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MEMORANDUM

Community Services Department Council Memo No. CS09-280

DATE: June 3, 2009

TO: MAYOR AND COUNCIL

THRU: W. MARK PENTZ, CITY MANAGER
RICH DLUGAS, ASSISTANT CITY MANAGER
MARK M. EYNATTEN, COMMUNITY SERVICES DIRECTOR *ME*
BARBARA YOUNG, RECREATION MANAGER *BY*

FROM: HERMELINDA LLAMAS, SPECIAL EVENTS COORDINATOR *HL*

SUBJECT: APPROVAL TO RELEASE PAYMENT TO CHANDLER LIONS CLUB

RECOMMENDATION: Approve the release of \$35,000 previously allocated to the Chandler Lions Club to financially assist the organization with the 4th of July Celebration.

DESCRIPTION: The Chandler Lions Club saw a significant increase in expenses associated with organizing the 4th of July Celebration at Tumbleweed Park. Additional fencing, security, restrooms, parking attendants, trash and dust control are all elements that increased the event's total cost since moving from the downtown area. Although various nonprofit groups like the Boy Scouts, the Jaycees and Hamilton High School Marching Band assist with vending sales and grounds set up, expenses are still incurred for their services.

BACKGROUND: The Chandler Lions Club, in partnership with the City of Chandler, has been organizing and producing the 4th of July Celebration over the past seven years. Initially, the event was held downtown and it is estimated that over 40,000 attendees came to see this event. Since moving the event to Tumbleweed Park, over 100,000 attendees now enjoy this spectacular event.

The goal of the Chandler Lions Club is to keep this a free event for the citizens of Chandler. The funds collected to organize and implement a large event such as this are collected from a number of various organizations. The City contribution to this effort will once again allow the Chandler Lions Club to put on an amazing 4th of July Celebration for the community. To mirror the Chandler Lions Club efforts in organizing such a large-scale event for the community, it would cost the City over \$80,000 without sponsorship.

As part of the FY 2007-2008 budget amendment process, Council awarded ongoing funding in the amount of \$35,000 for the Chandler Lions Club 4th of July Celebration.

FINANCIAL IMPLICATIONS: FY 2009-2010 funding totaling \$35,000 for the Chandler Lions Club will be from the General Fund, Administration Cost Center, Other Expenses Account, 101-4300-5818. The Community Services Department is seeking approval for disbursing FY 2009-2010 funds as soon as FY 2009-2010 begins as the Chandler Lions Club requests the monetary support by July 3, 2009.

PROPOSED MOTION: Move to approve disbursement of FY 2009-2010 ongoing funds in the amount of \$35,000 to the Chandler Lions Club for the 4th of July Celebration upon commencement of FY 2009-2010.