



**Chandler • Arizona**  
*Where Values Make The Difference*

#43  
JUL 26 2007

**MEMORANDUM Management Services Department - Council Memo No. MR08-009**

**DATE:** JULY 26, 2007

**TO:** MAYOR AND COUNCIL

**THRU:** W. MARK PENTZ, CITY MANAGER  
RICH DLUGAS, ASSISTANT CITY MANAGER RD  
O.D. BURR, ACTING MANAGEMENT SERVICES DIRECTOR ODB

**FROM:** SANDI RODENBECK, CUSTOMER SERVICE MANAGER

**SUBJECT:** NEW LICENSE SERIES 12 RESTAURANT LIQUOR LICENSE APPLICATION  
DUCK Y. HONG, AGENT, HOLLYWOOD BILLIARDS

**RECOMMENDATION**

Staff recommends Council forward a recommendation for approval of State Liquor License No. 12077171, and further, that approval be given for the City of Chandler Series 12, Restaurant Liquor License, No. 112555 L12, for Duck Y. Hong, Agent, Hollywood Billiards at 3029 N. Alma School Rd., Ste. 114.

**DISCUSSION**

The following application for a liquor license has been posted and published for hearing on July 26, 2007:

New License, Series 12, Restaurant Liquor License, for Duck Y. Hong, Agent, Hollywood Billiards, at 3029 N. Alma School Rd., Ste. 114.

**Consideration may be given to the applicant's personal qualifications and to the location.**

The Police Department reports no objections to the issuance of this license. One written protest has been received, a copy of which is attached to this memo. All licenses, permits, and fees have been paid, and the applicant is in compliance with the City's Tax Code. With a Series 12, Restaurant Liquor License the business may sell all liquors for on-premise consumption only, with a minimum of 40% of the gross receipts from the sale of food.

The applicant's Use Permit through Planning and Development is also scheduled for this meeting.

July 26, 2007

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**PROPOSED MOTION**

Move for recommendation to the State Department of Liquor Licenses and Control for approval of a Series 12, Restaurant Liquor License, for Hollywood Billiards, 3029 N. Alma School Rd., Ste. 114, and approval of the City of Chandler Liquor License.

  
\_\_\_\_\_

*rm*

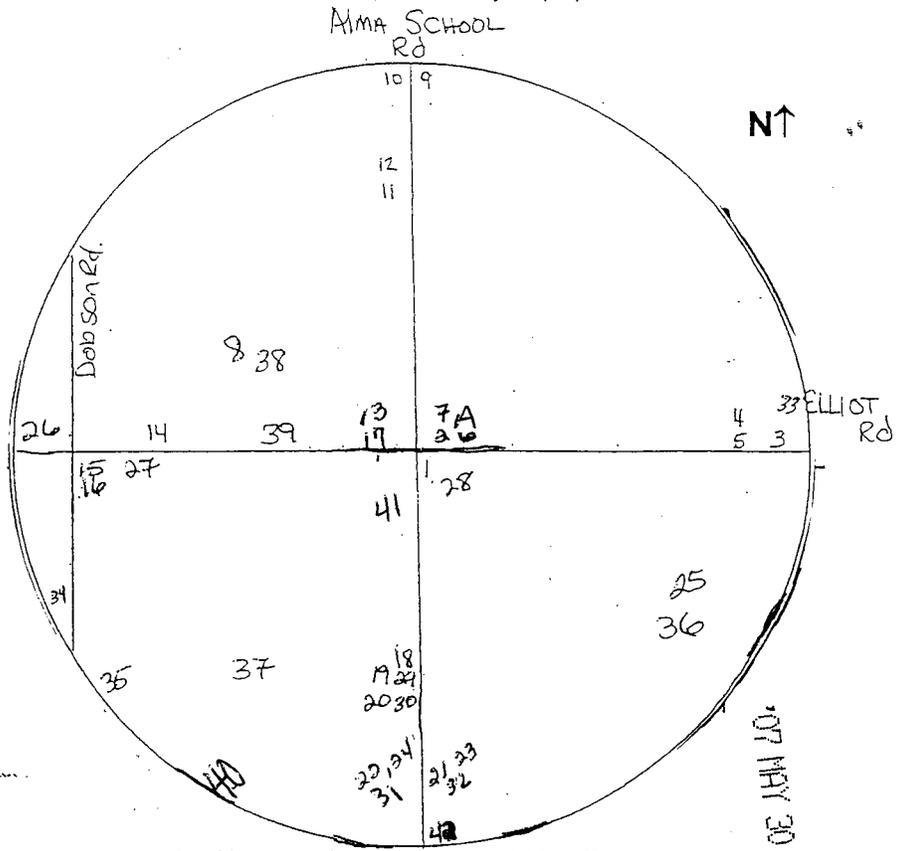
Attachments: Geographical Map - A  
Site Layout - B  
Written protest - C

