



CHANDLER
arizona

COMMUNITY SERVICES

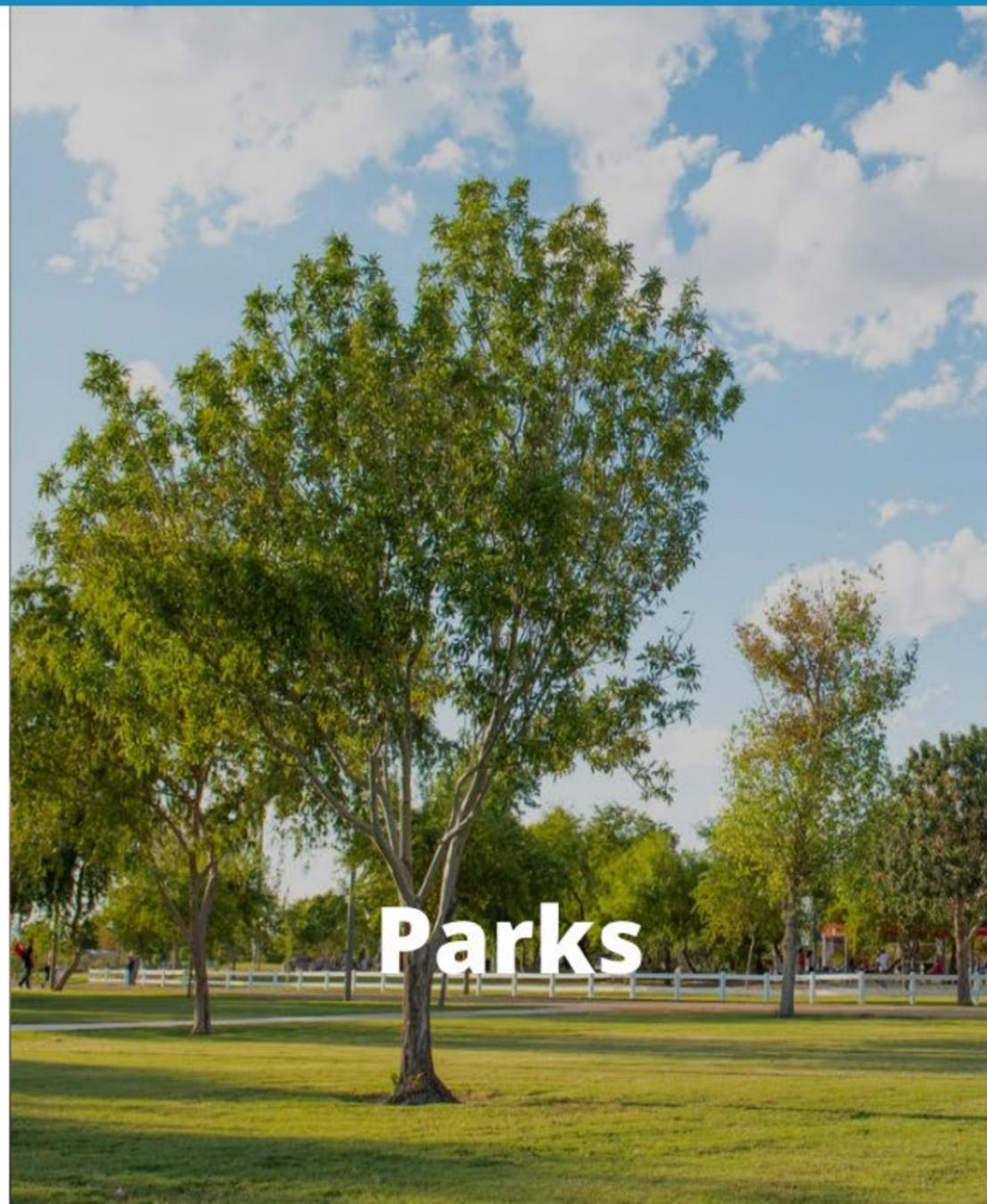
Andy Bass, Community Services Director
Parks Sub Committee
Sept. 8, 2020



