



# CHANDLER

## COMMUNITY PROFILE



CHANDLER ECONOMIC DEVELOPMENT DIVISION

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Front Row (Left to Right): Vice Mayor Terry Roe, Mayor Kevin Hartke and Councilmember René Lopez  
Back Row (Left to Right): Councilmembers Matt Orlando, Mark Stewart, Jeremy McClymonds and Sam Huang

“Welcome to the City of Chandler, Arizona! We are a progressive city known as the ‘Innovation and Technology Hub of the Southwest.’ We invite you to experience firsthand the business environment and lifestyle that have made Chandler a destination of choice for global industry leaders, exciting startups, talented workers and their families. Whether you are launching a new business, expanding or considering future location options, the City of Chandler stands ready to assist in welcoming you to our community.” - *Mayor Kevin Hartke*

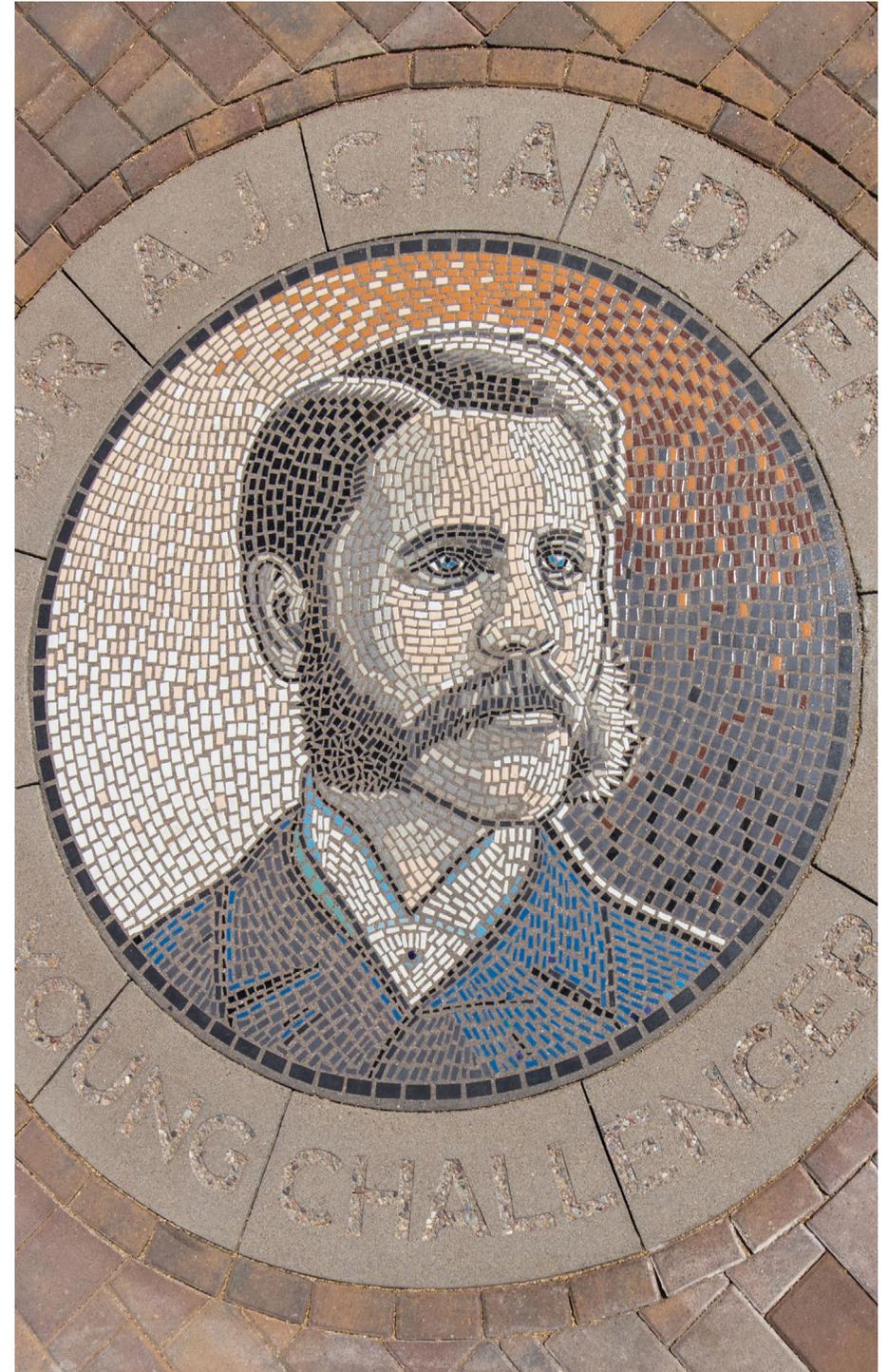
# Our Story

Since its founding in 1912 by Dr. A.J. Chandler, the City of Chandler has been a forward-thinking community built on entrepreneurial spirit, innovation and hometown traditions.

A long-held vision of thoughtful, constructive and consistent planning has helped transform Chandler into one of the strongest economic centers in the region, state and nation. Chandler's proactive leadership, corporate-friendly environment, world-class labor force and market reach have made it an attractive base for internationally recognized companies and new startups spanning a range of industries.

Away from work, our community is passionately committed to developing a sense of place that draws new visitors and enriches the lives of our residents. An enviable, award-winning quality of life is provided through friendly neighborhoods, great schools, and one-of-a-kind shopping, dining, recreation and entertainment experiences.

Year after year, large and small companies along with thousands of talented residents make the decision to call Chandler home. We encourage you to read on, experience Chandler for yourself, and discover why you, too, should become part of this vibrant community.



