

# Demographic Profile Expanded

## Census, Estimates & Projections

Lon: -111.892935 / Lat: 33.334805

July 2010

Price Freeway And Warner Chandler, AZ	1.00 Mile		3.00 Miles		5.00 Miles	
<b>Population</b>						
Estimated Population (2010)	13,673		141,410		368,026	
Census Population (1990)	10,655		102,737		231,021	
Census Population (2000)	12,877		129,750		322,700	
Projected Population (2015)	13,678		150,905		397,068	
Forecasted Population (2020)	14,120		162,617		438,290	
Historical Annual Growth 1990 to 2000	2,223	2.1 %	27,014	2.6 %	91,678	4.0 %
Historical Annual Growth 2000 to 2010	795	2.1 %	11,659	2.6 %	45,327	4.0 %
Projected Annual Growth 2010 to 2015	6	0.0 %	9,495	1.3 %	29,042	1.6 %
Est. Population Density (2010)	4,404.10 psm		5,039.32 psm		4,725.57 psm	
Trade Area Size	3.10 sq mi		28.06 sq mi		77.88 sq mi	
<b>Households</b>						
Estimated Households (2010)	4,914		48,368		129,477	
Census Households (1990)	3,648		35,264		84,708	
Census Households (2000)	4,862		46,851		120,183	
Projected Households (2015)	4,869		51,419		138,940	
Forecasted Households (2020)	4,869		53,918		149,263	
Households with Children (2010)	1,741	35.4 %	18,816	38.9 %	46,885	36.2 %
Average Household Size	2.78		2.92		2.84	
<b>Average Household Income</b>						
Est. Average Household Income (2010)	95,883		86,045		77,687	
Proj. Average Household Income (2015)	\$103,904		\$92,390		\$84,362	
Average Family Income (2010)	\$110,048		\$97,823		\$89,887	
<b>Median Household Income</b>						
Est. Median Household Income (2010)	\$81,280		\$74,886		\$66,237	
Proj. Median Household Income (2015)	\$85,855		\$78,025		\$69,345	
Median Family Income (2010)	\$96,193		\$85,869		\$77,280	
<b>Per Capita Income</b>						
Est. Per Capita Income (2010)	\$34,596		\$29,877		\$27,648	
Proj. Per Capita Income (2015)	\$37,124		\$31,916		\$29,826	
Per Capita Income Est. 5 year change	\$2,528.41	-6.8 %	\$2,038.88	-6.4 %	\$2,177.44	-7.3 %
<b>Other Income</b>						
Est. Disposable Income (2010)	\$64,837		\$60,193		\$53,922	
Proj. Disposable Income (2015)	\$68,077		\$62,462		\$56,167	
Disposable Income Est. 5 year change	\$3,239.92	5.0 %	\$2,269.24	3.8 %	\$2,245.41	4.2 %
Est. Average Household Net Worth (2010)	\$635,600		\$567,508		\$498,681	
<b>Daytime Demos</b>						
Total Number of Businesses (2010)	411		4,466		12,830	
Total Number of Employees (2010)	5,564		51,163		183,822	
Company Headqtrs: Businesses (2010)	1	0.2 %	5	0.1 %	19	0.1 %
Company Headqtrs: Employees (2010)	434	7.8 %	1,710	3.3 %	2,423	1.3 %
Unemployment Rate (2010)	4.18 %		4.19 %		4.61 %	
Employee Population Per Business	13.5 to 1		11.5 to 1		14.3 to 1	
Residential Population per Business	33.2 to 1		31.7 to 1		28.7 to 1	
Est. Adj. Daytime Demographics (Age16+)	8,597		82,542		268,495	

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### Price Freeway And Warner Chandler, AZ