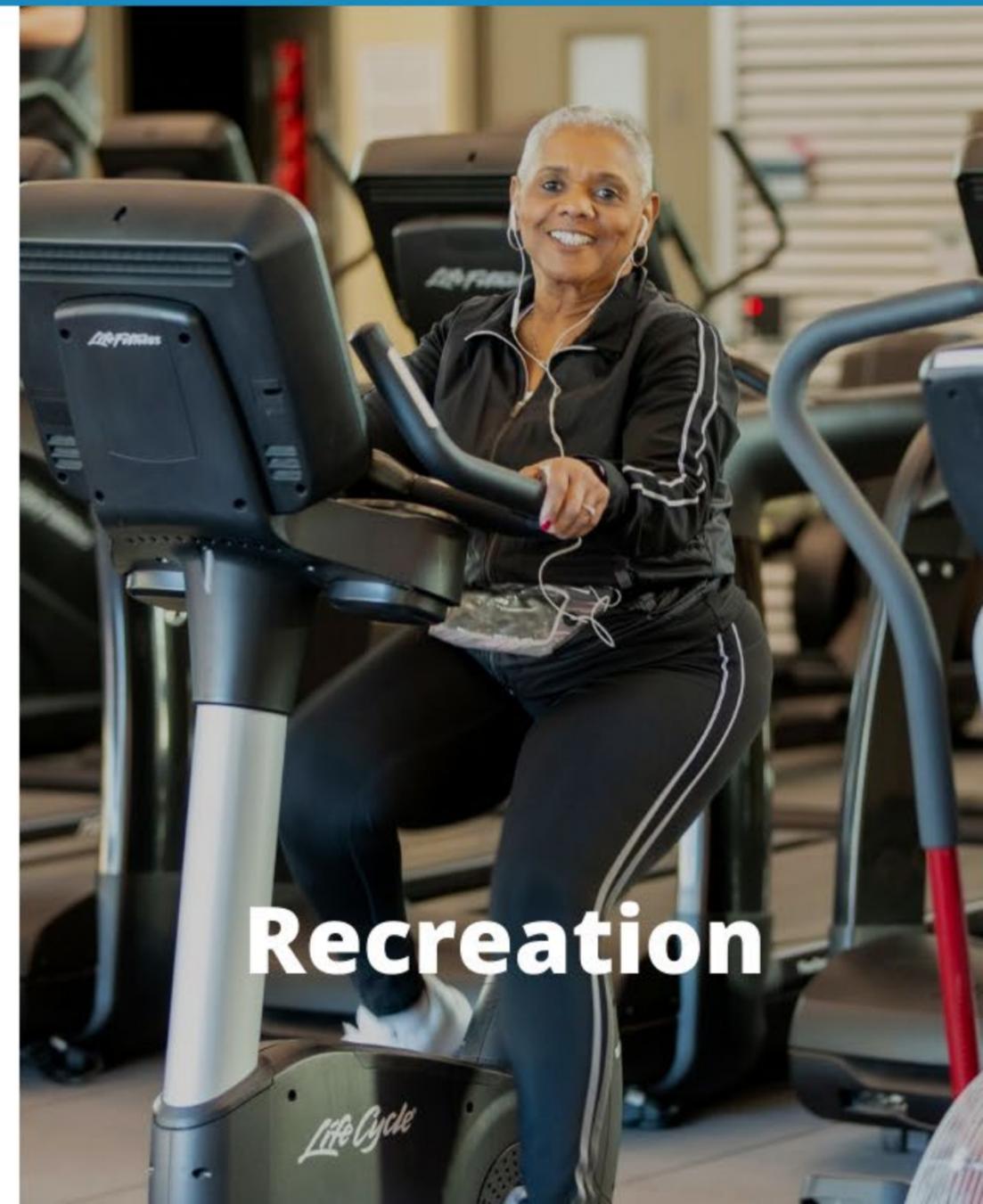
The Cornerstone of every Community - Helping People Discover, Imagine and Grow



Public Library



Parks



Recreation

Strategic Framework

Maintaining an unparalleled quality of life includes a renewed focus on arts, culture and recreation

Providing a safe community and an exceptional quality of life through:

- People, resources and relationships that foster a stable and secure environment
 - High aesthetic standards incorporating innovative architecture, art and landscaping elements
 - Destination parks and open spaces with amenities catering to the demographics of the surrounding area
 - Re-imagined public spaces that are usable year-round and minimize blight
 - Activities, entertainment and business retention that capitalize on Chandler's hip culture, unique history and burgeoning arts scene
 - Use of creative partnerships to provide recreational opportunities for all
-

Our People

Employees play an active role in every decision, every innovation and every aspect of our department culture to ensure we make Chandler a premiere community



149 FTE

33 PTE



**Largest
Department**
to employ
temporary and
seasonal employees

Our Boards and Committees

Volunteers work to ensure the safety, well-being, beauty and functionality of our community



Library Board
Friends of the
Library



Parks &
Recreation
Board



Mayor's Youth
Commission



Mayor's
Committee for
the Aging



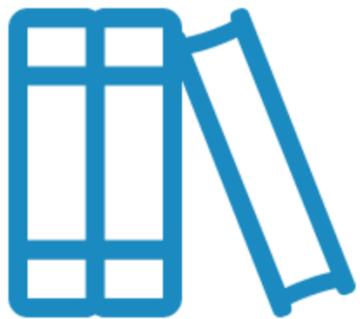
Mayor's
Committee for
People with
Disabilities

Our Work

Our portfolio provides efficient, responsive and innovative programs, services and events that promote healthy, vibrant and safe neighborhoods while meeting the community's needs

9,562

Programs and
Activities



266,558

Programs and Activity
Participants



1,208,727

Visits to Libraries,
Recreation and Aquatic
Facilities



Data: Annual

Our History

Public Recreation's historic purpose was to alleviate juvenile crime among young males and encourage civility and civic responsibility



Recreation is the antitoxin of delinquency and the sooner it is administered the milder will be the disease and the better it will be for all children.



