

Vision Fest Summary

June 2015

Prepared by:
Partners for Strategic Action, Inc.
In partnership with EPS Group and Elliott Pollack & Company

The Chandler General Plan Update process is intended to be a refinement of the current plan that was adopted by the City Council June 26, 2008 and ratified by the voters November 4, 2008. The process to update the General Plan kicked off in early 2015 and is intended to be adopted/ratified by August 2016.

Public and stakeholder engagement is a key component of the process and critical to the successful council adoption and voter ratification. At the process onset, a Public Participation Plan (PPP) was adopted by City Council. The PPP identified all the ways that the public and stakeholders would be engaged in the process as well as defining how communications throughout would occur.



Photo 1: Bogle Junior High Visioning

In May, a series of events and activities were held to solicit feedback and input from residents, business owners, and other Chandler stakeholders. Vision Fest included the following four activities:

- Vision Workshops: two events held for those interested in providing broader policy guidance to the General Plan Update
- Drop-In Charrettes: geographic-specific dialogues focused on downtown, I-10/Loop 202, Price Road Corridor, Airpark, and North Arizona Avenue.
- Online Questionnaire: an opportunity for those interested to provide broad visioning feedback online.
- Youth Visioning: in-classroom planning and visioning sessions held in classrooms at four area schools.

This report highlights some of the findings from Vision Fest; ideas that were particularly popular amongst Chandler's youth are noted with a ♥.

Individual event summaries and evaluations can be found in the appendix.

Strategic Community Building

Community Place-Making

Featured ideas offered include:

- Strengthen "sense of place" through public art, gateway development, and streetscape/aesthetic treatments
- Improve transition between and continuity of old and new neighborhoods ♥
- Consider a more diverse building façade and color palate of the built environment ♥
- Protection and expansion of public art and cultural amenities ♥
- Strengthen property maintenance standards
- Develop gathering spots and recreational amenities downtown (encouraging individuals to extend their visit) ♥

- Ensuring balance to and accessibility of quality range of housing

Strategic Growth Areas

Consensus was reached that the following were strategic growth areas. Key takeaways from Vision Fest are shared below:

- Downtown Chandler: foster the development of a vibrant, diverse, mixed-use core that successfully marries residential, employment, and commercial offerings ♥
- North Arizona Avenue: considerable opportunity for employment- or mixed-use-focused development. Potential for a high-capacity transit corridor. Exceptional potential for redevelopment ♥
- Airpark: leverage high-use facility by anchoring it with employment and conveying the importance of the asset to the community
- Price Road: protect the value of this employment corridor and consider ways to further diversify productivity of corridor without fracturing what makes it successful ♥
- I-10/Loop 202: leverage logistical opportunities and utilize the existing and future transportation network more effectively



Photo 2: Downtown Drop-In Charrette

Connecting People and Places

Featured ideas offered include:

- Expand multimodal transportation opportunities, particularly local circulator transit options that allow people to move within, not out of, Chandler
- Consider potential for high-capacity transit in the future (e.g., light rail)
- Continue to develop multi-functional roads to expand pedestrian and bike offerings
- Devise a comprehensive way-finding package in downtown

Building a World-Class Economy

Featured ideas offered include:

- Protect and enhance Price Road Corridor; encourage a broad-range of professional employment opportunities
- Leverage access and position to the regional transportation system and Arizona's larger logistical network
- Protect and enhance quality educational offerings ♥

Healthy Chandler

Featured ideas offered include:

- Incentivize use of sidewalk, bike, and trail networks

- Add shade and heat-beating amenities to recreational amenities ♥
- Improve streetscape along pedestrian-friendly corridors
- Expand recreational and wellness facilities (both active and passive); locate unique offerings (e.g., labyrinth, meditation park, beach pool, etc.); address teen amenity gap ♥

Conservation, Rehabilitation, and Redevelopment

Featured ideas offered include:

- Target redevelopment of vacant, underutilized commercial/retail properties
- Protect Chandler’s historical architectural “gems” and integrate with new, modern façades ♥

Focused Stewardship

Conservation and Environmental Planning

Featured ideas offered include:

- Maintain pockets of and access to the natural desert
- Consider the potential for agricultural parcels to be future local food sources ♥
- Utilize solar panels as dual-purpose shade features and for unique amenities (e.g., spot-cooling at bus stops)

Meeting Evolving Energy Needs

Featured ideas offered include:

- Identify future utility corridors
- Incentivize desert-wise and energy-efficient technologies/materials ♥

Ensuring Future Water

Featured ideas offered include:

- Expand use of gray water/reclaimed water
- Incentivize desert-sensitive landscaping while expanding opportunities to appropriately “green” community ♥

Strong Community Foundation

Exceptional Public Services and Facilities

Featured ideas offered include:

- Maintain public safety
- Provide free, city-wide Wi-Fi ♥
- Ensure neighborhoods and activity centers are well-lit but avoid unnecessary light pollution

State-of-the-Art Public Buildings

Featured ideas offered include:

- Expand amenities to provide an unparalleled offerings for residents

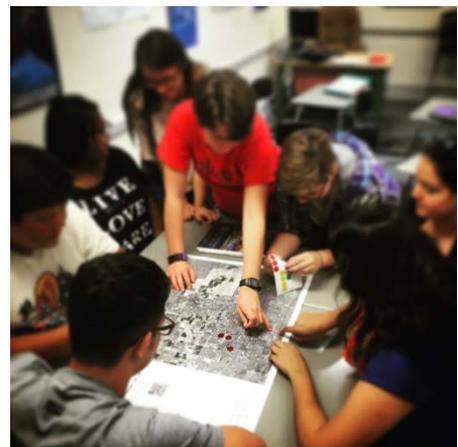


Photo 3: Chandler High School Visioning

- Incorporate desert-wise and energy-efficient technologies/materials ♥

Financial Sustainability

Featured ideas offered include:

- Ensure infrastructure is well maintained
- Protect employment-generating land uses



Photo 4: May 12 Visioning Workshop

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Meeting Summary

VISION WORKSHOP

Date May 12 & 16, 2015
 Time 6-8 p.m.; 1-3 p.m.
 Location Downtown Library
 22 South Delaware St.

Project Team & City Staff Peggy A. Fiandaca, PSA; Audra Koester Thomas, PSA; Jackie Guthrie, EPS Group Inc.; Drew Huseth, EPS Group Inc.; Matt Truitt, EPS Group Inc.; David de la Torre, City of Chandler; Jodie Novak, City of Chandler; Erik Swanson, City of Chandler; Susan Fiala, City of Chandler

Peggy Fiandaca welcomed the participants of the Vision Workshop and using a PowerPoint presentation gave an overview of the General Plan Update process. The purpose of the workshop was to gain input on four topic areas critical to the plan update as well as input to the draft vision statement and guiding principles. Facilitators led discussion in four topics:

1. Housing and Neighborhoods
2. Land Use and Transportation Linkages
3. Economic Development
4. Parks and Recreation

Following the facilitated discussions, participants were asked to identify priorities related to the different topics and complete a questionnaire.

Following is a summary of the input received.

Housing and Neighborhoods

How do you define a quality neighborhood/housing?

- Well-maintained single family and rental homes
- Well-maintained neighborhoods, infrastructure
- Safe community that is well lit
- Good accessibility: families using bikes and walking to get to different areas of the city. The routes are safe and connect neighborhoods and other activities

Are there policies that should be included in the General Plan Update?

- Circulation: Create a community that allows you to be within 30 minutes of a freeway. Lack of congestion on local streets. Could be a good metric – from any neighborhood a resident can get to a regional freeway in less than 30 minutes
- Housing: Provide a balanced housing portfolio so that there is not an impact on schools. Concerned that the number of apartments being build will impact the schools. Need to better coordinate with school districts to ensure increases in population is not impacting classroom size Create, form, and support more neighborhood associations
- Balance land uses and ensure that there is good access to other uses
- Clean up uses/properties that are no longer appropriate, such as mobile home parks

Are there areas of the city or issues that need special attention?

- Downtown Chandler: continue to revitalize as a live, work and play environment. The downtown needs more services such as a grocery store
- McQueen and Delaware on Chandler: the mobile home park is awful
- South Chandler: south of the 202 and south of the airpark needs attention
- Maintenance of property: concerned about care homes in neighborhoods because they cause traffic, parking issues, and the number of services being provided in the homes. Need a better policy regarding group homes so that they do not impact the existing neighborhood
- Neighborhoods: need to protect existing neighborhoods by integrating new development with existing developments. Concerned about the lack of diversity in neighborhoods
- Public safety: continue to focus on reducing crime
- Parks and recreational amenities: develop within neighborhoods to foster community building and social interaction
- Land use transitions: clearly delineate the different land uses to protect existing residential neighborhoods. Use appropriate transitions and compatible land uses
- Outreach and engagement: explore "Next Door" internet tool for building neighborhood social interaction

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Figure 1: Vision Workshop participants top three priorities to protect neighborhoods



Land Use and Transportation Linkages

Transit, Multimodal Considerations

- It is important to be able to travel within Chandler, from one activity center to another
- Alternative modes of transportation need to be developed; encourage development of buffered or protected bike lanes and mid-block crossings downtown
- Need a neighborhood bus/circulator system. Currently it takes a lot of time to use the Valley Metro system
- Consider partnering with Gilbert and surrounding communities to improve transit connections to regional activity centers
- Need to bring high capacity transit to downtown and extend the hours the transit system operation
- I live in downtown Chandler. I have to take a bus to light rail in Mesa and then take that into downtown Phoenix
- Develop a park and ride facility at Tumbleweed Park
- Need high capacity transit along Arizona Avenue, Chandler Boulevard, I-10, Loop 202, and other major transportation corridors
- Need more shade to encourage walking, as well as more landscaping/streetscape
- Consider solar panels (with cooling features?) at transit stops or other shade options
- Concerned about the congestion light rail might bring
- Expand transit to South Chandler

Aesthetics

- Chandler has a cohesive plan with green belts, etc. In comparison, Phoenix has too much concrete. Setbacks that are large and landscaped creates a pleasant feel

- Need to improve the aesthetics and usability of trails and pathways with amenities (e.g., shade, greening, etc.) Western Canal has no shade for users
- Like the look of the South Price Road campus feel

Bottlenecks/Safety

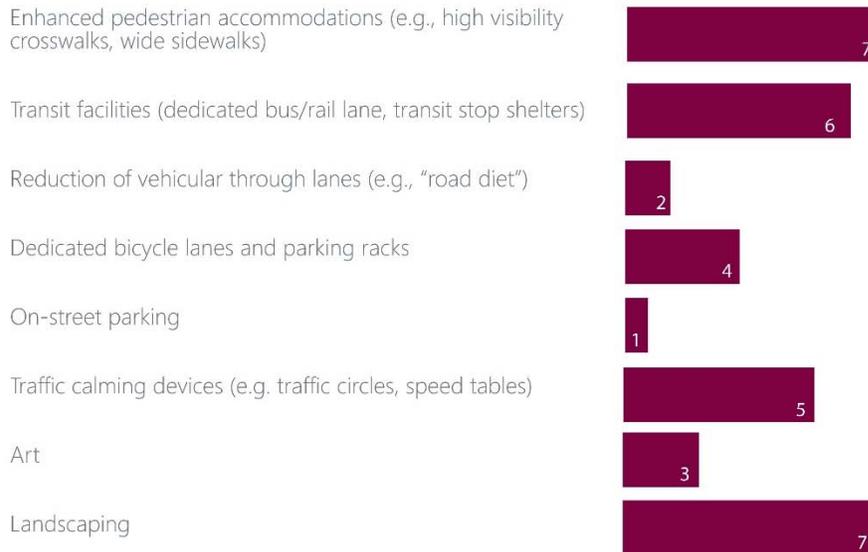
- Lindsay Road and Chandler Boulevard
- Ocotillo Road construction
- Need left turn arrows, particularly at Germann and Gilbert
- When construction is underway, need to sign that there should be no trucks diverted into neighborhoods
- Loop 202 signage lighting impacts the surrounding residential homes
- Concerned about safety in downtown for those walking and getting to the bus
- Through traffic in downtown; Arizona Avenue through downtown
- Arterial intersections are not safe to cross; Paseo Trail crossing works well
- Neighborhood collector streets are too wide and people drive too fast as a result; consider traffic calming measures
- Dobson Road north of Chandler Boulevard is problematic for bicyclists

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Where do people travel to? Identify key destinations.

- Access to parks
- Access to highways
- Travel to activity centers within Chandler. Would prefer not to have to get in a car to do that.
- Downtown Chandler. Southeast Chandler connection to downtown
- Regional shopping (Target, J.C. Penney's, etc.) at Germann, Gilbert, and Loop 202
- Ray Road and I-10 area
- Snedigar Park – major soccer fields with scheduled events and regular hours
- Tumbleweed Park
- Chandler Airpark
- Intel and other major employment areas

Figure 2: Vision Workshop participants top three corridor treatment ideas for Chandler to explore or enhance



Economic Development

Chandler Airpark Area

- This is an important employment area. A lot of business activity is occurring in the airpark
- Don't anticipate significant passenger air travel

Downtown

- Downtown is for restaurants and retail only; let the businesses be on the outskirts
- It is the entertainment center. Need more night-time entertainment in downtown too
- Needs to have more redevelopment occurring.
- It should be walkable with coffee shops, small stores, and places to listen to music
- Keep unique stores in downtown and let the bigger retailers be at the mall
- Need better signage entering downtown and directional signage through downtown
- Stronger identity needed
- Like the vertical mixed use: residential over commercial/offices
- Need more activities for children downtown. Maybe a water related activity like a splash park
- Wall Street Area: how do you bring new life into the area? Many of the stores are closed

Chandler Fashion Mall Area

- Apartments to the west of the mall are being built and are appropriate.
- Would like to see more vertical mixed use in these activity centers.