A 1 of 7

**SECTION 16 Geographical Data: A SAMPLE FOR THIS SECTION IS PROVIDED ON THE BACK OF THIS PAGE.**

List below the exact names of all churches, schools, and spirituous liquor outlets within a one mile radius of your proposed location. Ref. A.R.S. 4-201 (B)

1. Blue Diamond Food and Fuel Mart
2. Priceless Too
3. Circle K
4. Takamatsu Sushi Bar
5. The Dirty Drummer
6. Liquor Square
7. Primavera High School
8. Hendrix Jr High School
9. Pub N Grub (Mesa)
10. Safeway (Mesa)
11. Nello's (Mesa)
12. Kindercare Learning Center (Mesa)
13. Sunrise Preschool
14. Desert Sun School
15. Circle K



A = Your business name and identify cross streets

ATTACH ADDITIONAL SHEET(S) IF NECESSARY

**SECTION 17 Signature Block.**

I, Duck Y Hong, declare that: 1) I am the APPLICANT (Owner, Agent, Partner, Stockholder (Print name of APPLICANT/AGENT listed in Section 4 Question 1) (10% or more), Member, Officer (10% or more ownership), or Club Member making this application; 2) I have read the application and the contents and all statements are true, correct and complete; 3) that this application is not being made to defraud or injure any creditor, taxing authority, regulatory authority, or transferor; 4) that no other person, firm, or corporation, except as indicated, has an interest in the spirituous liquor license for which these statements are made; and 5) that to the best of my knowledge and belief, none of the owners, partners, members, officers, directors or stockholders listed have been convicted of a felony in the past five (5) years.

X [Signature]  
(Signature)

State of ARIZONA County of MARICOPA  
The foregoing instrument was acknowledged before me this

30 Day of May Month 2007 Year

My commission expires on:



[Signature]  
(Signature of NOTARY PUBLIC)

16. Kindercare Learning Center
17. Fresh and Easy Neighborhood Market
18. Garcia's Mexican Restaurant
19. Von Hanson's Meats
20. Ninja Restaurant
21. Fry's
22. Gallagher's Food & Fun
23. Chili's Grill and Bar
24. Churchhills Pub and Grill
25. LDS Church
26. Priceless Prime Time Bar & Grill
27. Fibber Magees
28. Fry's
29. Jeepney Bistro
30. Citrus Café
31. Tao Garden
32. Naples Ristorante
33. Pacific Seafood Buffet
34. St. Katherines Greek Church
35. Koinonia Church
36. Sirrine Elementary School
37. Pomeroy Elementary School
38. Frost Elementary
39. Desert Sun Child Development Center
40. Desert Community Christian Church
41. Shangri La De Old Cathay (pending)
42. Texaco

B

**SECTION 14 Restaurant, or Hotel-Motel Applicants:**

1. Is there a valid restaurant or hotel-motel liquor license at the proposed location?  YES  NO If yes, give licensee's name: \_\_\_\_\_ and license #: \_\_\_\_\_  
 Last First Middle
2. If the answer to Question 1 is YES, you may qualify for an Interim Permit to operate while your application is pending; consult A.R.S. Section 4-203.01; and complete Section 5 of this application.
3. All restaurant applicants must complete a Restaurant Operation Plan (Form LIC0114) provided by the Department of Liquor.
4. Do you understand that 40% of your gross revenue must be from food sales?  YES  NO