1.00 Mile                      3.00 Miles                      5.00 Miles

#### Race & Ethnicity

White (2010)	12,018	87.9 %	122,389	86.5 %	311,042	84.5 %
Black or African American (2010)	554	4.1 %	6,443	4.6 %	19,675	5.3 %
American Indian & Alaska Native (2010)	139	1.0 %	2,109	1.5 %	9,751	2.6 %
Asian (2010)	797	5.8 %	8,222	5.8 %	20,425	5.5 %
Hawaiin & Pacific Islander (2010)	42	0.3 %	366	0.3 %	1,052	0.3 %
Other Race (2010)	66	0.5 %	1,266	0.9 %	4,408	1.2 %
Multi Race (2010)	56	0.4 %	614	0.4 %	1,671	0.5 %
Not Hispanic or Latino Population (2010)	11,050	80.8 %	108,074	76.4 %	266,873	72.5 %
Hispanic or Latino Population (2010)	2,622	19.2 %	33,336	23.6 %	101,153	27.5 %
Not of Hispanic Origin Population (1990)	9,906	93.0 %	93,486	91.0 %	200,137	86.6 %
Hispanic Origin Population (1990)	748	7.0 %	9,251	9.0 %	30,884	13.4 %
Not Hispanic or Latino Population (2000)	11,674	90.7 %	111,103	85.6 %	261,058	80.9 %
Hispanic or Latino Population (2000)	1,204	9.3 %	18,647	14.4 %	61,642	19.1 %
Not Hispanic or Latino Population (2015)	10,560	77.2 %	110,217	73.0 %	276,050	69.5 %
Hispanic or Latino Population (2015)	3,119	22.8 %	40,688	27.0 %	121,018	30.5 %
Hist. Hispanic Ann Growth (1990 to 2010)	1,874	16.7 %	24,085	17.4 %	70,269	15.2 %
Proj. Hispanic Ann Growth (2010 to 2015)	496	3.8 %	7,352	4.4 %	19,865	3.9 %

#### Age

Age 0 to 4 yrs (2010)	813	5.9 %	10,019	7.1 %	28,684	7.8 %
Age 5 to 9 yrs (2010)	1,038	7.6 %	11,178	7.9 %	28,850	7.8 %
Age 10 to 14 yrs (2010)	1,126	8.2 %	11,353	8.0 %	27,136	7.4 %
Age 15 to 19 yrs (2010)	1,004	7.3 %	10,572	7.5 %	26,001	7.1 %
Age 20 to 24 yrs (2010)	733	5.4 %	8,495	6.0 %	27,280	7.4 %
Age 25 to 29 yrs (2010)	869	6.4 %	9,677	6.8 %	29,625	8.0 %
Age 30 to 34 yrs (2010)	932	6.8 %	10,558	7.5 %	30,132	8.2 %
Age 35 to 39 yrs (2010)	1,034	7.6 %	11,438	8.1 %	29,458	8.0 %
Age 40 to 44 yrs (2010)	1,273	9.3 %	12,043	8.5 %	28,449	7.7 %
Age 45 to 49 yrs (2010)	1,291	9.4 %	11,822	8.4 %	27,271	7.4 %
Age 50 to 54 yrs (2010)	1,103	8.1 %	10,352	7.3 %	23,841	6.5 %
Age 55 to 59 yrs (2010)	779	5.7 %	7,544	5.3 %	18,348	5.0 %
Age 60 to 64 yrs (2010)	523	3.8 %	5,363	3.8 %	13,540	3.7 %
Population age 65-74 (2010)	593	4.3 %	6,131	4.3 %	16,036	4.4 %
Population age 75-84 (2010)	340	2.5 %	3,161	2.2 %	8,628	2.3 %
Population age 85+ (2010)	221	1.6 %	1,703	1.2 %	4,748	1.3 %
Median Age (2010)	35.7 yrs		33.8 yrs		32.3 yrs	

#### Gender Age Distribution

Population Female (2010)	6,933	50.7 %	70,653	50.0 %	182,609	49.6 %
Age 0 to 19 yrs (2010)	1,971	28.4 %	21,053	29.8 %	54,222	29.7 %
Age 20 to 64 yrs (2010)	4,295	61.9 %	43,421	61.5 %	111,871	61.3 %
Age 65 yrs plus (2010)	667	9.6 %	6,178	8.7 %	16,516	9.0 %
Median Age Females (2010)	36.4 Yrs		34.7 Yrs		33.2 Yrs	
Population Male (2010)	6,739	49.3 %	70,757	50.0 %	185,417	50.4 %
Age 0 to 19 yrs (2010)	2,010	29.8 %	22,069	31.2 %	56,448	30.4 %
Age 20 to 64 yrs (2010)	4,242	62.9 %	43,872	62.0 %	116,074	62.6 %
Age 65 yrs plus (2010)	487	7.2 %	4,816	6.8 %	12,896	7.0 %
Median Age Males (2010)	35.0 yrs		32.9 yrs		31.6 yrs	

