



**Chandler • Arizona**  
*Where Values Make The Difference*

# 20  
JAN 17 2008

**MEMORANDUM**                      **Community Services Department Council Memo No. CS08-116**

**DATE:**            JANUARY 7, 2008

**TO:**                MAYOR AND COUNCIL

**THRU:**            W. MARK PENTZ, CITY MANAGER 

**FROM:**            MARK M. EYNATTEN, COMMUNITY SERVICES DIRECTOR 

**SUBJECT:**      PARKS AND RECREATION PRICING MODEL

**RECOMMENDATION:**    Approve Resolution No. 4145 adopting the Parks and Recreation Pricing Model as the methodology and policy by which all park, recreation, and aquatic fees are established and implemented.

**BACKGROUND:** The establishment and implementation of fees for park, recreation, and aquatic programs and services has been governed by the Comprehensive Fee Policy approved in 1989, the city's Fee Schedule, and a variety of intergovernmental agreements (IGA) and internal policies recommended by the Parks and Recreation Board. Programs and services offered have been based on a philosophy of recovering some percentage of direct program or service costs. With the exception of the handful of fees listed in the city's Fee Schedule and those dictated by terms of an IGA, fees could be increased up to 12% in any given year without action by the City Council.

As the scope of services offered continues to increase to meet customer interests, and with new facilities and associated services on the near horizon, it became apparent that a more proactive, best practices approach to the establishment and approval of fees was needed. Staff researched the fee policies of six valley cities. That research suggested that the use of some form of a pricing policy model focusing on direct cost recovery was the most prevalent method used for park, recreation, and aquatic services.

In pursuing the development of a pricing model for Chandler, four key benefits were identified:

- Pricing models create a guide for staff that ensures like programs and services fall within the same cost recovery parameters.
- As services are added, market rates change or direct cost elements change, the service can be added or fee adjusted proactively according to the pricing model.

- The pricing model provides for a consolidation of the many documents in place thereby making the tracking and application of fees far less cumbersome and much more efficient.
- The pricing model concept provides a format that gives the City Council assurances that programs and services have fees applied fairly and equitably without the Council having to focus on the minutia of specific fees.

As proposed, the pricing model is broken out into five categories. Each category has a specific definition and principles that will guide staff in where a particular service falls for fee calculation. Examples of existing programs are included in each category to further guide staff in placing like programs and services in the proper category. The pricing model is shown as Attachment A.

In many ways the proposed pricing policy model is reflective of how business is currently performed. There are three important changes that are included, however:

1. Current practice requires Council action to change fees contained in the city Fee Schedule or fees applied under the 1989 Comprehensive Fee Policy that would increase by more than 12% in any given year. Adopting this policy would eliminate Section 5 of the city Fee Schedule and authorize staff to use the Park and Recreation Pricing Policy in the development and application of fees. The City Council would be notified in advance of the intention to increase any fee above the 12% cap or to establish new fees. Attachment B identifies existing fees that would be increased above the 12% cap and new fees to be established in conjunction with the adoption of the Park and Recreation Pricing policy.
2. Currently, priority registration is provided for Chandler residents on a limited basis. Under the Park and Recreation Pricing Policy, priority registration would be available to Chandler residents on all park, recreation, and aquatic programs.
3. Where applicable and manageable, consideration of charging non-resident fees could occur.

It is important to point out that this pricing policy would not authorize staff to establish IGAs and other contractual agreements without formal action by the City Council.

The development of this Pricing Policy Model included the involvement of a three-member subcommittee of the Park and Recreation Advisory Board. At their November 2007 meeting, that Board voted unanimously to recommend its adoption by the City Council.

A draft of the Pricing Policy Model was also reviewed by the Community Services Council Subcommittee.

**PROPOSED MOTION:** Move to approve Resolution No. 4145 adopting the Parks and Recreation Pricing Model as the methodology and policy by which all park, recreation, and aquatic fees are established and implemented.

RESOLUTION NO. 4145

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CHANDLER, ARIZONA ADOPTING A PARK AND RECREATION PRICING MODEL AS THE METHODOLOGY AND POLICY FOR ESTABLISHING PARK, RECREATION, AND AQUATIC FEES; ELIMINATING SECTION 5 OF THE CITY OF CHANDLER FEE SCHEDULE; AND RESCINDING THE 1989 COMPREHENSIVE FEE POLICY.