# Location

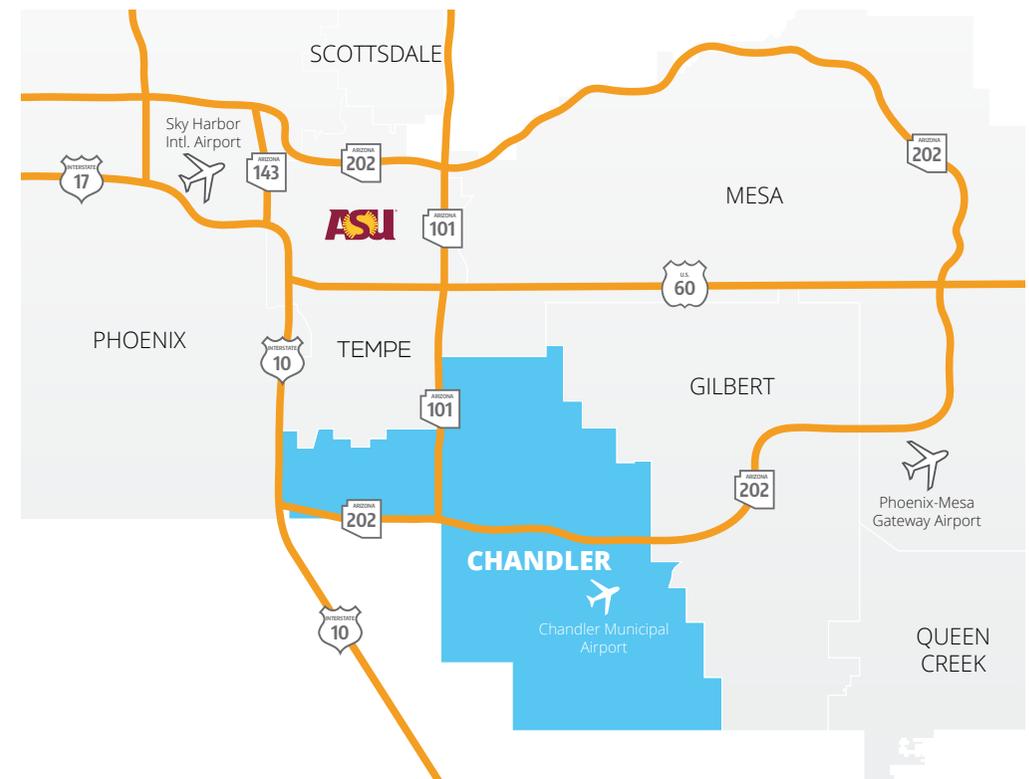
Situated in the southeast portion of Greater Phoenix, Chandler is easily accessible by several major freeways including Interstate 10, the southernmost coast-to-coast interstate highway in the United States, as well as the U.S. 60 Superstition Freeway, Loop 202 San Tan Freeway and Loop 101 Price Freeway.

A number of major regional markets are located within a day's drive including Los Angeles, San Diego, Las Vegas, Salt Lake City, Albuquerque, Denver and El Paso.



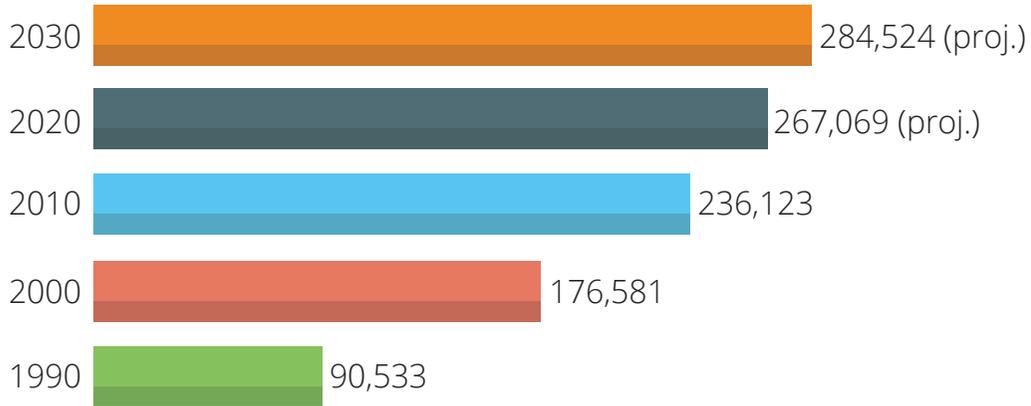
Rail service is provided through two single-track freight spur lines. Owned and operated by the Union Pacific Railroad, these lines offer connections to markets throughout North America.

With Phoenix Sky Harbor International Airport a short 20 minutes away, no location is truly out of reach. Phoenix-Mesa Gateway Airport is nearby and offers an alternative for cargo shipments and limited passenger service.



# Market Stats

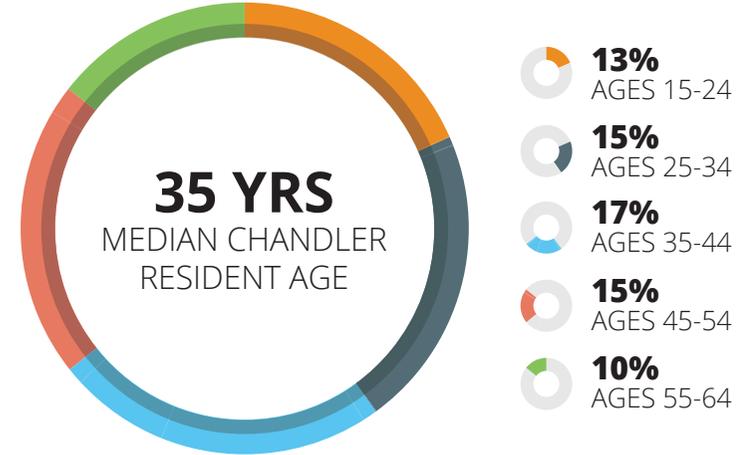
## Population Growth (1990-2030)



