

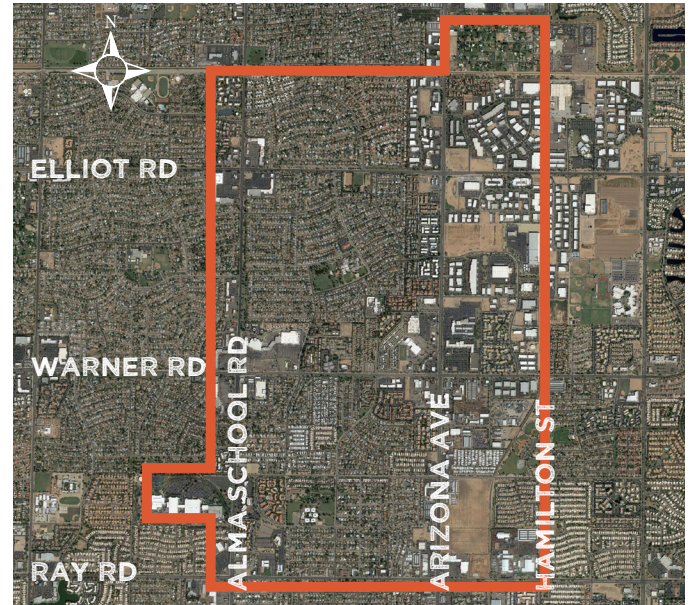


WHAT IS UPTOWN CHANDLER?

Announced during the Mayor's 2017 State of the City Address, Uptown Chandler is a City-led, stakeholder supported initiative designed to raise awareness of this vibrant part of our community and its many business and lifestyle assets. Our goal is to champion positive growth and continued economic vitality.

WHAT IS OUR MESSAGE?

Situated at the center of metro Phoenix's rapidly growing East Valley, Uptown Chandler is a location of choice. With affordable homes, eclectic neighborhoods, high-performing schools, an active recreational lifestyle, and vibrant shopping and dining scene, it's no surprise people are choosing to plant their roots in Uptown Chandler. An emerging hotspot for entrepreneurs, Uptown Chandler also offers a casual and welcoming business environment that fosters creativity, supports new startups and is anchored by a strong base of longtime, locally-owned businesses.



HOW ARE WE RAISING AWARENESS?

Our mission is to get the word out about everything Uptown Chandler has to offer and make sure that people know they're in Uptown Chandler as soon as they enter the area. Our marketing tools include:



chandleraz.gov/uptown



HOW CAN YOU HELP?

Be an advocate for Uptown Chandler and show off your neighborhood pride by:

- Telling people about Uptown Chandler
- Using #UptownChandler in social media posts
- Sharing photos with us
- Letting us know about events
- Installing the window decal in your storefront

CONTACT



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ECONOMIC DEVELOPMENT



CHANDLERAZ.GOV/UPTOWN