MEMORANDUM  Planning Division – CC Memo No. 14-097

DATE:  SEPTEMBER 11, 2014

TO:  MAYOR AND COUNCIL

THRU:  RICH DLUGAS, CITY MANAGER
        MARSHA REED, ASSISTANT CITY MANAGER
        JEFF KURTZ, PLANNING ADMINISTRATOR
        KEVIN MAYO, PLANNING MANAGER

FROM:  DAVID DE LA TORRE, AICP, PRINCIPAL PLANNER

SUBJECT:  ZCA14-0001 ZONING CODE AMENDMENTS
            Introduction and Tentative Adoption of Ordinance No. 4567

Request:  Amend Chapters 35 (Zoning Code) and 39 (Sign Code) of the
          Chandler City Code by adopting clarifications, citation
          reconciliations and other minor adjustments to match current
          administrative practices.

          Applicant:  City of Chandler Initiative

RECOMMENDATION

Upon finding the request to be consistent with the General Plan, Planning Commission and
Planning Staff recommend approval.

BACKGROUND

The proposed amendments can be considered ‘housekeeping’ because they consist of minor
revisions that do not introduce any new policies or regulations. A majority of the revisions
involve adjusting Code language to match administrative practices. For many decades, a few
administrative policies have differed from Code requirements. Applicants have not complained
because the administrative policies are less restrictive.

For example, the Zoning Code language requires 1 tree and 6 shrubs per 500 square feet of open
space in residential developments, and 1 tree and 6 shrubs per 750 square feet of open space in
commercial developments. Staff has never required this many trees and shrubs in open space
areas, as they are unreasonably excessive especially when large amounts of turf are used. For
many years, as long as anyone currently employed by the City can remember, Staff has
administratively only required 1 tree and 6 shrubs per 1,000 square feet of open space for both
residential and commercial developments. This ratio is similar to ratios required by other cities.
Another example is regarding garages. The Zoning Code defines a private garage as having no more than 1,000 square feet in area. Administratively, Staff has never enforced this maximum stated size. When reviewing plans for a garage, Staff focuses on building setbacks, maximum lot coverage, building height, and other standards that are designed to protect the value of neighboring properties, but has never denied plans solely due to its size.

The proposal also includes several revisions to the citizen review process, informally referred to as the neighborhood meeting process required for rezoning, preliminary development plan and area plan applications. Again, all of the proposed amendments match current administrative practices such as requiring the applicant to mail notices for the neighborhood meeting only after clearing the contents of the notification letter with Staff first, requiring expanded notification for any area plan amendment regardless if it is pertaining to a mid-rise development, and requiring a neighborhood meeting summary from the applicant instead of requiring Staff to attend every neighborhood meeting, which is not practical or possible in many instances.

In all, the proposed amendments include 16 changes in total:
- 9 adjustments aligning the Zoning Code with administrative practices.
- 2 clarifications, reorganizing Code language to clarify and make it easier to understand.
- 4 code citation reconciliations.
- 1 misspelled word.

In addition to the proposed ordinance, a redlined version of the proposed amendments is attached.

**PUBLIC / NEIGHBORHOOD NOTIFICATION**
- As required by Arizona Revised Statutes, hearing dates for the Planning Commission and City Council, as well as the proposed amendments to the City Code (redlined version) have been published in an eighth-page newspaper ad at least fifteen days prior to the first required public hearing.
- A draft copy of the proposed amendments has been posted on the City’s Web site.
- As of the date of this memo, Planning Staff is not aware of any opposition or concerns related to this development request.

**PLANNING COMMISSION VOTE REPORT**
Motion to Approve.
In Favor: 7   Opposed: 0

**RECOMMENDATION**
Upon finding consistency with the General Plan, Planning Commission and Planning Staff recommend approval of Ordinance No. 4567, adopting amendments to the Zoning Code and Sign Code as presented in case ZCA14-0001 ZONING CODE AMENDMENTS.
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September 11, 2014

PROPOSED MOTIONS
Move to introduce and tentatively adopt Ordinance No. 4567 adopting amendments to the Zoning Code and Sign Code as presented in case ZCA14-0001 ZONING CODE AMENDMENTS, as recommended by Planning Commission and Planning Staff.