Other key employment areas: Price Road Corridor, I-10/Loop 202, Gilbert/Loop 202

Areas that require specific attention or ideas for future economic development:

- Pecos and McQueen: entire shopping center is a ghost town. The Bashas closed

- Northwest corner of Queen Creek and Alma School where the Target closed
- Arizona Avenue is prime for new employment development
- Between the rail and Arizona Avenue: prime area south of Hunt Highway could be a major employment corridor. Need to maintain the railroad corridor for employment and not residential. Consider the highest and best use of the area. Now it is freight rail but if it becomes the commuter rail line than mixed use might make sense
- Queen Creek is experiencing a lot of growth. Target new growth in Chandler that is close to the boundary with Queen Creek. Chandler can draw people from Queen Creek
- Entertainment and recreational amenities should be considered as part of the overall economic development strategy. Water parks, trains, splash parks, and BMX parks could be economic development opportunities
- There is a ground swell of ideals like “back to natural, walkable, healthy living.” This is leading to wanting smaller, unique shopping experiences
- How do we make Chandler nimble and more adaptable to changing trends? People will have 30 careers in their lifetime so change will be more commonplace

How does Chandler maintain and protect employment-designated land uses to accommodate future economic development opportunities?

- Increase access to employment areas. Reliable and efficient access points to employment areas by multimodal transit
- Maintain the integrity of housing areas. Quality housing and neighborhoods lure good employment. It is symbiotic relationship. Need the balance
- Protecting the airport but only attracting compatible uses. If you allow noise sensitive land uses, the operations at the airport are limited
- Park and ride lots are important

Figure 3: Vision Workshop participants top three economic development priorities



Parks and Recreation

Identify areas that require specific attention to improve park facilities or access to recreational programs

- Paseo Vista Park (old landfill): it is confusing to get around. Need better signage. Difficult to understand how to get to the bike trails and navigate through the park.
- Southeast corner of Ray and Price Road: big grassy area and some back stops. Pedestrian overpass to it. It is under-utilized
- Snedigar Park: soccer fields are poorly maintained
- Need to completely restore Folley Park. Need more parking and renovation of the ball fields
- Chandler need to reinvest in older parks and provide greater access to parks
- Galveston/Hamilton Park needs better equipment and maintenance. It doesn't seem like it is a Chandler park because of the poor quality

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What kind of improvements need to be made?

- Need directional signage from neighborhoods to trails, parks, etc.
- Need an urban trail system to get from one park to another. Better mapping of the trails.
- Rail to trails program
- Use existing right-of-way to increase connectivity with separated bike lanes. Create protect bike facilities to connect to recreation. Consider re-purposing right-of-way to accommodate safe pedestrian and bike lanes similar to what Tucson did to install a small curb between traffic lane and bike lane. It creates a barrier which creates a sense of safety
- Downtown Chandler needs a playground with a splash pad for kids. Now it is a very adult downtown area
- There are some lots on Boston west of San Marcos housing south of the hotel that could be used for parks/recreation
- Need conservation or open space areas that are kept in a natural setting similar to what Scottsdale has done
- If we are being truly visionary and long term, consider developing a major park in downtown like many great cities have done (e.g., New York Central Park, Chicago Grant Park). Consider the San Marcos Golf Course as a potential major public park in downtown
- Might need a calm retreat space for meditation in a public park (i.e. renewal center). It could be a labyrinth or some type of passive amenity
- Need to do a better job at increasing awareness of the park system. Chandler has 64 parks.
- Need to improve recreational programming such as USTA tennis
- Enhance the canal system as a recreational amenity. Use the system to improve connectivity.
- Need more family-oriented recreational amenities (e.g. Top Golf)
- 40 acres to the west of Tumbleweed Park might be an expansion opportunity that could be a public/private partnership to develop a unique recreational facility
- Consider development of "techie entertainment" a tech shop; dream garage for techies
- More programming for multigenerational demographics
- Need to utilize parks and recreation to promote community health and living a healthy lifestyle

- Maybe develop something with serene water feature. Need to have a place for reflection or meditation
- Expand the farmers market and programs with community gardens. This can be a way to connect with community wellness goals
- Broader range of activities and linkages between land uses (e.g. parks and commercial)
- Need more vibrancy

What is the next generation of recreational amenities?

- Public WIFI everywhere
- Dog parks are needed. Many people go to Gilbert dog parks
- Cross-fit
- Lacrosse
- Expanded soccer fields

Figure 4: Vision Workshop participants top three recreational priorities





Meeting Summary

DOWNTOWN DROP-IN CHARRETTE

Date May 12, 2015
 Time 3-5 p.m.
 Location Downtown Police Station Community Room
 250 E Chicago

Project Team & City Staff Peggy Fiandaca, Partners for Strategic Action, Inc.; Jackie Guthrie, EPS Group Inc.; Drew Huseth, EPS Group Inc.; Jeff Kurtz, City of Chandler; David de la Torre, City of Chandler; Kevin Mayo, City of Chandler; Kim Moyers, City of Chandler; Erik Swanson, City of Chandler

Peggy Fiandaca welcomed the group and gave an overview of the General Plan Update process.

The following summarizes the discussion.

What do you like about the Downtown Area?

- Walkability; ability to walk to a variety of services
- Festivals
- Library
- Post office
- Variety of restaurants, particularly small locally-owned restaurants

What is needed to make the downtown complete?

- Specialty grocers (Sprouts, Whole Foods)
- Coffee shops with extended hours
- Bookstores
- Cafés
- Boutiques
- Services 24 hours a day, 7 days a week; greater variety of services
- Art
- Shopping
- Year round activities; love the festivals, don't mind when the streets are closed
- Enhanced streetscape with trees; extension of unified streetscape south to Loop 202
- Need more services to make Chandler a real downtown for its residents
- There is nowhere to buy salt or toilet paper. Residents need to get in a car and drive to a store outside of downtown
- Cultural and age diversity in downtown. Lack of this diversity makes downtown "boring"

- A Walgreens or CVS would be welcome
- Implementation strategies could address downtown development and need to be strategic as we move forward.

What services do residents leave downtown for?

- Groceries
- Shopping
- Restaurants (for a wider variety)
- Market
- Jobs

Are there problems with the downtown area?

- Bad trailer parks (west of Arizona Avenue, south of Frye Road)
- Safety
- Can't walk to the Circle K because too many people are hanging out; don't feel safe
- Need to clean the area up
- South of Frye Road does not feel like downtown
- Corridors from the south, east and west need improvement. When we bring in guests they are surprised to see Rent-to-Own Tire shops and the other businesses that lead into the downtown area. Does not present the best image

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What should future development look like?

- Independent businesses; avoid chains (residents have not been supportive of name brand stores in the past, preferring independent stores)
- Offices (could bring in more people, which would support more business)
- High rise development (bring in people to support existing businesses)
- Not service industries, like insurance companies
- Light rail extended to downtown and south to Pecos Road; hub connection to high speed regional rail
- More businesses; need a balance/mix of uses
- Additional parking
- Splash pad for kids
- Develop Districts: historic, entertainment, retail, arts
- Park for evening concerts
- Dog park
- Additional "greening" of public spaces (gray water, re-use water)
- A destination for families and visitors
- Trolley loop to serve central core
- A pedestrian bridge over Chandler Boulevard or a tunnel would provide safety for pedestrians
- Entry corridor along Frye Road
- On-street and off-street bike paths, designated lanes; continue bike-friendly, bike safety approach
- Expanded streetscape with seating areas, trees, benches, lighting, and art work. An oasis within downtown

- Signage that lists community events at both the north and south edges of downtown, at the intersections of Arizona Avenue and Chandler Boulevard and Frye Road. Electronic, LED lighted signs that can be read from a vehicle. Explore public private partnerships with local businesses. (e.g., Chandler Arts Signage). Directional, way-finding signage drivers and pedestrians (e.g., parking, shopping, etc.)
- Expanded events creating a wide variety of activities outside of downtown as it grows

What type of housing do we need downtown to support the downtown area?

- Multi-family
- More height (although greater density will impact traffic)
- More owner-resident than renter-resident housing
- Maintain historic buildings for the “charm”

Should there be a limit on building height? What are the implications of densification?

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- Buildings should not be higher than city hall
- More vertical mixed use and diversity of buildings
- Light rail will change the landscape as demand increases
- The capacity of all infrastructure needs to be considered with higher density

What will downtown look like 10 years from now?

- Strong sense of arrival into downtown with signature intersections
- More diversity of people and activities
- More intensity of development
- Walkable downtown
- Transit that is frequent and connected to activity center (e.g., loop trolley)
- Parks and open space in downtown
- Visitors coming in to work and shop
- Great signage throughout downtown
- Family activities available
- Preserve historic buildings for quaintness and historic culture
- Bicycle and pedestrian friendly downtown
- May need bypass roads in the future to allow through-traffic to bypass the downtown area. As the expanded area close to downtown redevelops, more activity will occur in downtown
- Interconnected series of neighborhoods



Meeting Summary

I-10/LOOP 202 DROP-IN CHARRETTE

Date May 13, 2015
 Time 1 – 3 p.m.
 Location Sunset Library
 4930 W. Ray Rd.

Project Team Peggy Fiandaca, Partners for Strategic Action, Inc.; Jackie Guthrie, EPS Group Inc.;
 & City Staff David de la Torre, City of Chandler

Peggy Fiandaca welcomed the group and gave an overview of the General Plan Update process.

The following summarizes the discussion.

Land use and growth aspects:

- Parks are well kept throughout Chandler
- Downtown lighting at the southwest corner of Arizona Avenue and Chandler Boulevard needs improvement
- Signage is well designed and complementary
- Need to have someone in charge of growth aspects of the community
- Encourage more infill development rather than growing outward

Transportation and circulation:

- There needs to be a consistent treatment of passengers on public transit
- Need to improve the transit system throughout the city. Chandler needs more influence over the transit system
- Need state-of-the-art signalization throughout Chandler to move traffic more efficiently
- Need more alternative modes of transportation available to residents
- ADA access needs to be consider at street crossings
- Bicycling needs to be better accommodated. Involve stakeholder groups in the discussion. Trend is that young people are not getting their license until later in life and they need alternative modes of travel

Other comments:

- Special interests need to be heard
- Ensure Chandler preserves the quality of water



Meeting Summary

PRICE ROAD CORRIDOR DROP-IN CHARRETTE

Date	May 13, 2015
Time	5-7 p.m.
Location	Desert Breeze Police Station Community Room 251 N. Desert Breeze Blvd.
Project Team & City Staff	Peggy Fiandaca, Partners for Strategic Action, Inc.; Jackie Guthrie, EPS Group Inc.; Drew Huseeth, EPS Group Inc.; Jeff Kurtz, City of Chandler; David de la Torre, City of Chandler; Captain Upshaw, City of Chandler

Peggy Fiandaca welcomed the group and gave an overview of the General Plan Update process.

The following summarizes the discussion.

Issues with Price Road Corridor policies

- An automated electronic assembly industry (15 acres) was denied zoning by council due to lower employment numbers and pay scale. This was a business relocating from Tempe that provides support to the businesses along Price Road. This user had purchased the land for this use for some time and felt it was compatible with the other users along Price Road
- Development along the corridor does not encourage walkability. The campus model currently used results in each user being self-sufficient with food service on site for employees. Consider campuses be connected with sidewalks and trails
- Employees in the Price Road corridor would be more likely to bike to work than to use buses
- Identify land for support services, suppliers, and users

What is changing in the high tech industry?

- There is a mass consolidation in the semi-conductor industry; no new plants are planned to be constructed in the U.S. for the foreseeable future
- "Internet of things" revolution
- Microchip and Freescale have fewer jobs and support smaller companies
- Create a "Circle of Success"
- Hi-tech ecosystem

Other comments:

- Citywide Wi-Fi has made internet access available to police vehicles; residents are increasingly using smart phone technology to reach and communicate with emergency responders

- Consider policies for safety: lighting, design principles
- Improve connectivity/access and egress



Meeting Summary

AIRPARK DROP-IN CHARRETTE

Date May 15, 2015
 Time 10 a.m. - Noon
 Location South Atrium Conference Room
 215 E Buffalo St.

Project Team Peggy Fiandaca, Partners for Strategic Action, Inc.; Jackie Guthrie, EPS Group Inc.;
 & City Staff Jeff Kurtz, City of Chandler; Chris Andres, City of Chandler; Kevin Mayo, City of Chandler

Peggy Fiandaca welcomed the group and gave an overview of the General Plan Update process.

The following summarizes the discussion.

Should the Airport be a growth area? Yes, it makes sense as a growth area. There is a lot of vacant land and opportunity around the airport. It is important that there is careful development occurs to ensure the economic opportunity is maintained at the airport

Why hasn't there been more development? There has been a perception that the airport was so far away. Now with the freeway access it is strategically positioned. Another reason is that there has not been a major user or employer located at the airport to provide the identity.

Is there a demand for land around the airport?

- Approximately 15% of the land around the airport is available and is not zoned or planned (the same ratio as city wide) 4% of vacant land is in the city limits, 10% is in the county
- An economic analysis of the airport is currently underway

How does Chandler Airport compare to other general aviation airports?

- 40th busiest airport and 14th busiest general aviation airport in the U.S.
- Arizona has 365 flying days which makes airports economic assets
- Scottsdale Airport generates \$8.2 Million, Chandler generates \$0.5 Million
- Scottsdale can accommodate larger jets, business corporate market, and has amenities that serve the corporate business market
- Falcon Field in Mesa has a slightly longer field
- Deer Valley has the potential for growth
- Phoenix-Goodyear Airport is also looking to grow
- Two things define the type of aircraft that can land and take off: strength of pavement and length of runway. Chandler runway is 4870', 5700' is the max but will probably not be

achieved. Realignment of Germann and Queen Creek roads was to accommodate the length of the runway and for development

What is needed to make the airport more successful?