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<b>Household Income Distribution</b>						
HH Income \$200,000 or More (2010)	211	4.3 %	1,721	3.6 %	3,531	2.7 %
HH Income \$150,000 to 199,999 (2010)	365	7.4 %	2,785	5.8 %	5,976	4.6 %
HH Income \$100,000 to 149,999 (2010)	1,221	24.8 %	9,626	19.9 %	21,521	16.6 %
HH Income \$75,000 to 99,999(2010)	875	17.8 %	8,616	17.8 %	21,403	16.5 %
HH Income \$50,000 to 74,999(2010)	1,031	21.0 %	11,166	23.1 %	29,483	22.8 %
HH Income \$35,000 to 49,999(2010)	540	11.0 %	6,342	13.1 %	18,722	14.5 %
HH Income \$25,000 to 34,999(2010)	290	5.9 %	3,636	7.5 %	11,724	9.1 %
HH Income \$15,000 to 24,999(2010)	217	4.4 %	2,406	5.0 %	8,731	6.7 %
HH Income \$0 to 14,999 (2010)	165	3.4 %	2,070	4.3 %	8,385	6.5 %
HH Income \$35000+ (2010)	4,242	86.3 %	40,256	83.2 %	100,636	77.7 %
HH Income \$75000+ (2010)	2,671	54.4 %	22,747	47.0 %	52,431	40.5 %
<b>Housing</b>						
Total Housing Units (2010)	5,251		51,602		140,290	
Housing Units Occupied (2010)	4,914	93.6 %	48,368	93.7 %	129,477	92.3 %
<i>Housing Units, Owner Occupied (2010)</i>	3,586	68.3 %	34,449	66.8 %	80,958	57.7 %
<i>Housing Units, Renter Occupied (2010)</i>	1,328	25.3 %	13,918	27.0 %	48,519	34.6 %
Housing Units, Vacant (2010)	337	6.4 %	3,234	6.3 %	10,814	7.7 %
Median Years in Residence (2010)	3 yrs		3 yrs		3 yrs	
<b>Marital Status</b>						
Never Married (2010)	2,736	25.5 %	29,415	27.0 %	85,230	30.1 %
Now Married (2010)	6,243	58.3 %	61,350	56.3 %	147,666	52.1 %
Separated (2010)	253	2.4 %	3,089	2.8 %	10,492	3.7 %
Widowed (2010)	375	3.5 %	3,559	3.3 %	9,746	3.4 %
Divorced (2010)	1,108	10.3 %	11,613	10.7 %	30,384	10.7 %
<b>Household Type</b>						
Population Family (2010)	11,448	83.7 %	119,335	84.4 %	297,191	80.8 %
Population Non-Family (2010)	2,152	15.7 %	21,218	15.0 %	69,070	18.8 %
Population Group Qtrs (2010)	73	0.5 %	857	0.6 %	1,766	0.5 %
Family Household (2010)	3,213	65.4 %	32,693	67.6 %	81,339	62.8 %
Married Couple Family With Kids (2010)	1,258	35.1 %	12,907	37.5 %	30,943	38.2 %
Average Family Household Size (2010)	3.56		3.65		3.65	
Non-Family Household (2010)	1,701	34.6 %	15,674	32.4 %	48,138	37.2 %
<b>Household Size</b>						
1 Person Household (2010)	1,331	27.1 %	11,884	24.6 %	35,887	27.7 %
2 Person Households (2010)	1,227	25.0 %	11,534	23.8 %	30,747	23.7 %
3 Person Households (2010)	628	12.8 %	6,492	13.4 %	16,612	12.8 %
4 Person Households (2010)	1,021	20.8 %	10,722	22.2 %	26,143	20.2 %
5 Person Households (2010)	445	9.0 %	4,775	9.9 %	11,930	9.2 %
6+ Person Households (2010)	263	5.3 %	2,961	6.1 %	8,159	6.3 %
<b>Household Vehicles</b>						
Total Vehicles Available (2010)	9,716		93,351		238,712	
Household: 0 Vehicles Available (2010)	135	1.4 %	1,567	1.7 %	6,124	2.6 %
Household: 1 Vehicles Available (2010)	1,532	15.8 %	15,402	16.5 %	46,113	19.3 %
Household: 2+ Vehicles Available (2010)	3,247	33.4 %	31,399	33.6 %	77,240	32.4 %
Average Vehicles Per Household (2010)	2		2		2	

