



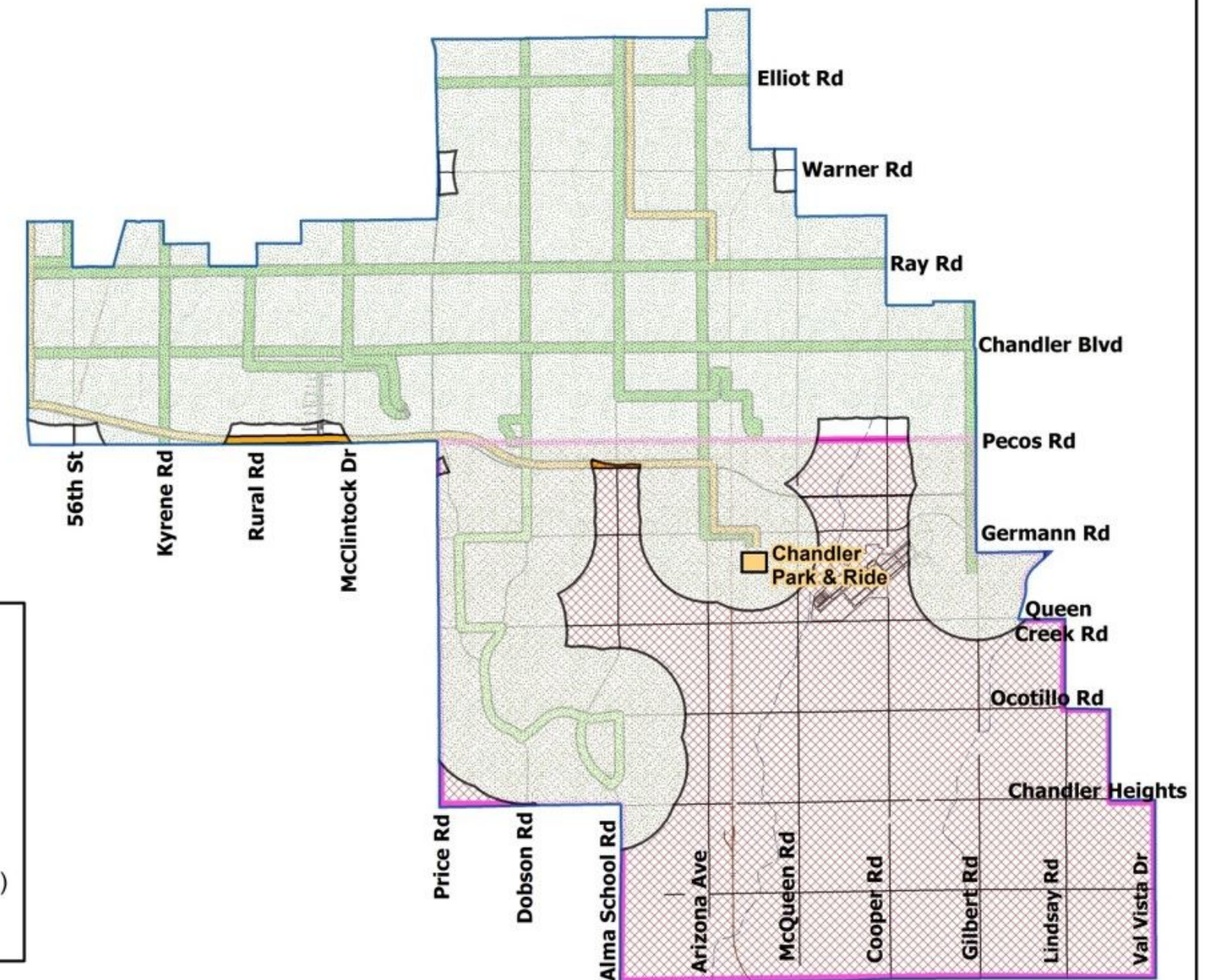
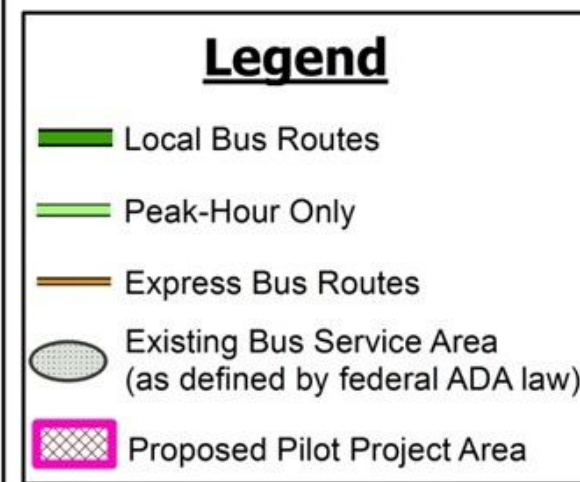
First Mile, Last Mile Pilot

Chandler City Council | July 13, 2020



Existing Bus Service Coverage

- Mainly covers north and west Chandler
- Southeast Chandler is largely unserved
- Proposed service area covers unserved area