- A major employer is needed to give the area identity and attract other users. A vision for the airport could attract a major employer. Currently potential employers may not see the future of the airport or buy-in because there is no vision to give them a comfort level as to the future of the airport or the city's commitment.
- Access to the airport has been an issue in the past and created an identity issue. However, Airport Drive has recently been redesigned and Queen Creek Road improvements are programmed for 2016-2017
- The airport is just not visible from any surrounding arterials and access has been very circuitous. Recently, the city improved an access from the north along Cooper at Airport Boulevard
- Signage is located on Loop 202 at the Cooper exit. Southeast corner needs better signage
- Connectivity is critical; access from the south, east and west need improvement
- Western street connections are not well organized; Ryan Road could serve as access and tie into Tumbleweed Park
- Connectivity to McQueen and Gilbert need to be addressed
- The area needs structure for future development and connectivity
- Define the airport as a community asset, what it is, what it means to the city and residents (i.e. jobs, career opportunities). Use statistics, in dollars to explain the benefits to the community.
- Stellar and Chandler airports need to be complementary
- The General Plan Update should identify what the airport will become and define what is needed to make it happen
- Need to consider the airspace as critical infrastructure to be protected
- Need to consider how the area may be impacted if rail develops
- Helicopters have been a problem because of the impact on residential neighborhood

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What is currently planned around the airport?

- Current development off airport is spec office; this shows a commitment from developers that there is a demand
- High-end corporate hangars are planned
- Affordable housing in Chandler could attract corporate headquarters. A Scottsdale business moved its headquarters to Chandler, so that the employees would be closer to where they live
- Familiar car dealerships and equipment rental company is looking at the area

What else can Chandler offer that others cannot (i.e., Scottsdale)?

- Marry quality of life with economic potential at the airport
- South Arizona Avenue has industrial land for support

How should transitional land uses on the edges be treated? Do we need policies?

- There have not been a lot of issues with the residents, with the exception that helicopters tend to hover over residences

What does success look like 10 years in the future?

- A clear vision and plan that will guide people to relocate to the airport. It will be built-out with quality jobs creates
- A community that embraces the airport. It has been woven into the fabric of Chandler
- An airport commission that is active and aligned with the overall city vision
- An airport that is vital, successful, and known nationally for being well-planned, model airport
- A connection with education with aviation training at the high school and community college level. Involving schoolchildren in the airport will involve parents
- Office support/suppliers for the Price Road Corridor businesses. The airport can be a location for users that do not fit into the Price Corridor model. A total package like Price Road with quality residential and commercial support nearby
- A niche airport, but not a "hobby airport"
- Nationally recognized "aerial ACES"
- Compatible land uses surrounded with high-end commercial and not heavy industrial. Business park setting with major employment development that is well landscaped with good design
- Connected airport to the community, to education so our children understand the importance and everyone is excited about its future and understand the benefits to Chandler



Meeting Summary

NORTH ARIZONA AVENUE DROP-IN CHARRETTE

Date May 15, 2015
 Time 3-5 p.m.
 Location Community Center Room #101
 125 E Commonwealth Ave.

Project Team Jackie Guthrie, EPS Group Inc., Peggy Fiandaca, Partners for Strategic Action, Inc.;
 & City Staff Drew Huseth, EPS Group Inc.; Kevin Mayo, City of Chandler; Lauren Schumann, City of Chandler

Jackie Guthrie welcomed the group and gave an overview of the General Plan Update process.

The following summarizes the discussion.

How would you describe North Arizona Avenue today? Other observations about North Arizona Avenue?

- Kind of ugly but there is some new development
- Opportunity for redevelopment and more new development
- A lot of failed commercial centers. Retail corners do not work anymore. A lot of empty retail
- The type of development along North Arizona Avenue is not the type of development that is desired (e.g. Arizona and Warner)
- Target is being transitioned to storage (near Arizona and Warner)
- Property on the north side of Warner is not being maintained
- Opportunity for new employment along the corridor
- Close proximity to major regional transportation routes
- It is a major corridor to downtown
- The city has invested a lot of money doing improvements to the intersections but people have to cross almost 11 lanes of traffic. Need to design for the senior citizen and children
- The purpose for Arizona Avenue has changed, as corridors have opened up to the west (Loop 202) traffic has moved to those corridors. Arizona Avenue will become more of a local street

What do you like about the North Arizona Ave corridor today?

- Grace and Warner (west side of Arizona Avenue - Hartford) apartment being considered
- Pearl Street Mall
- Chandler Village Mall

- Streetscape inviting

How should North Arizona Avenue develop to support light rail?

- Attract more people to the area
- Encourage revitalization of the area. It is only three minutes to Loop 101 and close to US-60
- Support employment and residential opportunities so people can live close to where they work
- Attract support businesses to the companies along Price Road corridor
- Encourage more height east of Arizona Avenue; would have less impact on single family residential. Limit height west of Arizona Avenue due to existing single family residential
- Implement a mid-rise overlay that can be used on a site-specific basis
- Encourage nodes of intensity at intersections
- Narrow Arizona Avenue to create a landscaped boulevard. Light rail might provide this feel if it is developed down the center of the roadway
- Incorporate bike trails in the arterials to provide access
- Support high speed rail between Phoenix Metro and Tucson

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Are community facilities needed? Other observations about community/public facilities or opportunities?

- Need parks north of Elliot Road
- Recognize that there are different type of bike lanes needed for commuters and recreational bikers
- Provide both passive parks and BMX or more active parks
- The Western Canal could be better utilized and recognized as an asset. Add trees for shade, lush landscaping, and developed trail could strengthen the asset
- Retention areas under the power lines could be developed as a linear park. North side of Elliot the retention basins could be better utilized
- "Complete Streets" concepts should be implemented in this corridor
- Healthy Community Initiatives make sense in Chandler where residents are encouraged to be active, walk to parks, schools, and to the grocery
- Livability of neighborhoods are important
- Pull sidewalks away from the curb for pedestrian safety
- Provide shade, park benches, and drinking fountains
- No additional city facilities or services are needed (i.e. police station)

How would you describe a successful North Arizona Avenue 10 years in the future?

- Walkable. Where people walk it needs to be attractive. People need to feel comfortable so the scale is important
- Corridor will be safe to bike (it is not currently)
- Two lanes in each direction with a boulevard concept and light rail transit down the center
- Intersections that are pedestrian friendly and safe to cross
- Buildings developed close to the street instead of parking along the street
- Height is acceptable but how it is handled and where it is planned is critical. Trees can provide a sense of scale

- More residential along the corridor
- Redevelopment has been successful
- Accommodates all modes of transportation (e.g., vehicular, pedestrian, bicycle, bus, rail transit, etc.) within a cohesive plan/design
- Universal design; access for everyone regardless of age or ability
- Shaded sidewalks and walkways
- More intense development at arterial intersections; create specific nodes of development
- That people know they are in Chandler. There is an attractive design aesthetic in the area
- That Chandler is doing things right
- Identity is strong
- A distinct gateway to Chandler
- Signage in boulevards about San Marcos Hotel and other points of interest throughout Arizona
- Better use of graveled retention basins have been determined
- Bus shelters are located throughout the area
- Public art along the corridor
- Community gardens and farmers markets that promote local products occur in the corridor
- Offices, research and development enterprises, and other high quality employment has located
- Healthy community initiative is strong. Residents have the ability to be active with access to recreational opportunities. There is good access to healthy food and residents live in healthy neighborhoods and quality housing
- Bike lanes are wider and bicyclists feel safer. Very bicycle and pedestrian-friendly
- Park and ride locations developed



Questionnaire Results

VISIONING QUESTIONNAIRE

Date May 12-26, 2015

Respondents 54

The following represents feedback received through the online Visioning Questionnaire. Feedback is presented as received and is not corrected for grammar or otherwise edited.

1. What is the ONE thing you value most about Chandler?

- The way it caters to all residents and visitors
- My home and my families health.
- The infrastructure is amazing
- streets roads
- Ocotillo laked area and feeling of resort living.
- Having public transportation, and diversity
- Public parks
- Rural community but close enough to city.
- safety
- Open farmland and parks
- Our attractiveness compared to other cities
- community activities
- Family friendly
- Nothing...I hate this town. Very poorly run.
- All the for festivities in downtown area, vision g
- school district/parks
- K - 12 Education
- Family dominated & Good schools
- Sense of community
- Chandler cares about its citizens
- lots of things to do
- Amenities - shopping, restaurants, freeways
- Clean and safe neighborhoods
- Gangplank
- IT presence in the Valley
- More higher-end single family homes than apts
- Chandler is a SAFE place to live. I love that.
- It seems to be a very family friendly community!
- Cleanliness
- The quality of people who live in Chandler.

- Clean nice community and fairly safe
- Safe Communities
- The sense of community.
- The mix of urban life and farming/livestock.
- Family Friendly city with a great school district
- I value all the great events Chandler has to offer
- Small town feel with big city conveniences
- Elected officials, city personnel & their care.
- Upper income diverse populations and cleanliness
- Safety on streets and in my neighborhood
- Schools, parks, family focus
- good jobs
- high quality of living
- overall great community
- Wide Streets and Roads
- Quality of life
- The feeling of home
- Community
- The mix of urban life and small town rural feel.

2. What ONE thing do you not want to lose in Chandler?

- Well-paying jobs
- Skyline and property value to SRPs power lines.
- The parks
- view
- The small time community feel.
- Jobs
- Good teachers in CUSD
- The small town feel.
- My retail, we have lost everything around here
- Open space feel (No more big apartment complexes)
- The access to information
- some sparseness; intermingles rural areas
- Family friendly character/events/facilities
- Employers
- Small town friendliness, law abiding citizens.
- parks
- Knox Gifted Academy
- Parks & Government Buildings (like on Arizona Ave)
- local businesses
- the small town feel
- good neighbors
- Scottsdale "feel" but without all the traffic
- Responsible government

- The Tech Corridor
- Sense of Community
- Quality Small town fee
- Don't want to lose the Downtown area in Chandler.
- Safety!!!
- low crime
- Professional residents.
- Cleaness and Safety
- Fiscal Responsibility
- Caring for community and each other.
- Our open alfalfa and corn fields and our dairies
- the Farm land
- I do not want to lose the cool restaruant/bars
- Quiet spaces; nature, views
- The small town feel that we have here in Chandler.
- Diverse ethnic restaurants And clean streets
- the NEC of AZ AVE & Chandler Heights Rd
- Family focus, open spaces
- open space and nice parks
- Parks
- ease of getting around from place to place
- Great services: Whole food, Zupas, Mall, Libraries
- Intelligent planning and design
- The value of the older areas
- Busineses
- The small town comfort

3. What ONE major change have you seen in Chandler?

- Positive redevelopment of Downtown
- Looking like a 3rd world country because SRP lines
- Too much retail/strip malls
- more people
- The new slum like condos and crammed single homes
- Growth and businesses coming in
- Too many charter schools
- Too many apartments.
- Redoing strip malls to look better
- South Chandler is growing quickly
- The downtown atmosphere is alive!
- lots of residential development in last 3 years
- Growth of population
- City it interested in flash over substance.
- The trash and weeds around some roadways, homes.
- some older buildings being demoed

- Lots of Apartments built in South Chandler
- New developments
- clean up of downtown
- more attention paid to south Chandler
- Light rail; less housing; smarter development
- large growth
- Farms moved out - not so rural
- Growth in a positive way
- Gangplank
- Hard work in keeping the city desirable
- Too many Apts, increase in crime, more homeless ppl
- Growth, Good Growth. Thank you Mayor & Council!
- Parks and biking paths! Great!
- new constructions
- Downtown is becoming a more happening place.
- More homeless people and more crimes
- Increased focus on South Chandler areas.
- More housing developments
- Price road corridor. Keep industry coming.
- more commercial buildings and less farm areas
- Downtown is more active and engaging
- So much building ... everywhere, every corner
- Positive growth in the outer parts of Chandler.
- More construction and companies moving in
- the downtown is vibrant
- Building everywhere
- happy for success of downtown
- Growth
- Excessive building of condos/aprtmts; overcrowding
- Great: Downtown become more enterprenuer
- Increased construction of apartments
- The growth over the decades
- Downtown
- Downtown GREAT change

4. If we do everything right, how would you describe success for Chandler in the future?

- Continue to quickly fill strip malls and big-box stores with creative in-fill and redevelopment
- Plan better for the power and growth for the Price road coidor. Push SRP to stop advertising us after all it's a monopoly and put that money back into the infrastructure and bury the future power lines.
- A place that people want to live and are proud to say they live. The city should embrace environmentally sound policies and be open to change.
- more public transportation

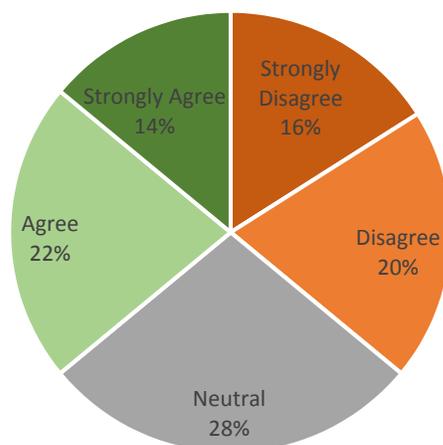
- Modern, attractive community with green areas and appropriate planned business and home growth.
- Connecting communities
- Continued success with public planning of parks and community centers, libraries, pools.
- If you do everything right we will see a booming bustling town that has beautiful nice houses. NO APARTMENTS! Where homeowners will take value in their homes because the city of Chandler has made it a beautiful place to live and raise a family. Again WITHOUT APARTMENTS in Chandler would accomplish that future.
- Safe, clean, maintained city
- Continued improvements in parks and recreation areas, sidewalks that continue to a destination, small businesses continuing to improve in city center and larger company growth on the outskirts.
- "Work within the city, the small entrepreneurs to join in with the Chamber and city council, involve citizens of all races. Neighborhood standards met for the traditional communities without HOAs. Keeping up on the streets throughout communities.
- What happened to the "orange sign" website??"
- A harmonious balance of modern, updated development and tight-knit, rural neighborhoods that focuses on family values and community engagement.
- Maintain good economic policy for the city. Keep employers here. Good city services.
- I see no way Chandler can succeed with all the inside political nonsense that goes on. I don't trust the city to do anything but attack neighborhoods for the sake of business breaks.
- Have the metro line run through Arizona Avenue.
- A clean easy on the eye community. I'd like it if the Farmer's market drew more people. Downtown Gilbert has the best businesses as well as farmers market and food truck Friday. I find my family visiting Gilbert more than Chandler.
- Family friendly. Great opportunities for education and work.
- A clean, friendly, safe, & high-educated city that demonstrates a society made of people willing to take care of each other. The weed program for the disabled highlights how a city can lead by example kindness and the desire to leave nobody behind.
- more of 1, 2 & 3.
- Citizens are happy, enjoy their parks, have well-paying jobs, and invest in their school system
- In short, I'd like to see Chandler become more eclectic--an interesting, easy to get around small city with locally-owned upscale retail development; interesting restaurants; light rail. I'd like to see more balance in terms of housing and development, fewer "big box" retail chains, and a strong, vibrant school system.
- unemployment almost zero with decent paying jobs. Even though employment is supposedly in good shape, most of what I see is in retail with low pay, and not even full time.
- Keep it upper middle class with nice homes, shopping, restaurants, no more apartments. Great schools and clean streets and stores.
- Continued positive growth throughout the entire area and not just selected areas
- Innovation, Community, Knowledge Center
- IT mecca, investing money in older neighborhoods, desirable schools.
- High tech industry, upper middle class housing, great schools, good parks

