
Hist. Hispanic Ann Growth (1990 to 2010)	3,101	28.5 %	23,369	19.1 %	62,030	17.3 %
Proj. Hispanic Ann Growth (2010 to 2015)	1,031	5.4 %	7,114	4.5 %	18,445	4.3 %
<b>Age</b>						
Age 0 to 4 yrs (2010)	1,387	7.4 %	9,878	7.6 %	25,629	7.9 %
Age 5 to 9 yrs (2010)	1,580	8.4 %	10,780	8.3 %	26,094	8.1 %
Age 10 to 14 yrs (2010)	1,482	7.9 %	10,651	8.2 %	24,510	7.6 %
Age 15 to 19 yrs (2010)	1,325	7.1 %	9,453	7.3 %	22,503	7.0 %
Age 20 to 24 yrs (2010)	1,173	6.3 %	7,409	5.7 %	21,369	6.6 %
Age 25 to 29 yrs (2010)	1,458	7.8 %	8,941	6.9 %	25,054	7.8 %
Age 30 to 34 yrs (2010)	1,547	8.3 %	10,233	7.9 %	26,836	8.3 %
Age 35 to 39 yrs (2010)	1,598	8.5 %	11,125	8.5 %	26,685	8.3 %
Age 40 to 44 yrs (2010)	1,691	9.0 %	11,318	8.7 %	25,703	8.0 %
Age 45 to 49 yrs (2010)	1,495	8.0 %	10,630	8.2 %	24,520	7.6 %
Age 50 to 54 yrs (2010)	1,256	6.7 %	8,835	6.8 %	21,355	6.6 %
Age 55 to 59 yrs (2010)	856	4.6 %	6,405	4.9 %	16,115	5.0 %
Age 60 to 64 yrs (2010)	629	3.4 %	4,684	3.6 %	11,670	3.6 %
Population age 65-74 (2010)	696	3.7 %	5,390	4.1 %	13,596	4.2 %
Population age 75-84 (2010)	346	1.9 %	2,852	2.2 %	7,280	2.3 %
Population age 85+ (2010)	181	1.0 %	1,596	1.2 %	4,095	1.3 %
Median Age (2010)	32.3 yrs		33.2 yrs		32.6 yrs	
<b>Gender Age Distribution</b>						
Population Female (2010)	9,371	50.1 %	64,995	49.9 %	160,763	49.8 %
Age 0 to 19 yrs (2010)	2,867	30.6 %	19,944	30.7 %	48,395	30.1 %
Age 20 to 64 yrs (2010)	5,836	62.3 %	39,513	60.8 %	98,373	61.2 %
Age 65 yrs plus (2010)	668	7.1 %	5,538	8.5 %	13,995	8.7 %
Median Age Females (2010)	32.8 Yrs		34.0 Yrs		33.4 Yrs	
Population Male (2010)	9,329	49.9 %	65,186	50.1 %	162,252	50.2 %
Age 0 to 19 yrs (2010)	2,908	31.2 %	20,818	31.9 %	50,343	31.0 %
Age 20 to 64 yrs (2010)	5,867	62.9 %	40,068	61.5 %	100,934	62.2 %
Age 65 yrs plus (2010)	554	5.9 %	4,299	6.6 %	10,976	6.8 %
Median Age Males (2010)	31.9 yrs		32.5 yrs		31.8 yrs	

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<b>Household Income Distribution</b>						
HH Income \$200,000 or More (2010)	193	2.9 %	1,652	3.8 %	3,476	3.1 %
HH Income \$150,000 to 199,999 (2010)	520	7.8 %	2,619	6.0 %	5,725	5.2 %
HH Income \$100,000 to 149,999 (2010)	1,567	23.6 %	8,947	20.4 %	20,570	18.5 %
HH Income \$75,000 to 99,999(2010)	1,236	18.6 %	7,695	17.5 %	19,867	17.9 %
HH Income \$50,000 to 74,999(2010)	1,285	19.4 %	10,212	23.3 %	25,910	23.3 %
HH Income \$35,000 to 49,999(2010)	764	11.5 %	5,517	12.6 %	14,819	13.3 %
HH Income \$25,000 to 34,999(2010)	453	6.8 %	3,197	7.3 %	8,705	7.8 %
HH Income \$15,000 to 24,999(2010)	352	5.3 %	2,140	4.9 %	6,248	5.6 %
HH Income \$0 to 14,999 (2010)	265	4.0 %	1,870	4.3 %	5,771	5.2 %