Attachments
1. Ordinance No. 4567
2. Redlined revisions
ORDINANCE NO. 4567

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF CHANDLER, ARIZONA, AMENDING THE CHANDLER CITY CODE, CHAPTER 35 (LAND USE AND ZONING CODE) AND CHAPTER 39 (SIGN CODE) BY ADOPTING CLARIFICATIONS, CITATION RECONCILIATIONS AND OTHER ADJUSTMENTS TO MATCH CURRENT ADMINISTRATIVE PRACTICES.

WHEREAS, in accordance with A.R.S. 9-462, the legislative body may adopt by ordinance, any change or amendment to the regulations and provisions as set forth in the Chandler Zoning Code; and,

WHEREAS, this amendment, including the draft text, has been published as an 1/8-page display ad in a local newspaper with general circulation in the City of Chandler, giving a minimum fifteen (15) day notice of time, date and place of public hearing; and,

WHEREAS, a public hearing was held by the Planning and Zoning Commission as required by the Zoning Code, on August 6, 2014;

NOW, THEREFORE, BE IT ORDAINED by the City Council of the City of Chandler, Arizona, as follows:

SECTION I. Chapter 35, Article II, Section 35-200, Definitions, is hereby amended as follows:

1. The definition of “Garage, private” is hereby amended to read as follows:

   Garage, private: A building, or a portion of a building designed primarily for the storage of motor-driven and/or recreational vehicles by the occupants of the buildings on the premises.

SECTION II. Chapter 35, Article III, Section 35-305 Use Permits, is hereby amended as follows:

1. Subsection 35-305.2(C)1.C, Adult Use Permits, is hereby amended to read as follows:

   c. A sexually oriented business shall not be located within five hundred (500) feet of a public or private school, preschool, nursery school, kindergarten or day care center; any church; any public park; any lot devoted wholly to a residential use; or any of the following residential zoning districts: AG-1, SF-33, SF-18, SF-10, SF-8.5, MF-1, MF-2, MF-3, MH-1; which distance shall be measured in a straight line, without regard to intervening structures, from the closest exterior structural wall of the sexually oriented
business to the closest property line of the nearest school, preschool, kindergarten, day
care center, church, public park, or residential lot, or to the closest boundary line of the
nearest residential zoning district listed above; but such measurement shall exclude
any street.

2. Subsection 35-305.4, excluding subparagraphs “a” through “e” is hereby amended to read
as follows:

4) Residential child care: A use permit to operate residential child care, as defined in
section 35-200 of this chapter, shall be required in any residential zoning designation,
including Planned Area Development (PAD), in accordance with the provisions of this
subsection. In Home Day Care, also as defined in section 35-200 of this Chapter, shall
be exempt from these requirements. Approval of any use permit to operate residential
child care shall be subject to the following standards and procedures:

SECTION III. Chapter 35, Article XI, Section 35-1103.3, is hereby amended to read as follows:

3) Side yard: For subdivisions and other principal buildings, same as MF-1 District.

SECTION IV. Chapter 35, Article XIX, Section 35-1903.6, Landscaping standards, is hereby
amended as follows:

1. Subsection 35-1903.6(c)1.a is hereby amended to read as follows:

a) Common open space/retention basins: A minimum of one (1) tree and six (6) shrubs
per one thousand (1,000) square feet of open space plus such additional vegetative
ground cover, including turf subject to the limitations established within subsection
(6)(d) of these standards, needed to cover a minimum of fifty (50) percent of the total
landscaped area with shrubs and ground cover.

2. Subsection 35-1903.6(c)2 is hereby amended to read as follows:

2. Commercial/office/institutional developments: One (1) tree and six (6) shrubs per
one thousand (1,000) square feet of open space plus such additional ground cover,
including turf subject to the limitations established within subsection (6)(d) of these
standards, that upon maturity a minimum of fifty (50) percent of all interior
“nonhardscape” open space surfaces shall be covered with shrubs and ground cover.