\*2018 Population = 262,322

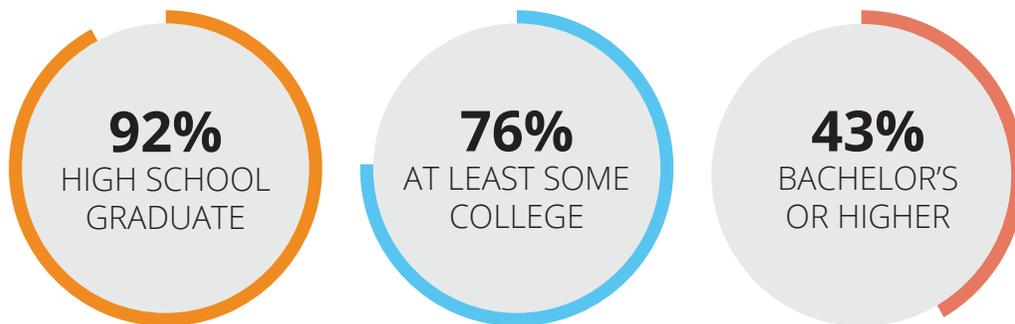
Data Sources: U.S. Census Bureau, Arizona Office of Economic Opportunity, Chandler Planning Division

## Working Age Population



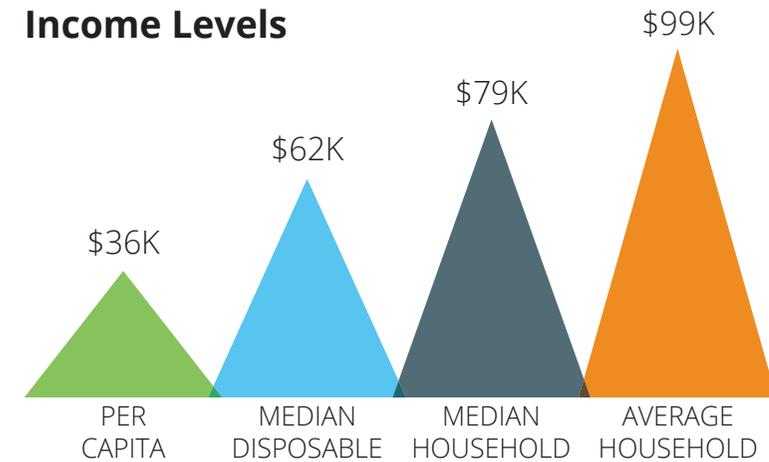
Data Sources: ESRI Business Analyst (2018)

## Educational Attainment (Ages 25+)



Data Sources: ESRI Business Analyst (2018)

## Income Levels



Data Sources: ESRI Business Analyst (2018)

# Workforce

## Large

Chandler is located in the fastest growing county in the U.S. and our employers have access to more than 1 million workers within a 30-minute commute.

## Educated

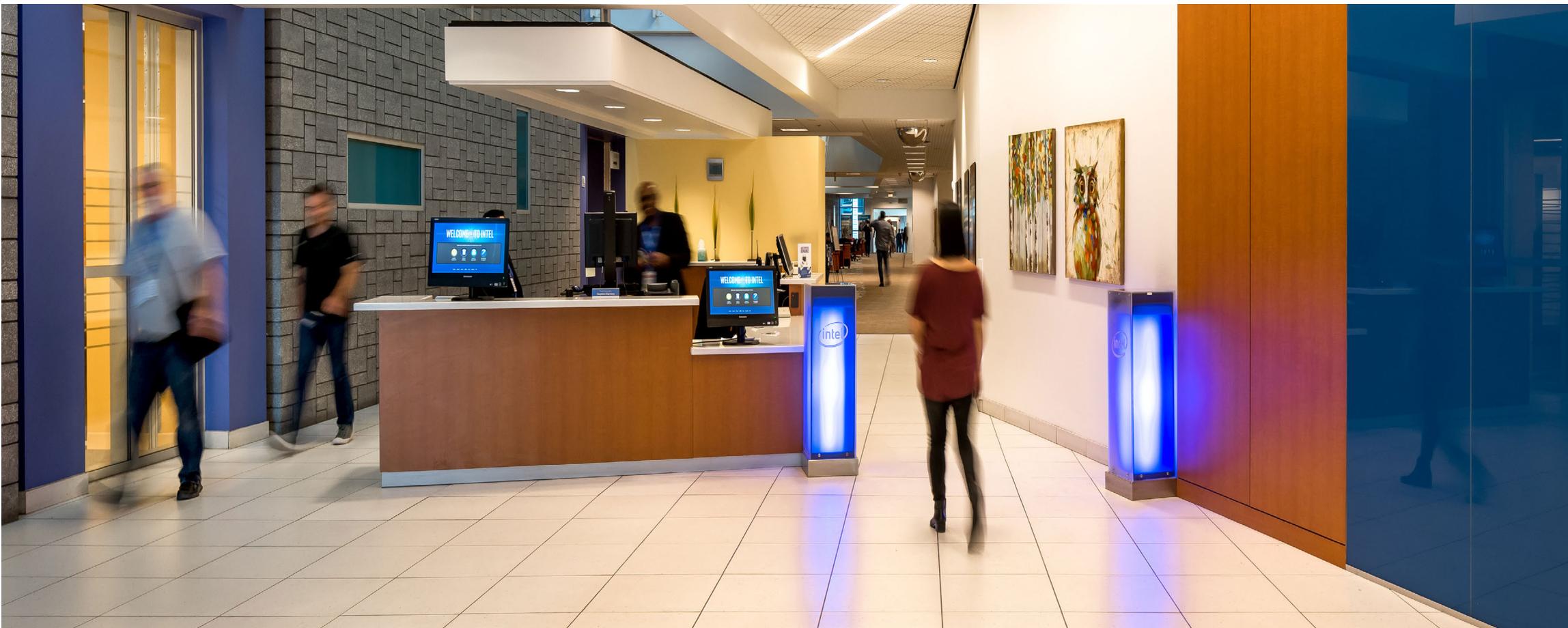
43% of Chandler's adult residents possess a bachelor's or advanced degree, and 76% have attended college.

## Diverse

Chandler's leading employers have a truly global footprint and culture that draws talent of all nationalities and backgrounds.

## Capable

Internationally recognized companies from all industries have found they can depend on Chandler's skilled workforce.



# Higher Education

Greater Phoenix is home to a myriad of top-notch colleges, universities and specialized institutions committed to providing a trained workforce including:

- Arizona State University, one of the largest public universities by enrollment in the United States. ASU has more than 103,000 students across five Greater Phoenix campuses, four regional learning centers throughout Arizona and its ASU Online programs. Downtown Chandler is home to the ASU Chandler Innovation Center, which hosts events, provides technology-based education and offers a membership-based makerspace.