Mrs. J.T. Bowen
President of the Juvenile Protection
Association

Jan. 14, 1912
Chicago Tribune



CONFIDENTIAL
H. S. B.

All these children were arrested in a single day for playing in the street.
WILL YOU HELP PROVIDE PLAYGROUNDS?

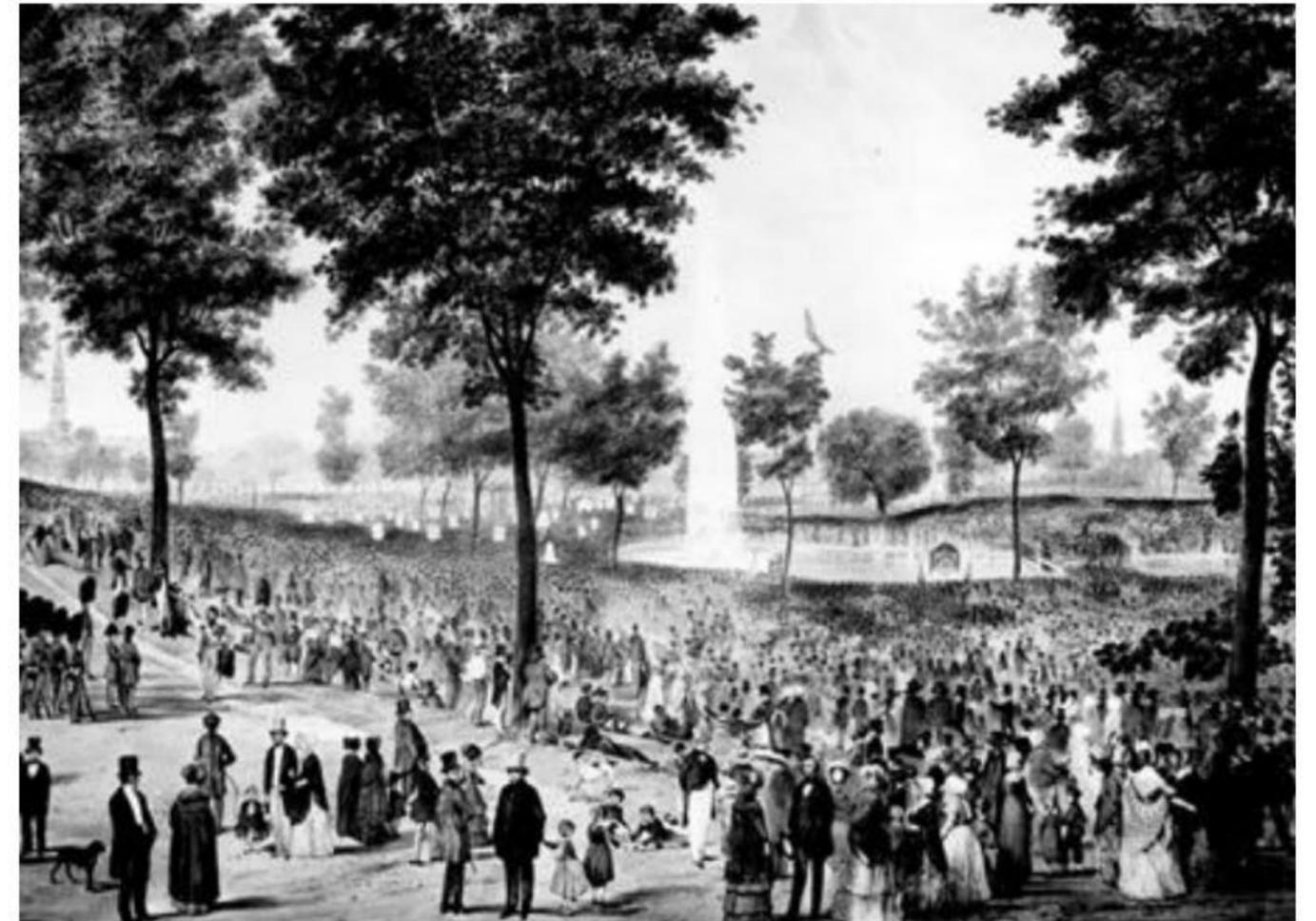
PLAYGROUND AND RECREATION ASSOCIATION OF AMERICA
1 MADISON AVENUE, NEW YORK CITY

12

Our History

Throughout history urban parks have played a vital role in social, economic, and physical well-being of cities and their residents

- Regenerated working people = more productive workers
- Attract tourists to boost the local economy
- Foster democratic equality
- Social coherence
- Public health
- Raised property values and property tax base