HH Income \$35000+ (2010)	5,565	83.9 %	36,640	83.6 %	90,367	81.3 %
HH Income \$75000+ (2010)	3,516	53.0 %	20,912	47.7 %	49,639	44.7 %
<b>Housing</b>						
Total Housing Units (2010)	7,306		46,830		120,046	
Housing Units Occupied (2010)	6,635	90.8 %	43,847	93.6 %	111,092	92.5 %
<i>Housing Units, Owner Occupied (2010)</i>	4,125	56.5 %	31,403	67.1 %	74,610	62.2 %
<i>Housing Units, Renter Occupied (2010)</i>	2,510	34.4 %	12,444	26.6 %	36,482	30.4 %
Housing Units, Vacant (2010)	671	9.2 %	2,983	6.4 %	8,954	7.5 %
Median Years in Residence (2010)	3 yrs		3 yrs		3 yrs	
<b>Marital Status</b>						
Never Married (2010)	3,990	28.0 %	26,000	26.3 %	68,611	27.8 %
Now Married (2010)	8,002	56.2 %	56,622	57.3 %	136,225	55.2 %
Separated (2010)	336	2.4 %	2,880	2.9 %	8,250	3.3 %
Widowed (2010)	373	2.6 %	3,247	3.3 %	8,191	3.3 %
Divorced (2010)	1,533	10.8 %	10,107	10.2 %	25,438	10.3 %
<b>Household Type</b>						
Population Family (2010)	15,574	83.3 %	110,761	85.1 %	268,283	83.1 %
Population Non-Family (2010)	3,103	16.6 %	18,570	14.3 %	53,058	16.4 %
Population Group Qtrs (2010)	23	0.1 %	849	0.7 %	1,674	0.5 %
Family Household (2010)	4,299	64.8 %	29,964	68.3 %	73,062	65.8 %
Married Couple Family With Kids (2010)	1,775	43.0 %	12,438	39.6 %	29,041	38.9 %
Average Family Household Size (2010)	3.62		3.70		3.67	
Non-Family Household (2010)	2,336	35.2 %	13,883	31.7 %	38,030	34.2 %
<b>Household Size</b>						
1 Person Household (2010)	1,758	26.5 %	10,593	24.2 %	28,470	25.6 %
2 Person Households (2010)	1,596	24.0 %	10,161	23.2 %	26,400	23.8 %
3 Person Households (2010)	883	13.3 %	5,832	13.3 %	14,611	13.2 %
4 Person Households (2010)	1,426	21.5 %	9,988	22.8 %	23,789	21.4 %
5 Person Households (2010)	609	9.2 %	4,489	10.2 %	10,761	9.7 %
6+ Person Households (2010)	363	5.5 %	2,784	6.3 %	7,060	6.4 %
<b>Household Vehicles</b>						
Total Vehicles Available (2010)	12,715		84,552		209,354	
Household: 0 Vehicles Available (2010)	172	1.4 %	1,439	1.7 %	4,436	2.1 %
Household: 1 Vehicles Available (2010)	2,248	17.7 %	13,711	16.2 %	36,779	17.6 %
Household: 2+ Vehicles Available (2010)	4,215	33.1 %	28,697	33.9 %	69,877	33.4 %
Average Vehicles Per Household (2010)	2		2		2	

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Price Freeway And Ray Chandler, AZ	1.00 Mile		3.00 Miles		5.00 Miles	
<b>Labor Force</b>						
Est. Labor: Population Age 16+ (2010)	13,934		96,767		241,965	
Est. Civilian Employed (2010)	10,210	73.3 %	68,608	70.9 %	168,950	69.8 %
Est. Civilian Unemployed (2010)	665	4.8 %	4,030	4.2 %	10,837	4.5 %
Est. In Armed Forces (2010)	7	0.0 %	73	0.1 %	236	0.1 %
Est. Not in Labor Force (2010)	3,052	21.9 %	24,055	24.9 %	61,942	25.6 %
<b>Occupation (2000)</b>						