- The Mayor, and City Council members have the right idea. Chandler is progressing in a VERY positive way. I would describe the success for Chandler in the future as very Positive. It's an Awesome City!! And, the "powers that be" are inviting great businesses, etc to be a part of it!
- Continue to offer opportunities for community to come together at events and parks! Keeping this a very family-friendly city with lots of outdoor activities!
- very bright
- Not letting SRP put up 230kV lines next to established neighborhoods. Especially when the people moved to those neighborhoods with the hopes and dreams that Southeast Chandler was going to be a special place as then Mayor Tibshraeney promised it would be. Chandler needs to put its residents first.
- do not bring light rail to Chandler otherwise Chandler will become downtown Phoenix, full of homeless and drug addicts. Do not ever allow marijuana being sold in Chandler. Chandler needs to gentrificate some apartment complex near the Mall and convert them into high end residential development. And fix the sewer odor near Pecos and Santan Freeway.
- Continue being fiscally responsible and providing safe communities for families. Would like to see more of a balanced effort within economic development to bring more businesses to North Chandler as well as to the newer neighborhoods in the South part of the city.
- Planned communities, clean and orderly, caring for community and each other, taxes being used for beautification and useful purposes.
- Maintaining our professional city employees. All departments are doing an excellent job.
- Success would mean better transportation, a sustainable city, continued maintenance of parks, diversity of arts and culture in the community. A balanced budget that takes care of our Chandler workers and not just Fire and PD. Support the people that take care of our community.
- I'd work on halting new building projects and shift resources to rehab older/dilapidated buildings & areas - most notably in and around downtown outlying areas. Success would be not just NEW everything, but NICE everything. I'd also put resources into filling vacant corners/big box areas - there are a lot that still exist from the recession.
- Success would mean that we continue to grow, but keep the small town feel that we have. Continue to do the activities that are held downtown such as the jazz festival, chihuahua races, etc. Continue programs sponsored by the Police and Neighborhood Services Departments.
- Great services to both residents and business. Great restaurants! Great start up scenes (gangplank, tech shop) need more of this! We need to attract more young people here! And we need gay bars here!
- Safe neighborhoods, Diversity, sustained property values in ALL Chandler neighborhoods. Employment opportunities; council and staff have a difficult job but we need to stop buying into these employment opportunities that turn into white elephants.. covance, elevation chandler, Intel.
- Love all the parks and great schools, libraries. Want to be sure we keep balance of open spaces to building. So nice to have so many great parks and walking paths to chose from! Love being able to quickly get out and take advantage of all my community has to offer. Keep it accessible. :)

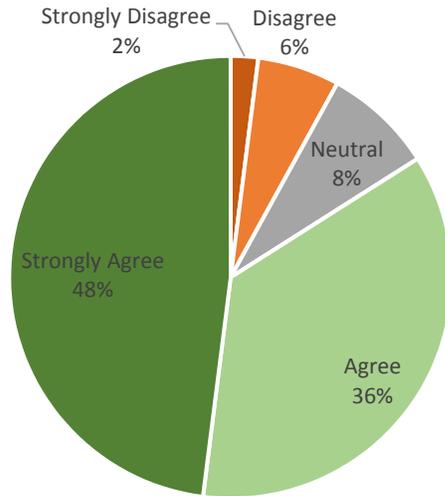
- smart growth...we're about out of land so the remaining land we have must be utilized with a long time horizon in mind...no short-sited developments that don't last. we also need to not just develop remaining land, but ensure existing buildings are reused.
- Nice parks, low crime, good schools, good transit (good roads and flow), small business growth, minimal high density living (apartments)
- As residents of south Chandler, we feel there are way too many houses/ apartments/condos being built, with not nearly enough retail and restaurants to support the large increase in people. Also the 202/Gilbert Rd intersection is a nightmare and cannot support additional office buildout near the airpark and all the additional residences being built
- Keeping the city clean! Love the sweeper cars. We can use them more frequently in streets that have more messy leaves from trees. Love the parks! Love the tech companies and the workforces that make this city high tech concentrated. We have lot of semiconductors companies. Will be nice to attract software companies like google or Apple.
- Good roads, not changing zoning right and left just to appease developers wishes. Continue developing price road corridor. Continue developing businesses around the air park. Do not extend the airport runway. Continue to develop mass transit.
- Attention is paid to each are of the city. Newer areas and older already established areas. There would not be "dead" shopping centers on corners in the older areas. The streets would be maintained throughout the city. Special events would continue to draw people from all around. High-quality jobs would continue to be offered by employers.
- More local businesses, more community events- small town feel in a city
- Keeping urban sprawl down. So far unlike other cities in the valley Chandler has kept its identity,comfortable and controlled growth yet embracing new technology and business. If you work in another city in the valley it is refreshing to come "home" to a safe, less congested slower pace environment, yet good entertainment available.

5. Please indicate your level of agreement to these five statements.

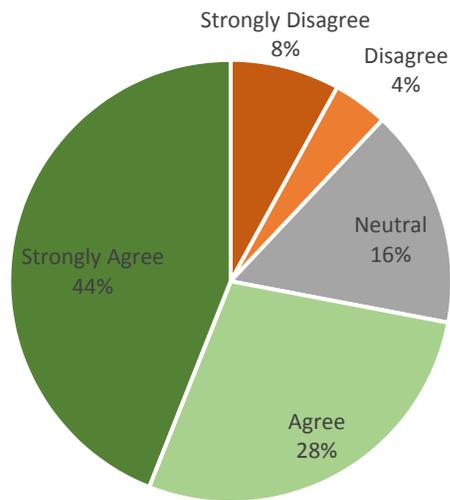
Encourage higher density housing where public transit is or could be available



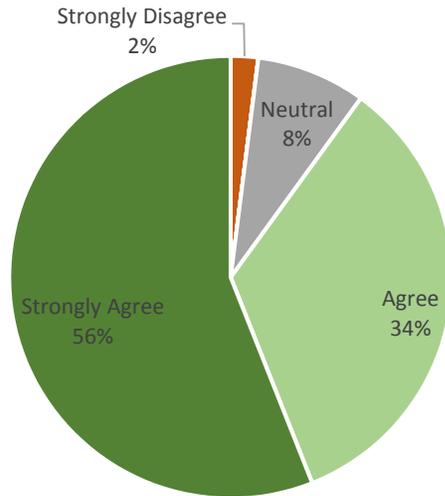
Actively encourage and support alternative energy options



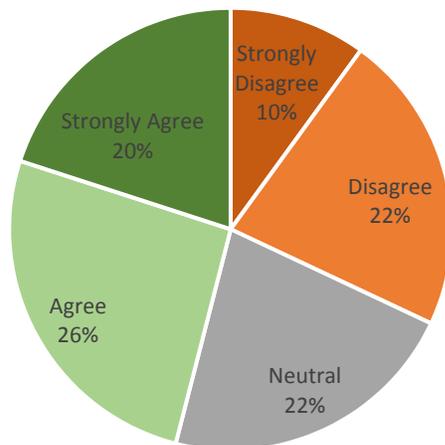
Extend light rail into Chandler along Arizona Avenue



Maintain or increase the jobs-to-household ratio through active economic development activities



Allow higher density and taller buildings in the downtown area



What do the following statements mean to you?

6. Plan for sustainable growth.

- Solid vision and leadership
- Bury future power lines. We are not a 3rd world.
- balancing environment, jobs, transit, taxes
- public transportation and transit
- More affordable housing

- Provide high density housing along Arizona, no mor
- to not get too populated
- Electric, Road, Public Facility grows w/ populaton
- Solar system & energy efficient appliances rebates
- limiting residential growth to ensure city support
- Recycling, energy efficient city services
- Regarding jobs. Preference should be towards resi
- Provide more single houses rather than apartments
- Transportation & Education
- Housing/business/utility growth balance
- keeps all its good characteristics while growing
- a balanced approach...fewer chains, less housing
- meeting residential/business needs now & future
- As long as our safety depts are growing as well
- Light Rail; Buying local
- Always thinking 20 years ahead
- High tech,good schools,upper middle class
- Our Gov't in Chandler, has that "covered".
- Keep good job opportunities growing
- Invite fortune 500 companies
- Balanced community with residents and businesses.
- Population growth control and never mushroom city
- Fiscal and economic balance throughout the city.
- Growing using less natural resources
- Consider revitalizing Zip 85225
- Be prepared for the future
- Preparing for a future at 250,000+ residents
- Court large companies for economic development
- Use solar panels as shapes for walk ways.
- Selective growth
- diversity, redevelop existing empty buildings
- Update roads as new subdivisions are built
- Add retail/restaurants but preserve open space
- More startups bring in more high tech workforce
- Good mix of commercial and residential developmnt
- Important and should be a focus
- Grow the city on all levels to continue yr over yr
- Continued growth with purpose and forethought.

7. Preserve existing neighborhoods.

- Through redevelopment and support
- Bury the power lines.
- if worth preserving, investing \$ to keep modern
- maintain the proper view as it is

- Do not change the historic buildings
- do not out high density housing close these.
- code enforcement, Park maintenance,
- Keep neighborhood free of power lines/traffic/big
- Work to clean up Chandler the non-HOA communities
- limiting growth to protect rural and public areas
- Designate areas for higher density living
- As long as it's maintained. People should invest
- need to be improved make more historic than ghetto
- I think you do this already.
- Keeping parks & schools up to standards
- Incentive to clean up some of the older Neighbrhds
- help citizens maintain the aging areas
- less housing and development
- Financial & physical preservation & code enforceme
- Especially non -HOA neighborhoods
- Community type restaurants and gathering places
- Invest in neighborhoods. Well maintained homes
- No high density housing mixed w/single family home
- We're already doing that. Keep up the good work!
- Please don't overlook aging neighborhoods!
- Not allow SRP to build 230kV lines next to them.
- Crime control, gentrification and landscape
- Respond to concerns-Streets,Traffic,Zoning,Safety
- Beautification without destroying
- Enhance older neighborhoods like "Live Love"
- Continue to support existing neighborhoods
- Improve older 'hoods before they are eyesores
- Preserve the historic neighborhoods downtown.
- Repaint worn out backyard walls & electrical boxes
- redevelopment that helps include new uses for prop
- define power line corridors
- Code enforcement, upkeep of neighborhood parks
- preserve/build park space
- Incentives(solar?) to remove the ugly roof top AC
- Leave the existing acreage residential nghbrhds
- A top priority. More attention is needed here.
- Allocate funds to revive those neighborhoods
- Keeping the same "feel" for residents in an area.

8. Provide choices for transportation, mobility, and connectivity.

- More commuting options from other cities
- Get gigabit 'net, light rail, encourage telework
- more trains, light rail, buses

- More public transportation
- light rail into chandler
- buses and lightrail, electric car plug ins.
- Public trans. expanding in Chandler lightrail etc
- Light Rail down the rail system not AZ Ave
- EXPAND LIGHT RAIL; engage community unity
- Don't spend millions on public transport not used
- It will bring tax dollars to Chandler
- light rail would be great. connect to phoenix
- Provide more theater programs in the CCA
- Wi-Fi hotspots, fiber-optic internet
- Light rail connections?
- make biking easier
- free wifi downtown, light rail with parking
- options for everyone to get where they need to go
- buses light rail walking biking
- More buses, light rail extension
- Transportation options
- Increase in transient people crime
- Light Rail on AZ AVE.
- More bus routes going East and West; biking routes
- More bus services
- Utilize light rail, park-n-rides, city-wide wifi.
- bike and pedestrian lanes but never light rail
- Increase transit options,add light rail/bike lanes
- Having buses, car pools, light rail, bike paths
- From Ocotillo, I walk 2.5 miles to the bus
- This is what brings people to our community
- Light rail, Google Fiber/gigabit internet
- Add light rail, more bus routes, taxi's, etc.
- Google fiber optic; real time GPS buses for users;
- private/public transit not just cars
- google fiber
- Bike lanes and paths, wifi
- ok as is
- Tourist buses; get biz online(yelp); google friber
- Wifi, public transportation
- Important for the "invisible" residents.
- Better transit options
- Allowing expansion of mass transit and technology.