WHEREAS, the City of Chandler has determined that fees should be charged for park, recreation, and aquatic programs and services; and

WHEREAS, reviewing and updating those fees should be done according to an accepted best practices approach; and

WHEREAS, adopting a Park and Recreation Pricing Model enables the City to maintain its philosophy of recovering some percentage of direct program or service costs; and

WHEREAS, the Park and Recreation Pricing Model ensures that fees applied to programs and services are done so in a fair and equitable manner.

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of Chandler, Arizona, that:

1. The Park and Recreation Pricing Model attached hereto as Exhibit A is approved and adopted as the methodology and policy by which all park, recreation, and aquatic fees are established and implemented.
2. Section 5 of the City of Chandler Fee Schedule shall be deleted.
3. The 1989 Comprehensive Fee Policy is rescinded.

PASSED AND ADOPTED BY THE City Council of the City of Chandler, Arizona, at a regular meeting on the \_\_\_\_ day of \_\_\_\_\_, 2007.

ATTEST:

\_\_\_\_\_  
CITY CLERK

\_\_\_\_\_  
MAYOR

APPROVED AS TO FORM:

MDH  
CITY ATTORNEY

 <p><b>Chandler • Arizona</b> <i>Where Values Make The Difference</i></p>	<p><b>COMMUNITY SERVICES DEPARTMENT</b></p> <p><b>FEE POLICY AND PROCEDURE</b></p>	<p>Effective: Revised: 12/21/07 Approved:</p>
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## I. PURPOSE

The purpose of this policy is to establish procedures for all fees associated with the Center for the Arts, Library, Aquatics, Parks and Recreation divisions. It has been the responsibility of the Community Services Department to offer comprehensive and diversified programs and services for performing arts events, educational opportunities at public libraries and leisure activities at parks, aquatic and recreational facilities. Due to increasingly profound demands for new and expanded services, coupled with escalating operating and maintenance costs, it is becoming increasingly difficult to maintain existing levels of service, or provide new services, without periodically reevaluating fees for potential adjustments.

The structuring of fees is a methodical process as demands for programs are constantly changing. Community Services Department staff should continually assess public interests and needs to properly construct program offerings and set user fees. This process will allow staff to recommend fee originations and adjustments to each division's respective Board for approval.

This policy will serve to monitor, maintain and amend various fees, fines and charges associated with all divisions within the Community Services Department.

## II. POLICY

The Community Services Department is committed to offering its public a wide range of services and activities at the lowest overall cost. The implementation of new and modified fees and charges will be thoroughly evaluated prior to inception, and each year thereafter, by Community Services Department staff to serve both the principles of equity and efficiency.

The Chandler Cultural Foundation and Library Board, as authorized by City Council, will have authority to review and approve equitable origination fees, charges, fines and changes to the existing fee structure, based on recommendations by the Community Services Department. The Park and Recreation Advisory Board will have authority to review fees as applied under the Park and Recreation Pricing Model and to recommend changes to that model to the City Council. The Park and Recreation Pricing Model shall supercede the 1989 Comprehensive Fee Policy for Parks and Recreation.

## III. RESPONSIBILITY

It is the responsibility of the Community Services Department to initiate and maintain compliance to establish, increase or decrease originating fees, in any amount or percentage deemed feasible, as outlined in the procedures of this policy. Fees are expected to change when new programs or services are offered or when costs for programs and services increase and decrease.

Divisions within the Community Services Department will continue to offer quality programs and activities that are affordable to citizens and visitors, are competitively priced in comparison to neighboring communities and provide adequate cost recovery to the city.

This policy allows staff to adjust fee structures for services and programs offered through the Community Services Department based on its cost of operation, as appropriate.

#### IV. USER FEES

It is the goal of the Community Services Department to provide basic programs, services and facilities to the community for free or at a minimal charge. Such basic services are those which tend to preserve and promote physical and mental well being, provide patron safety, instruction in basic recreation skills and provide park, recreation, library and cultural facilities to groups with limited ability to provide for themselves such as the young, the aged, disabled and economically disadvantaged. However, it is often necessary for the Community Services Department to impose user fees to maintain, augment, enhance and expand the range of activities.

