Event promotion:

- Year-round visibility on Chandler Museum's website and online event calendar listings
- Local newspapers such as San Tan Sun News, Arizona Republic, East Valley Tribune
- Regional magazines such as Go Gilbert
- Television coverage through Chandler Channel 11 and local news stations
- Social Media (Facebook, Twitter)
- City of Chandler produced e-newsletters, CityScope (utility bill newsletter), and employee publications and communications.

Become a Sponsor today!

Your sponsorship guarantees that this event remains free of charge to the public. This event raises funds for the Pardners of Tumbleweed Ranch, a 501(c)(3) non-profit organization, whose mission is to assist in the development and educational interpretation at Tumbleweed Ranch. Throughout the year, the Chandler Museum uses the Ranch for school and community education programs that preserve our agricultural heritage. By supporting the Chandler Chuck Wagon Cook-Off, your company will be in the forefront of the minds of thousands of Cook-Off attendees, creating company awareness and visibility while highlighting your company's community involvement.

For more information about sponsorships and deadlines, contact:

Pardners of Tumbleweed Ranch

Dave McDowell: 480-313-3988

Mary Ellen Crane: 602-291-9233

Become a sponsor by August 31, 2016 for maximum benefits!

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Chandler · Arizona

PARDNERS OF TUMBLEWEED RANCH

For more information about the Chandler Chuck Wagon Cook-off, follow this QR code to Chuck Wagon Event page on chandlerpedia.org

Seventh Annual

Chandler Chuck Wagon Cook-Off

November 11-12, 2016

Sponsorship Prospectus

Howdy Folks!

Get ready to be a part of the **Chandler Chuck Wagon Cook-Off**, the largest and best chuck wagon cooking event in Arizona— and Chandler's best community event!

Celebrating its seventh year, our event has received national attention in American Cowboy Magazine; inclusion in USA Today's 2014 national top food events; and the participation of Food Network celebrity chef Robert Irvine in our 2014 competition. Local news stations cover the Cook-Off each year, and the event has been featured on "In the Kitchen with Jan" starring local celebrity chef Jan D'Atri on KFYI 550 AM.

On November 11-12, 2016, people of all ages will gather at Chandler's Tumbleweed Ranch to take in the sights, smells, and tastes of the Old West. Using historic cooking methods, authentic 1880s chuck wagon teams from across the West cook up five-course meals and faithfully recreate what it would have been like to live and dine on the range. Teams earn cash prizes after judges select the top offerings in taste, appearance, and texture. Meanwhile, chuck wagon meals are available for purchase by the public. Western music stage entertainment adds to the ambiance.

Discover more about Arizona's diverse historical past through lively presentations and cooking demonstrations, unique hands-on activities, and wagon rides to the Arizona Railway Museum. This event is guaranteed to please anyone looking for a one-of-a-kind Old West experience.

Join us in supporting this family-friendly community event! Explore the sponsorship levels and benefits listed on the following page and select one that works for you. We look forward to hearing from you!

Happy Trails,

Pardners of Tumbleweed Ranch

CHANDLER CHUCK WAGON COOK-OFF

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PARDNERS OF TUMBLEWEED RANCH

Sponsorship Levels

Chuck Wagon Camp Presenting Sponsor $5,000 and up (Exclusive)

- "Your Company" presents Chandler Chuck Wagon Cook-off on all marketing including all radio/television spots, digital, web, newspaper and print advertising leading up to and during the event.
- Premier name and logo recognition on sponsorship banner and in announcements at event
- Full Page premier ad space in souvenir event program
- 2 banners (3' x 10' or smaller) provided by sponsor to be placed at event entrance promenade
- Aprons including your logo sold at event and worn by chuck wagon cooks, visible to all attendees
- Tickets for 4 guests at Saturday's chuck wagon meal
- 10' x 10' booth space at event

Trail Boss Sponsor $2,500- $4,999

- Name and logo recognition as the Trail Boss Sponsor in all newspaper, digital, web, and print advertising leading up to and during the event
- Prominent name and logo recognition on sponsorship banner and in announcements at event
- 1/2 page ad space in souvenir event program
- 1 banner (3' x 10' or smaller) provided by sponsor to be placed at event entrance promenade
- Tickets for 2 guests at Saturday's chuck wagon meal
- 10' x 10' booth space at event

Cow Hand Sponsor $1,000- $2,499

- Name and logo recognition on sponsorship banner and in event announcements
- 1/4 page business card size ad space in souvenir event program
- 10' x 10' booth space at event
- 1 banner displayed separately from booth space

Wagon Sponsor $500- $999

- Placard with your company's name and logo placed next to your supported wagon
- Name and logo recognition on sponsorship banner and in announcements at event
- 1/4 page business card size ad space in souvenir event program

Chuck Box Sponsor $250- $499

- Name on sponsorship banner at event
- 1/4 page business card size ad space in souvenir event program

Camp Cookie's In-Kind Sponsor

- Endless opportunities including chuck wagon food, printing, trophies, prizes, etc. For more information on how you can help, please ask!
- Recognition level equates to the value of in-kind sponsorship