9. Allow higher density or increased development intensity in select locations.

- Ugh ... Build up, not out
- focused centers are good, not happening now

- this is good
- More houses near public transportation
- along Arizona ave only
- High rise, apartments, condos
- Too many apartments bring down neighborhood values
- Four or Five story limits, nothing higher!
- good; promotes less density in residential areas
- Maintain family friendly town feel
- Not so sure of this one. Need example.
- as long as it's not low income!!!!
- No
- More jobs, easier transportation
- appeal to younger urban lifestyle trends
- more people, smaller spaces
- sounds great...downtown.
- more people/business within smaller area
- Responsible landlords only
- Blossoming downtown
- Well planned building and construction
- PLaces to put apts. Maybe downtown Chandler
- selective about the type of high density created
- could be done in a balanced manner
- Disaster to suburbs, OK for downtown
- Do not change Chandler intoPhoenix
- With input from surrounding community members
- Over building in urban areas
- Keep it downtown, like Tempe.
- Do this where it makes sense
- Cheaper housing to replace dilapidated houses
- Outskirts would be best for this development.
- High rise condos, mall, business
- redevelopment in fill with change
- away from residential
- Only in downtown area. Keep neighborhoods forhomes
- ok for retail/restaurant; too many condos already
- Downtown; Microchip; Chandler Mall; intel;
- For downtown chandler
- Neutral.
- Lots of houses/buildings in one area
- slum areas or commercial areas for business

10. Create and attract "career pay, career path" jobs.

- Allows residents to live, work in Chandler
- building a solid middle-class

- agree
- Help businesses be successful
- attract businesses to come here
- Help with employment
- Attract big business to City for High Paying jobs
- Price Road Corridor and Dobson business park
- more intelligent, proactive, and diverse residents
- Low business taxes reduce cost of higher education
- Yes!
- higher end businesses in downtown. not just south
- Attract higher paying jobs not more service jobs.
- Earning a livable wage
- stable businesses that pay taxes to support plan
- jobs in high tech, biotech, healthcare, education
- good zoning, attractive incentives, zone friendly
- High tech jobs
- Making the Tech Corridor "hip"
- Make Chandler a desirable place to live
- Bring in more high tech companies
- Keep high tech jobs coming in
- ok
- Sounds like too much taxpayer \$\$ on tax incentives
- safe clean community that attracts professionals
- The way to keep talented professionals in the city
- Job opportunities for the community
- Put those employers at Chandler airport
- Not sure what this means exactly
- Jobs worth moving to Chandler for
- This would be beneficial for youths.
- Attract more entrepreneurs & tech jobs
- long term employment
- excellent public education = high quality jobs
- Minimize taxes and regs to lure companies
- continued development of Price corridor
- Attract silicon valley companies to move here!
- Price rd corridor and airpark
- Important.
- Attract people by creating career oriented jobs
- Attracting non- service industry jobs.

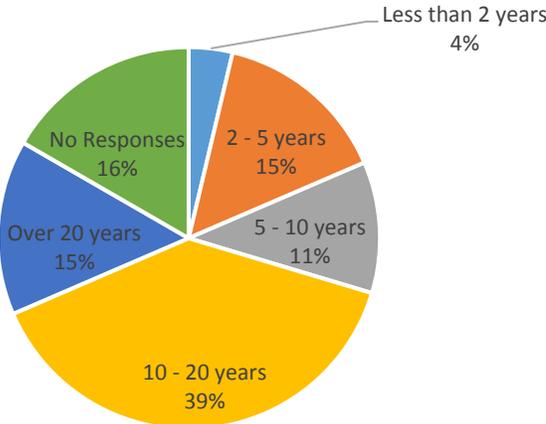
11. Enhance the built environment to improve community health and wellness.

- More parking spots along Paseo Trail
- Bury the power lines
- work with our climate/env to build smart

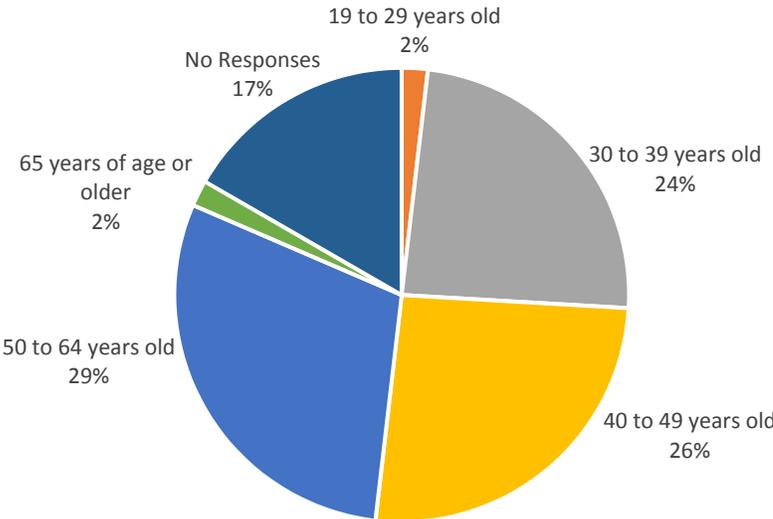
- more clinics and hospitals
- Better health and fitness programs
- plant trees, build parks, bike paths
- health fairs, nice parks, bike and walking paths
- Make City a better place to work and play healthy
- Offer education programs for health and wellness
- healthy and active friends, family and community
- Sounds good but expensive
- All our citizens should be healthy and seniors act
- get rid of blue, orange, yellow and ugly paint
- Big apartment complexes more congestion, etc.
- Safety and cleanliness
- continue with community outdoor events. good job!
- take care of what is already built for citizens
- Love the park system. Public gym should cost less.
- offer fitness events at cost some subsidation
- Code enforcement
- Bike paths, greenery, hiking paths
- Encourage healthy activities healthy city
- Offering of low cost & free clinics. Don't want th
- lots of opportunity for physical activity outdoors
- Create more parks and health initiatives
- Are you serious???
- More shaded bike pedestrian lanes for outdoor acti
- Add a community center or library to N. Chandler
- Modernize where old ways are still used
- North/south easement for bikes next to railroad
- This is a must to have a healthy community
- Quiet spaces; nature, views, preserves
- Build more walking paths, bike riding paths.
- Partner with asu to install solar pannels?
- The Arts, Recreation, parks, entertainment,
- great park options that are easy to access
- Parks, biking and walking paths
- Encourage development of biking/walking trails
- Create more shades for walkways with solar panels?
- Do not place incompatatable uses adjacent
- Important.
- Improve our current parks
- Better infrastucture, roads, hospitals, parks etc.

Demographic information (optional)

I've lived in Chandler for:



I am:





Meeting Summary

SAN MARCOS ELEMENTARY YOUTH VISIONING

Date	May 12, 2015		
Location	San Marcos Elementary School		
Classes	Karen Brooks	5 th Grade:	23 students
Facilitators	Audra Koester Thomas, Partners for Strategic Action, Inc.; David de la Torre, City of Chandler		

Facilitators introduced themselves and, in each class, provided overviews of the following:

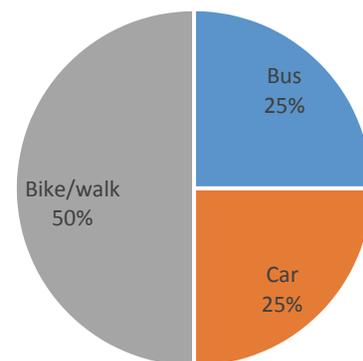
- Role of government; defining types/kinds of governments
- Role of city government; city leadership and organization
- Planning and purpose of general plans

Facilitators then broke the class into two small groups to complete mapping exercises. After reviewing the map legend, scale, and identifying key feature (e.g., major roads, corporate limits, airport, where students lived, etc.), students worked collaboratively to locate and define the following:

- Key activity centers
- Major movements between activity centers
- Dangerous intersections, congestion
- High capacity light rail route (if desired)

The exercise concluded with the facilitators asking students to identify three words that would best describe their ideal future Chandler. The following summarizes the feedback received from Ms. Brooks' 5th Grade class.

How San Marcos Students Report Getting to School



Future Chandler

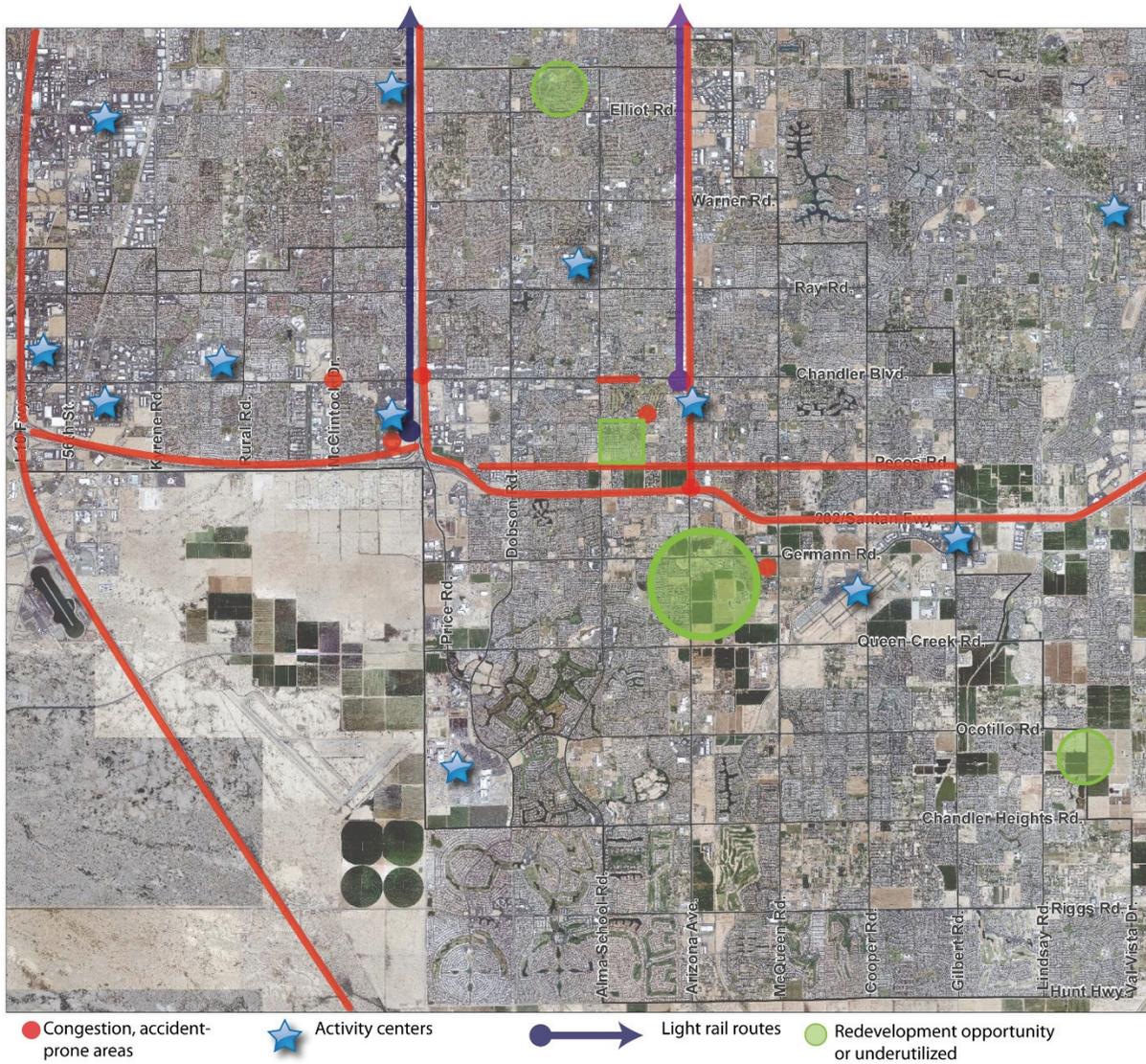
If we did everything right in this planning effort, what three words would best describe your ideal future Chandler?

- Amazing
- Beautiful (x6)
- Better jobs
- Better roads
- Big city
- Clean (x3)
- College
- Colorful lights
- Colorful sidewalks
- Community
- Dance company
- Eco-friendly
- Fabulous
- Flying bikes
- Flying cars (x2)
- Fresh air, lots of trees (x2)
- Fun
- Glorious
- Great
- Great homes (x2)
- [Industry to make] huge, crack-proof (cell) phones
- Jobs (x4)
- Magnificent
- Meeting famous people
- More activities
- More food
- More games
- More homes (x2)
- More, fun parks (x2)
- More pools
- More stores, schools closer [to where people live] (x2)
- Open space/fields (x4)
- Open WiFi
- People
- [Performance] stage
- Phenomenal
- Ponies
- Quiet neighborhood
- Safe (x4)
- Starbucks
- Technology
- Unique
- Vibrant (x3)
- Water park

Other ideas for Chandler's future:

- Expanding recreational opportunities, including camping, hiking and additional open space
- Adding dog parks
- Expanding pool facilities (with sand, beach)
- Providing a recreational or social gathering amenity downtown

Vision Map





Meeting Summary

CHANDLER HIGH SCHOOL YOUTH VISIONING

Date	May 12, 2015	
Location	Chandler High School 350 N. Arizona Ave.	
Classes	Carol Gould	Academic Decathlon: 19 students
Facilitator	Audra Koester Thomas, Partners for Strategic Action, Inc.	

The facilitator introduced herself and provided overviews of the following:

- Role of government; defining types/kinds of governments
- Role of city government; city leadership and organization
- Planning and purpose of general plans

The facilitator broke the class into two small groups to complete mapping exercises. After reviewing the map legend, scale, and identifying key feature (e.g., major roads, corporate limits, airport, where students lived, etc.), students worked collaboratively to locate and define the following:

- Size/scope of downtown Chandler
- Key activity centers
- Major movements between activity centers
- Dangerous intersections, congestion
- High capacity light rail route (if desired)

The exercise concluded with the facilitators asking students to identify biggest threats and opportunities to Chandler's future. The following summarizes the feedback received.