- The University of Arizona, which has a total enrollment of more than 44,000 students. UA's main campus is in Tucson but the university has an expanding presence in Greater Phoenix, which includes its UA Chandler facility. The university hosts full-time and part-time coding and data analytics boot camps in Chandler. It also introduced several undergraduate courses in Chandler in Fall 2018.
- Maricopa Community Colleges, one of the nation's largest community college districts, serving more than 220,000 students annually. The countywide district has 10 colleges including Chandler-Gilbert Community College in Chandler.



# K-12 Education

Parents trust Chandler schools to provide students with the knowledge and skills to become lifelong learners and responsible citizens. Five public school districts provide service to our residents, with Chandler Unified School District and Kyrene School District serving the majority of the City. These schools, along with a number of private and charter schools, are among Arizona's highest rated with test scores well above state and national averages.

Excellence in Chandler K-12 programs can be seen in:

- Top-ranked academic, fine arts and athletics programs
- Self-contained gifted programs, starting in kindergarten
- College preparatory advanced placement instruction
- Accelerated International Baccalaureate Study
- Career and technical education
- Medical professions field of study
- Classes promoting emerging technology fields



## Chandler Unified School District

CUSD serves more than 44,500 students in grades K-12 and consists of 31 elementary schools, 10 junior highs, six high schools and three alternative schools. Academic success is a high priority in the district as evidenced by students consistently scoring among the top in the state on college-entrance exams. Accolades and achievements include:

- Chandler Unified schools being named Arizona A+ Schools of Excellence or U.S. Blue Ribbon Schools of Excellence 86 times since 1983, the most of any district in Arizona.
- Arizona Science and Engineering Fair domination. In 2018, seven out of 15 Grand Award-winning students to proceed to the international competition hailed from CUSD.
- 2018 graduates earning \$136 million in scholarship offers.



## Kyrene School District

Kyrene Elementary School District is an “A” rated district comprised of 25 schools serving students in grades K-8. The district’s boundaries encompass all of Ahwatukee and parts of Chandler, Guadalupe, Tempe and the Gila River Indian Community. In Chandler, Kyrene operates five elementary schools and two junior highs.

Kyrene schools offer an innovative learning environment with technology enhanced curriculum. Science, Technology, Engineering and Math (STEM) subjects are an integral part of daily lesson plans and activities. STEM education is also incorporated into Kyrene’s after school programs. For example, the school district offers a STEMtramurols program designed to teach students important concepts in a unique team oriented format.

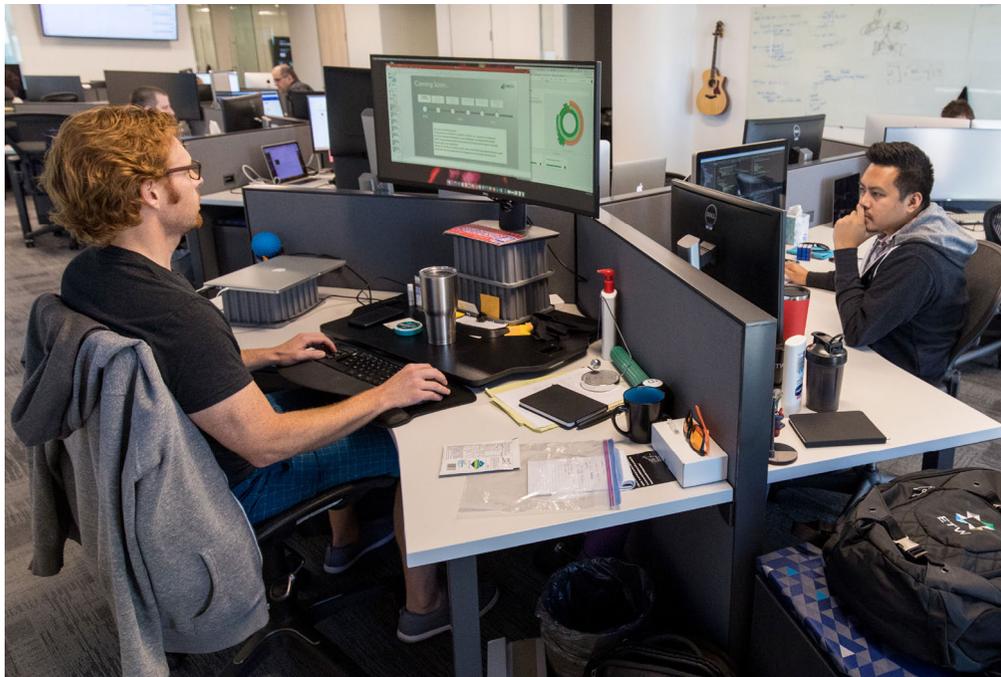


# Business Platform

## Pro-business Local Government

City leadership fosters an atmosphere of partnership between the business community and local government. We work to accommodate each new business during the initial phase of their project and continue to build a relationship throughout their entire tenure in Chandler.

One free service offered by the City is the Business Location Team. On request, City staff will perform on-site inspections to address any potential development challenges before a company selects a site and has tenant improvement plans drafted. This helps businesses save both time and money.