3. Subsection 35-1903.6(c)6, is hereby amended to read as follows:

6. Landscape buffer areas/dissimilar land uses:
a. A six-foot masonry wall reflecting the design, material and/or color of the primary structures within the project, excluding approved gated openings; and

b. Evergreen trees a minimum of seven (7) feet in height; twelve (12) feet in height if abutting existing or planned residential development, planted at a maximum spacing of twenty (20) feet on center and shrubs planted at a rate of four (4) per twenty (20) lineal feet.

4. Subsection 35-1903.6(e), is hereby amended to read as follows:

e) Limitations on use of turf: Unless watered with "reclaimed" water, use of turf shall be limited to the following:

<table>
<thead>
<tr>
<th>Land Use/Area</th>
<th>Turf Permitted as a Percent of Total Landscape Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>*Street rights-of-way</td>
<td>0 %</td>
</tr>
<tr>
<td>Commercial/office/ Institutional</td>
<td>10%</td>
</tr>
<tr>
<td>Industrial</td>
<td>10%</td>
</tr>
<tr>
<td>Multi-family residential</td>
<td>40%</td>
</tr>
<tr>
<td>Common open space/retention basins</td>
<td>40%</td>
</tr>
<tr>
<td>Within SF residential developments</td>
<td>No limitation</td>
</tr>
<tr>
<td>**Parks, schools, golf course and cemeteries</td>
<td>No limitation</td>
</tr>
</tbody>
</table>

*Landscape extensions of residential lots are excepted from the turf limitations. Turf is prohibited in all rights-of-way; however, when reclaimed water is used the following shall apply:

Turf is prohibited in all arterial street medians. Turf is allowed in arterial street rights-of-way from the back of sidewalk to the right-of-way line. No turf shall be installed in arterial streets from back of street curb to the sidewalk.

On streets other than arterial streets, when reclaimed water is used, the following shall apply if the landscaping is maintained by a homeowners association:

Turf may be installed in the street right-of-way. All landscaping shall be designed and installed such that the final median and street landscape elevation is two (2) inches below the top of curb.
**Although the area of turf is not limited, the amount of water which can be applied to it shall be subject to the limitations of the Second Management Plan for the Phoenix Active Management Area as adopted by the Director of the Arizona Department of Water Resources.**

SECTION V. Chapter 35, Article XXII, Subsection 35-2204.6 is hereby amended as follows:

6) The space for any required yard area shall be open and unobstructed except for ordinary projections for windows, belt courses, cornices, eaves and other architectural features provided such features shall not project more than twenty-four (24) inches into the required yard area and further provided in no case shall such projection be closer than three (3) feet to a property line.

SECTION VI. Chapter 35, Article XXVI, Section 35-2601.1, Citizen Review Process, is hereby amended as follows:

1. Subsection 35-2601.1(A) is hereby amended to read as follows:

   A. Prior to any public hearing, as required under section 35-2602 of this Article XXVII, on any area plan application, on any preliminary development plan application, or on any application for any zoning ordinance that changes any property from one zoning district to another, that imposes any regulation not previously imposed, or that removes or modifies any such regulation previously imposed, the applicant shall provide written notice of the application to all landowners of property located within six hundred (600) feet of the subject property, and the address of any registered neighborhood organizations located within one-quarter (1/4) mile of the subject property, and to such other persons as the Zoning Administrator reasonably determines to be other potentially affected citizens.

   1. The six hundred (600) ft. notice to adjacent property owners and the one-quarter (1/4) mile notice to registered neighborhood organizations as specified herein shall be expanded to a distance of one-quarter (1/4) mile for adjacent property owners, and to a one-half (1/2) mile distance for registered neighborhood organizations, for any preliminary development plan, or any zoning ordinance pertaining to a mid-rise development, and to any area plan application.

   2. The one-quarter (1/4) mile and the one-half (1/2) mile distances shall be measured from the property boundary lines of the parcel for which the mid-rise development is being proposed.
2. Subsection 35-2601.1(B) is hereby amended to read as follows:
   B. The written notice shall also include a general explanation of the substance of the
      proposed area plan application, preliminary development plan application or zoning
      ordinance application and shall state the date, time and place scheduled for a
      neighborhood meeting, at which any adjacent landowner or those other potentially
      affected citizens, as determined under section 35-2601.1A., will be provided a
      reasonable opportunity to express any issues or concerns that the landowner or citizen
      may have with the proposed application before the public hearing required under
      section 35-2602. The content of said written notice shall be reviewed and approved
      by the Zoning Administrator prior to mailing.