Opportunities:

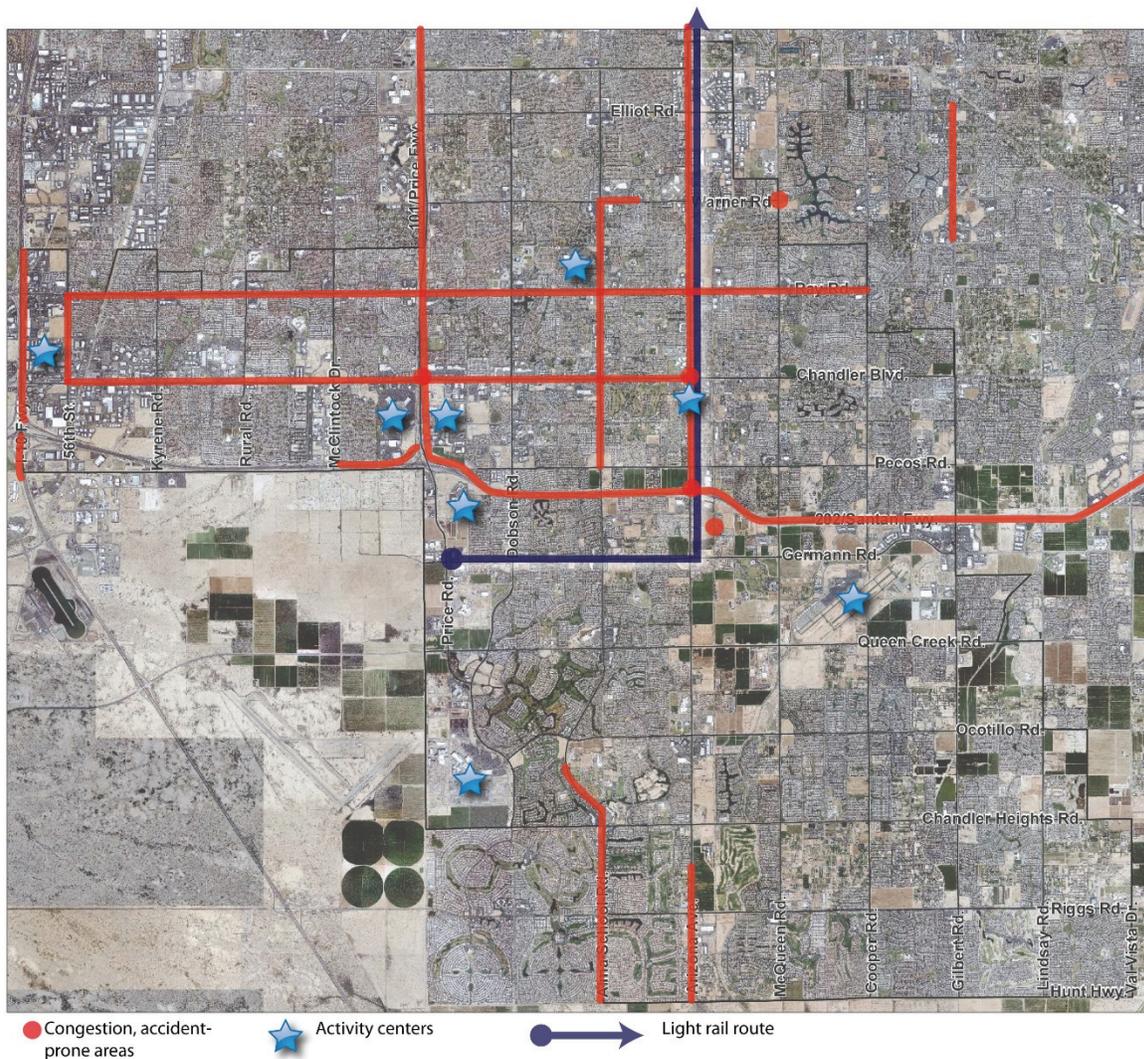
- Potential to be a fun, multigenerational community
- Expand cultural offerings (e.g., museums)
- Expand integrated, connected lake system
- Create a dynamic park
- Improved transportation system
- Tourism
- Provide a community recreational/gathering amenity that is an alternative to summer heat
- Potential to consider subway system along grid network to minimize disruption to existing built environment

- Consider expanding a localized bus circulator (i.e., Tempe’s Orbit) instead of light rail to move people within, not out of, Chandler
- Balance densification of downtown while honoring the existing historic buildings/culture

Threats:

- Congestion (e.g., Arizona Avenue)
- Lack of transition/continuity between new/old neighborhoods
- Continued sprawl (build up instead of out)
- Lack of modern infrastructure; lack of diverse building color palate (all browns, tans)
- Underutilized or vacant commercial plazas
- Lack of recreational amenities, parks (i.e., visit Mesa for dynamic offerings); recreational gap for teens

Visioning Map



Meeting Summary

BOGLE JUNIOR HIGH YOUTH VISIONING

Date	May 14, 2015
Location	Bogle Junior High 1600 W. Queen Creek Rd.
Classes	Ginny Enright Period 1, 8 th Grade: 26 students Period 2, 8 th Grade: 24 students Period 3, 7 th Grade: 26 students Period 5, 7 th Grade: 23 students
Facilitators	Audra Koester Thomas, Partners for Strategic Action, Inc.; Jodie Novak, City of Chandler

Facilitators introduced themselves and, in each class, provided overviews of the following:

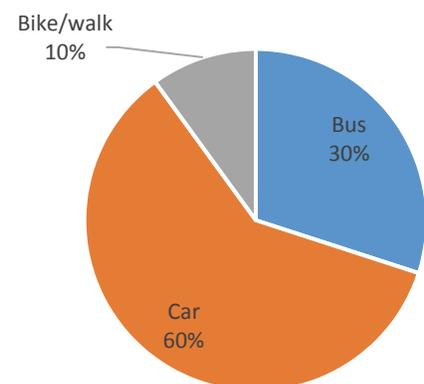
- Role of government; defining types/kinds of governments
- Role of city government; city leadership and organization
- Planning and purpose of general plans

Facilitators then broke each class into two small groups to complete mapping exercises. After reviewing the map legend, scale, and identifying key feature (e.g., major roads, corporate limits, airport, where students lived, etc.), students worked collaboratively to locate and define the following:

- Key activity centers
- Major movements between activity centers
- Dangerous intersections, congestion
- High capacity light rail route (if desired)
- Redevelopment areas

The exercise concluded with the facilitators asking students to identify three words that would best describe their ideal future Chandler. The following summarizes the feedback received in each Bogle Junior High School Class.

How Bogle Students Report Getting to School



Period 1

If we did everything right in this planning effort, what three words would best describe your ideal future Chandler?

- Abundance
- Activity
- Advanced
- Agriculture (x2)
- Alternative energy
- Amusement park (x5)
- Better
- Bigger art district
- Computer technology-based businesses; law firms
- Dimmer for observatory
- Eco-friendly
- Education (x3)
- Employment for youth
- Expand medical plaza
- Family-friendly
- Free
- Fun
- Futuristic
- Green (x2)
- Industrial (x2)
- Interactive museum
- Modern (x2)
- More lakes
- More restaurants
- My own home
- Paradise Bakery
- Parks
- Parks (x2)
- Pretty darn awesome
- Sports teams (x2)
- Starbucks
- Trees
- University
- Utopia
- Water
- Well-kept

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Period 2

If we did everything right in this planning effort, what three words would best describe your ideal future Chandler?

- Architecture (x2)
- Awesome
- Beauty, beautiful (x5)
- Bee's knees
- Big
- Chandler Mall (x3)
- Chicken
- Chipotle
- Clean (x2)
- Clean, quality homes
- Commercial
- Community parks, recreational areas, water features (x5)
- Cool sidewalks
- Cosmopolitan-look
- Developed
- Entertainment
- Five Guys
- Fun
- Fun stuff
- Good visual [appeal]; trees, plants (x2)
- Grassy areas along roads
- Hangouts, teen events
- Life of the party
- Light rail
- Modern (x2)
- More animals
- More fine arts
- No more dirt-colored houses (seriously, so done with dirt)

- Organized
- Pretty
- Protect and improve downtown Chandler
- Protect Chandler Center for the Arts
- Rich
- Safe (x6)
- Sonoran
- Sonoran/desert look (x3)
- Southern California
- Stores
- Variety

Period 3

If we did everything right in this planning effort, what three words would best describe your ideal future Chandler?

- Advanced
- Better sports teams, organized [recreational] programs (x2)
- Businesses
- Clean energy
- Color
- Community participation without non-profits (nothing wrong with non-profits, they do much good, but the people need to take a larger part in bettering the community.)
- Culture
- Culture
- Development
- Educational campuses
- Efficient
- Entertainment (x2)
- Environmental
- Expand greenbelts
- Family
- Family-friendly neighborhoods, parks (x2)
- Google campus (x2)
- Grass
- Green
- Happy people
- I don't want Chandler to change; Chandler is perfect (x2)
- Incorporation of the arts
- Intellectual
- Jobs (x2)
- Lap pools
- Light rail (x2)
- Lush
- Malls
- Mature
- Medical centers
- Modern (x4)
- More flowers
- More large events
- More major performance facilities, theaters
- More recreational centers
- More school security
- More schools (x2)
- Nature (trees, grass, etc.) (x3)
- Opportunity
- Peaceful
- Places with fancier names (I want to see if you can beat "Spyglass Bay")
- Protection
- Self-sustaining
- Shopping
- Stores (e.g., Cabela's, bookstores, quarter arcade, etc.)
- Tall buildings
- Transportation
- Variety of housing (e.g., apartments, homes)
- Vibrant

Period 5

If we did everything right in this planning effort, what three words would best describe your ideal future Chandler?

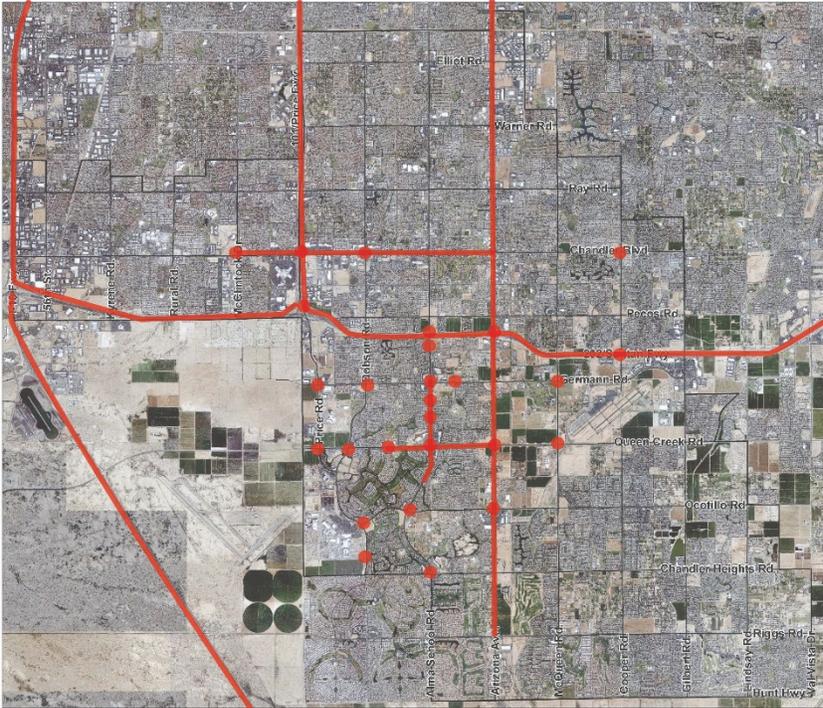
- Activities
- Agriculture
- Animals
- Beach (x5)
- Beautiful
- Clean (x3)
- Comfortable
- Community, family activities (x5)
- Entertainment, festivals (x8)
- Environment (x2)
- Evolve with culture but maintain a touch of history
- Food
- Friendly
- Gaming area
- Gender and racial equality
- Go-karts
- Good judgement
- Green (x2)
- Large range of jobs, opportunities (x2)
- Less crime in downtown
- Libraries
- Local businesses (x2)
- Maintained
- Modern
- More [civic], gathering places
- More color (less white, brown, gray)
- More plants, farms
- More soccer fields in parks
- Movie theaters (x2)
- Plants
- Research laboratories (x2)
- Safe (x8)
- Sight-seeing areas
- Sports fields
- Sustainable (x2)
- Technology (x3)
- Tennis
- Veterinary school

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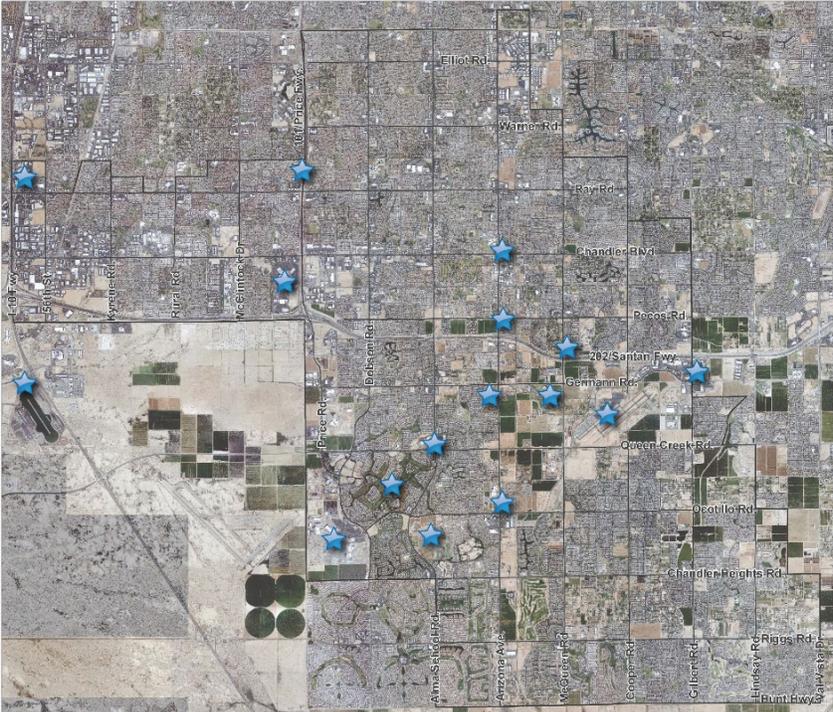
Other observations:

- Expand hospital offerings (rather than relying on urgent care centers)
- Expand cultural amenities (i.e., Chandler Center for the Arts)
- Address entertainment gaps, particularly for teens (e.g., karting facility, festivals, etc.)