Our History

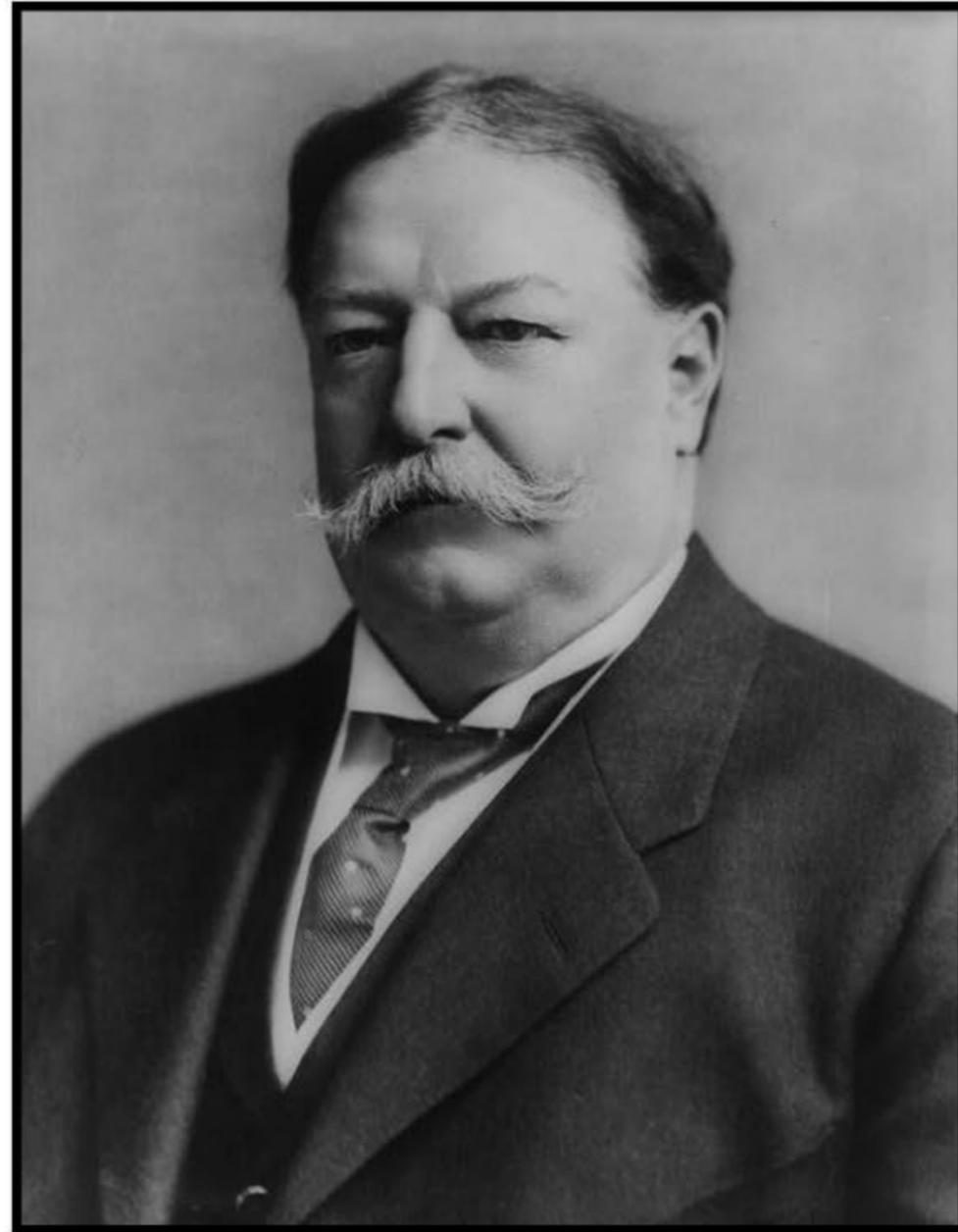


I do not know anything which will contribute more to the strength and morality of that generation of boys and girls compelled to remain part of urban populations in this country than the institution in their cities of playgrounds.

William Taft
President



April 30, 1909



Our Impact

- Community Services contributes to the City's desirable liveability
- Residents have access to diverse leisure and educational opportunities
- Community is interconnected by providing social equality

2nd

**Best Places to
Live in Arizona**

-NICHE (2019)

4th

**Best Place to Raise
a Family**

-NICHE (2019)

5th

**Best Playgrounds
Playtopia**

-Best Things Arizona
(2019)

31st

**Best Dog Park
in the U.S.**

-The Trust for Public
Land (2019)

33rd

**Best City for
Recreation**

-WalletHub (2019)



Libraries

Libraries

Building a strong and vibrant community, Chandler Libraries connect people and ideas