      For any area plan, preliminary development plan, or any zoning ordinance pertaining
      to a mid-rise development, at least two (2) neighborhood meetings shall be held by
      the applicant, prior to the applicant being scheduled for public hearings by the
      Planning and Zoning Commission and City Council.

3. Subsection 35-2601.1(C) is hereby amended to read as follows:

   C. The written notice required by 35-2601.1(A) shall be mailed by first class mail at
      least fifteen (15) days prior to the neighborhood meeting. If the Zoning
      Administrator determines that special circumstances warrant additional notification,
      the Zoning Administrator may require one or more of the following additional means
      of notification to be provided at least fifteen (15) days prior to the neighborhood
      meeting:

      1. Written notice shall be personally delivered to each property within three hundred
         (300) feet which contains an inhabited building; such notice shall be in the form
         of a door hanger in accordance with the design standards prescribed by the City of
         Chandler. The deliverer shall provide written certification to the City that such
         notices were delivered in this manner on a particular date or dates.

      2. Notice shall be posted on a sign on the subject property, in accordance with
         design standards specified by the City of Chandler, located along an arterial street,
         neighborhood entry, or other high visibility location. The applicant shall remove
         said sign at the conclusion of the citizen review process.

      3. Notice shall be provided in such other manner as deemed necessary or desirable
         buy the Zoning Administrator.

      After providing the required notification, the applicant shall submit to the Zoning
      Administrator a copy of the mailing list and a notarized affidavit of notification; said
      affidavit shall be in a form prescribed by the City of Chandler.
4. Subsection 35-2601.1(D) is hereby amended to read as follows:

D. The applicant, upon consultation with the Zoning Administrator, shall establish a time, date and place for the neighborhood meeting that provides a reasonable opportunity for potentially affected citizens, as determined under section 35-2601.1A, to discuss and express their respective views concerning the application and any issues or concerns that they may have with the zoning or rezoning ordinance, the preliminary development plan, and/or the area plan that may proposed in the application. Within five (5) business days following the neighborhood meeting, the applicant shall submit to the Zoning Administrator a neighborhood meeting summary that identifies the people in attendance and the issues that were discussed. The Zoning Administrator or planning staff shall report the results of the neighborhood meeting to the Planning and Zoning Commission and City Council at such time as they take action on the application.

SECTION VII. Chapter 35, Article XXVI, Subsection 35-2602.A(2)a, is hereby amended to read as follows:

a) The six hundred (600) ft. notice to adjacent property owners and the one-quarter (1/4) mile notice to registered neighborhood organizations as specified herein shall be expanded to a distance of one-quarter (1/4) mile for adjacent property owners, and to one-half (1/2) mile distance for registered neighborhood organizations, for any preliminary development plan, or any zoning ordinance pertaining to a mid-rise development, and to any area plan application.

SECTION VIII. Chapter 39, Section 39-9, Signs Permitted, is hereby amended as follows:

1. Subsection 39-9.8, C-3 Highway Commercial District is hereby renumbered to 39-9.9

2. Subsection 39-9.9(C), renumbered herein, is hereby amended to read as follows:

C. Detached signing for shopping centers and other multi-user sites shall conform to the standards set forth in subsection (39-9.16) of this section 39-9.

3. Subsection 39-9.16(C), excluding subparagraphs 1 through 4, is hereby amended to read as follows:

C. Freestanding identification signs for shopping centers and other multitenant commercial centers (individually, collectively, “centers”) and for industrial sites shall be subject to the following standards:
4. Subsection 39-9.16(C)2 is hereby amended to read as follows:

2. Maximum sign height shall not exceed six (6) feet, except as provided below:

   a) A center, but not an industrial site, located at the corner of two (2) major arterials may have no more than one (1) sign with a maximum height of fourteen (14) feet.

   b) A center, but not an industrial site, at all other locations except the corner of two (2) major arterials may have no more than one (1) sign with a maximum height of ten (10) feet.

   c) All other signs at a center, but not an industrial site, may be increased to a maximum height of eight (8) feet provided that they are enhanced with a higher level of design as provided for in subsection 39-9.16(C)3 below.

   d) Notwithstanding subsections (a), (b) and (c) above, in no instance shall any sign located at the street corner of a center, or located less than one hundred fifty (150) feet from the street corner along either frontage, exceed a maximum height of eight (8) feet.

   e) Notwithstanding subsections (a), (b), (c) and (d) above, service station price signs shall not exceed six (6) feet in height.