Respective governing bodies are responsible for reviewing and establishing user fees for the Library and the Center for the Arts divisions. Supplemental information pertaining to the Library and Center for the Arts divisions governing body is further explained under the *Division Fee Procedure* section of this document. The Parks, Recreation and Aquatic divisions follow guidelines set forth in the Parks and Recreation Pricing Model to recommend new user fees or to adjust existing user fees.

# DIVISION FEE PROCEDURES

## PARKS, RECREATION AND AQUATICS

### V. PROCEDURES

A pricing model concept will be used to determine the appropriate fee to charge for services, programs and facilities based on a philosophy of cost recovery.

The Parks and Recreation Pricing Model assist the Parks, Recreation and Aquatic divisions to establish or adjust user fees for programs, services and facilities. The Pricing Model is broken down into five categories that demonstrate a clear understanding of each category based on a set of principles and definitions. The basis of the pricing model is recovering a percentage of direct costs related to the provision of a specific service or activity depending on the purpose of that service or activity.

The overall fee structure for the Parks and Recreation Pricing Model consists of five fee categories as follows:

1. *Category 1 - Community Programs, Services and Facilities:* Designed to offer the community programs, services and facilities that provide broad benefit and enjoyment at no cost or low cost to the user. Services in this category are seen as basic and introductory level. This category benefits society as a whole, but a specific user charge can be collected without great expense. This category is designed to recover 0 – 49% of direct costs.
2. *Category 2 - Enhanced or Specialized Services, Programs and Facilities:* Offers the community the option to enhance their skill level or knowledge with intermediate level activities. This category is designed to recover 50 – 99% of direct costs.
3. *Category 3 - Exclusive Use of Programs, Services and Facilities:* Based on specific user interest and demand. Fees are based on competitive pricing that looks at the price structure of similar programs, services and facilities with other agencies or is based on 100% direct cost recovery.
4. *Category 4 – Intergovernmental Agreements and Affiliations:* Offers services based on partnerships with other service providers.
5. *Category 5 - Enhanced Contractual Programs and Services:* Offers programs at city facilities that enhance skill levels, but are operated by another entity.

Public funds will be used to fully pay for or supplement the cost of management, children's activities, maintenance and community programs or services. It is the goal of the Parks, Recreation and Aquatic divisions to offer programs and services at the most reasonable and affordable fee possible. While changes in the cost of the elements included as direct cost may occasionally increase the ultimate fee charged to the participant, focusing on only recovering direct costs ensures meeting the goal of reasonable and affordable fees. All fee increases exceeding 12% and all new fees for programs and services will be reviewed by the Park and Recreation Advisory Board. The City Council will be notified of those fee rates with the appropriate justification behind that action.

In recognition of the financial support provided by Chandler citizens through taxes, priority registration for programs and services will be given to Chandler residents. Where applicable and manageable, a non-resident fee may be considered as further recognition of citizen tax support.

The following guidelines will be followed regarding the application of resident/non-resident fees:

Programs/Activities: No fee differential, however, residents shall receive priority registration.

Pavilion Rentals: Resident rates shall also be available to businesses and nonprofits whose place of business/operations is physically located within the corporate limits of Chandler.

Room Rentals: Nonprofits whose place of business/operations is physically located within the corporate limits of Chandler will receive a 50% reduction in the applicable resident fee rate.

Special Events: Nonprofits whose place of business/operations is physically located within the corporate limits of Chandler will receive a 50% reduction in the applicable commercial fee rate.

## A. PARKS AND RECREATION PRICING MODEL

The Parks and Recreation Pricing Model will provide the City and staff with a consistent philosophy and guideline to follow in pricing and amending programs, services and facility fees. The model demonstrates a very clear understanding of each category based on the following set of principles and definitions.

