

Repl # 49

NOV 20 2008



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Memorandum

Memo: MC08-069

DATE: NOVEMBER 19, 2008

TO: MAYOR AND CITY COUNCIL

FROM: DAVE BIGOS, MAYOR AND COUNCIL ASSISTANT *DB*

THRU: W. MARK PENTZ, CITY MANAGER *WMP*
NACHIE MARQUEZ, COMMUNICATIONS & PUBLIC AFFAIRS DIR. *NM*

SUBJECT: Recommendation to continue Item 49

Staff recommends the continuation of Resolution No. 4247 (Item 49 for the Nov. 20, 2008, City Council meeting) to the December 11, 2008 meeting. The continuation will allow staff to develop a plan for the review and recommendation of this and future GRIC "Pass Through" grant applications. Staff is also preparing a report for Council on how other Valley cities handle requests for similar grant applications.

If you have any questions on this request, please do not hesitate to call me.

Add 49
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Gila River Indian Community Grant Application Cover Sheet

Date of Application: October 10, 2008		
Name of City or County: Maricopa County		
Mayor or Chairman: Mayor Boyd W. Dunn		
Mailing Address: 1850 N. Central Ave Suite 900		
City: Phoenix	State: AZ	Zip Code: 85004
Contact Person/Title: Jessica Knight/Donor Relations Coordinator		
Mailing Address: SAME		
Phone Number: 602-476-0835	Fax Number: 602-230-1110	
E-mail Address: Jessicak@soaz.org		

Program or Project Name: Training for Life Continuum (Special Olympics)
Purpose of Grant (one sentence): The Training for Life Continuum is athlete centered from a special needs child's first involvement in sports to the transition to lifelong physical activity, other sport related activities, and a healthier, productive lifestyle.
Beginning and Ending Dates of Program or Project: 01/01/09-01/01/12
Amount Requested: \$ 380,000 Total Project Cost: \$ ¹ ,488,750
Geographic Area Served: East Valley: Chandler, Mesa, Tempe, Scottsdale Gilbert, Phoenix, etc.

Signature:
Mayor or Chairperson: _____ Date: _____

Typed Name and Title: _____

A. NARRATIVE

1. Purpose of Grant

a) Describe the proposed program or project

Currently, Special Olympics Arizona (SOAZ) has over 9,100 registered athletes of which 20% reside, work, and play in the East Valley. Though this is a large percentage, many of these athletes participate in only a portion of what Special Olympics Arizona has to offer them, due to many different reasons. Firstly, there is the common misconception that Special Olympics is just an event that happens a couple times a year when in actuality, it is comprised of several wonderful programs that support a SOAZ athlete throughout their entire lifetime. Another reason is that some of our programs are only offered at state level or in select areas. For example, presently, athletes must attend either Summer Games (Tempe) or Fall Championships (Surprise) to be able to take advantage of free health screenings from clinicians that are experienced in servicing individuals with intellectual and physical disabilities. This program is not offered to the East Valley as a "Stand alone" event yet. In order to bring awareness to all individuals with disabilities we need to take a "grassroots" stance and start locally.

The Training for Life Continuum is athlete-centered from a child's first involvement in sports to the transition to lifelong physical activity, other sport related activities, and a healthier, productive lifestyle. It integrates the needs of individuals with an intellectual disability, into the design and delivery of SOAZ programs, providing a framework for reviewing current practices, developing new initiatives, and standardizing programs. Each local area will have an established and clear pathway for their athletes to move through all stages of their active life. This Continuum encourages SOAZ athletes to get involved in lifelong physical activity by connecting SOAZ, school districts, recreational sport programs in the community, coaches, volunteers, corporations, Unified partners, and families of SOAZ athletes, to help contribute to their success. With the help of key partners and stakeholders and a coordinated plan for change, SOAZ would like to pilot the Training for Life Continuum in the East Valley.

The funding would go towards the establishment and expansion of current programs that are not offered in the East Valley, or are only offered in small areas of the East Valley. Every child needs the opportunity to grow and develop to be "the best they can be." This opportunity for special needs children either in its entirety or various stages is lacking or limited. The growth continuum program will either be the entire means to accomplish this or provide a necessary link. This program brings together different existing programs, partners and communities, to over a long term provide many opportunities for success and for each child "to be the best they can be."

b) Describe how the proposed program or project satisfies one or more of the "priority areas" identified by the Gila River Indian Community.