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Price Freeway And Warner Chandler, AZ	1.00 Mile		3.00 Miles		5.00 Miles	
<b>Labor Force</b>						
Est. Labor: Population Age 16+ (2010)	10,474		106,692		278,204	
Est. Civilian Employed (2010)	7,433	71.0 %	75,240	70.5 %	193,266	69.5 %
Est. Civilian Unemployed (2010)	438	4.2 %	4,473	4.2 %	12,837	4.6 %
Est. In Armed Forces (2010)	8	0.1 %	72	0.1 %	266	0.1 %
Est. Not in Labor Force (2010)	2,595	24.8 %	26,906	25.2 %	71,836	25.8 %
<b>Occupation (2000)</b>						
Occupation: Population 16+	7,360		72,600		178,616	
Mgmt, Business, & Financial Operations	1,630	22.2 %	13,445	18.5 %	29,605	16.6 %
Professional and Related	1,891	25.7 %	18,425	25.4 %	43,239	24.2 %
Service	681	9.2 %	7,790	10.7 %	21,153	11.8 %
Sales and Office	2,325	31.6 %	21,130	29.1 %	53,109	29.7 %
Farming, Fishing, and Forestry	4	0.1 %	196	0.3 %	474	0.3 %
Construction, Extraction, & Maintenance	372	5.1 %	5,168	7.1 %	13,567	7.6 %
Production, Transport, & Material Moving	458	6.2 %	6,448	8.9 %	17,469	9.8 %
<i>Percent White Collar Workers</i>		79.4 %		73.0 %		70.5 %
<i>Percent Blue Collar Workers</i>		20.6 %		27.0 %		29.5 %
<b>Consumer Expenditure (in Millions)</b>						
Total Household Expenditure (2010)	\$338		\$3,064		\$7,628	
<i>Total Non-Retail Expenditures (2010)</i>	\$196	57.9 %	\$1,774	57.9 %	\$4,409	57.8 %
<i>Total Retail Expenditures (2010)</i>	\$142	42.1 %	\$1,290	42.1 %	\$3,220	42.2 %
Apparel (2010)	\$16	4.8 %	\$147	4.8 %	\$367	4.8 %
Contributions (2010)	\$13	3.9 %	\$116	3.8 %	\$281	3.7 %
Education (2010)	\$9	2.6 %	\$77	2.5 %	\$187	2.5 %
Entertainment (2010)	\$19	5.6 %	\$173	5.6 %	\$428	5.6 %
Food And Beverages (2010)	\$51	15.0 %	\$463	15.1 %	\$1,162	15.2 %
Furnishings And Equipment (2010)	\$15	4.6 %	\$139	4.5 %	\$341	4.5 %
Gifts (2010)	\$9	2.8 %	\$83	2.7 %	\$201	2.6 %
Health Care (2010)	\$20	5.8 %	\$179	5.9 %	\$454	6.0 %
Household Operations (2010)	\$13	3.8 %	\$114	3.7 %	\$278	3.6 %
Miscellaneous Expenses (2010)	\$5	1.6 %	\$50	1.6 %	\$126	1.7 %
Personal Care (2010)	\$5	1.4 %	\$44	1.4 %	\$111	1.5 %
Personal Insurance (2010)	\$4	1.1 %	\$32	1.1 %	\$79	1.0 %
Reading (2010)	\$1	0.3 %	\$10	0.3 %	\$25	0.3 %
Shelter (2010)	\$66	19.4 %	\$593	19.3 %	\$1,470	19.3 %
Tobacco (2010)	\$2	0.6 %	\$18	0.6 %	\$48	0.6 %
Transportation (2010)	\$68	20.0 %	\$617	20.2 %	\$1,542	20.2 %
Utilities (2010)	\$23	6.7 %	\$208	6.8 %	\$528	6.9 %
<b>Educational Attainment</b>						
Adult Population (25 Years+)(2010)	8,958		89,792		230,076	
Elementary (0 to 8)(2010)	141	1.6 %	2,559	2.9 %	10,955	4.8 %
Some High School (9 to 11)(2010)	344	3.8 %	4,366	4.9 %	12,304	5.3 %
High School Graduate (12)(2010)	1,513	16.9 %	17,513	19.5 %	46,264	20.1 %
Some College (13 to 16)(2010)	2,254	25.2 %	21,568	24.0 %	54,235	23.6 %
Associate Degree Only(2010)	852	9.5 %	8,280	9.2 %	20,478	8.9 %
Bachelor Degree Only(2010)	2,428	27.1 %	21,943	24.4 %	54,256	23.6 %
Graduate Degree(2010)	1,426	15.9 %	13,563	15.1 %	31,584	13.7 %