<p><b><u>Category 1</u></b></p> <p><b>Community Programs, Services &amp; Facilities</b></p> <p>(Recover 0-49% of Direct Cost)</p>	<p><b><u>Category 2</u></b></p> <p><b>Enhanced or Specialized Services, Programs &amp; Facilities</b></p> <p>(Recover 50-99% of Direct Cost)</p>	<p><b><u>Category 3</u></b></p> <p><b>Exclusive Use of Programs, Services &amp; Facilities</b></p> <p>(Recover 100% of Direct Cost or Market Rate)</p>	<p><b><u>Category 4</u></b></p> <p><b>IGAs and Affiliations</b></p>	<p><b><u>Category 5</u></b></p> <p><b>Enhanced Contractual Programs &amp; Services</b></p>
<p><b><u>Definition</u></b></p> <p>Provided at no cost or low cost to the user, but will add value and increase quality of life.</p>	<p><b><u>Definition</u></b></p> <p>Provides an opportunity to enhance skill level or knowledge.</p>	<p><b><u>Definition</u></b></p> <p>Programs, services and facilities that address specific user interest offered at fair market value or 100% cost recovery.</p>	<p><b><u>Definition</u></b></p> <p>Public/Public Public/Non-Profit Public/Private</p>	<p><b><u>Definition</u></b></p> <p>Services designed to enhance skill levels, but are provided by another entity through a contract or agreement.</p>
<p><b>Principles for Community Programs, Services &amp; Facilities</b></p>	<p><b>Principles for Enhanced or Specialized Services, Programs &amp; Facilities</b></p>	<p><b>Principles for Exclusive Use of Programs, Services &amp; Facilities</b></p>	<p><b>Principles for IGAs and Affiliations</b></p>	<p><b>Principles for Enhanced Contractual Programs &amp; Services</b></p>
<p>Provides for the greater public good, and broad community benefit.</p> <p>Designed to offer programs, services and facilities at no cost or low cost, that add value and increase quality of life.</p> <p>Basic, introductory level services and activities.</p>	<p>Programs that provide an opportunity to enhance skill level or knowledge.</p> <p>These services and activities feature an intermediate level of skill or knowledge to challenge the participant beyond basic introduction or participation.</p>	<p>Based on specific user interest.</p> <p>Programs, services and facilities are priced at fair market value or based on 100% cost recovery.</p>	<p>Offers services based on partnerships with other service providers.</p> <p>Pricing of services will be mutually agreed upon by all partners.</p> <p>Individual policies will be created for each type of partnership.</p>	<p>Offers enhanced programs and services based on partnerships with other service providers to increase skill levels.</p> <p>Pricing of services will be negotiated with each entity.</p>

**Definitions:**

Direct Costs – Expenses that are incurred to provide a specific service or conduct a program. Examples of direct costs include, but are not limited to, professional services, temporary staff salaries, official fees, operating supplies, athletic field lights and specialty trip related expenses.

Expenses to operate facilities that would be incurred as a result of the basic provision of that facility are not included in this reference. For instance, the cost to maintain turf in parks or to heat/cool a recreation center are not applicable as a direct cost under these pricing models because those costs/activities are a basic requirement of maintaining a facility.

Market Rate – Process of comparing specific services, programs and facility fees with neighboring cities or businesses. The purpose is to find a median rate to charge for equivalent services, programs and facilities.

The Pricing Model demonstrates how the staff is to use the category boxes in the pricing of their programs, services and facilities. Examples of the programs, services and facilities that fall into each category box are shown to give guidance to staff in placing similar programs, services and facilities in like categories.

## PRICING MODEL - CATEGORY BOXES

*Category Box 1 - Community Programs, Services and Facilities (0-49% Direct Cost Recovery):* These basic programs and services are considered to be introductory and are provided at no cost or low cost to the user. These activities are generally accepted as traditional municipal programs. They add value and increase the quality of life for the citizens of Chandler. The principles behind pricing these programs are outlined on page 4.

### Parks and Recreation Pricing Model Examples of Current Programs Under Category #1

<u>Cost Recovery 0% - 15%</u>	<u>Cost Recovery 16% - 30%</u>	<u>Cost Recovery 31% - 49%</u>
<b>Other</b> <ul style="list-style-type: none"><li>o Game Pod Non-Programmed</li><li>o Teen Lounge Non-Programmed</li><li>o Computer Lab Non-Programmed</li><li>o Lounge Non-Programmed</li><li>o Senior Center Drop-in Activities</li><li>o General Park Access</li></ul>	<b>Aquatics</b> <ul style="list-style-type: none"><li>o Recreational Swim</li></ul>	
<b>Aquatics</b> <ul style="list-style-type: none"><li>o Free Swim Lesson Program</li><li>o Guard Start</li><li>o Junior Guard</li><li>o April Pool's Day</li></ul>	<b>Special Events</b> <ul style="list-style-type: none"><li>o Spring and Fall Starlight Concert Series</li><li>o Family Easter Celebration</li><li>o Jazz Festival</li><li>o Fall Rhythm Festival</li><li>o Family Halloween Festivities</li><li>o Tumbleweed Tree Lighting Ceremony &amp; Parade of Lights</li><li>o Evening at Santa's House</li><li>o Lunch with Santa Coloring Contest</li><li>o Santa's Calling</li></ul>	
<b>Environmental Education Center</b> <ul style="list-style-type: none"><li>o Amphitheater</li><li>o Drop-in Programs</li><li>o Special Events</li><li>o Programs and Select Activities</li></ul>		
<b>Teen</b> <ul style="list-style-type: none"><li>o Drop-in Sports at Satellite Sites</li><li>o Satellite Site Programs</li></ul>		
<b>Adaptive</b> <ul style="list-style-type: none"><li>o Social Events</li><li>o Arts and Crafts</li><li>o Camp Challenge</li></ul>		