Downtown Library
85225

Basha Library
85249

140,000
Cardholders

Hamilton Library
85248

Sunset Library
85226

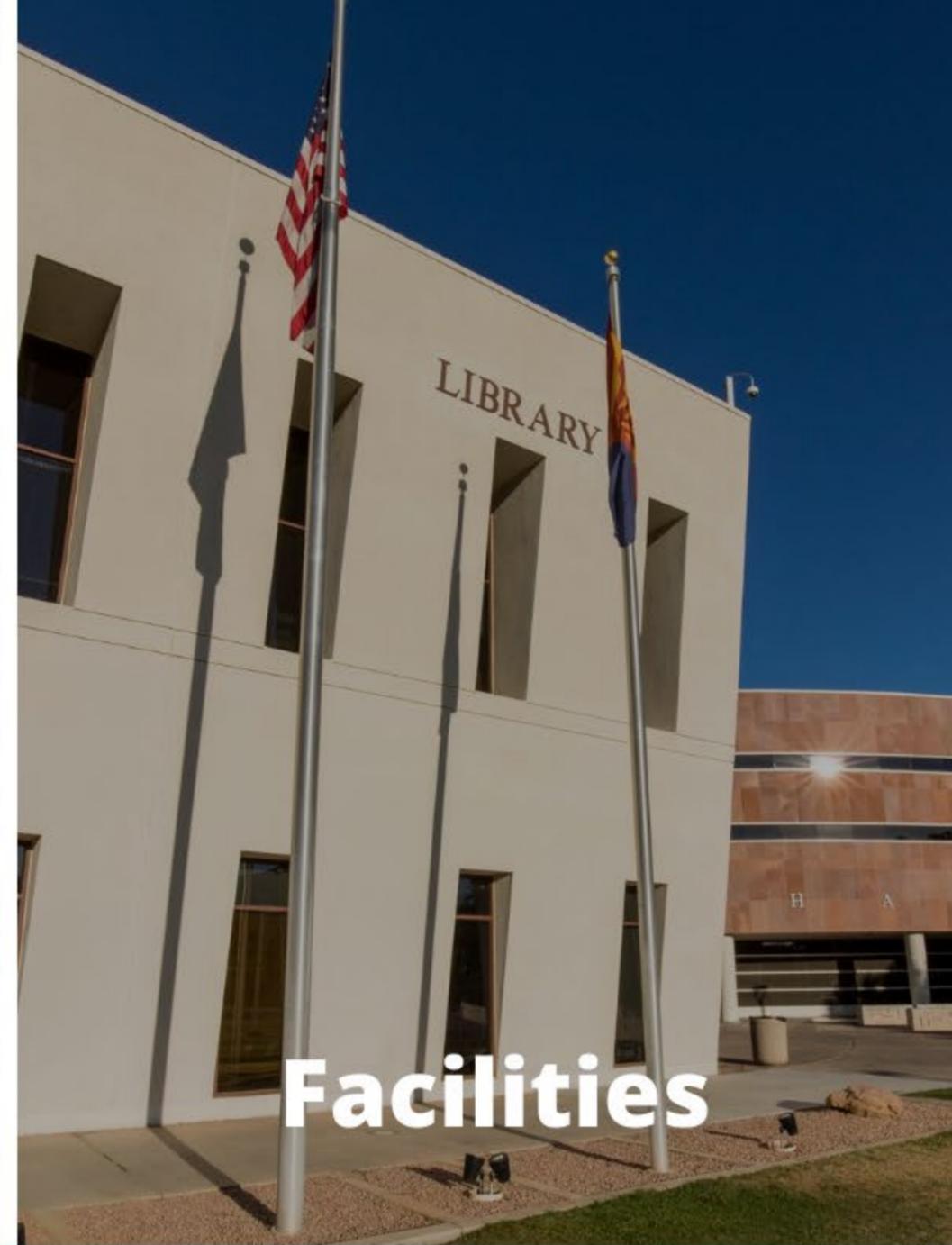




**Collections &
Resources**



**Programs & Special
Events**



Facilities

More than just Books - Chandler Public Library is the reading, learning, and cultural center for our community

Major Projects



Increase in Digital Use

Saw an increased usage of its e-card and digital offerings through the cloudLibrary for e-books and e-audio, films, music and magazines. Approximately **15 percent** of all library checkouts were digital.

\$78,000

grant for the
Create. Play. Learn.
High Five Early
Literacy Spaces

Create. Play. Learn.

Each space offers interactive activities that encourage children's early literacy skills and school readiness, empowering parents with hands-on activities and ideas that they can use at home



Technology Upgrades

Upgraded Internet speeds to 1 gigabit for faster downloads, browsing and streaming.

Installed Hearing Loop system that allows individuals who wear hearing aids to directly connect with the existing sound system.