INTRODUCED AND TENTATIVELY APPROVED by the City Council of the City of Chandler, Maricopa County, Arizona, this _____ day of ________________, 2014.

ATTEST:

_________________________________________  ____________________________
CITY CLERK                                      MAYOR

PASSED AND ADOPTED by the City Council of the City of Chandler, Arizona this _____ day of ________________, 2014.

ATTEST:

_________________________________________  ____________________________
CITY CLERK                                      MAYOR

CERTIFICATION
I, HEREBY CERTIFY, that the above and foregoing Ordinance No. 4567 was duly passed and adopted by the City Council of the City of Chandler, Arizona, at a regular meeting held on the _____ day of __________________, 2014, and that a quorum was present thereat.

APPROVED AS TO FORM:

______________________________
CITY CLERK

______________________________
CITY ATTORNEY

PUBLISHED:
1. **35-200. Definitions.**
   Garage, private: A building, or a portion of a building, **not more than one thousand (1,000) square feet in area**, designed primarily for the storage of motor-driven and/or recreational vehicles by the occupants of the buildings on the premises.

2. **35-305(2)(c)1.c. Adult Use Permits.** A sexually oriented business shall not be located within five hundred (500) feet of a public or private school, preschool, nursery school, kindergarten or day care center; any church; any public park; any lot devoted wholly to a residential use; or any of the following residential zoning districts: AG-1, SF-33, SF-18, SF-10, SF-7, SF-8.5, MF-1, MF-2, MF-3, MH-1; which distance shall be measured in a straight line, without regard to intervening structures, from the closest exterior structural wall of the sexually oriented business to the closest property line of the nearest school, preschool, kindergarten, day care center, church, public park, or residential lot, or to the closest boundary line of the nearest residential zoning district listed above; but such measurement shall exclude any street.

3. **35-305(4) Residential Child Care.** A use permit to operate residential child care, as defined in section 35-200 of this chapter, shall be required in any residential zoning designation, including Planned Area Development (PAD), in accordance with the provisions of this subsection. In Home Day Care, also as defined in section 35-2000 of this Chapter, shall be exempt from these requirements. Approval of any use permit to operate residential child care shall be subject to the following standards and procedures:

4. **35-1103(3) Mobile Home District Height and area regulations.** Side yard: For subdivisions and other principal buildings, same as **SF-1-MF-1** District.

5. **35-1903(6)(c)1.a. Common open space/retention basins;** A minimum of one (1) tree and six (6) shrubs per **five hundred (500) one thousand (1,000) square feet of open space plus such additional vegetative ground cover, including turf subject to the limitations established within subsection (6)(d) of these standards, needed to cover a minimum of fifty (50) percent of the total landscaped area with shrubs and ground cover.

6. **35-1903(6)(c)2. Commercial/office/institutional developments:** One (1) tree and six (6) shrubs per **seven hundred fifty (750) one thousand (1,000) square feet of open space plus such additional ground cover, including turf subject to the limitations established within subsection (6)(d) of these standards, that upon maturity a minimum of fifty (50) percent of all interior "nonhardscape" open space surfaces shall be covered with shrubs and ground cover.

7. **35-1903(6)(c)6. Landscape buffer areas/dissimilar land uses:**
   a. A six-foot masonry wall reflecting the design, material and/or color of the primary structures within the project, excluding approved gated openings; and
   b. Evergreen trees a minimum of seven (7) feet in height; twelve (12) feet in height if abutting existing or planned residential development, planted at a maximum spacing of twenty (20) feet on center and shrubs planted at a rate of **five (5) four (4) per one hundred (100) twenty (20) lineal feet**.