*Category Box 2 - Enhanced or Specialized Services, Programs and Facilities (50-99% Direct Cost Recovery):* Programs and services that provide an opportunity to enhance individual skill level or knowledge. These activities are of an intermediate level and provide a specific recreational interest or need. The principles behind pricing these programs are outlined on page 4.

**Parks and Recreation Pricing Model  
Examples of Current Programs Under Category #2**

<u>Cost Recovery 50% - 65%</u>	<u>Cost Recovery 66% - 85%</u>	<u>Cost Recovery 86% - 99%</u>	
<b>Other</b> <ul style="list-style-type: none"> <li>○ Interpretive Programs</li> <li>○ School Group Tours</li> </ul>	<b>Aquatics</b> <ul style="list-style-type: none"> <li>○ Group Swim Lessons</li> </ul>	<b>Aquatics</b> <ul style="list-style-type: none"> <li>○ Recreation Swim Teams</li> <li>○ Water Safety Instructor Class</li> <li>○ Lifeguard Training Class</li> <li>○ Aqua Fit</li> <li>○ Semi-Private Lessons</li> </ul>	<b>Youth / Teen</b> <ul style="list-style-type: none"> <li>○ Camps and Clinics</li> </ul>
		<b>Other</b> <ul style="list-style-type: none"> <li>○ Open Gym and Drop-in Play</li> <li>○ Art Studio Time</li> <li>○ Lounge Programs</li> <li>○ Group Exercise Classes</li> <li>○ Dance Classes</li> <li>○ Fitness Classes</li> </ul>	<b>Special Event Services</b> <ul style="list-style-type: none"> <li>○ Parking</li> <li>○ Additional Special Event</li> </ul>
		<b>Sports</b> <ul style="list-style-type: none"> <li>○ Hershey Fast Track to Sports</li> </ul>	<b>Adaptive</b> <ul style="list-style-type: none"> <li>○ Non-Sports or Trip Related Activities</li> </ul>
		<b>Special Interest Classes</b> <ul style="list-style-type: none"> <li>○ Tumbleweed Recreation Center</li> <li>○ Tennis Center</li> <li>○ Youth</li> <li>○ Community Center</li> <li>○ Snedigar Recreation Center</li> <li>○ Senior Center</li> <li>○ Environmental Education Center</li> <li>○ Satellite Sites</li> <li>○ Indoor Sports Clinics</li> <li>○ Intersession Programs</li> <li>○ Preschool Classes and Programs</li> </ul>	

*Category Box 3 - Exclusive Use of Programs, Services and Facilities (Market Rate or 100% Direct Cost Recovery):* Programs and services offered at fair market value or priced to cover all direct costs. They address specific user interest at the exclusion of others. These activities are in demand, generate revenue and may be available in the private sector. The principles behind pricing these programs are outlined on page 4.