**SECTION 15 Diagram of Premises: (Blueprints not accepted, diagram must be on this form)**

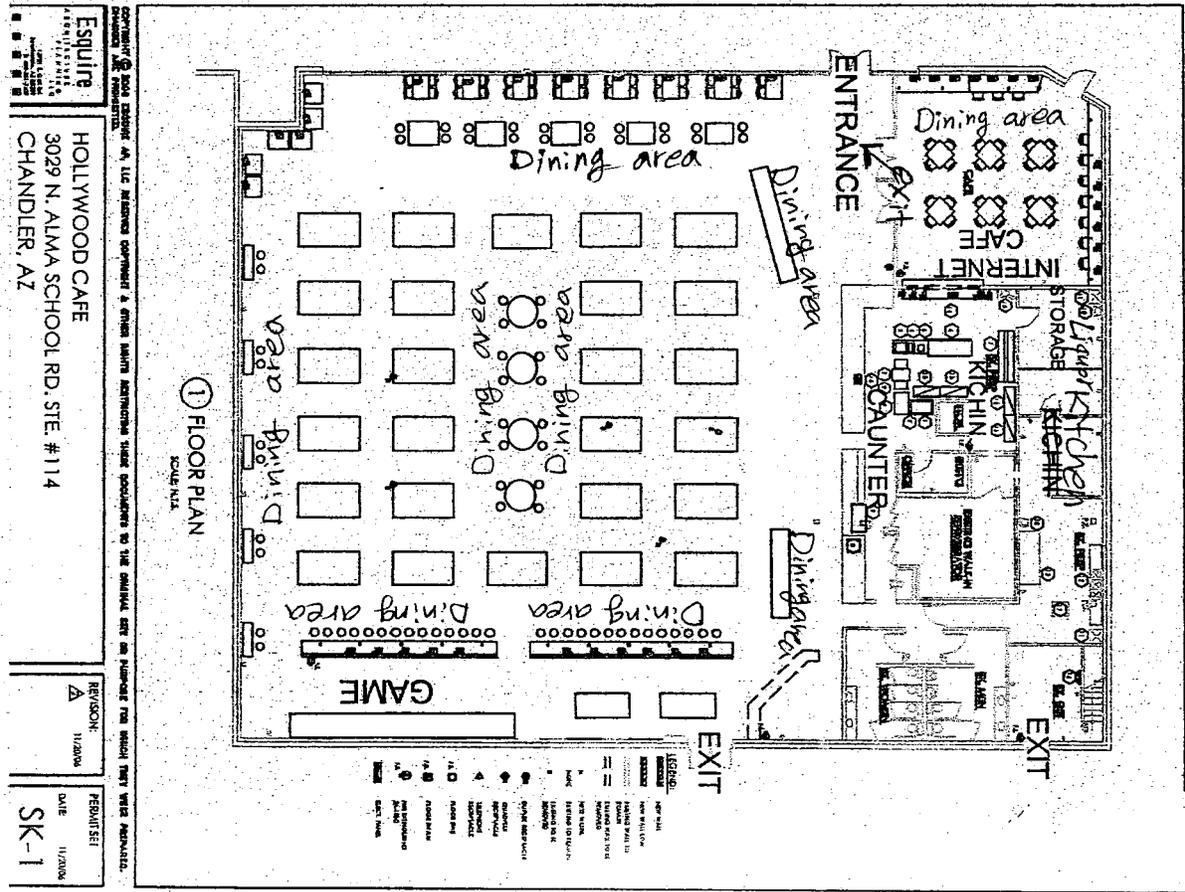
1. Check ALL boxes that apply to your licensed premises:

- Entrances/Exits
- Drive-in windows
- Service windows
- Liquor storage areas
- Patio enclosures
- Under construction: estimated completion date \_\_\_\_\_

2. Restaurants and Hotel/Motel applicants must explicitly depict kitchen equipment and dining facilities.
3. The diagram below is the only area where spirituous liquor is to be sold, served, consumed, dispensed, possessed, or stored. Give the square footage or outside dimensions of the licensed premises.

DO NOT INCLUDE PARKING LOTS, LIVING QUARTERS, ETC.

