



## PLACEMAKING

P1

**District Gateways and Monuments:** Design visually distinct entry points using thematic colors, art, or sculptural signage.

P2

**Public Gathering Nodes:** Incorporate small plazas or pocket parks adjacent to building entrances with seating, shade, and art.

P3

**Custom Light Fixtures as Public Art:** Use decorative poles and fixtures that enhance both function and aesthetic, potentially doubling as artistic elements.

P4

**Alley Activation Elements:** Retrofit alleys with lighting, murals, pavers, and movable seating to support small events and improve safety.





## Placemaking Design Principles

### PI: District Gateways and Monuments

Design visually distinct entry points using thematic colors, art, or sculptural signage.

#### Inspiration





## P2: Public Gathering Nodes

Incorporate small plazas or pocket parks adjacent to building entrances with seating, shade, and art.

### *Inspiration*



## Placemaking Design Principles (Continued)

### P3: Custom Light Fixtures as Public Art

Use decorative poles and fixtures that enhance both function and aesthetic, potentially doubling as artistic elements.

#### *Inspiration*





## P4: Alley Activation Elements

Retrofit alleys with lighting, murals, pavers, and movable seating to support small events and improve safety.

### *Inspiration*