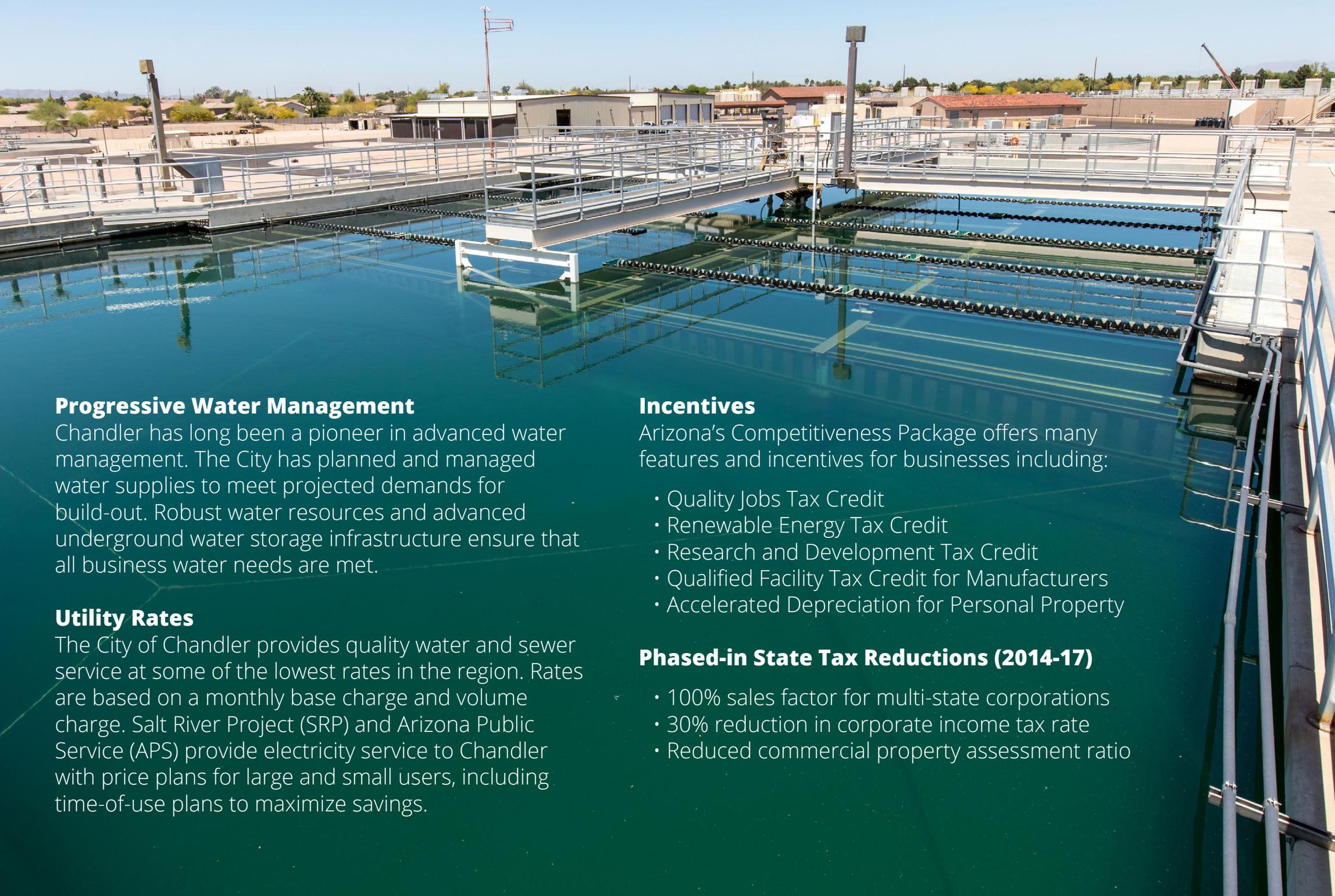


## Infrastructure

City leadership's aggressive pursuit of timely capital improvement projects has also helped Chandler become one of the best-equipped cities for business. Chandler's infrastructure includes:

- An extensive, ultra-pure nitrogen pipeline
- Robust high-speed and wireless telecom network
- Advanced water-recycling methods
- Redundant water system
- High-capacity utilities
- Municipal airport with parallel runways and heliport





### **Progressive Water Management**

Chandler has long been a pioneer in advanced water management. The City has planned and managed water supplies to meet projected demands for build-out. Robust water resources and advanced underground water storage infrastructure ensure that all business water needs are met.

### **Utility Rates**

The City of Chandler provides quality water and sewer service at some of the lowest rates in the region. Rates are based on a monthly base charge and volume charge. Salt River Project (SRP) and Arizona Public Service (APS) provide electricity service to Chandler with price plans for large and small users, including time-of-use plans to maximize savings.

### **Incentives**

Arizona's Competitiveness Package offers many features and incentives for businesses including:

- Quality Jobs Tax Credit
- Renewable Energy Tax Credit
- Research and Development Tax Credit
- Qualified Facility Tax Credit for Manufacturers
- Accelerated Depreciation for Personal Property

### **Phased-in State Tax Reductions (2014-17)**

- 100% sales factor for multi-state corporations
- 30% reduction in corporate income tax rate
- Reduced commercial property assessment ratio

# Startup Support

## Business Incubation

Chandler Innovations is a business incubation program sponsored by the City of Chandler and powered by Moonshot at NACET. Free services are available to early stage companies with high growth potential that commit to advancing through the four-track program.

## Coworking

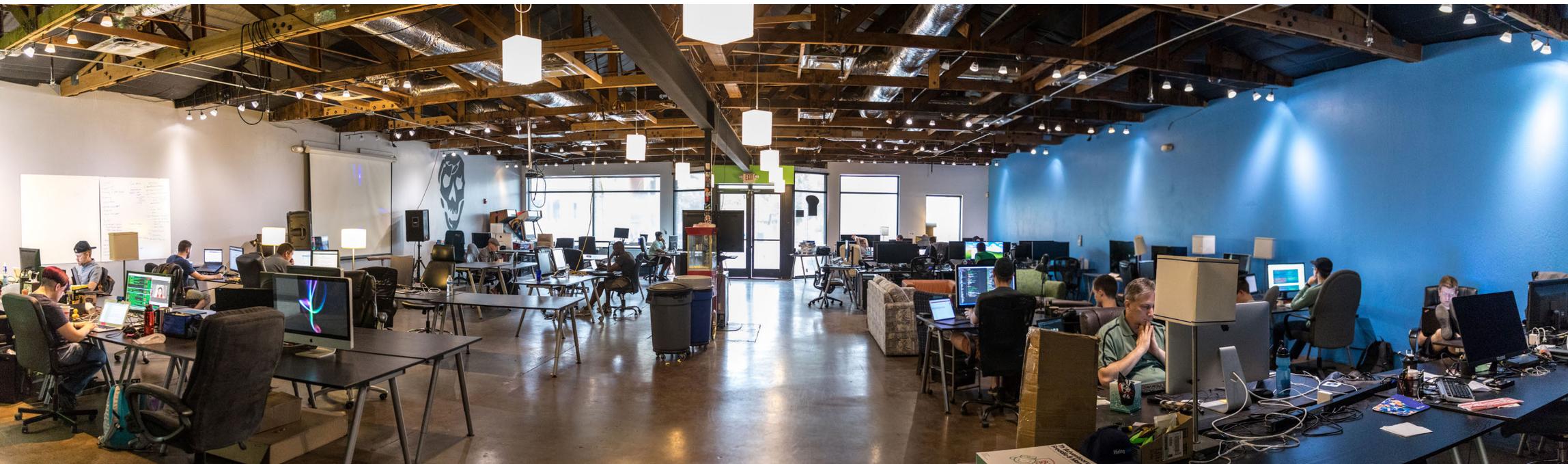
Entrepreneurs in Chandler can choose from multiple coworking facilities that provide members with access to dynamic workspace, cutting edge amenities and valuable networking opportunities.