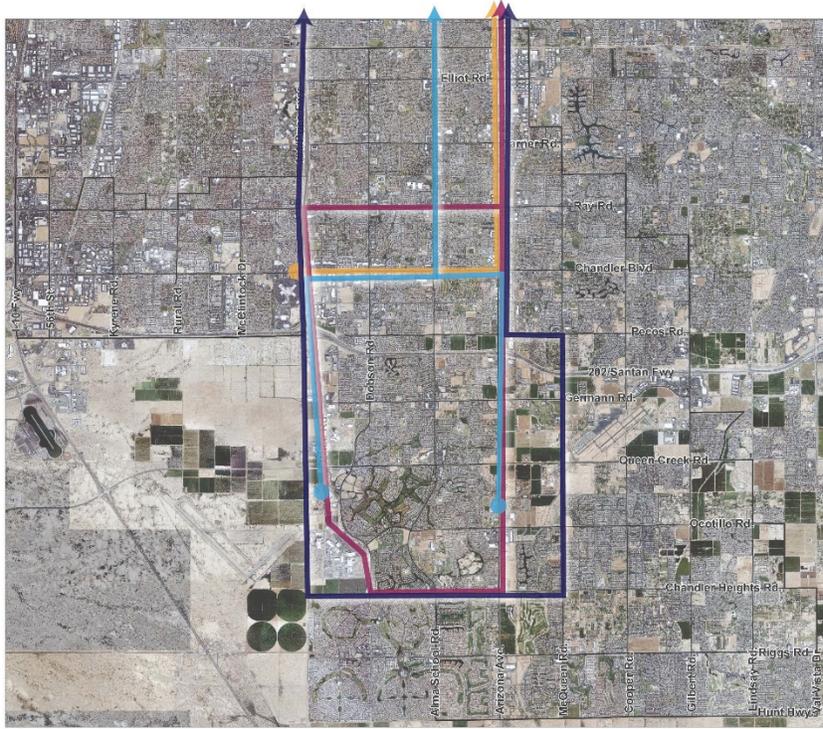
Visioning Map: Accident-Prone or Congestion Areas



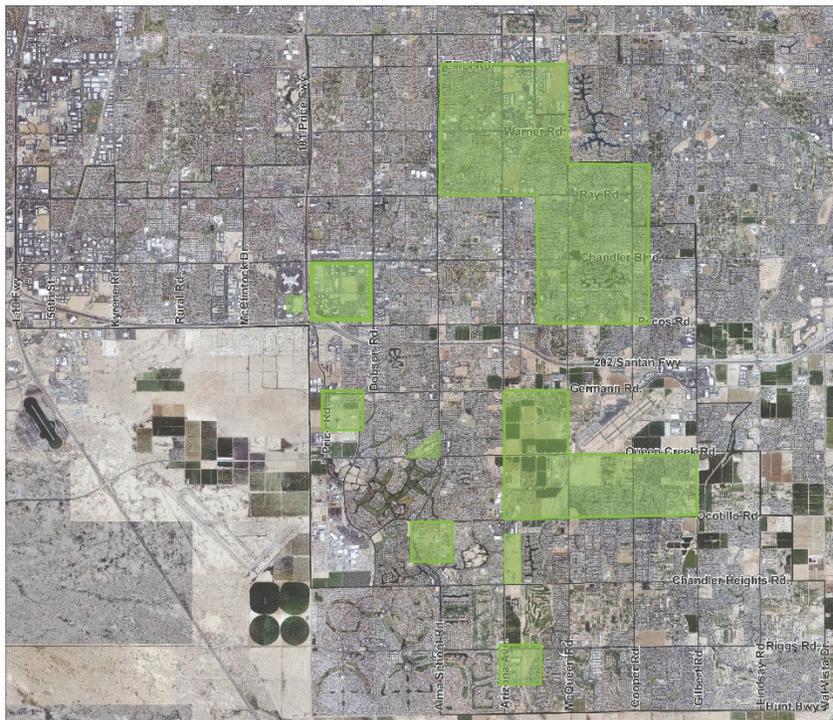
Visioning Map: Activity Centers



Visioning Map: Potential Light Rail Routes



Visioning Map: Redevelopment or Underutilized Areas





Meeting Summary

HAMILTON HIGH SCHOOL YOUTH VISIONING

Date	May 19, 2015	
Location	Hamilton High School 3700 S. Arizona Ave.	
Classes	Holly Kain: 10 th Grade	Mary Tuttle: 10 th Grade
	Period 1: 26 students	Period 2
	Period 2: 20 students	Period 3
	Period 3: 24 students	Period 4
	Period 4: 23 students	Period 5
	Period 5: 24 students	Period 6
Facilitators	Audra Koester Thomas, Partners for Strategic Action, Inc.; David de la Torre, City of Chandler	

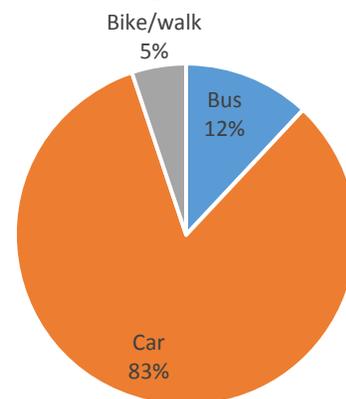
Facilitators introduced themselves and, in each class, provided overviews of the following:

- Role of government; defining types/kinds of governments
- Role of city government; city leadership and organization
- Planning and purpose of general plans

Facilitators then broke each class into two small groups to complete mapping exercises. After reviewing the map legend, scale, and identifying key feature (e.g., major roads, corporate limits, airport, where students lived, etc.), students worked collaboratively to locate and define the following:

- Size/scope of downtown Chandler
- Key activity centers
- Major movements between activity centers
- Dangerous intersections, congestion
- High capacity light rail route (if desired)
- Redevelopment areas

How Hamilton Students Report Getting to School



The exercise concluded with the facilitators asking students to identify biggest threats and opportunities to Chandler's future. The following summarizes the feedback received in each Hamilton High School Class.

Holly Kain, Period 1

Opportunities:

- Good schools
- Quality job/business focus
- Sense of community: civic-minded, social spaces, events, etc.
- Low crime rate
- Downtown: could serve as a civic space, attraction for more activities

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Threats:

- Overdevelopment
- Development becoming too dense
- Too many fast food establishments
- Poorly maintained infrastructure

If we did everything right in this planning effort, what one word would you want to describe a future Chandler?

- Safe
- Diverse
- Colder
- Updated
- Green
- Consistent

Holly Kain, Period 2

Opportunities:

- Good schools
- Expand economic development efforts along the Price Road Corridor
- Develop and enhance all types of recreational amenities; challenge city to provide unique and different types of spaces, equipment (perhaps as a community draw?)
- Develop Ocotillo-type developments throughout community
- Expand high quality residential developments throughout Chandler and at different price points—not all neighborhoods can nor should be “exclusive”

Threats:

- Illegal immigration; expansion of day laborer solicitation
- Safety, crime

If we did everything right in this planning effort, what one word would you want to describe a future Chandler?

- Comfortable
- Glorious
- Magnificent
- Water
- Tranquil

Holly Kain, Period 3

Opportunities:

- Expand water, recreational amenities
- Develop an Aquitopia farm/local agricultural offering/community garden concept
- Utilize reclaimed water to feed vegetation and shade trees
- Promote building façade diversity, improvements
- Expand desert building codes (If we elect to live in the desert, “own” that decision through desert-friendly building materials, solar orientation, etc. while protecting precious resources)

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Threats:

- Too much residential to be sustained
- Fragmented parcels
- Overpopulation, overdevelopment
- Overuse of medians (take up space, need maintenance)
- Stigma of an unsafe downtown

If we did everything right in this planning effort, what one word would you want to describe a future Chandler?

- Sustainable
- Fun
- Cultural
- Safe
- Entertaining
- Modern

Holly Kain, Period 4

Opportunities:

- Extending services in south Chandler
- Promotion of walking, use of existing facilities (e.g., parks)
- Integration of solar; incentivizing of solar usage
- Enhancement of medians with native vegetation, greening of community

Threats:

- Overpopulation

- Migration of talent out of Chandler; brain drain
- Water availability
- Entertainment gaps (particularly for teens)
- Job gaps (lacking professional entry-level options)

If we did everything right in this planning effort, what one word would you want to describe a future Chandler?

- Green
- Utopia
- Beach

Holly Kain, Period 5

Opportunities:

- Taking advantage of the Price Road Corridor employment

Threats:

- Water availability
- Lack of amenities
- Decline in educational quality

If we did everything right in this planning effort, what one word would you want to describe a future Chandler?

- Safe
- Vibrant
- Clean
- Entertaining
- Affordable
- Bustling
- Vivacious
- Sustainable
- Exotic
- Cultured

Mary Tuttle, Period 2

- Would like to be able to walk to places. The City needs more trails/pathways, and more shade to be able to spend more time outside
- The city needs unique places or attractions for people to go and spend time
- Amusement park
- Need closer activity spaces
- Bring light rail to Chandler
- City needs to make it so people don't have to drive everywhere
- More recreational water amenities, water parks, urban lakes

- Don't replace all of the existing farm fields with development – keep some of it as open space/green space
- Need more things to do in Chandler
- Would like to see more diversity in homes. Don't like all homes to be cookie cutter with different shades of beige. Need different colors
- Would like to see something like Agritopia in Chandler
- Need more community gardens
- Need a stronger sense of community. Don't like that we don't know who our neighbors are and that neighbors don't talk to each other
- Would like to see bigger front yards

Mary Tuttle, Period 3

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- Need more attractions, water parks, etc.
- Need more shade for recreational activities
- Would like to see more apartments, increased densities
- Provide pedestrian bridges over the Loop 202 (Santan Freeway) to allow mid-block pedestrian crossings
- Need more soccer fields and other types of playing fields
- Update parks with splash pads, more shade and updated play equipment. Bring back the circular spinning thing that use to be in parks
- Would like to see more modern architecture
- Need a big attraction like a zoo or amusement park
- Need more libraries
- Need more retirement homes near neighborhoods
- Need more lively colors – don't like that most buildings and homes are different shades of brown
- Would like more biking and walking trails
- Bike lanes on street need to be wider for safety

Mary Tuttle, Period 4

- The City should provide citywide WiFi
- Amusement park
- Places need to be closer so that residents don't need to drive far away for everything
- Parks should be improved with more shade, and recreational activities that the residents want
- Build more taller buildings in downtown, use the land more efficiently
- Increase the frequency of public transportation
- Add more recreational areas and multi-use paths
- Would like to have teenage activities in parks

- Add more restaurants in downtown like Gilbert
- Would like to have option of utilities to use – as opposed to either SRP or APS depending on where you live
- Add more entertainment places (i.e., Gameworks, Sea Life)
- Would like to have an indoor shooting range

Mary Tuttle, Period 5

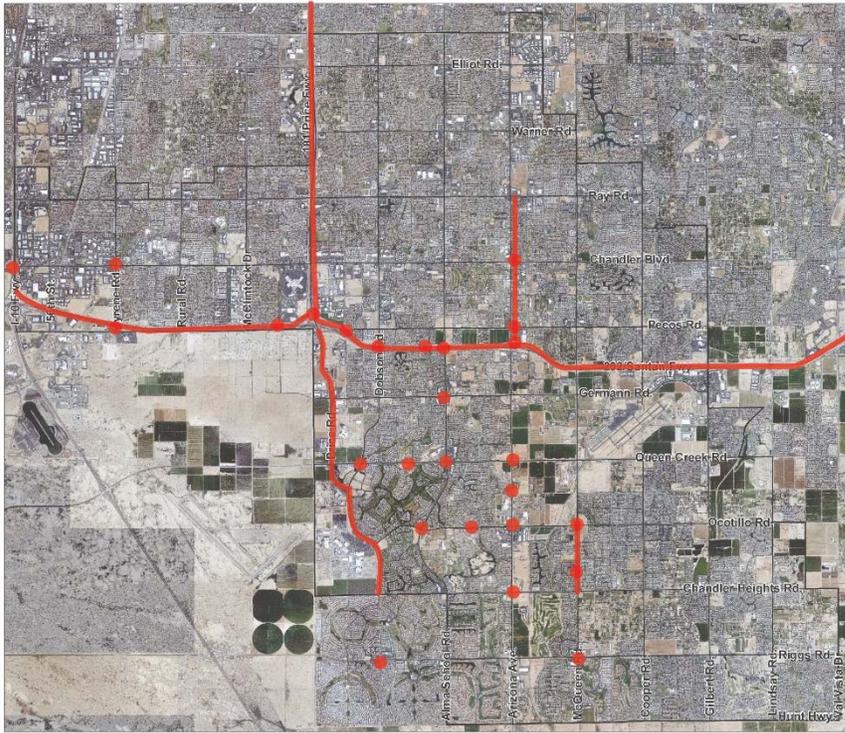
- Would like to see more green space
- Need more color diversity on buildings
- Would like more civic attractions like museums
- Redevelop north Arizona Avenue
- Public transportation needs to be extended to serve more areas
- The city should provide open WiFi citywide

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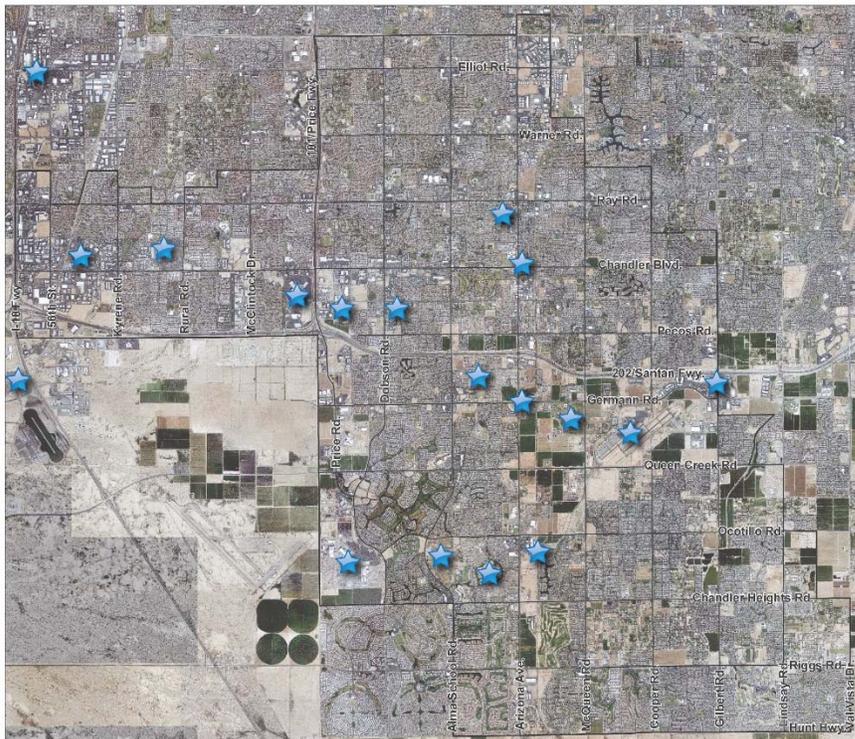
Mary Tuttle, Period 6