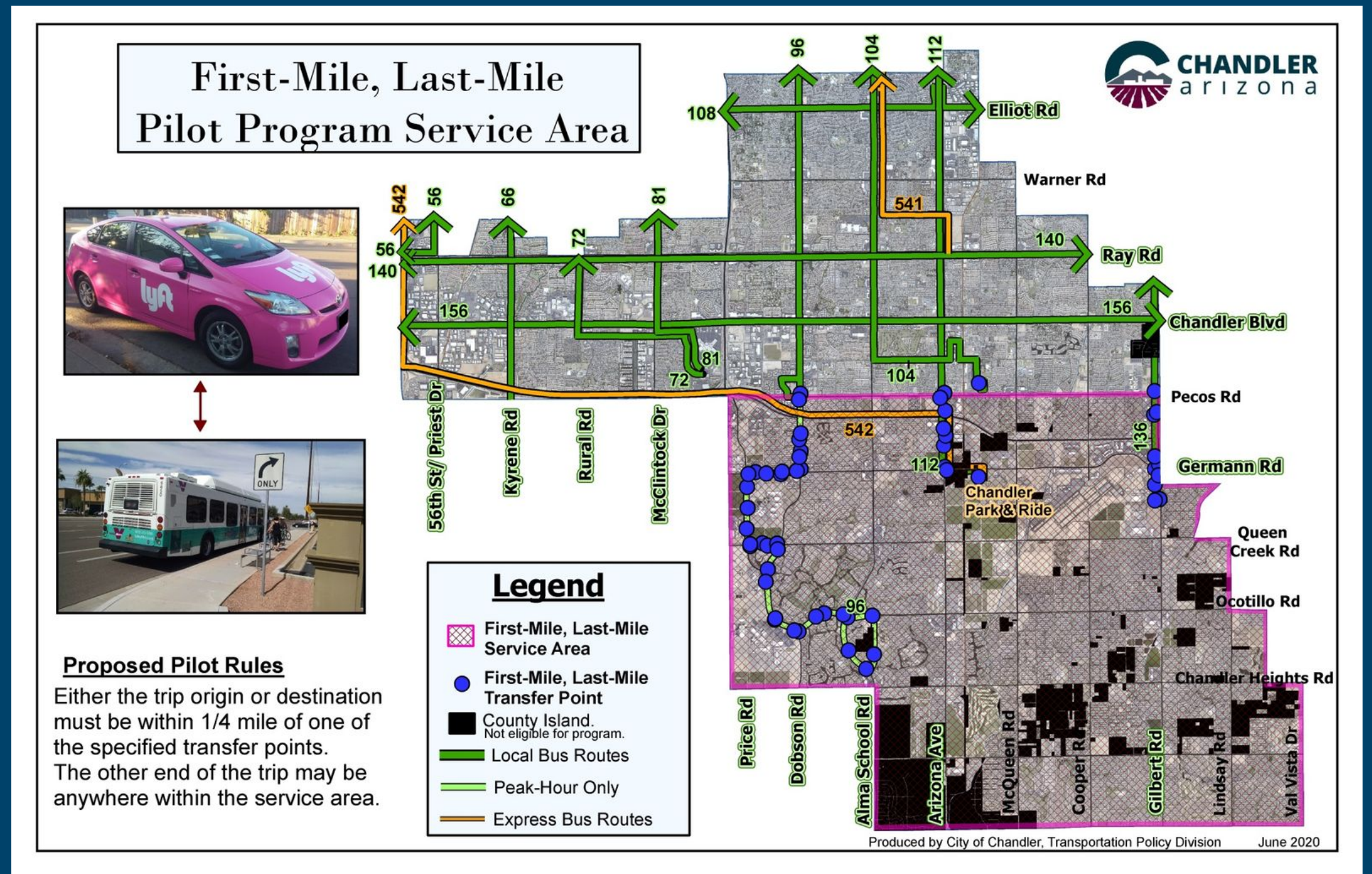
First Mile, Last Mile Goals

Leverage technology to expand transit coverage area in a convenient and cost-effective manner

- Respond to resident feedback requesting public transportation in southeast Chandler
- Increase transit ridership through technology
- Utilize public-private partnership to advance public transportation in Chandler
- Provide efficient, low-cost, and convenient access to transit
- Pilot a new transit type in Chandler that could be replicated
- Analyze ridership trends and travel behavior

Pilot Details

- 1-Year Pilot
- Residents will get 50% off the cost of Lyft trips to and from bus stops in service area
- Lyft will provide data to City



Program Cost Estimate & Budget

Average Trip Cost	\$11.00
Total Passenger Discount	50%
Average Discount per Trip	\$5.50
Average Resident Fare	\$5.50
Number of Trips per Month ¹	600
Monthly Cost	\$3,300
Total Estimated Program Cost	\$40,000
Contingency	\$9,000
Total Program Budget	\$49,000

Number of trips per month is an estimate only. Actual trip counts may vary significantly, which would impact project cost. Ridership trends and project cost will be monitored throughout the duration of the project to ensure program budget is not exceeded.

Questions