## Makerspace

The ASU Chandler Innovation Center houses a membership-based makerspace for entrepreneurs, hobbyists, artists and students. Operated by ASU, members have access to state-of-the-art equipment and support from a full-time technical team.

## Angel Investing

The City of Chandler is participating in a regional initiative to enhance access to early-stage funding for area tech startups. Free workshops have been held to identify, educate and activate potential angel investors.



# Municipal Airport

Chandler Municipal Airport (CHD) is located just 20 minutes southeast of Phoenix Sky Harbor International Airport, making it a convenient alternative for corporate aircraft.

Take advantage of quick access to anywhere in Greater Phoenix, including some of Arizona's largest employers, spas, golf courses, shopping centers, hotels, resorts and casinos. CHD's location is also well-situated for easy travel to southwestern U.S. markets and beyond.

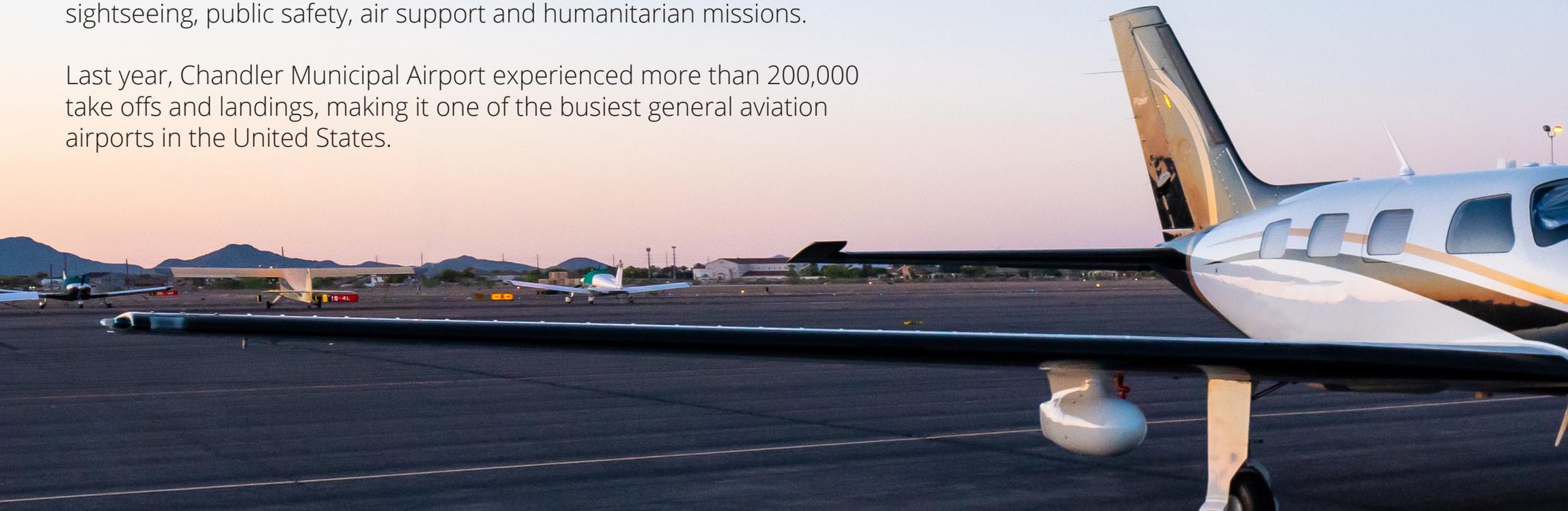
Outstanding year-round flying conditions and an average of more than 350 Visual Flight Rules days draw students and aviation enthusiasts from around the world. CHD is ideal for business flights, charter, sightseeing, public safety, air support and humanitarian missions.

Last year, Chandler Municipal Airport experienced more than 200,000 take offs and landings, making it one of the busiest general aviation airports in the United States.

## Facility Features

Chandler Municipal Airport has continued to improve its facilities to make it one of the top general aviation airfield complexes in the Southwest. More than \$8 million has been spent in the last five years on improvement projects.

- 24 hours/day access
- Air traffic control tower 6 a.m. to 9 p.m. daily
- Two parallel runways (4,870' and 4,401')
- World class heliport facility
- Fixed base operator
- Jet A and 100LL fuel
- No landing fees



## Airport Development Opportunities

Prime parcels are available for fixed base operators, maintenance and repair operations, flight schools or corporate aircraft support facilities. Key advantages of locating at Chandler Municipal Airport include:

- Shovel ready sites
- Competitive and negotiable lease rates
- Flexible terms up to 30 years (with possible extensions)
- Power, water and telecommunication services
- Direct airfield access
- Fast, flexible and cost-effective access to destinations across North America



# Public Safety

The Chandler Police Department (CPD) is committed to being a world-class leader in law enforcement. CPD employs more than 325 sworn officers and 175 civilians. There are three precincts to meet the needs of the community: Main Station, Desert Breeze and Chandler Heights.