- Would like to see less chains and more unique businesses
- More attractions, parks, unique places
- More parking structures in downtown
- Not all streets have sidewalks, need to add so that people can walk
- Would like to be able to skydive in Chandler
- Water park
- Need a large lake surround by a park (larger than the two existing urban lakes)
- Would like to see more modern architecture like city hall
- Need more diversity in color in the City
- More public art such as murals
- Continue to host cultural festivals, and do more artsy things like that
- Need more night clubs and things to do at night
- More trees, shade, more flowers to make the City pretty
- Bring a stadium with a professional sports team
- Promote city gardens and community gardens
- Continue and expand the farmer's market in downtown

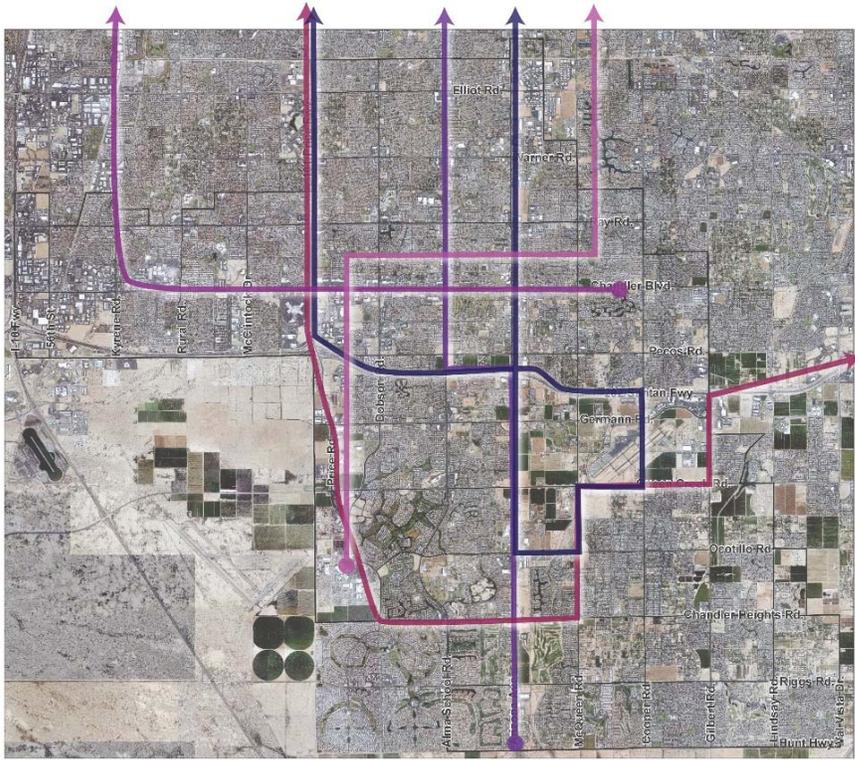
Visioning Map: Accident-Prone or Congestion Areas



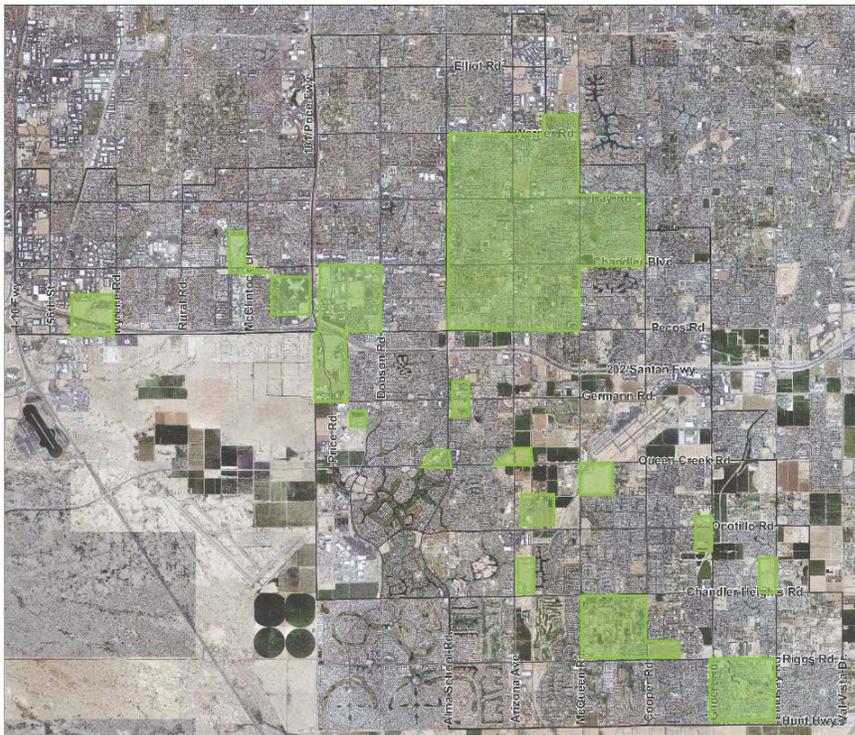
Visioning Map: Activity Centers



Visioning Map: Potential Light Rail Routes



Visioning Map: Redevelopment or Underutilized Areas





Vision Fest Evaluation

Evaluation Summary

Tuesday, May 12, 6 p.m.: Vision Workshop

Tell us what you thought about this event.

	Poor	Fair	Good	Excellent
Relevance of Topic			1	4
Information Presented			2	3
Meeting Facility				5
Facilitators				5
Overall Event			1	3

What two things did you like most about this event you attended?

- The facilitators’ attitude and conduct
- Openness & new ideas
- Information
- Future looks bright
- Planning & zoning “issues”
- Like expressing the things I liked.
- Visibility of planners.

What, if anything, did you dislike?

- A brief summary of the current plan would be good since it is the baseline.

What are the two most important things you want included or addressed in the General Plan Update?

- I would like to see policies that encourage pro-active, not reactive. For example, approving high density housing and then trying to figure out transportation needs is reactive.
- I would like to see policies that minimize “left-for-dead” buildings, while new construction continues. Empty shops and strip-malls degrade the community.
- More places for different demographics of recreation, restaurants, shops, wellness & health emphasis.
- More “no turn on red” traffic signs. Neighborhood safety, noncommercial or business.
- Improve older parks.
- Wellness program.
- Unique restaurants (i.e., Perch restaurant.) Entrepreneurial places like Gang Plank, Tech Shop.
- Community facilities like dog parks, Veteran’s Oasis Park. Have more of these. Like canal bike path to be highly developed with shade, water fountains, paved.

Other Feedback

- Please use a darker font on the slides.

- I would like to see more quantitative descriptions of claims like “jobs-to-population ratio” and “high wage jobs”
- Given what appears to be poor resident participation, I would like to see policies that encourage data-driven decisions. The small turn-out may not be representative, and attendees may not realize the ramifications of their wishes.



Vision Fest Evaluation

Evaluation Summary

Saturday, May 16, 1 p.m.: Vision Workshop

Tell us what you thought about this event.

	Poor	Fair	Good	Excellent
Relevance of Topic				2
Information Presented				2
Meeting Facility				2
Facilitators				2
Overall Event				2

What two things did you like most about this event you attended?

- Small group, easy to give feedback
- Opportunity to be heard and have input

What, if anything, did you dislike?

- Not well enough attended

What are the two most important things you want included or addressed in the General Plan Update?

- Must define power line corridors
- Repurpose existing buildings before [building] new buildings

Other Feedback

None provided



Vision Fest Evaluation

Evaluation Summary

Tuesday, May 12, 3 p.m.: Downtown Drop-In Charrette

Tell us what you thought about this event.

	Poor	Fair	Good	Excellent
Relevance of Topic			7	7
Information Presented		1	7	6
Meeting Facility			4	10
Facilitators			3	11
Overall Event			8	6

What two things did you like most about this event you attended?

- Open minded about all ideas
- Good participation
- Open format with appropriate planning resources
- Open maps for referencing
- The open, honest, free-flowing exchange of information by all
- Learning about the plans for the city
- Exchange of ideas
- Information noted
- Open and honest conversation
- Realistic
- Hearing from others in downtown and brainstorming together
- All comments were noted
- The fact that there is a plan
- Plan must move forward faster
- Great ideas
- Hopefully, inspiration to move forward with these ideas
- Recap of points made and captured
- Informal interaction
- Learning about the future of DC
- Meeting Chandler leaders
- Open communication
- Ideas were welcome and noted
- Sharing by different stakeholders
- Open discussion
- Some great ideas
- The open discussion
- The residents participated!!

What, if anything, did you dislike?

- Not enough context provided as to [?] the priorities are of the current plan.
- Need specifics for referencing currently developing properties with timelines.
- Planning for a 25-year is an ancient practice. What are we going to do about DT Chandler now? 😊
- Start time was confusing.
- Given incorrect start time so missed 30 minutes of discussion. ☹️
- The realization that most of these ideas will not happen for a long time.

What are the two most important things you want included or addressed in the General Plan Update?

- Balance between providing amenities for those who live there and those who frequent.
- Public transportation development/bike path (alternative transportation).
- Diversified pockets/districts of commercial real estate.
- Increase in retail and restaurant businesses.
- Increase variety of reasons for people to come downtown (shopping, art, etc.).
- More retail and condos.
- Light rail to Tucson.
- Parking on the west side of Arizona (Avenue).
- Police designated for downtown.
- Make Chandler more walkable.
- Keep its charm while, still growing quicker.
- It was very well covered.
- Definitely—a Sprouts, Trader Joes, Starbucks-type business.
- Communication for downtown events and merchants.
- Mixed use plans—business retail, office, residential.
- Shopping in downtown Chandler. Sprouts, Trader Joes, Fresh N Easy, etc.
- People who live in DC need to be involved.
- High-end market/grocery is desperately needed.
- Keep historic district and limit chain/franchises to keep “local” feel; destination park with “green” renewable features.
- Mass transit—ORBIT—light rail but NOT down Arizona Ave.
- Walkability and bicycle(-friendly) downtown.
- Implementation of plan.
- Light rail.
- Expansion of population density.

Other Feedback

- Plan must move forward faster



Vision Fest Evaluation

Evaluation Summary

Wednesday, May 13, 1 p.m.: I-10/Loop 202 Drop-In Charrette

Tell us what you thought about this event.

	Poor	Fair	Good	Excellent
Relevance of Topic			1	1
Information Presented		1		1
Meeting Facility			1	1
Facilitators		1		1
Overall Event		1		1

What two things did you like most about this event you attended?

- The general scope.
- The open and friendly manner of staff.
- Organized.
- Communication skill good.

What, if anything, did you dislike?

Nothing noted

What are the two most important things you want included or addressed in the General Plan Update?

- Inclusion of the groups and individuals through outreach communication to participation.
- Specific attention to mobility impaired folks in the design of travel amenities.

Other Feedback

- Have a list of ideas, companies, and other types of growth to present to the people who come in to give input. Also areas on the list to add from population ideas.
- Present these dates of General Plan Update on news stations for people to know.



Vision Fest Evaluation

Evaluation Summary

Wednesday, May 13, 5 p.m.: Price Road Drop-In Charrette

Tell us what you thought about this event.

	Poor	Fair	Good	Excellent
Relevance of Topic			1	
Information Presented			1	
Meeting Facility			1	
Facilitators			1	
Overall Event			1	

What two things did you like most about this event you attended?

- Information.
- Answered questions.

What, if anything, did you dislike?

Nothing noted

What are the two most important things you want included or addressed in the General Plan Update?

- High tech small business considerations.

Other Feedback

Nothing provided.



Vision Fest Evaluation

Evaluation Summary

Friday, May 15, 10 a.m.: Airpark Drop-In Charrette

Tell us what you thought about this event.

	Poor	Fair	Good	Excellent
Relevance of Topic			2	2
Information Presented			2	2
Meeting Facility			2	2
Facilitators			2	2
Overall Event			3	1

What two things did you like most about this event you attended?

- Presentation of information.
- Knowledgeable staff and [?] to respond to historical as well as current planning.
- Good discussion.
- Informative.
- Informative.
- Quality of discussion.

What, if anything, did you dislike?

- Would have like more people present at meeting.

What are the two most important things you want included or addressed in the General Plan Update?

- Plan (conceptual) proposed by city for west side of airport to present to neighbors, airport commission, land owners, etc. for input. This would be great tool for economic development to promote new development. This plan should also have flexibility.
- Saving a spot for education/schools in the airport.
- Like Airport Days.
- Land use compatibility around the airport.
- Consideration of economic benefit of airport.

Other Feedback

None provided.



Vision Fest Evaluation

Evaluation Summary

Friday, May 15, 3 p.m.: North Arizona Avenue Drop-In Charrette

Tell us what you thought about this event.

	Poor	Fair	Good	Excellent
Relevance of Topic				2
Information Presented				2
Meeting Facility			1	1
Facilitators				2
Overall Event				2

What two things did you like most about this event you attended?

- Opportunity to express ideas and interact with facilitators and other participants.
- Respect and responses of participants to ideas expressed by others.
- Being given the opportunity to hear from other people about the same issues and concerns that affect me.
- Exchange of ideas, opportunity to be heard, etc.

What, if anything, did you dislike?

Nothing noted

What are the two most important things you want included or addressed in the General Plan Update?

- Possible changes to N. AZ Avenue to more of an employment corridor (office) instead of trying to revitalize stores.
- Making the area more walking/biking friendly. Adding art and trees along AZ Ave and moving the sidewalks further from the street so people feel safer walking.
- Focus on healthy community—walkability, bikeability, access to healthy food, green recreation opportunities.
- Rethink transportation system; housing affordability, neighborhood enhancement.

Other Feedback

- Have a list of ideas, companies, and other types of growth to present to the people who come in to give input. Also areas on the list to add from population ideas.
- Present these dates of General Plan Update on news stations for people to know.