

# SPONSORSHIP OPPORTUNITIES

Thank you for considering a sponsorship opportunity with the City of Chandler special events. Package options available for each event are listed below.

\*\*Multi-event sponsorship opportunities are also available.\*\*

## Platinum Package - \$5,000

- News Releases
- Logo with Hyperlink to Company's Site
- 2 Selections from Option D
- 2 Selections from Option C
- 3 Selections from Option B
- 3 Selections from Option A

## Gold Package - \$2,000

- News Releases
- Logo with Hyperlink to Company's Site
- 2 Selections from Option C or
- 1 Selection from Option D
- 2 Selections from Option B
- 3 Selections from Option A

## Silver Package - \$1,000

- News Releases
- Logo with Hyperlink to Company's Site
- 1 Selection from Option C
- 1 Selection from Option B
- 2 Selections from Option A

## Bronze Package - \$500

- News Releases
- Logo with Hyperlink to Company's Site
- 1 Selection from Option B
- 2 Selections from Option A

## Copper Package - \$200

- News Releases
- Name with Hyperlink to Company's Site
- 2 Selections from Option A

## A La Cart

Our sponsorship program is adaptable to meet the needs of your organization. To create a successful partnership with you, we will customize a sponsorship package based on your needs.

## Package Options

### Options A

- \*Twitter – 3 Posts
- \*Instagram – 3 Posts
- \*Logo on Recreation E-Newsletter Event Information Post (Min. of 2 blasts)
- \*2 Stage Individual Sponsor Acknowledgement
- \*2 Items of Company's Marketing Materials Distributed at Event Information Booth

### Options C

- \*Web Banner Ad – Event Website Header
- \*YouTube – Pre-video Sponsor Advertisement Slide
- \*Logo on Bus Billboards Advertisement
- \*Logo on BreakTime Magazine Advertisement
- \*10' x 10' Booth Space at Event

### Options B

- \*Logo on Event Fliers
- \*Logo on Event Posters
- \*Recreation E-Newsletter – Banner Ad or Coupon (1 insert)
- \*Facebook – 4 Posts
- \*1 Company Banner Displayed on Event Stage (Banner Provided by Company)

### Options D

- \*Logo on Promo Event Video seen on Channel 11
- \*Logo on Newspaper Advertisement – Minimum of 2 Ads
- \*Logo on Magazine Advertisement – Minimum of 1 Ad
- \*Logo on Event Day Layout/Schedule
- \*Logo on Park Banner – Minimum of 2 Weeks of Exposure