Since 1996, CPD has been accredited by the Commission on Accreditation for Law Enforcement Agencies (CALEA) with re-accreditation occurring every three years. In 2014, CALEA awarded CPD the prestigious Gold Standard Assessment with Excellence, becoming the first police agency in the state to receive such an honor. CPD was reaccredited in 2017.

The City of Chandler has experienced historically low crime rates over the years. In 2018, Part I Crimes (those considered to be most serious) were recorded at their lowest level in more than 10 years. Chandler experienced a 28% decrease comparing the crime rate from calendar years 2009 to 2018.

The Chandler Police Department offers several free programs to the local business community to help combat crime including Business Security Checks, Robbery Prevention and Crime Prevention Through Environmental Design.



# Public Safety

Chandler Fire Department (CFD) is an all-hazard response agency that maintains 11 fire stations with more than 200 sworn firefighters. All station personnel are certified emergency medical technicians and most are paramedics.

Since 1999, the Chandler Fire Department has been accredited by the Commission on Fire Accreditation International. This accreditation is a prestigious award granted to fire service agencies that successfully complete a rigorous peer and self-assessment. Only 13 other departments in the world had been accredited when CFD first achieved this designation.

In June 2018, CFD received a Class 1 rating from the Insurance Services Organization (ISO). Class 1 represents superior fire suppression capabilities, with less than one percent of fire departments nationwide holding a top ISO Class 1 Rating. Most U.S. insurers of homes and business properties use ISO's ratings in calculating premiums. In general, the price of fire insurance in a community with a good rating is substantially lower than in a community with a poor rating.

Several inspection programs help local businesses maintain a safe work environment including annual inspection, HazMat inspection, new business inspection and self-inspection for qualified small businesses.



# Tourism

In 1913, Arizona's original golf resort opened in Chandler, and visitors have continued to enjoy the community's warmth and hospitality ever since. Chandler boasts world-class golf facilities, award-winning hotels, fabulous restaurants featuring a diverse array of cuisines, outdoor recreation, premier shopping and one-of-a-kind events. Graced with near-perfect weather, more than 330 sunny days a year and an average temperature of 85 degrees, Chandler is a great place to visit. For more information about visiting Chandler, check out [VisitChandler.com](http://VisitChandler.com).



# Special Events

- Chandler International Film Festival (January)
- Chandler Multicultural Festival (January)
- SHE Power Half Marathon & 5K (January)
- Chandler Science Spectacular (February)
- Ostrich Festival and Mayor's Fun Run (March)
- Family Easter Celebration (March)
- The Great American BBQ & Beer Festival (March)
- Chandler Jazz Festival (April)
- Southwest Cajun Fest (April)
- July 4th Fireworks Spectacular (July)
- Rockin' Taco Street Fest (September)
- SanTan Oktoberfest (September)
- Mariachi and Folklorico Festival (October)
- Mayor's Day of Play (October)
- Halloween Spooktacular (October)
- Chandler Chuck Wagon Cook-Off (November)
- Arizona Harvest Fest (November)
- Woofstock (November)
- Tumbleweed Tree Lighting and Parade of Lights (December)



# Housing

## **Great Neighborhoods**

Chandler offers family-friendly neighborhoods with a wide range of home size and pricing choices. Many also have their own green belts, parks and elementary schools.

## **Executive Luxury**

Generously sized homes and lots for entertaining and relaxing. Many have gated neighborhood entries combined with impeccable views of lakes and golf courses.

## **Carefree Convenience**

Those on-the-go will find that Chandler offers a number of alternatives in amenity-rich condos and apartments. Resort-style residences are available throughout the City.

## **Semi-Rural Properties**

Neighborhoods with mature trees, lush pastures, acreage and horse privileges can still be found. Some parks in south Chandler even feature equestrian trails.



# Shop and Dine

## Shopping

From urban mixed-use concepts and intimate boutique settings to a regional mall and large power centers, Chandler offers excellent opportunities for retail establishments. Availability of space, quality development, accessible freeway systems and strong demographics continue to attract sought-after, high-end stores and around-the-corner retailers.

## Dining

A combination of appealing patio or indoor dining options that feature local or international cuisine to appease any palate. From a local brewery to fine dining selections, the choices are endless.

## Supporting Local

Unique gathering places are often at the heart of a community. The City of Chandler sponsors a “Shop Chandler” initiative designed to support Chandler’s one-of-a-kind experiences, whether they are independently owned or extraordinarily unique in this market.



# Recreation

- Parks: 67 (1 park per square mile)
- Sports Fields: 47 (baseball, softball, multi-use)
- Off-street Trails: 10+ miles
- Paved Bike Paths: 32+ miles
- Pools/Aquatic Centers: 6
- Spray/Splash Pads: 3
- Lighted Tennis Courts: 25
- Skate & BMX Parks: 2
- Dog Parks: 4
- Urban Fishing Lakes: 2



In Chandler, we are focused on providing parks, recreational opportunities and programs that make Chandler a premier community in which to discover, imagine and grow. Below is a partial list of just some of the many local recreation amenities our residents enjoy:

- Arizona Railway Museum
- Chandler Bike Park (Espee Park)
- Chandler BMX
- Chandler Community Center
- Chandler Museum
- Chandler Senior Center
- Chandler Tennis Center
- Desert Breeze Park and Railroad
- Environmental Education Center
- Hummingbird Habitat
- ImprovMANIA
- Paseo Trail System
- Paseo Vista Recreation Area
- Playtopia
- Snedigar Recreation Center
- The Downtown Stage
- Tumbleweed Park
- Tumbleweed Recreation Center
- Veterans Oasis Park
- Vision Gallery
- Western Canal Trail System
- Xeriscape Demonstration Garden



# Fun in Arizona

Chandler is an excellent setting for both recreation and culture. Horseback riding, running paths, biking trails, aquatic centers, golf courses, museums, sports fields and concert venues are all located within the City's borders.

However, Greater Phoenix residents live a truly regional lifestyle and Chandler's central location makes it possible to enjoy all the culture, sports and lifestyle amenities a large metro area offers.

