

GREEN BUILDING PROGRAM QUESTIONNAIRE SURVEY RESULTS

EXECUTIVE SUMMARY

The purpose of this survey is to gauge the level of interest and support for creating a City of Chandler Green Building Program. 38 out of 322 (11.8%) architects, developers and other development professionals that have worked on a project in Chandler within the last two years participated in the survey. Through a series of questions, the survey addressed the following two fundamental questions:

Should Chandler create a Green Building Program?

- The majority of the participants (76%) had some familiarity with “Green Building”.
- 74% of the respondents agreed or strongly agreed that green building is an important practice that should be encouraged by the City of Chandler.
- 68% of the respondents agreed or strongly agreed that there is a need for a Green Building Program in Chandler.
- 68% of the respondents agreed or strongly agreed that they would be more likely to work on a green building project in Chandler if a Green Building Program were in place.

What should a Chandler Green Building Program include?

- Financial rewards, development standard alternatives or builder/development recognition by the City, are most likely to encourage participation in a Green Building Program.
- Participants ranked Energy Efficiency and Water Conservation as the top Green Building subjects.
- Respondents said that the City should encourage green building in public buildings first and foremost, followed by Institutional/Quasi-Public, and Residential.
- Several respondents commented that green building should be optional for private development and should not be required. Requiring compliance with green building standards would create more bureaucracy and raise construction costs.

SURVEY METHODOLOGY

A total of 399 surveys were mailed to architects, contractors, land use attorneys, residential developers, and non-residential developers. The mailing list was created by querying the city's building permit database for professional firms that have been associated with a building permit or zoning application within the last 2 years. 77 surveys were returned by United States Postal Service as undeliverable, reducing the number of potential survey participants to 322. A total of 38 development professionals responded to the survey (11.8% response rate).

Target Audience by Profession:

Total surveys mailed and not returned by USPS	322	100%
Architectural, Engineering, and/or Planning Firms	34	10.6%
Land Use Attorneys	3	0.9%
Residential Developers	63	19.6%
Commercial and other Non-Residential Developers	60	18.6%
Contractors and Subcontractors	162	50.3%

Survey Respondents by Profession:

Total number of completed surveys received	38	100%
Architectural, Engineering, and/or Planning Firms	7	18.4%
Land Use Attorneys	0	0%
Residential Developers	6	15.8%
Commercial and other Non-Residential Developers	10	26.3%
Contractors and Subcontractors	15	39.5%