1. The Training for Life Continuum satisfies the Education and Healthcare Services "priority areas" identified by the Gila River Indian Community. As part of the Training for Life Continuum, we will be able to offer a Healthy Athletes event specifically for the East Valley in addition to it being offered at two state competitions. At this event an underserved population is able to receive free access to health screenings, prescriptions, referrals, physicals, and health information in a safe and comfortable environment. In addition, with SOAZ athletes involved in the continuum throughout their life they will have access to this wonderful service forever so that their healthcare can always be made into a better experience.

2. The proposed program will also satisfy the education priority area. This is the focus during several different areas of the Continuum; Young Athletes Program, Character Building, and Leadership and job development. These initiatives encourage school-age youth and adolescence to celebrate differences and break down barriers. Its efforts, involve students in a variety of activities

centered on Special Olympics, including participation in Special Olympics sports and events and learning leadership skills that will enable them to play a positive role in their schools and communities. In addition, they develop new constituencies and leaders for the Special Olympics movement promoting greater understanding and acceptance of similarities and differences in others, among youth. The Continuum is based on the physical, mental, emotional, and cognitive development of children and adolescents. Each stage reflects a different point in athlete development ensuring physical literacy upon which excellence can be built and as a result, Special Olympics athletes become fulfilled and productive members of their families and the communities in which they live.

c) Identify the needs/problems to be addressed, target population and number of People to be served by the project.

Specific Programs will be developed for each area. Children with Special Needs will be offered the various programs within a specific area and their movement along the continuum of growth will be tracked. Those that are competing presently will be encouraged to enter each phase in order to allow for full development. Listed below are the descriptions of the programs in the Training for Life Continuum, the critical need for each, and the amount of individuals with ID that are currently registered with SOAZ that will be served by the project.

Young Athletes Program (YAP): 2 ½-7 ½ Years Old

Current number registered athletes in this program in the East Valley: 30

Potential athletes for this portion of the program: 580

Critical Need: Children with special needs are more vulnerable to falling behind when they are in this age group because there are few, if any, community or public programs available for them.

Overview: Families don't have to wait until their child turns eight to begin developing basic skills, building relationships and celebrating accomplishments. YAP is an innovative sports/play program designed to introduce children, with intellectual disabilities (ID), to the world of sports at an early age. It provides children with ID the same opportunities to exercise, socialize, develop motor skills and learn fundamental sports skills that non-disabled children enjoy, in an environment that promotes acceptance and offers the chance to be successful. We launched this program in March and have 1900 young athletes registered in the West Valley and Tucson but have not had the funds to expand to East Valley.

Results: Through YAP, a child acquires and improves fundamental skills such as walking and running, balancing and jumping, trapping and catching, throwing, striking and kicking. These building blocks result in notable improvements in a child's motor skills, cognitive development, social skills, emotional development and communication skills. YAP lays the foundation for a life-long enjoyment of fitness and sports.

8 Can't Wait: 6-7 ½ Years Old

Current number registered athletes in this program in the East Valley: 21

Potential athletes for this portion of the program: 98

Critical Need- Children with intellectual disabilities are more likely to be sedentary and are in danger of obesity because of a lack of physical and social skills. Activities and sports training become even more important when you consider the numerous studies that link physical development to the ability to learn.

Overview- The Under 8, Can't Wait Athlete Training program allows children six and seven years old to begin sports training with an existing school or community based Special Olympics program. The "Under 8" athletes train in regularly scheduled practice sessions in sports such as bowling, track and field along with other SOAZ athletes. Then, the "Under 8" athlete is eligible to compete in a six and seven year old classification division at an Area-Level competition.

Results- Young athletes are able to build their confidence early and have a greater chance of having a happy and healthy lifestyle. By emphasizing programs before athlete is ready for competitions such as Young Athlete and 8 Can't Wait increases athlete's participation and retention.