10,700

Participants

5,639

Finishers

Summer Reading Challenge

Highest percentage of finishers in Maricopa County

Parks



Parks

The City's goal was to build at least one neighborhood park in every square mile of residential development — and to make each one unique



67 developed parks

256 undeveloped acres

12 special facilities

2 urban fishing lakes

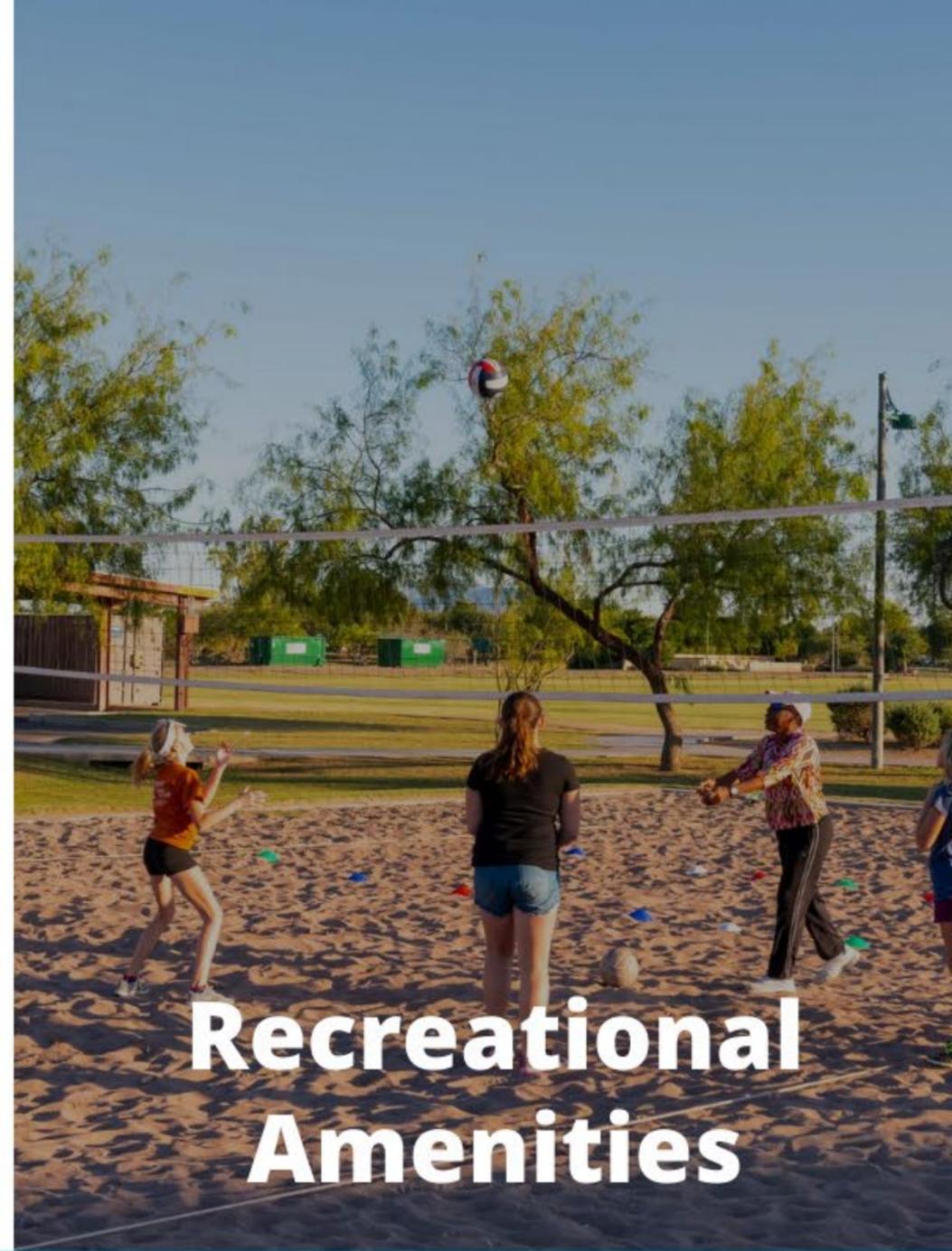




Playgrounds



Pavilions



Recreational Amenities

A place for everyone—where any person can go to be active, can live healthier, can connect with nature, and even connect with one another

Major Projects



Tumbleweed Project: upgrades by the end of 2020 bring four lighted fields, more restrooms, and a 320-space parking lot

720 playground inspections

274 volunteers
354 hours

110 tree replacements

Reimagining Neighborhood Parks



Meadowbrook Park, informally referred to as the “ninja park,” features two obstacle courses modeled after the reality television show “American Ninja Warrior.”



Summit Point Park, enlarged by incorporating an alley adjacent to the park, renovations included sidewalk improvements, new lighting, new swings, additional shade, outdoor fitness equipment, and landscaping.