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	1.00 Mile		3.00 Miles		5.00 Miles	
<b>Units In Structure</b>						
1 Detached Unit (2000)	3,571	70.6 %	34,915	71.6 %	75,723	59.8 %
1 Attached Unit (2000)	618	12.2 %	3,553	7.3 %	9,167	7.2 %
2 to 4 Units (2000)	150	3.0 %	1,632	3.3 %	5,565	4.4 %
5 to 9 Units (2000)	259	5.1 %	2,984	6.1 %	9,326	7.4 %
10 to 19 Units (2000)	106	2.1 %	2,311	4.7 %	8,106	6.4 %
20 to 49 Units (2000)	66	1.3 %	405	0.8 %	3,788	3.0 %
50 or more Units (2000)	280	5.5 %	2,594	5.3 %	11,862	9.4 %
Mobile Home or Trailer (2000)	6		368		3,091	
Other Structure (2000)	0		17		102	
<b>Homes Built By Year</b>						
Homes Built 1999 to 2000	22	0.4 %	1,059	2.2 %	3,026	2.4 %
Homes Built 1995 to 1998	498	9.8 %	5,492	11.3 %	19,797	15.6 %
Homes Built 1990 to 1994	1,203	23.8 %	7,421	15.2 %	17,759	14.0 %
Homes Built 1980 to 1989	3,019	59.7 %	21,149	43.4 %	43,027	34.0 %
Homes Built 1970 to 1979	262	5.2 %	12,064	24.7 %	32,521	25.7 %
Homes Built 1960 to 1969	34	0.7 %	970	2.0 %	7,724	6.1 %
Homes Built 1950 to 1959	18	0.4 %	417	0.9 %	1,785	1.4 %
Homes Built Before 1949	0	0.0 %	206	0.4 %	1,091	0.9 %
<b>Home Values (2000)</b>						
Home Values \$1,000,000+	0	0.0 %	19	0.1 %	31	0.0 %
Home Values \$500,000-\$999,999	64	1.8 %	349	1.1 %	420	0.6 %
Home Values \$400,000-\$499,999	16	0.5 %	420	1.3 %	581	0.8 %
Home Values \$300,000-\$399,999	180	5.0 %	1,010	3.1 %	1,746	2.5 %
Home Values \$200,000-\$299,999	669	18.5 %	4,405	13.5 %	8,812	12.4 %
Home Values \$150,000-\$199,999	896	24.8 %	6,412	19.6 %	13,981	19.7 %
Home Values \$100,000-\$149,999	1,462	40.4 %	15,720	48.0 %	33,629	47.4 %
Home Values \$70,000-\$99,999	324	9.0 %	3,914	12.0 %	9,564	13.5 %
Home Values \$50,000-\$69,999	7	0.2 %	419	1.3 %	1,496	2.1 %
Home Values \$25,000-\$49,999	0	0.0 %	43	0.1 %	453	0.6 %
Home Values \$0-\$24,999	0	0.0 %	18	0.1 %	210	0.3 %
Owner Occupied Median Home Value	\$160,413		\$154,628		\$146,481	
Renter Occupied Median Rent	\$894		\$763		\$706	
<b>Transportation to Work (2000)</b>						
Drive to Work Alone	6,267	85.1 %	59,456	81.8 %	141,596	79.2 %
Drive to Work in Carpool	577	7.8 %	8,146	11.2 %	22,675	12.7 %
Travel to Work - Public Transportation	86	1.2 %	495	0.7 %	2,364	1.3 %
Drive to Work Motorcycle	21	0.3 %	330	0.5 %	835	0.5 %
Walk or Bicycle to Work	64	0.9 %	1,308	1.8 %	4,613	2.6 %
Other Means	23	0.3 %	332	0.5 %	995	0.6 %
Work at Home	328	4.5 %	2,586	3.6 %	5,798	3.2 %
<b>Travel Time (2000)</b>						
Travel to Work in 14 Minutes or Less	1,584	22.5 %	17,218	24.6 %	44,097	25.5 %
Travel to Work in 15 to 29 Minutes	3,071	43.6 %	30,619	43.7 %	74,308	42.9 %
Travel to Work in 30 to 59 Minutes	2,150	30.6 %	19,976	28.5 %	48,121	27.8 %
Travel to Work in 60 Minutes or More	232	3.3 %	2,253	3.2 %	6,553	3.8 %
Average Travel Time to Work	22 mins		22 mins		22 mins	

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