Local and State Competitions: 8 Years Old+

Current number registered athletes in this program in the East Valley: 2105

Potential athletes for this portion of the program: 2900

Critical Need- Most children are offered the opportunities to become involved in the progression of a sports program as they grow up. For example, in baseball, a child can move from T-ball to Farm to Minor to Major to Club Ball. For SOAZ athletes, a similar movement is made but tailored to children with ID. For instance, if they are involved in Basketball, they can go from skill development to 3 on 3 to Special Olympic teams to Unified Sports (½ partners and ½ Special Olympics Athletes).

Overview- Once an athlete in the Under 8, Can't Wait Training program becomes eight years of age he/she is then eligible to advance to compete at State, National and International Level competitions.

Results- With 24 sports in Special Olympics Arizona, athletes can compete in multi-sports during the entire year. There are eight weeks of training followed by state, national and world competitions. All the competitions are free to all participants at all levels...thus fulfilling a total sport program with no barriers for competitions.

Character Building: 13-18 Years Old

Current number registered athletes in this program in the East Valley: 0 (This will be a pilot program)

Potential athletes for this portion of the program: 1100

Critical Need- Just like we need to practice sports skills in order to improve our game, in life we need to practice life skills to improve our character.

Overview- The Character Code Game gives students the chance to practice life skills and learn experientially what it means to have good character at school, at home, and with friends. Goals of the Character Code Game are to: teach students 8 character fundamentals and 32 character "life skills," provide students the opportunity to practice good character skills through role-play exercises, and teach students to identify their own values while learning to respect those of others.

Results- *Character Code* Program will activate a grass roots initiative that unites schools and sports organizations working together to teach children a tangible understanding of great character at school, at home, and with friends.

Unified Sports/Partners: 13+

Current number registered athletes in this program in the East Valley: 282

Potential athletes for this portion of the program: 1000

Critical Need-Over time, awareness about individuals with ID has slowly increased but there is still a barrier between athletes with and without ID.

Overview-Unified Sports, where individuals with and without ID are brought together on the playing field as equal status participants, we see that the development of positive peer relationships and friendships between individuals and youth with and without ID is possible.

Results- Changing attitudes by providing participants with information about ID and the experience of positively interacting with individuals with ID. The positive impacts of this program on SOAZ athletes

and their Unified partners are seen both on and off the field of play. Unified teams are highly successful in promoting an inclusive environment, one that fosters positive peer relationships.

Healthy Athletes: 17+

Current number registered athletes in this program in the East Valley: 280

Potential athletes for this portion of the program: 800

Critical Need- People with ID have 40% greater risk of preventable secondary health conditions than the general population. In addition, on average, a person with ID has to contact almost 50 doctors before finding one who has specific training and experience in treating people with ID.

Overview-The Special Olympics Healthy Athletes® initiative's mission is to improve each athlete's ability to train and compete in Special Olympics and live a more healthy and active life. Healthy Athletes includes several disciplines: Fit Feet, FUNfitness, Health Promotion, Healthy Hearing, Opening Eyes® and Special Smiles®, as well as MedFest, a program that facilitates the required standard sports physical examination for current and prospective Special Olympics athletes.

Results-Improved access and health care for Special Olympics athletes at event-based health screenings and at stand alone events. In addition, the Healthy Athletes Program trains health care professionals and students in the health professions about the needs and cares of people with intellectual disabilities and acts as an advocate for improved health policies and programs for person with intellectual disabilities.

Leadership and Job Development: 18+

Current number registered athletes in this program in the East Valley: 2 (This is a pilot project)

Potential athletes for this portion of the program: 1500+

Critical Need- Some people still believe that the idea of Special Olympics athletes in full and meaningful participation leadership positions in the movement is "freethinking" or tokenism. But at Special Olympics, the "next age" has arrived.

Overview- Allows athletes and Unified partners to explore opportunities for participation in roles previously considered "non-traditional." Through this section of the continuum, athletes serve on Boards of Directors or local organizing committees. Athletes excel as spokespersons in the community, team captains, coaches and officials. As an integral component of Special Olympics' dedication to empowerment and dignity, this will provide new opportunities for athletes and benefit the movement as a whole.

Results- This will promote and result in an increase of Special Olympics support made evident by an increase of "athlete" participation in sports training, public speaking and appropriate conduct. In addition, there will be an increase of volunteerism and attitude change from high school age population's further reducing discrimination while increasing a consciousness consideration of people affected by student's decision to commit to social improvements towards individuals with ID. Furthermore, SOAZ athletes are more likely to get jobs and continue their education than individuals with ID that do not participate.

d) Describe the project goals and objectives, and your plan to meet them.