*12,800 square feet*



07 MAY 30 11:49 AM Lic. PM 4 134

**YOU MUST NOTIFY THE DEPARTMENT OF LIQUOR OF ANY CHANGES OF BOUNDARIES, ENTRANCES, EXITS, OR SERVICE WINDOWS MADE AFTER SUBMISSION OF THIS DIAGRAM.**



"Karl Nielson"  
<karl.nielson@cox.net>  
07/09/2007 06:35 PM

To <salestax@chandleraz.gov>  
cc  
bcc  
Subject City of Chandler

City of Chandler  
55 N. Arizona Place Suite #201  
Chandler, Az 85225

July 9, 2007

RECEIVED  
JUL 09 2007  
CITY OF CHANDLER  
CITY CLERK

Re: Hollywood Billiards 12077171

Dear Mister Mayor and Council Members;

I am the first tenant in the Paseo De Oro shopping center and have been in business at 3029 N. Alma School as Priceless Corporation for over 25 years. During this time I have seen so many tenants come and go... We now have an application by Hollywood Billiards in the space formerly occupied by Peter Pan Pizza. We never objected to their having a number 12 license because they were a restaurant and qualified to hold a liquor license at this location. We now have Hollywood Billiards asking to be given number 12 licenses when the space utilized for eating pizza is now space for 32 pool tables and games. This location is now a POOLHALL and not a restaurant. When Peter Piper Pizza was there it didn't have two churches and a school in this center. There is both of those there and a church which is right above Hollywood Billiards.

My daughter and I own Priceless Corporation and have a number 6 license and we are concerned because it does affect our business and can become a problem if the school kids are exposed to a pool hall that serves liquor. I addressed this as a problem at the Planning and Zoning meeting and was asked why we didn't object to others which were up for approval. We did not know who was on the agenda for

consideration and were only notified one week before the meeting and did not know who else was to be considered. If any of these had been a Pool Hall I would also be upset. I showed the planning and zoning a menu offered by them and it was the menu of a snack bar. Mr Hong stated that this was a family pool hall where families could meet in a smoke free environment where the adults could drink alcohol and have a good time. When I showed the planning and zoning a copy of the menu they could see that this pool hall could not generate 40% food with this type of menu. Who is going to drive the car home after a family outing? A restaurant is a place to eat and not to drink and drive... I take my family out to eat and then the waitress wants me to go so that she can serve others. This business consists of over 12,000 sq ft. and has 32 pool tables, all kinds of video games, lots of television screens and a small space devoted to food. A #12 license states that alcohol can only be served when the kitchen is available and they intend to be open on weekends until 3:00 A.M. Do you know a restaurant that stays open this late? Take all the pool tables out and put a menu that is large enough and put eating tables and you have no objection from us. I have no objection if they buy a number 6 license because this is what it should be and I related this to the planning and zoning. If you had the choice of #12 license which costs about \$2,000.00 or a #6 which costs \$80,000.00 to \$100,000.00. I know what I would do and that is to try and get the council to give me a number 12 if I can sell them on the fact that Peter Piper Pizza had a license to sell alcohol and so they will try and use this to justify their application but Peter Piper Pizza was a restaurant and not a pool hall. The liquor department has too few auditors to check every new #12 licensee and it will be a year before they will have an audit given. This is also a problem that can be averted by each city in helping to screen new applicants in licensing.

I appreciate your efforts to serve the citizens of Chandler and it shows in the growth that has taken place. I realize that you are very busy and rely on many committees and their recommendations. I wish that each of these individuals would visit anyone who is in the business of selling liquor and see if it represents a future problem to the neighborhood and to the police department, I hope you would check our business and see that we have not presented a problem to Chandler. I feel that Hollywood Billiards will be a problem for not only Chandler but to me too. I have been here for over 25 years and have never had a problem of serving liquor to a minor. I think that you will see this happen if you grant the license to Mr. Hong who will hold the license and lives in California.

I hope this letter is informative and not offensive to you and if it is I apologize and if I can speak to any of the council members prior to this case coming before

you I would appreciate and can be reached at

Karl Nielson  
3029 N. Alma School  
Chandler, As 85224  
480 897-2608 Office  
Fax 480-8972918

[Redacted]

[Redacted]

Sincerely

Karl J. Nielson