Occupation: Population 16+	10,247		63,947		150,763	
Mgmt, Business, & Financial Operations	1,908	18.6 %	11,874	18.6 %	26,538	17.6 %
Professional and Related	2,877	28.1 %	16,262	25.4 %	37,538	24.9 %
Service	1,058	10.3 %	7,007	11.0 %	17,265	11.5 %
Sales and Office	3,102	30.3 %	18,295	28.6 %	43,911	29.1 %
Farming, Fishing, and Forestry	7	0.1 %	229	0.4 %	470	0.3 %
Construction, Extraction, & Maintenance	534	5.2 %	4,523	7.1 %	10,967	7.3 %
Production, Transport, & Material Moving	760	7.4 %	5,755	9.0 %	14,075	9.3 %
<i>Percent White Collar Workers</i>		77.0 %		72.6 %		71.6 %
<i>Percent Blue Collar Workers</i>		23.0 %		27.4 %		28.4 %
<b>Consumer Expenditure (in Millions)</b>						
Total Household Expenditure (2010)	\$433		\$2,812		\$6,853	
<i>Total Non-Retail Expenditures (2010)</i>	\$250	57.9 %	\$1,628	57.9 %	\$3,965	57.9 %
<i>Total Retail Expenditures (2010)</i>	\$182	42.1 %	\$1,184	42.1 %	\$2,888	42.1 %
Apparel (2010)	\$21	4.8 %	\$135	4.8 %	\$330	4.8 %
Contributions (2010)	\$17	3.8 %	\$107	3.8 %	\$255	3.7 %
Education (2010)	\$11	2.6 %	\$71	2.5 %	\$170	2.5 %
Entertainment (2010)	\$24	5.6 %	\$159	5.6 %	\$386	5.6 %
Food And Beverages (2010)	\$65	15.0 %	\$424	15.1 %	\$1,039	15.2 %
Furnishings And Equipment (2010)	\$20	4.6 %	\$128	4.5 %	\$309	4.5 %
Gifts (2010)	\$12	2.7 %	\$76	2.7 %	\$182	2.7 %
Health Care (2010)	\$25	5.8 %	\$164	5.8 %	\$404	5.9 %
Household Operations (2010)	\$16	3.8 %	\$105	3.7 %	\$252	3.7 %
Miscellaneous Expenses (2010)	\$7	1.6 %	\$46	1.6 %	\$113	1.6 %
Personal Care (2010)	\$6	1.4 %	\$41	1.4 %	\$99	1.4 %
Personal Insurance (2010)	\$5	1.1 %	\$30	1.1 %	\$72	1.0 %
Reading (2010)	\$1	0.3 %	\$9	0.3 %	\$22	0.3 %
Shelter (2010)	\$84	19.4 %	\$545	19.4 %	\$1,323	19.3 %
Tobacco (2010)	\$3	0.6 %	\$17	0.6 %	\$42	0.6 %
Transportation (2010)	\$87	20.1 %	\$566	20.1 %	\$1,385	20.2 %
Utilities (2010)	\$29	6.7 %	\$190	6.8 %	\$469	6.8 %
<b>Educational Attainment</b>						
Adult Population (25 Years+)(2010)	11,753		82,010		202,909	
Elementary (0 to 8)(2010)	162	1.4 %	2,631	3.2 %	9,070	4.5 %
Some High School (9 to 11)(2010)	359	3.1 %	4,055	4.9 %	10,245	5.0 %
High School Graduate (12)(2010)	2,036	17.3 %	15,813	19.3 %	39,259	19.3 %
Some College (13 to 16)(2010)	2,799	23.8 %	19,268	23.5 %	48,221	23.8 %
Associate Degree Only(2010)	1,205	10.3 %	7,617	9.3 %	18,436	9.1 %
Bachelor Degree Only(2010)	3,279	27.9 %	20,084	24.5 %	49,195	24.2 %
Graduate Degree(2010)	1,912	16.3 %	12,542	15.3 %	28,482	14.0 %

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	1.00 Mile		3.00 Miles		5.00 Miles	
<b>Units In Structure</b>						
1 Detached Unit (2000)	4,203	58.8 %	31,502	73.4 %	69,340	66.4 %