It's no secret that Arizona's abundance of protected open space makes it a perfect place for outdoor adventures of all types. From hiking to mountain climbing, snow skiing to jet skiing, a short drive puts it all within reach.

The following page includes a partial list of cultural, entertainment, sports and recreation amenities to explore in Greater Phoenix and Arizona.

For a complete list of attractions, check out [VisitChandler.com](http://VisitChandler.com)



## Sports

- Arizona Cardinals (NFL)
- Arizona Coyotes (NHL)
- Arizona Diamondbacks (MLB)
- Arizona Rattlers (AFL)
- Arizona State University (NCAA)
- Cactus League Spring Training (MLB)
- IRONMAN Triathlon
- Northern Arizona University (NCAA)
- P.F. Chang's Rock 'n' Roll Marathon
- Pat's Run
- Phoenix International Raceway (NASCAR)
- Phoenix Mercury (WNBA)
- Phoenix Suns (NBA)
- University of Arizona (NCAA)
- Waste Management Open (PGA)
- Wild Horse Motorsports Park

## Outdoor Fun & Adventures

- Bondurant Racing School
- Casa Grande Ruins National Monument
- Desert Botanical Garden
- Fighter Combat International
- Grand Canyon National Park
- Kartcher Caverns State Park
- Papago Park
- Phoenix Zoo
- Rawhide Western Town
- Salt River Tubing & Recreation
- Sunset Crater Volcano National Monument
- Wildlife World Zoo

## Museums & Cultural Centers

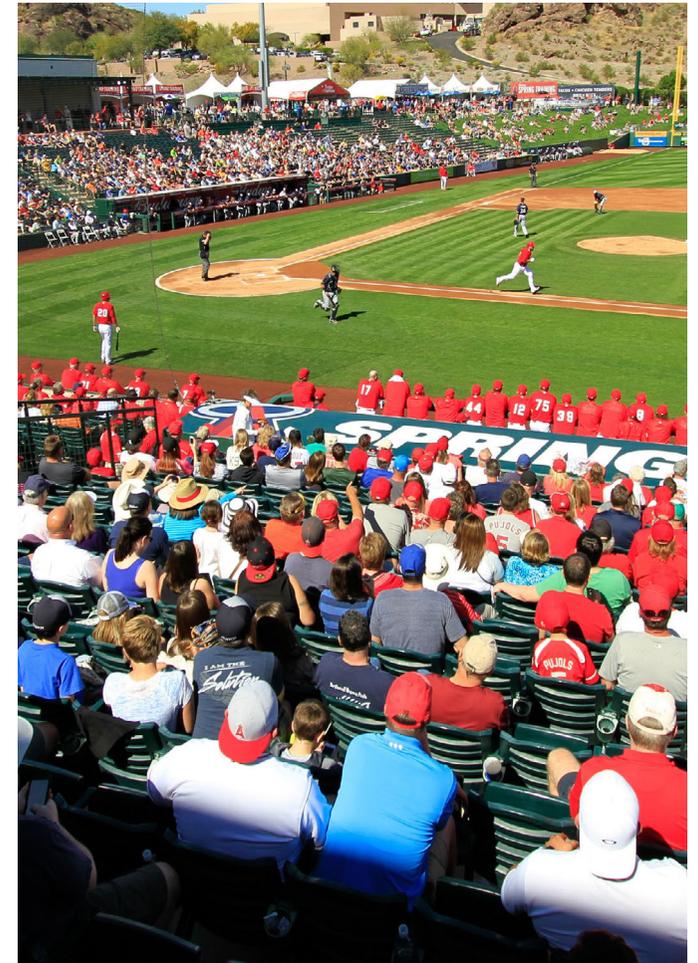
- Arizona Museum of Natural History
- Arizona Railway Museum
- Arizona State University Art Museum
- Chandler Center for the Arts
- Chandler Museum
- Commemorative Air Force Museum
- Heard Museum
- i.d.e.a. Museum
- Musical Instrument Museum
- Phoenix Art Museum
- Scottsdale Museum of Contemporary Art
- Tempe Center for the Arts
- Vision Gallery
- Zelma Basha Salmeri Gallery

## Performing Arts Groups & Venues

- Arizona Opera
- ASU Gammage
- Ballet Arizona
- Ballet Etudes
- Chandler Center for the Arts
- Chandler Symphony Orchestra
- Childsplay
- Herberger Theater Center
- Mesa Arts Center
- Orpheum Theater
- Phoenix Symphony
- Scottsdale Center for the Performing Arts
- Southwest Shakespeare Company
- Teatro Bravo

## Science, Technology & Design

- Arcosanti
- Arizona Science Center
- ASU Chandler Innovation Center
- Challenger Space Center
- Columbia University's Biosphere 2
- Dorrance Planetarium
- Kitt Peak National Observatory
- Taliesin West



# About Us

The City's Economic Development Division promotes Chandler as a preferred business location and tourism destination. Our mission is to foster growth in targeted industries that create quality jobs, enhance the City's tax base and add to Chandler's award-winning quality of life.

We provide trusted data, site and building information, and customized research that offers a clear picture of Chandler's business environment for companies and consultants around the world.

Partnering with the Arizona Commerce Authority, Greater Phoenix Economic Council and Arizona Office of Tourism, we market Chandler domestically and internationally to promote the advantages of doing business in our city and build our tourism brand.

Our responsive team of professionals also offers an array of programs and services tailored to support the needs of the commercial real estate industry and businesses of all sizes.

**#2 Best Cities to Buy a Family Home**  
*-SmartAsset (2018)*

**#3 Best Places to Rent in America**  
*-WalletHub (2018)*

**#7 Best Cities to Live on a \$50K Salary**  
*-GOBankingRates (2019)*

**#8 Most Livable Cities in the U.S.**  
*-SmartAsset (2018)*

**#10 Best Places to Find a Job**  
*-WalletHub (2019)*

**#11 Best Cities for First-Time Homebuyers**  
*-WalletHub (2018)*

**#12 Safest Cities in America**  
*-WalletHub (2018)*

**#13 Best Cities for Women in Tech**  
*-SmartAsset (2019)*

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Economic Development



CHANDLER CITY HALL