Master Plan

With a focus on a long-term sustainable future Parks hopes to improve access and enhance the visitor experience



Timeline

Stakeholder Meetings

Now

Public Meetings

April - September

Parks Asset Management Date Gathering

Ongoing

Recommendations

Fall

Recommendations to Council

January 2021





Recreation

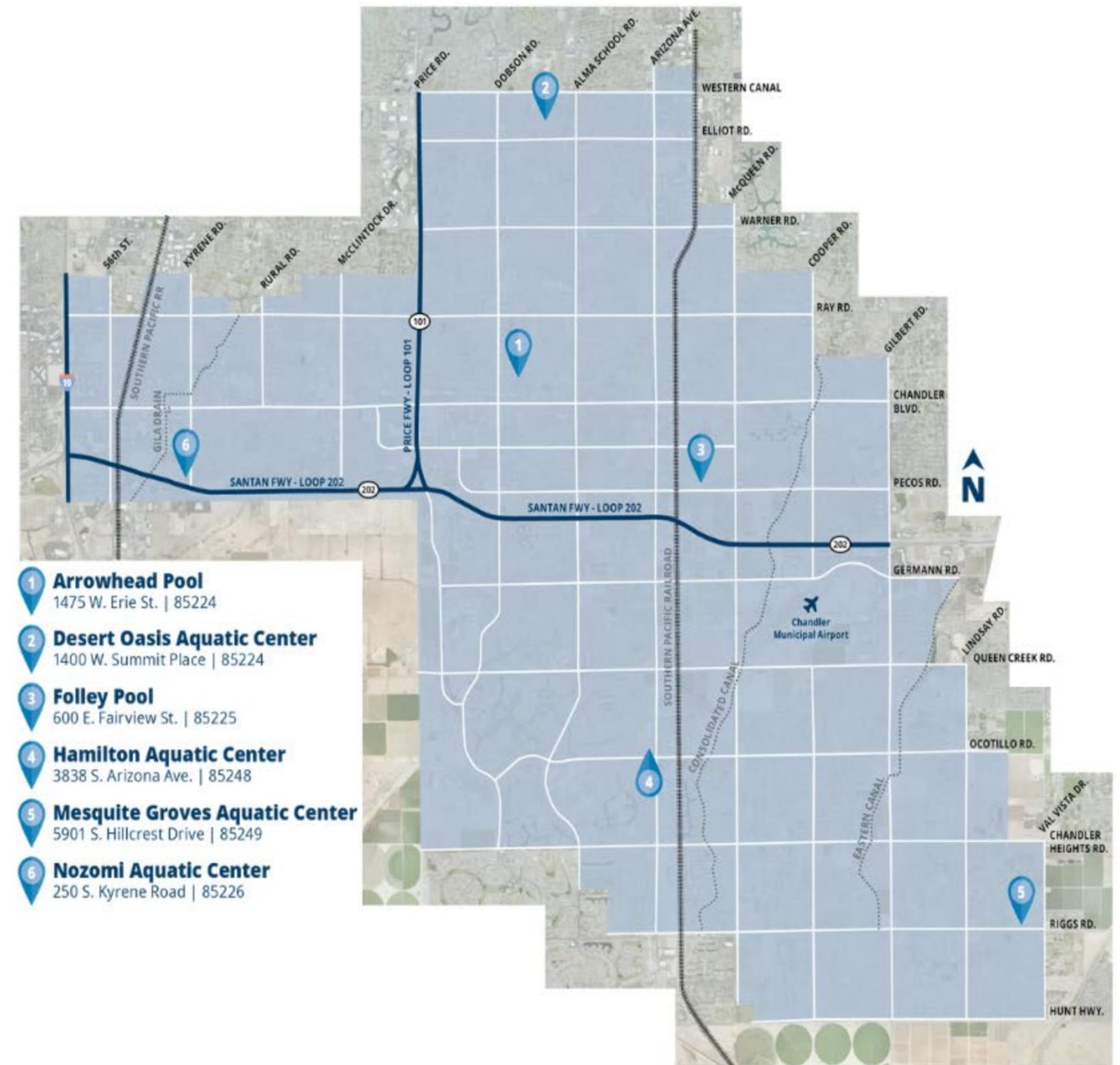
Recreation Facilities

Focused on the well-being of the community, recreation facilities are placed geographically throughout the City



Aquatic Facilities

A mix of state-of-the-art deep and shallow-water pools, and spray and splash pads, Chandler Aquatic facilities offer award-winning programs



New and Expanding Programs Bring World-Class Recreation and Leisure Opportunities