Goal

Plan

<p>*Create Partnerships with the City of Chandler, Gila River Indian Community, East Valley School districts, and other East Valley cities</p>	<p>*Meeting with city officials, Tribal officers, pertinent Special Education Teachers/classrooms and other stakeholders (i.e. Toastmaster trainer, SOAZ coaching)</p>
<p>* Expand and enhance the Young Athletes Program to provide an even more enriched early childhood environment</p>	<p>*YAP coordinator will meet w/community leaders in the East Valley to establish YAP sites (in schools, community centers, gyms)</p>
<p>*Establish training, interest and support in the areas of advocacy and leadership for both individuals with and without ID, to empower them to be societal agents of change and acceptance</p>	<p>*Athletes that are in the Unified Sports and Leadership Development section of the continuum, will be a part of toastmaster type seminars</p>
<p>*Educate and sensitize youth as to what ID is and how people with ID merit acceptance, support and opportunities to be active participants and contributors to society</p>	<p>*Implement Character Code Game in classrooms and after school activities (Florence and Phoenix school districts have already signed agreements to this affect for Southern</p>
<p>*Increase the number of individuals in the East Valley actively participating in Special Olympics Programs and initiatives</p>	<p>* We will support these local initiatives by creating an aggressive, marketing plan*Will use athlete and family surveys to truly understand what they feel we are doing right or what we need to change in the program</p>
<p>*Conduct evaluation that documents the successes and challenges of implementing the Training for Life Continuum and its impact on all participants, and incorporate what is learned</p>	<p>* Develop evaluation tools designed to solicit feedback from School Administrators, athletes, teachers, parents, coaches, clinicians,</p>

into its further improvement and expansion	community leaders, and various volunteers
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e) Define the project as a new or continuing program.

The project as a whole is a new program, but many of the initiatives are already established Special Olympic programs that until now have been focused more on a state or national level than a local level. YAP was piloted this year and has had wonderful success already reaching thousands of children with ID. The Character Building, 8 Can't Wait, and Leadership Development would be piloted through this grant. The Healthy Athletes Program and Unified Sports are current established programs.

f) Identify other organizations; partners or funders participating in the project and their roles (see attachments section).

We are currently seeking partnerships with the Arizona Interscholastic Association (AIA), Arizona Youth Soccer League (AYSA), All Star Basketball League (ABL), National Speaker Association, and several University and Professional teams. Partnerships that are already established include; American Academy of Podiatric Sports Medicine (AAPSM), the Federation of International Podiatrists (FIP), American Physical Therapy Association, Lions Clubs International, Essilor International and The Sàfilo Group Liberty Optical. Essilor International and The Sàfilo Group are the exclusive suppliers of ophthalmic lenses (ESSILOR), frames and sunglasses (SAFILO). These supplies help cover the needs of the **Opening eyes** screened athletes. The Lions Clubs International Foundation, partner with Special Olympics Arizona, by volunteering at Opening Eyes vision screenings. AAPSM and FIP helped develop **Fifteen** and offer equipment, printed materials, and volunteers. In addition, we have just recently received the support of Midwestern University in Glendale to assist us by providing clinicians

that are able to perform the physicals for Medfest for athletes in the East Valley. Finally, the Thunderbirds are a statewide YAP sponsor.

g) Indicate any application to and/or awards made by a Tribe other than the Gila River Indian Community for state shared revenues for this and/or any other projects/programs.

There have been no applications or awards made by any other Tribe for state shared revenues.

h) Provide a timetable for implementation.

The first year of the project is focused on implementing the new programs in The Training for Life Continuum for current registered SOAZ athletes. The second year is focused on continuing these efforts and increasing the amount of registered SOAZ athletes.