**Parks and Recreation Pricing Model**  
**Examples of Current Programs Under Category #3**

<p><b>Rentals</b></p> <ul style="list-style-type: none"><li>○ Ball Field</li><li>○ Facility</li><li>○ Show Mobile</li><li>○ Portable Stage</li><li>○ Portable Stage Extensions</li><li>○ Pavilion</li><li>○ Sports Equipment</li><li>○ Fun Packs</li><li>○ Tennis Ball Machine</li><li>○ Extra Rental Hours</li><li>○ Parks for Special Events/Corporate</li><li>○ Security Deposit</li></ul> <p><b>Excursions</b></p> <ul style="list-style-type: none"><li>○ Adaptive</li><li>○ Teen</li><li>○ Adult</li><li>○ Senior</li></ul> <p><b>Aquatics</b></p> <ul style="list-style-type: none"><li>○ Private Pool Rentals</li><li>○ Classroom Rentals</li></ul>	<p><b>Other</b></p> <ul style="list-style-type: none"><li>○ Child Watch</li><li>○ Tennis Court Fees</li><li>○ Fitness Center Admission Fees (Daily, Monthly, Annually)</li><li>○ Beer Permits</li><li>○ Light Fees</li><li>○ Set up Fees</li><li>○ Birthday Parties</li><li>○ Fitness Seminars</li><li>○ Adult Sports</li><li>○ Teen Programs</li><li>○ Environmental Education Center Gift Shop</li><li>○ Tumbleweed Recreation Center Special Activities</li></ul>
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*Category Box 4 – Intergovernmental Agreements (IGA) and Affiliations:* Programs that involve partnerships with other service providers. The principles behind pricing these programs are outlined on page 4.

**Parks and Recreation Pricing Model**  
**Examples of Current Programs Under Category #4**

**Aquatics**

- Grand Canyon State Games
- School Pool Parties
- Swimming and Diving Intergovernmental Agreements
  - Chandler Unified School District
  - Mesa Unified School District
  - Tempe Unified School District

**Special Events\***

- Black History Celebration
- Ostrich Festival
- Ostrich Festival 5K Run
- Ostrich Festival Parade
- Cinco de Mayo Celebration
- Relay for Life
- Juneteenth
- 4<sup>th</sup> of July Celebration
- APS Miss Mariachi
- Raku Arts and Crafts Festival
- Multicultural Festival
- Classic Car & Hot Rod Show
- Garibaldi Night
- Special Event Sponsorship Program Recipients

**Other**

- Open Gym and Weight Rooms at School Facilities
- Rentals for Affiliated Groups
- Urban Lake Boating License
- Teen Council Activities
- Mayor's Youth Commission Activities
- Adaptive Programs Supported by Recreation and Athletics for the Disabled

**Sports**

- Basketball Bonanza (APRA)
- Hershey Track Meet (NRPA)
- Pitch, Hit and Run (APRA)
- Punt, Pass and Kick (NFL)
- USTA Tournaments (USTA)
- Step up to Health (NRPA)
- CYSA
- Day of Play

\*The events identified are NOT subject to any special event fee except the Special Events Application Fee.

*Category Box 5 – Enhanced Contractual Programs and Services:* Special interest programs that offer advanced skill opportunities. These programs and services are achieved through use of city facilities but are provided by an outside entity through a contract or agreement. Fees for this category are determined by negotiation with the provider. The principles behind pricing these programs are outlined on page 4.

**Parks and Recreation Pricing Model**  
**Examples of Current Programs Under Category #5**

**Aquatics**

- Synchronized Swimming
- Diving Club and Camps
- Scuba Diving
- USA Teams
  - Swim
  - Synchronized

**Other**

- Contract Service Providers
- Recreational Park Vendor License

**Environmental Education Center**

- Urban Fishing Clinics (Arizona Game and Fish)

**Special Events**

- Showmobile Rental – Nonprofit / Schools
- Chandler Unified School District Rentals
- Application and Park Usage

# COMMUNITY SERVICES DEPARTMENT

## PROPOSED INCREASE TO EXISTING FEES

(Exceeding Threshold of 12%)

	Current Fee	Per	Proposed Fee	Per
<b>Special Event Permit Application Fee</b>				
(60) or more days in advance	\$0	event	\$50	event
less than (60) days in advance	\$0	event	\$100	event
<b>Special Park Use Permit</b>				
Malt Beverage Permit	\$5	ea	\$10	ea
Ball Field Reservation: no lights	\$5	hr	\$7	hr
Lighted Ballfield	\$12	hr	\$15	hr
Recreation Staff Cost	\$12	hr	\$15	hr
<b>Pavilions</b>				
<b>Large</b>				
Resident	\$115	day	\$30	hr
Non-Resident	\$150	day	\$45	hr
<b>Medium</b>				
One Pavilion - Resident	\$40	day	\$10	hr
One Pavilion - Non Resident	\$50	day	\$15	hr
Two Pavilions - Resident	\$80	day	\$20	hr
Two Pavilions - Non Resident	\$100	day	\$30	hr
Entire Cluster Complex - Resident	\$115	day	\$30	hr
Entire Cluster Complex - Non Resident	\$150	day	\$45	hr
<b>Small</b>				
Resident	\$10	day	\$3	hr
Non Resident	\$15	day	\$7	hr
<b>Neighborhood Parks &amp; Desert Breeze Lakeside</b>	Free: first come/first served			
<b>Deposit Rates - All Parks</b>				
<b>Damage/Cleanup Deposit:</b>				
Under 50 participants	\$25	ea	\$50	ea
51-99 participants	\$50	ea	\$100	ea
100-300 participants	\$100	ea	\$200	ea
Over 300 participants	\$200	ea	\$300	ea
<b>Damage/Cleanup/Malt Beverage Deposit:</b>				
Under 50 participants	\$75	ea	\$500	ea
51-99 participants	\$100	ea	\$500	ea
100-300 participants	\$200	ea	\$500	ea
Over 300 participants	\$400	ea	\$500	ea
<b>Community Center Rentals</b>				
Multipurpose Room - 3 sections	\$100	hr	\$125	hr