**Aqua Tone &
Aqua Boxing**



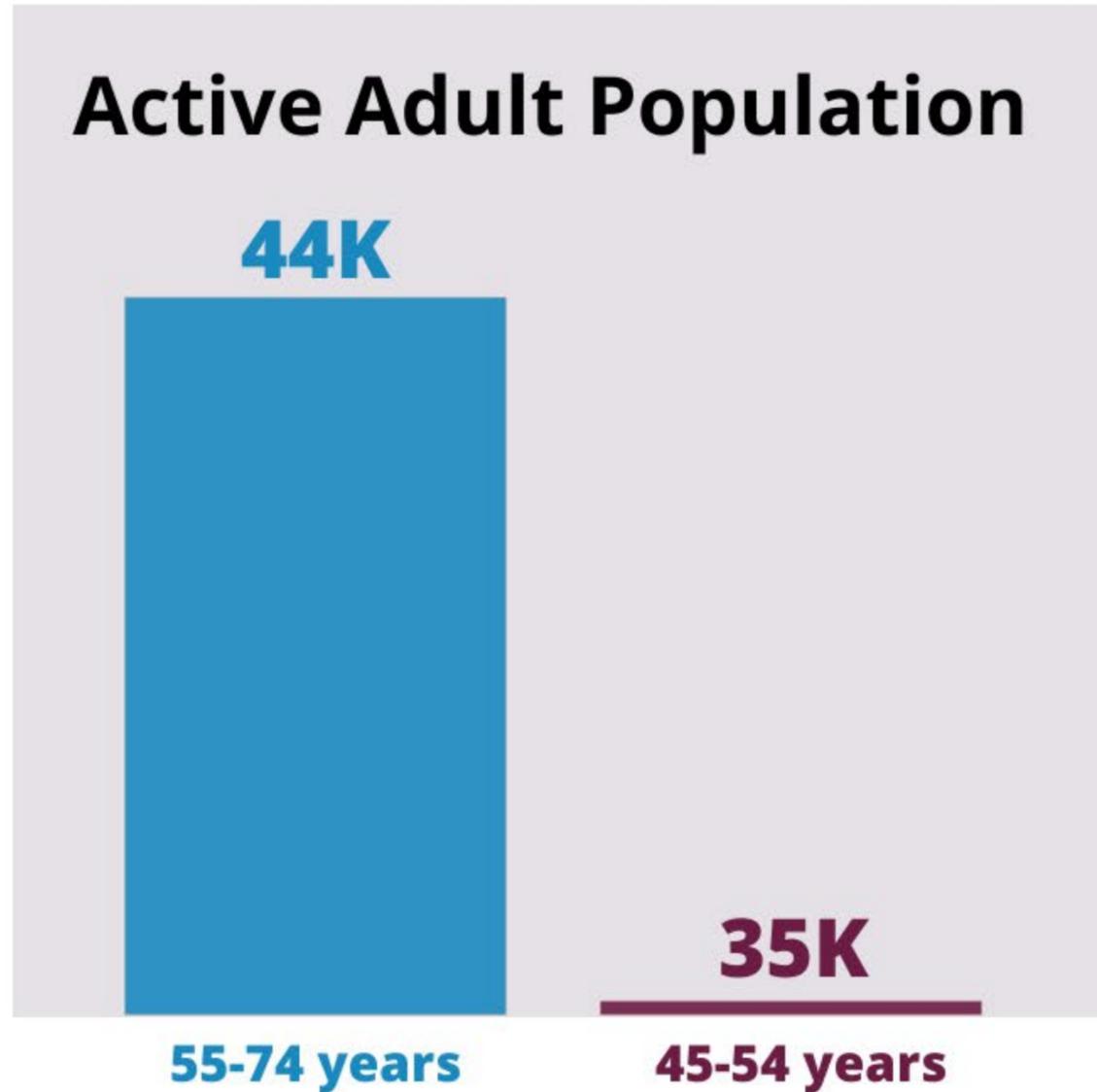
**Parent-Child
Enrichment**



**Pickleball &
Table Tennis**

Chandler's Modern 55-Plus

Programming paradigm shift changes focus from “ability” to “passion;” and introduces new social services to enable participants to live their best life



Data Source: U.S. Census Bureau Annual Community Survey (2018)

Chandler's Modern 55-Plus



We are the first generation to have lived 50 years and have another 30, 40 and maybe 50 years in front of us. We are culturally more similar to our kids, we are healthier, we are more engaged and more driven at this stage of life than any generation before us.



Major Projects



Tumbleweed Recreation Center Remodel

Projects enhance the fitness floor layout, provide a more efficient stretching area, incorporate the latest information technology in fitness equipment, and improve guest comfort and convenience.

527,205

public swim entry fees paid



#WaterYouDoing

Debuted #WaterYouDoing water safety campaign, changing the way water safety is messaged and encouraged parents and caregivers to be the first line of defense

40,766

fitness passes purchased at the TRC

1,782

students attended Environmental Exploration field trips

chandleraz.gov/wateryoudoing

Multigenerational Center Feasibility Study

Chandler is rewriting the rules of age defining programs with a focus on intergenerational interaction

Timeline



Data Collection

March

Community Input

March

Recreation Facility Assessment

Ongoing

Recommendations

June

Recommendations to Council

September





Q & A