Project Timeline (1st Year)

<u>Action</u>	<u>Timeframe</u>
Create Partnerships	On-Going
Continue to approach Gyms and Rec centers for YAP	On-Going
Present Plan to East Valley Delegations and GMT's	W/in 1 month of receiving funds
Establish Project Advisory Committee	W/in 1 month of receiving funds
Purchase Character Code Game and approach athletes to create cards	W/in 45days of receiving funds
Create & distribute Training for Life Continuum Literature to athletes	W/in 45days of receiving funds
Set dates for East Valley Healthy Athletes Event	W/in 2 months of receiving funds
Meet with East Valley Special Education Teachers	W/in 2 months of receiving funds
Reach Out to all East Valley athletes (ages 6-8)	W/in 3 months of receiving funds
Establish date, time, and location for leadership training funds	W/in 3 months of receiving funds
Develop Evaluation tools	W/in 4 months of receiving funds

Form Unified Teams & purchase equipment & uniforms for athletes new to the program	W/in 6 months of receiving funds
Complete 6 Month Progress Report on Continuum	W/in 6 months of receiving funds
Implement Character Code lesson Plans into schools	W/in 1 Yr of receiving funds
Complete 1 year Evaluation of Project	W/in 1 Yr of receiving funds

Project Timeline (2nd Year)

<u>Action</u>	<u>Timeframe</u>
Have Unified Leadership teams present at Schools (outreach efforts)	W/in 1 Yr & 3 months of receiving funds
Officially form 8 Can't Wait Program funds	W/in 1 Yr & 3 months of receiving funds
Form 8 Can't Wait Program committee funds	W/in 1 Yr & 3 months of receiving funds
Meet with East Valley GMT's on outreach efforts	W/in 1 ½ Yrs of receiving funds
Complete 1.5 year Progress Report	W/in 1 ½ Yrs of receiving funds
YAP Committee meeting to discuss increase in participation	W/in 1 ½ Yrs of receiving funds
Complete 2 year evaluation & publish final report on total increase in participation and attitudes from students, athletes, families, the community, and corporations.	W/in 2 Yrs of receiving funds

i) Identify long-term funding resources.

The Law Enforcement Torch Run (LETR) is the largest grassroots fundraiser and public awareness vehicle for Special Olympics. At its most basic level, the Torch Run is an actual running event in which law enforcement personnel and athletes run the "Flame of Hope" to the Opening Ceremonies of local Special Olympics competitions, and State and National Games. LETR has been raising money for SOAZ since 1981 and will continue to be one of our most involved partners for many years to come. In addition, SOAZ has long-term funding resources through Special Olympics International mailing campaign, The Thunderbirds, Knights of Columbus, and the Sharon Lund Foundation.

2. Reports

Describe your plan to document progress and results. Interim and final reports will be required for every grant awarded.

Through a series of quarterly surveys, focus groups and committees the activities of the evaluation will include:

- Assessing the degree to which stakeholders, including school and community personnel, are involved in the development and delivery of the Training for Life Continuum
- Monitoring and identifying the challenges in following through with the implementation phase of the project
- Monitoring implementation of the projects components
- Documenting attitude change in the community



September 8th, 2008

RE: "Training for Life Continuum"

To Whom It May Concern:

As Special Olympics Arizona East Valley Area Director and Recreation Coordinator for the City of Mesa Adaptive Recreation Program, I would like to extend my support for this new and exciting program "Training for Life Continuum."

In my experience over the past 19 years, East Valley Special Olympic program has grown tremendously just from the simple fact that not only does Special Olympics provides opportunities for physical and social development but it also has been the driving force to assist in the development of everyday life skills for individuals with cognitive and physical disabilities.

"The Training for Life Continuum" program will be a true asset to our program and community.

Thank you for your consideration in your support of this new and exciting opportunity.

Sincerely,

Mark Grant
Recreation Coordinator
Adaptive Recreation Program
City Of Mesa
Parks, Recreation and Commercial Facilities
200 South Center Street Building 1
Mesa AZ 85210
(480) 644-3651

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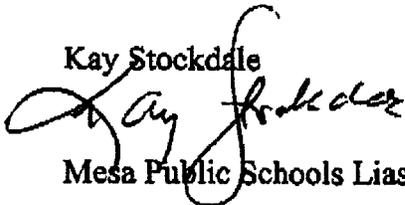
To Whom It May Concern:

Early intervention is key in the development of children with disabilities. The earlier we can intervene with services that will promote overall development of a child it will only increase their opportunities for growth.

The Young Athletes program principles of strengthening physical development and self-esteem for children ages 2 through 7 strongly correlate to the early developmental skills of socialization, communication, integration, adaptive leisure and physical education standards in our preschool and kindergarten programs in our school district.