8. **35-1903(6)(e).**

   **Limitations on use of turf:** Unless watered with "reclaimed" water, use of turf shall be limited to the following:
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Turf is prohibited in all arterial street medians. Turf is allowed in arterial street rights-of-way from the back of sidewalk to the right-of-way line. No turf shall be installed in arterial streets from back of street curb to the sidewalk.

On streets other than arterial streets, when reclaimed water is used, the following shall apply if the landscaping is maintained by a homeowners association:

Turf may be installed in the street right-of-way. All landscaping shall be designed and installed such that the final median and street landscape elevation is two (2) inches below the top of curb.

**Although the area of turf is not limited, the amount of water which can be applied to it shall be subject to the limitations of the Second Management Plan for the Phoenix Active Management Area as adopted by the Director of the Arizona Department of Water Resources.

9. 35-2204(6) General. The space for any required yard area shall be open and unobstructed except for ordinary projections for windows, belt courses, cornices, eaves and other architectural features provided such features shall not project more than twenty-four (24) inches into the required yard area and further provided in no case shall such projection be closer than three (3) feet to a property line. This provision shall not apply to the major side yard requirement in the SF-7-zoning district.

10. 35-2601.1(A) Citizen review process.

Prior to any public hearing, as required under section 35-2602 of this Article XXVII, on any area plan application, on any preliminary development plan application, or on any application for any zoning ordinance that changes any property from one zoning district to another, that imposes any regulation not previously imposed, or that removes or modifies any such regulation previously imposed, the Zoning Administrator applicant shall provide written notice of the application to the applicant or his representative on the application, all landowners of property adjacent to the property that is the subject of the zoning ordinance, area plan, or preliminary development plan located within six hundred (600) feet of the subject property, and the address of any registered neighborhood organizations located within one-quarter (1/4) mile of the subject property, and to such other persons as the Zoning Administrator reasonably determines to be other potentially affected citizens.

1. The six hundred (600) ft. notice to adjacent property owners and the one-quarter (1/4) mile notice to registered neighborhood organizations as specified herein shall be expanded to a distance of one-quarter (1/4) mile for adjacent property owners, and to a one-half (1/2) mile distance for registered neighborhood organizations, for any area plan, preliminary development plan, or any zoning ordinance pertaining to a mid-rise development, and to any area plan application.
2. The one-quarter (1/4) mile and the one-half (1/2) mile distances shall be measured from
the property boundary lines of the parcel for which the mid-rise development is being
proposed.

11. 35-2601.1(B) The written notice shall also include a general explanation of the substance of the
proposed area plan application, preliminary development plan application or zoning
ordinance application and shall state the date, time and place scheduled for a neighborhood
meeting, at which any adjacent landowner or those other potentially affected citizens, as
determined under section 35-2601.1A, will be provided a reasonable opportunity to express any
issues or concerns that the landowner or citizen may have with the proposed zoning ordinance
application before the public hearing required under section 35-2602. The content of said
written notice shall be reviewed and approved by the Zoning Administrator prior to
mailing.

For any area plan, preliminary development plan, or any zoning ordinance pertaining to a mid-rise
development, at least two (2) neighborhood meetings shall be held by the applicant, prior to the
applicant being scheduled for public hearings by the Planning and Zoning Commission and City
Council.

12. 35-2601.1(C) The written notice required by 35-2601.1(A) shall be mailed by first class mail
given at least fifteen (15) days before prior to the neighborhood meeting, in the following
manner: If the Zoning Administrator determines that special circumstances warrant
additional notification, the Zoning Administrator may require one or more of the following
additional means of notification to be provided at least fifteen (15) days prior to the
neighborhood meeting:

1. Written notice shall be personally delivered to each property within three hundred
(300) feet which contains an inhabited building; such notice shall be in the form of
a door hanger in accordance with the design standards prescribed by the City of
Chandler. The deliverer shall provide written certification to the City that such
notices were delivered in this manner on a particular date or dates.

2. Notice shall be posted on a sign on the subject property, in accordance with
design standards specified by the City of Chandler, located along an arterial street,
neighborhood entry, or other high visibility location. The applicant shall remove
said sign at the conclusion of the citizen review process.