# COMMUNITY SERVICES DEPARTMENT

## NEW PARKS & RECREATION FEES

<b>Tumbleweed Recreation Center</b>		<b>Proposed</b>	
<b>Fitness Center</b>		<b>Resident</b>	<b>Non Resident</b>
Annual Fee - Youth		\$200 yr	\$220 yr
- Teen and Active Adult (55 & over)		\$225 yr	\$247 yr
- Adult		\$300 yr	\$330 yr
- Household of 2		\$500 yr	\$550 yr
- Family Pass		\$600 yr	\$660 yr
<b>Corporate Rates</b>			
- membership fee per person		\$225 yr	\$247 yr
- corporate fee for businesses with:			
	0-50 employees	\$500 yr	\$550 yr
	51-75 employees	\$750 yr	\$825 yr
	76-100 employees	\$1,000 yr	\$1,100 yr
	101- 499 employees	\$1,500 yr	\$1,650 yr
	500 - 1,000 employees	\$2,000 yr	\$2,200 yr
	1,001 + employees	\$2,500 yr	\$2,750 yr
<b>Monthly Pass - Youth</b>		\$25 mo	-
- Teen, Adult & Active Adult		\$30 mo	-
- Household of 2		\$45 mo	-
- Family		\$60 mo	-
<b>Daily Admission - Youth</b>		\$2 day	-
- Teen & Active Adult		\$3 day	-
- Adult		\$4 day	-
<b>Child Care (2 hour limit)</b>		\$2.50 visit	-
<b>Child Care Punch Pass - 20 visits</b>		\$40 ea	-
<b>Rentals</b>		<b>Proposed</b>	
Multipurpose Room		\$125 hr	
Multipurpose Room - Half Room		\$70 hr	
Gym (After Hours)		\$200 hr	
Gym - Half (After Hours)		\$100 hr	
Conference Room		\$25 hr	
Classroom		\$40 hr	
Kitchen		\$100 event	
Full Facility After Hours		\$500 hr	
Courtyard		\$125 hr	
Set up fee for room reservations		\$25 hr	
<b>Environmental Education Center</b>			
<b>Rentals</b>		<b>Proposed</b>	
Classroom		\$40 hr	
Large Classroom		\$60 hr	
School Tours		\$25 ea	
Set up fee for room reservations		\$25 hr	
<b>Price House</b>			
<b>Rentals</b>		<b>Proposed</b>	
Classroom		\$40 hr	
Courtyard		\$125 hr	
Audio/Visual Kit		\$10 hr	
Canopy		\$15 hr	
Set up fee for room reservations		\$25 hr	
<b>Special Events</b>			
<b>Tumbleweed Park</b>		<b>Proposed Commercial Fee</b>	
Main Park Rental		\$1,500 day	
Festival Area		\$700 day	
Red Shed Theater		\$300 day	
Road Closure		\$500 day	
Parking Field A, B or C (see map)		\$2,500 ea/per event	
Restroom Staff		\$27 hr	
Park Maintenance Staff		\$35 hr	
Loss of Public Use Fee		\$1 pp	
<b>Community Parks and Special Recreation Sites</b>			
Park Rental		\$180 hr	
Loss of Public Use Fee		\$1 pp	
<b>Recreational Park Vendor License</b>		<b>Proposed</b>	
up to (3) days per week		\$250 per 9-month term	
up to (5) days per week		\$500 per 12-month term	