This program would provide a great opportunity for families to pursue additional physical and integration opportunities for their young child.

Kay Stockdale



Mesa Public Schools Liason for Special Olympics East Valley

#49

NOV 20 2008



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Where Values Make The Difference

Memorandum

Memo: MC08-068

DATE: NOVEMBER 14, 2008

TO: MAYOR AND CITY COUNCIL

FROM: DAVE BIGOS, MAYOR AND COUNCIL ASSISTANT *DB*

THRU: W. MARK PENTZ, CITY MANAGER *WMP*
NACHIE MARQUEZ, COMMUNICATIONS & PUBLIC AFFAIRS DIR. *NM*

SUBJECT: Resolution No. 4247

Attached is Resolution No. 4247, for a request of \$380,000 in grant funding from the Gila River Indian Community's state-shared revenue program from Special Olympics Arizona (SOAZ).

This grant would be used to initiate the 'Training for Life Continuum,' an athlete centered program that goes from a special needs child's first involvement in sports to a transition of lifelong physical activity. According to SOAZ, many East Valley residents with physical and intellectual disabilities are unable to participate in the many programs they offer for a variety of reasons that include geographic challenges and a lack of coordinated programs. Approximately 20 percent of the 9,100 registered athletes with SOAZ reside in the East Valley.

RESOLUTION NO. 4247

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CHANDLER, ARIZONA, AUTHORIZING THE CITY TO EXECUTE GRANT APPLICATION DOCUMENTS TO BE SUBMITTED TO THE GILA RIVER INDIAN COMMUNITY'S STATE-SHARED REVENUE PROGRAM IN THE AMOUNT OF \$380,000.00 ON BEHALF OF SPECIAL OLYMPICS ARIZONA TO INITIATE THE 'TRAINING FOR LIFE CONTINUUM.'

WHEREAS, many East Valley residents with physical and intellectual disabilities are unable to participate in the many programs offered through Special Olympics Arizona (SOAZ) for a variety of reasons that include geographic challenges and a lack of coordinated programs;

WHEREAS, The Training for Life Continuum is an athlete-centered program that integrates the needs of individuals with an intellectual or physical disability into the design and delivery of SOAZ programs and provides a framework for reviewing current practices, developing new initiatives, and standardizing programs;

WHEREAS, approximately 20 percent of the 9,100 registered athletes with SOAZ reside in the East Valley;

WHEREAS, annual costs to administer the Training for Life Continuum program is approximately \$1.5 million, with approximately \$1,020,000.00 of such costs being covered by SOAZ;

WHEREAS, private donors have committed approximately \$70,000 for the Training for Life Continuum Program to date, leaving a current funding shortfall of approximately \$410,000.00;

WHEREAS, SOAZ is a 501(c)(3) nonprofit organization;

WHEREAS, the Gila River Indian Community is seeking funding proposals on behalf of educational and social service agencies providing services to residents of nearby cities pursuant to its State-Shared Revenue Program (SSRP);

WHEREAS, SOAZ is eligible to apply for SSRP funding pursuant to an application submitted on its behalf by a city or town that has passed a resolution authorizing that application;

WHEREAS, the receipt of SSRP funds would provide funding necessary to implement The Training for Life Continuum program; and

WHEREAS, SOAZ has requested that the City execute application documents to be submitted on its behalf for SSRP funding in the amount of \$380,000.00 to assist in the implementation of The Training for Life Continuum;

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Chandler, Arizona, that the Mayor is authorized to sign the SSRP application documents on behalf of SOAZ to provide funding for The Training for Life Continuum program, indicating that the Council is in support of this project to provide additional athletic and life skill opportunities to people with physical and intellectual disabilities.

PASSED AND ADOPTED by the City Council of the City of Chandler, Arizona, this ____ day of _____, 2008.

ATTEST:

CITY CLERK

MAYOR

APPROVED AS TO FORM:



CITY ATTORNEY

CERTIFICATION

I HEREBY CERTIFY that the above and foregoing Resolution No. 4247 was duly passed and adopted by the City Council of the City of Chandler, Arizona, at a regular meeting held on the ____ day of _____, 2008, and that a quorum was present thereat.

CITY CLERK