3. Notice shall be provided in such other manner as deemed necessary or desirable
by the Zoning Administrator.

After providing the required notification, the applicant shall submit to the Zoning
Administrator a copy of the mailing list and a notarized affidavit of notification; said
affidavit shall be in a form prescribed by the City of Chandler.

4. The notice shall be published once in a newspaper of general circulation published
or circulated in the City of Chandler, unless waived by the Zoning Administrator.

5. The notice shall be posted upon the sign required in section 35-2602 A.4. below,
unless waived by the Zoning Administrator.

6. The notice shall be mailed in accordance with the same procedures as required in
section 35-2602 A.2., and delivered in accordance with 2602-A.4.

13. 35-2601.1(D) The applicant Zoning Administrator, upon consultation with the Zoning
Administrator, applicant, shall establish a time, date and place for the neighborhood meeting
that provides a reasonable opportunity for the applicant, and those other potentially affected
citizens, as determined under section 35-2601.1 A. to discuss and express their respective views
concerning the application and any issues or concerns that they may have with the zoning or
re zoning ordinance, the preliminary development plan, and/or the area plan that may be
proposed by in the application. The Zoning Administrator or a member of the planning staff
shall attend the meeting, but is not required to conduct the meeting. Within five (5)
business days following the neighborhood meeting, the applicant shall submit to the
Zoning Administrator a neighborhood meeting summary that identifies the people in attendance and the issues that were discussed. The Zoning Administrator or planning staff shall report the results of the neighborhood meeting to the Planning and Zoning Commission and City Council at such time as they take action on the application.

14. 35-2602.A.2. Public hearing
   a) The six hundred (600) ft. notice to adjacent property owners and the one-quarter (1/4) mile notice to registered neighborhood organizations as specified herein shall be expanded to a distance of one-quarter (1/4) mile for adjacent property owners, and to one-half (1/2) mile distance for registered neighborhood organizations, for any area plan, preliminary development plan, or any zoning ordinance pertaining to a mid-rise development, and to any area plan application.

15. 39-9.98(C). C-3 Highway Commercial District
   C. Detached signing for shopping centers and other multi-user sites shall conform to the standards set forth in subsection (4b39-9.16) of this section 39-9.

16. 39-9.16(C) Freestanding identification signs for shopping centers and other multitenant commercial centers (individually, collectively, “centers”) and for industrial sites shall be subject to the following standards:

   1. One (1) detached identification sign per arterial street, not to exceed one (1) square foot of sign face area for each linear foot of business frontage. Where the property has an excess of three hundred (300) feet of frontage along an arterial street, one (1) additional sign may be erected along such frontage, not to exceed two (2) signs per frontage and located not less than three hundred (300) feet apart.

   2. Maximum sign height shall not exceed six (6) feet, except for shopping centers under the following circumstances as provided below:

      a) A center, but not an industrial site, located at the corner of two (2) major arterials may have no more than one (1) sign with a maximum height of fourteen (14) feet.

      b) A center, but not an industrial site, at all other locations except the corner of two (2) major arterials may have no more than one (1) sign with a maximum height of ten (10) feet.

      c) All other signs at a center, but not an industrial site, may be increased to a maximum height of eight (8) feet provided that they are enhanced with a higher level of design as provided for in subsection 39-9.16(C)3 below.

      d) Notwithstanding subsections (a), (b) and (c) above, in no instance shall any sign located at the street corner of a center, or located less than one hundred fifty (150) feet from the street corner along either frontage, exceed a maximum height of eight (8) feet.

      e) Notwithstanding subsections (a), (b), (c) and (d) above, service station price signs shall not exceed six (6) feet in height.

No more than one (1) sign with a maximum fourteen-foot height shall be permitted for centers located at the corner of two (2) major arterials, and a maximum ten-foot height shall be permitted for centers at all other locations. Signs with four (4) occupant names as permitted in paragraph three (3) below shall not exceed eight (8) feet in height. In no instance shall any sign located at the street corner of the site, or located less than one hundred fifty (150) feet from the corner along either frontage, exceed a maximum of eight (8) feet in height, except for service station price signs which shall not exceed six (6) feet in height.