1 Attached Unit (2000)	319	4.5 %	2,371	5.5 %	7,482	7.2 %
2 to 4 Units (2000)	270	3.8 %	1,305	3.0 %	4,036	3.9 %
5 to 9 Units (2000)	863	12.1 %	2,680	6.2 %	6,576	6.3 %
10 to 19 Units (2000)	565	7.9 %	2,147	5.0 %	5,625	5.4 %
20 to 49 Units (2000)	55	0.8 %	373	0.9 %	2,127	2.0 %
50 or more Units (2000)	865	12.1 %	2,120	4.9 %	7,429	7.1 %
Mobile Home or Trailer (2000)	6		389		1,732	
Other Structure (2000)	0		18		82	
<b>Homes Built By Year</b>						
Homes Built 1999 to 2000	437	6.1 %	1,297	3.0 %	3,635	3.5 %
Homes Built 1995 to 1998	2,013	28.2 %	6,954	16.2 %	19,705	18.9 %
Homes Built 1990 to 1994	2,112	29.6 %	8,431	19.6 %	16,251	15.6 %
Homes Built 1980 to 1989	2,402	33.6 %	18,588	43.3 %	35,611	34.1 %
Homes Built 1970 to 1979	151	2.1 %	5,907	13.8 %	23,554	22.6 %
Homes Built 1960 to 1969	19	0.3 %	958	2.2 %	3,389	3.2 %
Homes Built 1950 to 1959	0	0.0 %	519	1.2 %	1,386	1.3 %
Homes Built Before 1949	11	0.2 %	251	0.6 %	898	0.9 %
<b>Home Values (2000)</b>						
Home Values \$1,000,000+	0	0.0 %	24	0.1 %	30	0.0 %
Home Values \$500,000-\$999,999	80	2.0 %	364	1.3 %	476	0.7 %
Home Values \$400,000-\$499,999	86	2.2 %	417	1.4 %	596	0.9 %
Home Values \$300,000-\$399,999	144	3.6 %	1,027	3.6 %	1,794	2.8 %
Home Values \$200,000-\$299,999	810	20.3 %	4,679	16.2 %	9,016	14.0 %
Home Values \$150,000-\$199,999	1,054	26.5 %	5,733	19.9 %	13,426	20.8 %
Home Values \$100,000-\$149,999	1,459	36.6 %	13,071	45.3 %	30,256	46.8 %
Home Values \$70,000-\$99,999	326	8.2 %	3,199	11.1 %	7,607	11.8 %
Home Values \$50,000-\$69,999	23	0.6 %	315	1.1 %	1,011	1.6 %
Home Values \$25,000-\$49,999	0	0.0 %	30	0.1 %	265	0.4 %
Home Values \$0-\$24,999	0	0.0 %	17	0.1 %	149	0.2 %
Owner Occupied Median Home Value	\$168,284		\$159,750		\$151,159	
Renter Occupied Median Rent	\$795		\$769		\$736	
<b>Transportation to Work (2000)</b>						
Drive to Work Alone	8,545	83.4 %	52,091	81.4 %	121,521	80.5 %
Drive to Work in Carpool	1,153	11.2 %	7,329	11.5 %	18,045	12.0 %
Travel to Work - Public Transportation	55	0.5 %	376	0.6 %	1,490	1.0 %
Drive to Work Motorcycle	30	0.3 %	296	0.5 %	757	0.5 %
Walk or Bicycle to Work	103	1.0 %	1,198	1.9 %	3,189	2.1 %
Other Means	42	0.4 %	297	0.5 %	852	0.6 %
Work at Home	323	3.2 %	2,420	3.8 %	5,125	3.4 %
<b>Travel Time (2000)</b>						
Travel to Work in 14 Minutes or Less	2,420	24.4 %	15,031	24.4 %	35,227	24.2 %
Travel to Work in 15 to 29 Minutes	4,138	41.7 %	26,137	42.4 %	62,109	42.6 %
Travel to Work in 30 to 59 Minutes	3,041	30.6 %	18,282	29.7 %	42,768	29.3 %
Travel to Work in 60 Minutes or More	330	3.3 %	2,138	3.5 %	5,750	3.9 %
Average Travel Time to Work	23 mins		22 mins		23 mins	

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